

Cycling enthusiasts pedal for spic and span city

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TIMES NEWS NETWORK

Raipur: With an aim to make the city clean and green and spread awareness on conservation of nature, a mass marathon and cycle rally was organised by volunteers of Prayaas-Indian Institute of Management (IIM) Raipur and Saksham-Petroleum Conservation Research Association (PCRA). School students enthusiastically took part in the rally, which was organised as a part of promotional event for mass marathon slated to be held on February 12.

According to information, the marathon based on the theme of Swachh Bharat on February 12 aims to bring together citizens and students from all walks of life to run for raising awareness on Clean India.

To spread message of sanitation and cleanliness among the residents, a group of young crowd hit the city roads on Saturday morning.

Swachh Bharat cycle rally began with the inaugural function by guest of honor



Cycling enthusiasts participate in the rally organised jointly by IIM-Raipur and PCRA on Saturday

Mayor Pramod Dubey. He appreciated and supported ongoing efforts to mobilise and educate urban youth about making the right lifestyle choices that do not expose them to diseases.

Residents turned out in large numbers to attend the event organised at Telibandha Pond on Saturday early morning and pledged for a neat and clean India. People

pledged to maintain cleanliness on streets and also to focus on sanitation and maintaining a hygienic environment. Online registrations for the event will be open on January 23 and can be registered through www.iimraipurmarathon-prayaas.com and bookmyshow.com and offline registrations will start on January 26 at the prime malls of the city.