

Prakriti, the Eco Club of IIM Raipur organises plantation drive

■ Staff Reporter
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PRAKRITI, the Eco Club of Indian Institute of Management (IIM) Raipur, organised a plantation drive on the Saturday.

The motive behind the event was to make the campus even greener for upcoming generations of managers, while making the IIM Raipur community's contribution towards environmental conservation.

The events saw participation from dozens of students and faculty members, who took the time out of their busy morning routines to plant saplings around the vast campus.

Over 50 tree saplings were planted around the campus, with varieties including mango, gulmohar, neem, guava, champa, anar and jamun.

The director of the institute, Dr Bharat Bhasker, graced the event with his presence and did the honours of inauguration. Dr Bhasker planted the first sapling and set the stage for others. He was followed by Dr Dhananjay Bapat, Chairman of Student Affairs, who also presided over



IIM Raipur Director Dr Bharat Bhasker and others during the plantation drive.

the event and guided the Eco Club throughout the entire event. Following Dr Bhasker and Dr Bapat, other professors, students, and members of the IIM Raipur community planted saplings and showed great energy and vigour throughout the event, leaving a permanent mark on the new campus.

The event's aim was to inculcate thinking that paves the way for sustainable lifestyles, create environmental awareness and sensitise the youth towards ecological conservation by making them sign pledges towards the conservation and

protection of biodiversity.

To that end, the students came together took a pledge to preserve and conserve the environment around them, the environment they call home. The event proved a memorable one for all parties involved as they left their own personal stamp on a piece of IIM Raipur history. The event further served to showcase the sensitivity of the IIM Raipur community towards ecological issues and reiterated their commitment towards doing their part for the environment.

The Hitavada, 17th Dec 2018, P.8 (City Line)