

# Equinox 8.0 goes live with a bang



## Raipur, Mar 09:

Equinox 8.0, the flagship B-School event of IIM Raipur kick started on the March 9. The event was inaugurated with the lighting of the lamp by Dr. Bharat Bhasker, Director, IIM Raipur, the chief guest P. Anbalagan, MD CG State Cooperative Marketing Federation and Prof. Dhananjay Bapat, Chairperson, Student Affairs. It was followed by the auspicious rendering of Saraswati Vandana.

Dr. Bharat Bhasker shared the journey of Equinox, its inception in 2011 and how it has evolved to become better, big-

ger and outstanding in terms of its quality, reach and diversity. He expressed his elation at the increase in the number of participants from various colleges. He wished the participants all the best for various competitions and advised them to use the platform to build a network of talented and ignited minds, which would be of great help in future. He also advised the students to enjoy the 3-day extravaganza which is the result of months of hard-work the students have put in.

P. Anbalagan commended the Equinox Team for organizing such a big event. He also spoke about the importance of



self-discipline as a pre-requisite to achieve success in life. Drawing upon his own experiences of organizing events during college, he urged the students to utilize the amazing platform they have received through the institute in developing themselves into the leaders of tomorrow. He further highlighted the importance of education and how IIMs, through management education, are a partner in the development of India, especially by nurturing present & future entrepreneurs.

The campus had a vibrant atmosphere with students coming from all across the country to mark their participation in this mega event. The plethora of events packed for Day 1 opened with ENSPIRIT - an Entrepreneurship Conclave organized by the Consulting and Entrepreneurship Club of IIM Raipur.

Speaking during this summit, Abhinay Choudhari, Co-founder, Big basket, spoke about his entrepreneurial strides and about the ingredients it takes to start a successful venture. Ankit Ratan,

Founder, Signzy, spoke about artificial intelligence and block chain technology, their growing impact in today's world and how they can lead to something as big as the industrial revolution. Dinesh Kumar Homagai, VP, Wow Momos, also gave entrepreneurial insights from his experiences, which resonated with the students. The discussion was moderated by Mr. Rajeev Roy, CEO, 36Inc.

In an attempt to give back to society and raise awareness, Prakriti, the Environment club of IIM Raipur, conducted ARTYFACE, where students took the Eco pledge and engaged in a creative face painting competition.

Meanwhile, OPEP, the Operations and Supply chain management club of IIM Raipur conducted COGITATE, a case study competition. Cogitate spanned over a period of 20 days, held in two successive rounds and saw participation from all the major B-Schools of the country including NITIE, IIM Lucknow and VGSOM etc. For the final round on campus, a corporate case capturing real time analy-

sis was shared with the short-listed teams to analyze and solve. The teams were judged on a presentation of 20 minutes followed by a Q & A round of 10 minutes. The winners won prizes worth 1.55 Lakhs.

Rang, the Cultural Club of IIM Raipur, conducted VERVE, a fashion show event wherein participants from different colleges including GEC and MATS University took part and displayed their respective themes. Raipur Fanatic from IIM Raipur gave a Host Performance under the theme of Ethnic Wear and Western Wear. DARE2DANCE, a dance competition also conducted by Rang, witnessed group dance performances by students from various colleges including GEC, NIT Raipur and IIT Naya Raipur.

Day 1 unfolded a bunch of events and paved way for the many more that are lined up for the upcoming two days of this extravaganza, which include OpsColloque and INFLUENCE, Chhattisgarh's largest student run conclaves for Operations and Marketing respectively, among other cultural and business events.