

Key speakers inspire audience at IIM Raipur's function



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From artists and authors to record holders and speakers from diverse walks of life graced the fourth edition of TEDx hosted by IIM Raipur which was kicked off here on Sunday.

TEDx IIM Raipur is an independent event licensed by TED and organised by the students of IIM Raipur. Drawing on the theme of "infinite dimensions", the speakers spoke about how all around of us are infinite opportunities, ideas and challenges that needs to be solved and brought to realisation.

The attendees witnessed the prolific speakers and thinkers talk about how they reshaped their own boundaries with their wisdom and experiences.

The welcome speech by Professor Bharat Bhasker, Director, IIM Raipur, focused on the importance of operating in an unbounded and irrational environment.

Speaking about the event, he said, "The world today is powered by those who have unleashed the power of their brains, who can imagine something beyond what everyone can, who can think beyond



normal dimensions".

He cited examples of scientists and revolutionaries who discovered ground breaking theories by not just observations, but with unbridled minds and infinite imaginations.

The event then kicked off with a few mesmerising performances by the students. The first speaker of the day, celebrated photographer and speaker Arvind Chenni gave a thought-provoking talk on the things he learned from his journey as a photographer. He also spoke about the next part of his journey, where he intends to meet and celebrate the less-

er known but fabulous people of India.

"When someone comes up with a novel or different idea, people laugh at that person, killing his or her morale. It is those who don't let their morale die out who create wonders", said Chenni.

The next speaker, author and life coach Achal Rangaswamy, gave a talk on the 'Joy of Selling'. He gave the students valuable lessons on sales from his vast experience. "When you want to sell, don't sell" was his mantra that he shared with the audience. "Everyone sells. Politicians,



lawyers, doctors - all of them sell. Yet, there is an unnecessary stigma associated with a sales guy, which needs to change" said Rangaswamy. Iconic international model and artist Nirja Singh, gave a talk on 'Life with a purpose and the ultimate secret to success'. She spoke about how women are beaten down for being who they want to be and also described her venture which aims encouraging modelling among women irrespective of their skin colour. "Women need to start dreaming to come out of stereotypes. They need to be heard. No one is self-made, it has to

be collective effort", said Singh.

Noted actor and songwriter Zeeshan Ayyub also gave a motivating talk on the topic 'The world is yours to explore'. He spoke about how failures are stepping stones to success and how satisfaction and contentment stop people from exploring their options.

Miss World Asia Koyal Rana, spoke on the topic 'Impress yourself'. A well-known philanthropist, her talk focussed on how to achieve internal happiness.

"We tie our happiness to how many compliments, likes or followers we get. There are



infinite such people and we would never be able to impress each one of them. The only true way of being happy is by impressing yourself", said the beauty pageant title-holder.

Renowned producer and director, Gajendra Singh, spoke on the topic 'Be positive, think positive, live positive'. His talk focussed on the challenges he faced while conceptualising and implementing his TV shows *Aatakshari* and *SaReGaMaPa* and how keeping a positive attitude helped him achieve success.

Founder of the paperless postcards, Ms Bistriti Poddar, spoke about how we need to

give up things to achieve success. The ideapreneur and writer said "Do not be scared of giving up because the moment you break cliché, you are hoisted to achieve success". She gave examples of how she gave up her comfort zone, fears and possessions in order to achieve success.

The last speaker of the day, bestseller author and songwriter, Divya Prakash Dubey, spoke on the topic 'Why should you never write a book'. He urged the students to find a strong reason before attempting to write a book and change the world.