

Central Chronicle, 25th June 2017

Panel discussion held on 'Expectations of the Corporate from new managers'

● 2nd day of Orientation of 8th batch of IIM Raipur

Raipur, Jun 24:

For making students familiar with the current expectations of the corporates from the budding managers, a Panel Discussion on 'Expectations of the Corporate from New Managers' was organised. The students were privileged to have inputs from the esteemed panel which included Mr. Parikshit Sharma, Vice President, JWT; Mr. Sarthak Ranade, V.P., Mass Market & Immunology, Janssen India and Mr. Satish Mittal, CTO, Vodafone. The enlightening discussion covered diversified fortes, which enabled the students to see the reality.

People ready to work, take up responsibilities succeed: Parikshit

Parikshit Sharma, Vice President, JWT enlightened the students about the new journey they are about to embark in a B school. He said "Corporate Life works with attitude and discipline. You should learn to stand up even after failures. It is about the attitude to keep working and being re-

silient to stand up for the work you do. People, who are ready to take up roles and responsibilities are the ones who succeed. It is important for a future manager to have a vision. The passion for work, the precision, ownership and inquisitiveness for details are the fundamentals for success, irrespective of the specialisation and profession one pursues."

High ethics, morality expected of future manager: Ranade

Sarthak Ranade, Vice President, Mass Market & Immunology, Janssen India said "There has been growing transparency in the Indian Business and we are getting more and more compliant." He appreciated the efforts of the Indian government from changing the economy from an exception-based regime to rule-based regime. Speaking on the skills required for future managers, he added, "The skills and competencies which are required from the future managers can't be specified in the present scenario. The success for mantra is not individual brilliance. It is less about competition and more about collaboration. High ethics and morality standard are the most important values that the corporate banks upon and that is expected of all future man-



agers."

Future managers need to think new products: Mittal

Satish Mittal, Chief Technology Officer, Vodafone explained the budding managers that life is changing around. We are in a nexus of forces - Mobile, Social and Analytics. To survive in this dynamic and fast-moving world, four elements are very necessary: reimagining yourself, innovating, disrupting and creating new products. It is important to keep reimagining the world where you live and how it is going to be in the future. Business models are changing regularly. He illustrated with the example of change

from Televisions to personalized shows on apps, from physical books to Kindle. The competition is not going from the traditional competitors. Competition landscape is completely changing. It is about creating something which didn't exist. He explained with the examples of Ola, Uber and mobile wallets. The future managers need to think of creating a new product and create a new industry.

This was followed by an interactive session where students posed their doubts to the industry experts. The queries ranged from how companies decide which product to advertise to how has the industry changed. Also,

the young minds were eager to seek the qualities industry is looking for them to imbibe when they enter the corporate world. The panel discussion was followed by interaction with Prof. Satyasiba Das, Chairperson, Corporate Relations, gave them an overview regarding the role of corporate relations and how they can enrich themselves through corporate interaction, guest lectures and corporate summits organised by the institute.

The 2nd day of the orientation programme completed with the interaction with Prof Vinita Sahay, chairperson, International Relations. Speaking on International Exchange Program, she said, "Travelling is a far more interesting and potent way of teaching. Spending an entire course in a different country with a diverse group of students is an altogether different experience." International Relations, IIM Raipur, has increased the partner university base from 9 to 18 in the last academic year and plans to aggressively pitch in for more universities across Europe, US and ASEAN countries in the following years to come. With the current partner network International Relations has the capacity to facilitate close to one third of the batch size for the student exchange.