

No. 19/2/2019-SME
Government of India
Ministry of MSME
(SME Section)

Udyog Bhawan, New Delhi.
Dated 1st January, 2020

Subject: Request for collaboration to strengthen participation of SC/ST entrepreneurs in the MDPs / EDPs of your institution

Sir/Madam,

The National Scheduled Caste Scheduled Tribe Hub scheme (NSSH, www.scsthub.in) is an initiative by Ministry of Micro, Small and Medium Enterprises, Government of India targeted towards developing a supportive ecosystem for SC-ST entrepreneurs being implemented by National Small Industries Corporation (NSIC). The key objective of NSSH is to support SC-ST enterprises and increase their participation in public procurement process and to achieve the mandate of 4% of the public procurement policy of the Government of India.

2. Under NSSH scheme several initiatives are being undertaken to promote entrepreneurship amongst aspiring entrepreneurs and build capacities of existing entrepreneurs. In this context, it is felt that SC/ST entrepreneurs should also have access to management development programs to get training in relevant areas, thereby helping them build capacities and enabling higher participation in public procurement. In order to provide **financial assistance for attending management development programs**, a **Short-Term Training Program Fee Reimbursement Scheme** is being implemented under NSSH, which provides reimbursement of course fee for SC-ST entrepreneurs and their ward for attending short term (1-30 days duration) training programs from top 50 management institutes (<https://www.nirfindia.org/2019/ManagementRanking.html>) identified by Ministry of Human Resource Development (MHRD) under the National Institute Ranking Framework (NIRF). **Reimbursement will be up to 90% of course fee or Rs. 1 Lakh** (whichever is lower), excluding GST and other applicable taxes for attending up to 2 courses in a financial year. For more details, please visit the following link: <https://www.scsthub.in/capacity-building-management-fee-reimbursement-scheme>

3. Since your institute is among the top 50 management institution identified by MHRD under the NIRF (2019), we seek your support in awareness creation and promotion of the above scheme for the benefit of the SC-ST entrepreneurs. One of the means in this context is by flashing the following text on the relevant webpage of your website containing MDP/EDP details:

"Ministry of Micro, Small and Medium Enterprises, Government of India provides financial assistance to SC-ST entrepreneurs and their ward for attending short-term (1-30 days duration) training programs. More details are available on following link: <https://www.scsthub.in/capacity-building-management-fee-reimbursement-scheme>

4. We sincerely appreciate your collaborative efforts in enhancing participation of SC/ST entrepreneurs in the MDPs / EDPs of your institution for knowledge transfer in the key areas of business enterprises through financial assistance under NSSH that will go a long way in inclusive growth of the economy.

Yours sincerely,



(Mercy Epao)

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