

Toastmasters Conclave organised in Raipur

■ Staff Reporter

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As part of its first foray into Chhattisgarh, Toastmasters International along with Indian Institute of Management (IIM) Raipur organised its first Toastmasters Conclave at Raipur. Starring a panel discussion on the topic 'Effective Communication is the Language of Leaders', the event witnessed a spectacular audience.

The start of the event was marked by a demo meet, which aptly demonstrated the three phases of a Toastmasters meet - namely the prepared speech section, the impromptu speech section and the evaluation section where the speeches and the meeting is evaluated by fel-

low toastmasters.

Ravi Teja Marrapu, a SAP Consultant by profession and Club Growth Director for District 98 of Toastmasters India, spoke about the concept of Toastmasters.

Dr Mukesh Kumar, Assistant Professor (Business Communication) at Indian Institute of Management Raipur, spoke about the significance of communication for leadership. He emphasized on how the credibility in communication is one of the most vital essentials for effective leadership. The next speaker, Saurabh Chaubey, an IIM Raipur Alumnus, shared his experience on the crucial role of good communication skills in his entrepreneurial journey - starting from convincing his family, motivating the employees and explaining the

customers. Speaking on the topic Dr Ayan Hazra, Assistant Professor (Sociology) at HNLU, emphasised on the importance of having connected with audience. The discussion was enlightened by the presence of Sanjeev Gupta, Territory Sale Manager at BPCL. Joining in the panel discussion, he stressed on the importance of listening as one of the most important parts of communication. Listening to your customers, peers, and employees is the way of becoming a leader in all spheres of life. Anshul Dave, CEO and Managing Partner at Oceans Bridge, spoke how ineffective communication has been one of the biggest limiting factors for an entrepreneur in pitching ideas to investors and customers.