

# IIM's 2nd online ECP in General Mgmt inaugurated

■ Staff Reporter  
RAIPUR, Nov 1

INDIAN Institute of Management (IIM) Raipur inaugurated its second batch of the online Executive Certificate Programme (ECE) in General Management in collaboration with Talentedge on Sunday.

The introduction of the programme and faculty members was given by Programme Director, Professor Rashmi Shukla (Economics Area) in which she mentioned the key components that will be covered in the programme, which were - Introduction to Management, Decision Making, Supply chain Management, Strategic Management, Simulation, and Spreadsheet Modelling.

The learning component will also include two campus visits to IIM, Raipur, which will



IIM faculty members during the inauguration of Executive Certificate Programme on Sunday.

enhance the hands-on experience of the participants.

The Programme Director Professor Shalabh Singh (Operations and Quantitative Methods Area), shared the participant profile for the 2nd batch of General Management, wherein the response recorded is close to 83 registrations. He mentioned that the program participants

have a diverse and rich industrial experience ranging from 3 to 27 years in various sectors such as Banking, e-Commerce, FMCG, Healthcare, IT & ITES, Manufacturing, Telecom, Hospitality, Education & Training, and many others.

Professor Mohit Goswami, Chairman e-learning, addressed that traditional models of busi-

ness are getting disrupted day-by-day and are subject to changes and challenges.

Prof Goswami stated that countries are shifting their focus from globalisation business models and are focusing more on developing their inward capabilities. He further added that people, from students to professionals, need to augment their skills, and SMAC (Social, mobile, analytics, and cloud) can help drive this.

Professor Bharat Bhasker, Director, IIM, Raipur, welcomed the 2nd batch of the programme and shared encouraging messages with the participants. He mentioned the objective of the programme is to prepare the participants about the nuances of how the global economy operates and to guide them to leverage this knowledge to country's advantage.

The Hitavada, 2nd Nov. 2020,p.4 (City Line).jpg