

# DJ Tejas and BaseGuns raise temperatures

## On the last day of IIMRaipur Equinox 7.0.

Raipur, Jan 29:

The last day of the exhilarating three day cultural fest of IIM Raipur came to an end on the highest energy levels. The final act of Equinox7.0. was a power packed performance by 'DJ Tejas' & 'Base Guns'. Under starry skies of the January night the large crowd of people swayed on the peppy international numbers and energetic Bollywood hits.

The ultimate day was marked with a number of business and fun events, where the students from different colleges all across India displayed their talents and business acumen.

SIMENCOUNTER, a simulation game, by OPEP the operations and supply chain management club of IIM Raipur conducted their flagship event, SimEncounter, a simulation game, in 2 rounds spanned over a period of 20 days. The first round was a quiz competition, held on 9th January, which included questions from operations and SCM knowledge domain. 6 teams from top B-Schools, like XLRI Jamshedpur, XIMB Bhubaneswar and the like were shortlisted for the final round. The final round, an on-campus round, was held on the last day of Equinox. It was an exhilarating war based simula-



tion game developed entirely by our OPEP team. All the teams had to bend their minds to pass through the interesting yet challenging game.

Case Files, the flagship event of Mantra-The Marketing Club of IIM Raipur, was conducted today. It drew participation from over 250 teams from prestigious B-schools across the country. The event comprised 2 rounds of exciting case studies and intense problem solving. The final On Campus presentation round consisted of teams from XIMB, IMT G, IIM Shillong, IIM Ranchi and IIM Raipur. The finalists presented before a panel of distinguished judges: Mr. Murali Krishna, Sales and Marketing Manager, EOS Cinemas; Ms. Manjusha Parial, Director, ANM Consultants and Prof. Jagrook Dawra, Faculty, IIM Raipur. After undertaking the mind simulating journey Team Pronto, IMT

Ghaziabad emerged as winners and Team Wild Snow, IIM Shillong as runners-up.

Varusantara, the union budget event was conducted by FINATIX, the finance club of IIM Raipur. The top 5 teams were selected after due consideration. More than 200 teams participated in the contest which included all the premier IIMs, XLRI, IMT Ghaziabad, JBIMS, XIMB, IMI Delhi, NMIMS etc. Proposals included setting up a dedicated cold chain logistics development fund, integration of MGNREGA fund with agriculture allocation and focusing more on make in India and agricultural start up promotion. Judges for the event were from diverse background such as banking mutual fund. Mr Sanjaya Mohapatra from UTI Mutual Fund, Priyank Pandey from Kotak Mahindra Bank and Shashikant Chandraker, Veteran CA from Raipur



graced the finale with their immense knowledge and expertise. The judges applauded the effort of participants and FINATIX, the finance club of IIM Raipur. Winner team was from IIM Raipur and runners-up were Team from IMI Delhi. Participants were gifted investment series books from Wiley along with cash prizes. Wiley was the official learning partner and title sponsor for the event.

Angels and Demons, conducted by "PROvakta" the public speaking club of IIM Raipur was based on the concept of "In every Angel a demon lurks within", which signifies that good and bad ways go side by side. Having said that we can always have a multiple perspective to look at things, this event tried to bring out the same from the participants in a very jovial environment. The event consisted of two rounds in the preliminary

## MUDIT-VRIDDHI: Using Business Acumen for a Social Cause

MUDIT-VRIDDHI -means 'Augmenting Happiness'. It is a unique event organized by the Consulting and Entrepreneurship Club of IIM Raipur. It is an endeavour on our part to serve the social cause and add to the well-being of the underprivileged. The event takes participants from the Top B schools across India, to the streets of Raipur and engages them through strenuous tasks of real-time marketplace simulation. The aim of the event is to maximize the profit earned by

round the participants in the team of two were asked to do commentary on famous sports clips from sports. Six teams were being selected for the second round wherein a clip was being shown of a famous personalities and the participants were supposed to be the angel and the demon for the person shown to them as



selling the artefacts. All the profit earned is donated to needy children from the NGOs and livelihood schools. The seventh edition of MuditVridhhi, an event conducted by the Consulting & Entrepreneurship Club of IIM Raipur, was held on 28th January. The event involved selling 7 artefacts which were provided to each team with the aim of collecting maximum amount for a charitable cause. The artefacts were sponsored by "Hello Bastar". Sarda Group and

an example the angel of the person will speak positively about the person and the demon will speak about the person in a negative shade of light.

The LAN Gaming event of Equinox started with a lot of Gaming enthusiasts coming together. Prominent games such as NFS most wanted, FIFA and

Andhra Bank were the event sponsors. Seven teams from various top b-schools like XLRI, IIM Kashipur and SCMHRD participated in what was a 7-hour roller coaster ride. Teams started off from IIM Raipur at 10am in the morning and had to be back in the campus by 5pm to avoid any penalty. Total money collected by selling various artefacts was more than Rs. 1.6 lakhs. The winning team was "Keep calm and Sell on" from SCMHRD, Pune and the runner-up team was "V3!" From IIM Raipur.

Counterstrike were played. Gaming freaks from all around Raipur participated in the event. Students experienced a lot of competition through the knockout rounds of NFS most wanted. The craze for counterstrike was seen through the emotions of the players even after 20yrs of release of the game.