

# Prayaas-2.0: IIM Raipur organises marathon for cause, 'Beti Bachao, Beti Padhao'



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■ Staff Reporter  
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INDIAN Institute of Management (IIM) Raipur successfully organised the second edition of its flagship Marathon event Prayaas 2.0 on Sunday. The event kicked off from the environs of Marine Drive, Telibandha with more than 2500 registered runners. The theme for the run this year was 'Beti Bachao, Beti Padhao' with the objective to create awareness regarding the importance of equal rights and opportunities for the girl child.

The chief guests included popular Bollywood actress Mugdha Godse, widely known for her role in the National award winning movie Fashion, ace archers Rahul Banerjee, Commonwealth gold medalist (2010) and his sister Dola Banerjee, the second woman archer to be honored with the Arjuna award and Prof. Bharat Bhaskar, Director of IIM Raipur. The chief guests were felicitated at 6.30 am after which the flagship 11 km run was

flagged off amidst a thunderous applause. Twenty minutes later, the 5 km run was also flagged off, an unprecedented number of 1900 registered participants ran in this group. This was followed by a special Divyang run conducted this year in 2 categories—one for the visually challenged and the second for other specially abled category, both of which saw enthusiastic participation and appreciation from the crowd and guests.

Pintu Kumar Yadav walked away with the first prize for men in the 11km event while Chandravati Raswade won the women's event. Both won cash prizes worth INR 50,000 as well as goodies worth INR 5000.5 km event winners were Babkutudu and Bhuneshwari Nishad for men and women respectively walking away with prizes of INR 10,000 and goodies worth INR 5000 each. Balram Singh was declared the winner in the Special Divyang run while Tiveshwar was declared the winner in the visually challenged category. Prizes were also



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1) A sea of crowd during IIM Raipur Marathon on Sunday. 2) Commonwealth Gold medalist Rahul Banerjee, his sister ace archer Dola Banerjee and Bollywood actress Mugdha Godse motivating specially abled children participated in the Marathon. 3) Bollywood actress Mugdha Godse flagging off the Marathon on Sunday at Telibandha. 4) Guests, including IIM Raipur Director Professor Bharat Bhaskar, launching the theme for the run 'Beti Bachao, Beti Padhao'. 5) The winners of the Marathon in various categories. 6) Mugdha Godse waving towards the crowd as she arrived on the stage. Also seen are ace archers Rahul Banerjee and Dola Banerjee. (Pics by Manoj Dewangan)

given to the top 6 finishers (men and women) in the 11 km event, runners up in the 5km event and top 6 finishers in the Divyang run event for total prize money of INR 2.5 lakhs apart from goodies.

The entire amount raised from this marathon shall be used for supporting the PG Umathe Govt Girls Higher Secondary School to support them in fulfilling the objective of educating the girl child.

Various dignitaries graced the occasion including Pramod Dubey, Mayor; Om Prakash Choudhary, Collector & DM; Ramshila Sahu, Minister for Women and Child Welfare and Sanjay Alung, IAS officer.

The event also saw several Cultural performances including dance performance by Columbia Global School, Zumba performances and Folk dance performance. The title sponsor for the

marathon was Indian Oil Corporation Ltd. (IOCL) and co-sponsor was Social Welfare Department. The marathon concluded with a message, "Winning is only half of it, having fun is the other half."