

IIM Raipur to host the first ever Coke Studio LIVE concert on Saturday

Raipur, Jan 24:

This January IIM Raipur is all set to host the biggest musical extravaganza Chhattisgarh has ever witnessed. This 28th of January, Coke Studio Live is coming to IIM Raipur. Students from all around India are gathering in Raipur to enjoy the magical experience. The concert is a part of the 3-day flagship event of IIM Raipur, Equinox 7. Equinox over the years has been one the biggest college festivals of Chhattisgarh. Every year, Equinox attracts hundreds of students from colleges all around the country participate

in various cultural and business events.

Coke Studio India, officially titled Coke Studio @ MTV, is an Indian television series, which features live studio-recorded music performances by various artists. In the concert, the lead performers will be from the famous rock band, Lagori. It is a folk / fusion rock band that originated in Bangalore. The band consist a group of musicians with varied musical influences, who have won the hearts of their fans through their foot tapping, soul stirring music. Lagori makes Indian music with a twist, melodic and intense and

at the same time fun and energetic. Although Lagori draws influences from the flavor of each musician - ranging from Hindustani, Soul, Funk, Rock, Blues and Metal, the end result is a unique sound which at the same time has a tinge of familiarity to it. They will be performing on popular tracks such as "Boom Shankar", "30-60-90", "Mast Kalandar", etc. These tracks are extremely popular amongst the youngsters these days. Apart from Lagori, several other popular artists are also going to feature in the concert. The people of Raipur are surely in for a musical treat.