

# Aspiring entrepreneurs get risk & success tips at IIM-R meet

TIMES NEWS NETWORK

**Raipur:** Aakash 9.0, the 9<sup>th</sup> entrepreneur meet was organized to update aspiring entrepreneurs on how to take risks and thereafter enjoy success.

It was organized by the Consulting and Entrepreneurship Club of Indian Institute Management, Raipur (IIM-R), that had started Aakash in 2013 to help budding entrepreneurs address challenges in start-up businesses such as funding, resource allocation, hiring and planning as well as exploring business opportunities and building an entrepreneurial eco-system in Raipur. The meet brings entrepreneurs, aspiring entrepreneurs, students and experts under one roof to talk, debate, demonstrate and learn.

The event saw participation from zealous entrepreneurs driven towards their start-up dreams. The keynote speaker for the event was



Students with entrepreneurs during Aakash 9.0 on Tuesday

Oceans Bridge co-founder Anshul Dave. An angel investor himself, Dave has funded numerous start-ups. He is on the advisory board of six start-ups and has vast experience of mentoring more than 10,000 students. He gave a deep insight of start-up culture in India and abroad. He also discussed about tax planning and structure's importances

from start-up's perspective that help companies set up their organizations abroad. The major takeaways from his profound insights were importance of setting up right goals, IPR protection, building relations, PR skills and chasing correct geography for operations.

It was followed by sharing of experiences and insights

from founders of various well-established start-ups. Founder of Encore Projects Private Ltd and an alumnus of IIM-R Malay Jain shared prerequisites of being an entrepreneur. Jain with a land bank network of more than 5,000 acres gave an insight into agro-based business. Students of IIM-Raipur with various budding start-ups shared their ideas in the session. PGP second year student D Santosh presented his business model REVSMART — a technology start-up building customized wearable for vehicles — to help college students, employees and enthusiasts connect with their vehicle and enhance their driving experience.

The meet ended with an informal interaction between the entrepreneurs and the students with the former sharing their unique business vision and business models with the budding entrepreneurs.