

IIM Raipur organises plastic free campaign

STAFF REPORTER ■
RAIPUR

In line with the initiative of Ministry of Urban Development (MoUD), Indian Institute of Management, Raipur organised plastic free campaign on Wednesday to commemorate 150th birth anniversary of Mahatma Gandhi.

The event 'Swachhata Hi Seva' was flagged off by Director, Professor Bharat Bhaskar in the presence of Prof. PRS Sarma, Chairman Student Affairs and faculty members.

The institute held 'Jogging' as part of this campaign which was a unique form of exercise



combining jogging with collection of garbage from the roads.

The students 'Plugged' around IIM Raipur's new campus collecting plastic

waste, taking a step towards making the campus plastic free. Following which they

look forward this initiative into the nearest village, Chertya, according to an IIM

Raipur press communiqué.

Considering the disastrous effects of plastic wastes, this campaign aims to create awareness among the masses about the need for proper plastic waste disposal, reducing the use of single use plastics, and holistic cleanliness of surroundings.

The campaign saw a huge turnout from the faculty, student fraternity and the cleaning and supporting staff, the communiqué said.

Everyone took part in this with diligence and with a strong conviction to adopt the plastic free lifestyle taking inspiration from 'Swachhata Hi Seva' campaign.

The Pioneer, 4th Oct. 2019,p.3.jpg