

INDIAN INSTITUTE OF MANAGEMENT RAIPUR

Summer Placement Report 2014



IIM
RAIPUR

भारतीय प्रबंध संस्थान रायपुर
INDIAN INSTITUTE OF MANAGEMENT
RAIPUR

Introduction

At Indian Institute of Management Raipur, the pedagogy aims at an engaged learning approach. Thus, as part of the curriculum, the students join various business organizations at the end of their first year to gain a first-hand industry experience. The Summer Placement Season this year saw a surfeit of companies visiting IIM Raipur, offering various niche profiles to our highly talented students. The 2013-15 Batch at IIM Raipur has witnessed unprecedented success and reinstated IIM Raipur's stature as one of the premier B-Schools in the country.

IIM Raipur gathered stupendous support from industry this season. It established fresh industry relations and reinforced the existing ones making the process a memorable one. More heartening was the addition of a number of new recruiters, who trusted the quality of students, sensing a potential value-addition to their respective firms offering exciting profiles.

With more than 75 companies participating in the Summer Internship Process, the fourth batch of IIM Raipur, is now ready to further climb the corporate ladder. The batch of 118 students, with an average work experience of 23 months, has been placed across various domains like consulting, banking & finance, IT, human resources, operations and sales & marketing. In a testament to the quality of talent pool offered by IIM Raipur to the industry over the years and their recognition of the same, 100% placements continued to be the norm and tradition, with a total of 118 offers and a highest stipend:

Highest Domestic Stipend: INR 1,20,000

Highest International Stipend: INR 3,00,000

With the unique diversity that the 2013-15 batch reflects, the students have gained opportunities in esteemed organizations like Fitch Ratings, Deloitte Haskin & Sales, EMEL Group, ICICI Bank, Hero MotoCorp, AgroTech Foods, Mapro, Draft FCB Ulka, Larsen & Toubro, JSPL and many more.

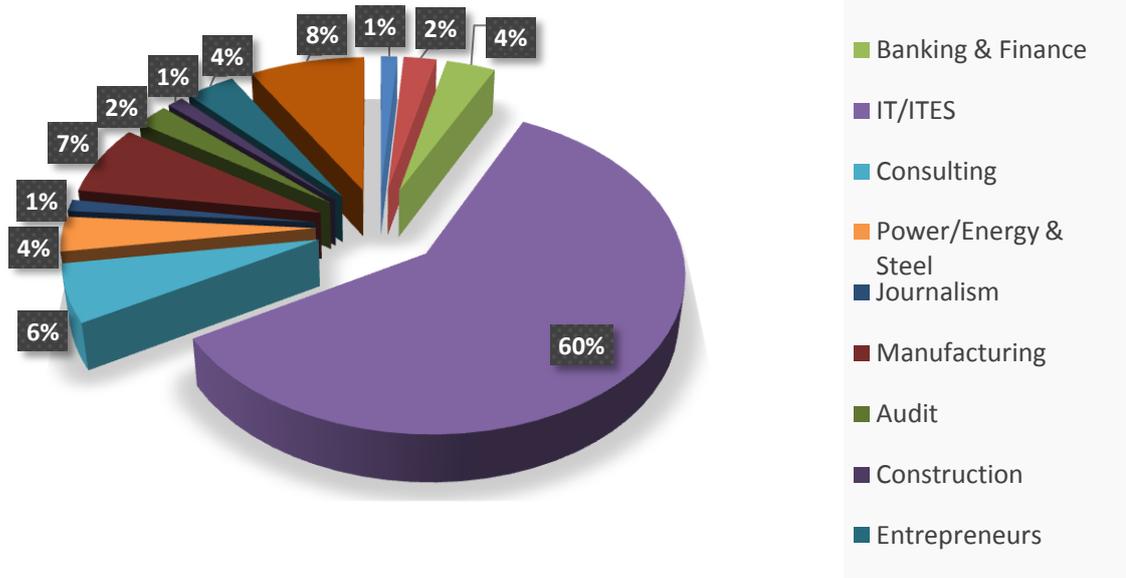
Highlights of the Season

This year's Summer Placement at IIM Raipur witnessed some of the world's biggest firms like Microsoft, GlaxoSmithKline, SBI General Life Insurance, ING Vysya Life Insurance, NABARD, Publicis, JWT, Draft FCB Ulka, Trident Group and many more showing their interest in recruiting students. Few of our students bagged international internship opportunities offered by EMEL Group. This is the first time that our students will be interning in an international role. Niche profiles like media and advertising, digital marketing, marine consulting, equity research, brand strategy and financial consulting were offered in lines with the changing trends.

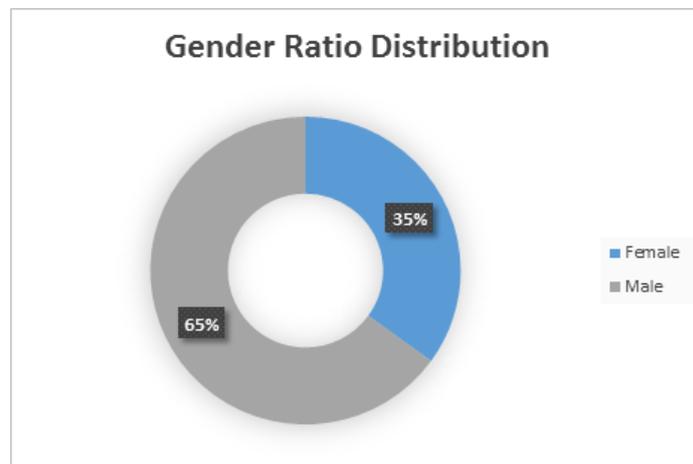
Student Profiles

The students of the 2013-15 at IIM Raipur are a mix of fresh college graduates as well as experienced professionals who have worked in varied domains. A snapshot of the experience is as follows:

Work Experience Profile



Speaking of Gender Diversity, the ratio of female students to male students this year stands testament to the rising number of prospective female managers in the corporate world.

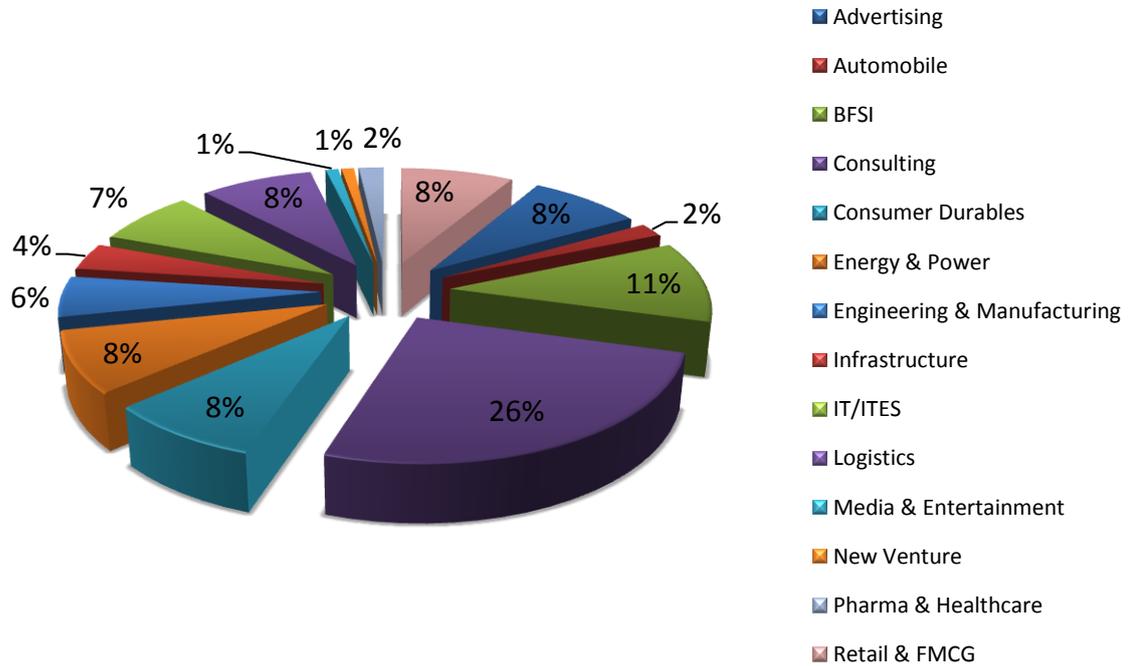


Sectors

Students were offered summer internships by organizations belonging to diverse sectors such as Banking & Finance, Engineering & Manufacturing, Automobiles, Media & Entertainment, Retail & FMCG, Advertising, IT/ITES, Consumer Durables, and Consulting.

Majority of the offers were made by the Consulting sector (26%), followed by BFSI sector (11%), Retail & FMCG, Advertising and Consumer Durables along with Energy & Power were the next prominent sectors (8% each).

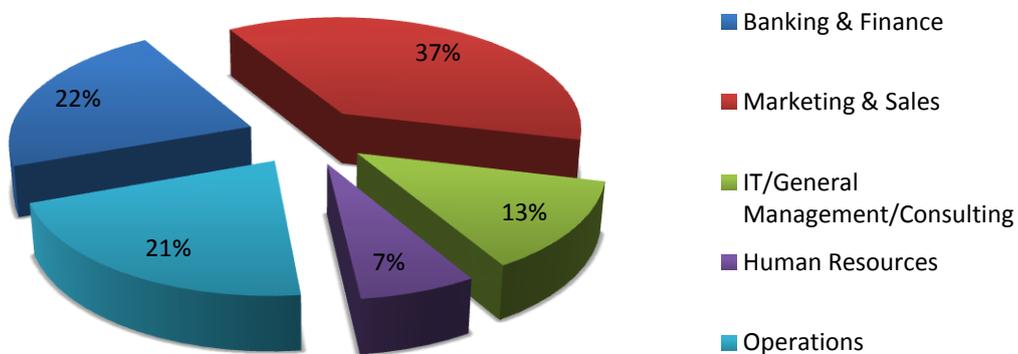
Sector Wise Distribution



Profiles

Marketing (37%) was the most preferred profile by the students, followed by Finance (22%), Operations (21%), Consulting/General Management (13%) and HR (7%).

Profile Wise Distribution



Marketing & Sales

Marketing and Sales profile was offered by a diverse portfolio of companies, which belong to a wide array of industrial sectors. Many reputed firms were amongst the first time recruiters, signifying the recognition of IIM Raipur in the corporate. Our students bagged international opportunities at EMEL Group and would be interning at Lagos. Draft FCB Ulka, making its presence felt in India, provided IIM Raipur an opportunity for Summer Internship. Profiles offered included the likes of Market Intelligence, Digital Branding, Social Media Marketing, Retail Marketing, Content Marketing, Institutional Sales, Business Development, Media Marketing, Product Development, Market Research, Sales Strategy, B2B Sales, and Direct Marketing etc.

Prominent companies where students will be interning: EMEL Group, Pepsi Co., HCL, AgroTech Foods, HT Media, Mapro, Daily Bread (A Britannia subsidiary), Wildcraft, Dr. Reddy's, Draft FCB Ulka, Blue Star, Carrier, ACC Limited, BPCL, HPCL, Central Coalfields Ltd., Simplify 360, Kalpataru, ACH Consulting, Connecting Dots, Digital My Biz, Media Agility, Blue Star, Globals Inc. and NODB Dairy Services.

Consulting/General Management/IT

Students of IIM Raipur also bagged a variety of profiles with prominent recruiters in this domain. For the first time, a student of IIM Raipur would be interning with Deloitte Haskin & Sales for a human resource consulting profile. Consulting domain growth at IIM Raipur was well appreciated by the industry.

Prominent companies where students will be interning: HCL, Deloitte Haskin & Sales, Aricent Group, Explico Consulting, Yodlee Infotech, ACH Management Consultants, Rajiv Gandhi Shiksha Mission and iMaritime Consultancy.

Banking & Finance

A wide array of organizations offered most sought after finance profiles such as Risk Management, Financial Modelling, Equity Research, IT Risk Compliance, Bank Loan Rating, Portfolio Fund Management, Investment Banking and Corporate Finance Advisory.

An Equity Research and Advisory enterprise that specializes in providing market and stock specific solutions recruited students for financial consulting profile.

Prominent companies where students will be interning: ICICI Bank, Fitch Ratings (India Ratings), NSE Infotech, Tata Power, Varhad Capital, Singhi Advisors, Larsen & Toubro, Yodlee Infotech, Explico Consulting, Dion Global Solution, Dynamic Equities Pvt. Ltd. and Religare Fincare.

Operations

Operations had seen a rapid rise as a preferred profile amongst the students at IIM Raipur. Matching with the enthusiasm of students, several big manufacturing and automobile firms recruited from the campus. Some of the most coveted profiles were offered to the students of IIM Raipur which included international opportunities as well. Niche profiles such as Operational Planning, Supply Chain Management, Efficiency Solutions, and Process Design were offered.

Prominent companies where students will be interning: JSPL, DSCL, Hero Motocorp., HPCL, ACC Ltd., TCIL, iMaritime Consultancy and Somany Ceramics.

Human Resource

In addition to Operations, HR also saw a marked increase as a preferred profile by the students. The major recruiters hailed from varied sectors and offered some of the most sought after profiles such as Talent Hunting, HR Strategy Consulting, Developing Loyalty Programme and Opportunity Identifying were offered.

Prominent companies where students will be interning: NTPC PMI, HPCL, BPCL, Tata Power, NDDB and Daily Bread.

| Companies that showed interest in Summer Internship | | | |
|--|--------------------------|-------------------------------|------------------------------|
| AgroTech Foods | Draft FCB Ulka | Hero Moto Corp | Tata Power |
| ACH Management Consulting | DSCCL | IOCL | Pepsi Co. |
| Aksha | Equity Strategists | JSPL | Pharma Secure |
| Aricent | Explico Consulting | Jungle Lodges and Resorts Ltd | Publicis |
| Arvind Mills | First Capital | JWT | Rajiv Gandhi Shiksha Mission |
| Bank of Baroda | Fitch Ratings | Kalpatru | Rank Junction |
| Bluestar | Future Group | Larsen & Toubro | Redkite Consulting |
| BPCL | Globals Inc. | Log5 Communications | Religare Fincare |
| Carrier Air conditioning & Refrigeration Ltd. | Groupon | Mapro | SBI General Insurance |
| Connecting Dots | GSK Pharma | MediaAgility | Simplify 360 |
| Daily Bread | HCL | Orvito | Singhi Advisors |
| Deloitte Haskin & Sales | ING Vysya Life Insurance | Microsoft | Sudiksha Knowledge Solutions |
| Dexter Consultancy | HPCL | Motilal Oswal | ACC Limited |
| DigitalMyBiz | HT Media | NABARD | TCIL |
| Dion Global Solutions | ICICI Bank | NDDB | Varhad Capital |
| Dr. Reddy's | ICRISAT | Nodwin | Viven Infotech |
| NTPC PMI | iMaritime Consultancy | NSE Infotech | Wildcraft |
| Ontrust Capital | Ormax | Zulekha Hospitals | Yodlee Infotech |

We thank all those who were associated with us and who helped us in the process. Without the help of the Director, Faculty, Placement Committee members, recruiters, and the administrative staff, this wouldn't have been possible. For further details please visit www.iimraipur.ac.in.

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