

IIM, Raipur observes 'Swachhhta Pakhwada'



IIM, Raipur students staging a street play on Monday.

■ Staff Reporter

RAIPUR, Jan 20

AS PART of nationwide 'Swachhhta hi Seva' campaign launched by the Ministry for Culture, Indian Institute of Management (IIM), Raipur is observing 'Swachhhta Pakhwada' from January 16 to 31. With focus of spreading awareness about the importance of cleanliness, IIM undertook the initiative during this period.

Faculty, staff and student fraternity of IIM, Raipur observed

the Swachhhta pledge, vowing to devote 100 hours of the year to voluntarily work for cleanliness and related activities.

Students performed a *Nukkad Natak* in the campus, on January 19 to reiterate the idea of swachhhta. This initiative was taken with the aim to motivate students to become active agents of a sustainable and healthy environment. The students got actively involved in it and showed great enthusiasm and creativity to convey their message to audience.

The Hitavada, 21st Jan 2020, p.4 (City Line)