

A photograph of a modern university campus at dusk. A large, multi-story building with a grid-like facade is on the left. A wide, paved road with a central landscaped area and streetlights leads into the distance. The sky is a mix of purple, blue, and pink.

Post Graduate Diploma in Management for Working Executives 2019-21



INDIAN INSTITUTE OF MANAGEMENT
RAIPUR

www.iimraipur.ac.in

About the Institute

Indian Institute of Management Raipur is one of the premier business schools in India. Located at its recently built 200 acres state of the art campus at Atal Nagar, New Raipur, the Institute offers world class education in major areas of management and provides an ambience for genuine intellectual pursuit, excitement and professional growth.

The Institute has an internationally acclaimed Postgraduate Programme in Management, a Fellow Programme in Management and an Executive Fellow Programme in Management known for its quality, rigor and global orientation.

The Institute has well equipped air-conditioned Lecture Rooms, Library, Simulation Lab and comfortable on-campus air-conditioned boarding and lodging arrangements on double occupancy basis for the Management Development Programme participants at the campus.

IIM Raipur with its vision of being a globally-acclaimed Business School has collaboration with many Business Schools in Europe, South America, Australia, New Zealand and USA for Faculty and Students Exchange.

The IIM Raipur campus is located about 20 km away from the Swami Vivekananda Airport and 30 km away from Raipur Railway Station.



Vision of IIM Raipur

A world class institute with global outlook imbedded with regional and local focus.

An institute par excellence, which will be known for outstanding value-based quality education, high quality research, executive education, consultancy and strong corporate as well as international linkages.

A B-School, which will serve the society, the state and the nation for economic growth and prosperity.

Director's Message



Professor Bharat Bhasker,
Director IIM Raipur

Indian Institute of Management Raipur was established in the year 2010 by Government of India, Ministry of Human Resource Development, with the objective of offering world class management education in the country.

With the vision of developing the business leaders of tomorrow, IIM Raipur has made great strides forward. Our emphasis is to create young, motivated and dedicated managers to meet the challenges of the organizations both locally and globally.

Keeping the above objective in mind, IIM Raipur is pleased to introduce the “Post Graduate Programme in Management for Working Executives (PGPMWE)”.

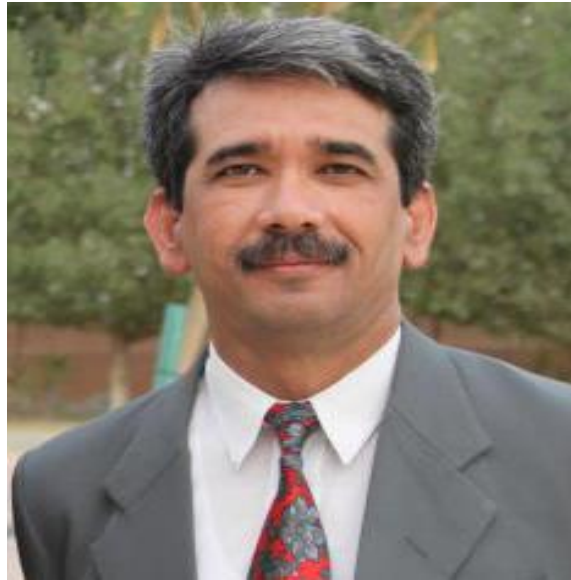
It is an intensive two-year programme in management and is specifically designed for working professionals across areas and geographies. Its classes will be held on every alternative Saturdays and Sunday.

The programme gives them an opportunity to learn fundamentals of management, develop managerial skills, and build perspectives to manage organization more effectively in a complex business environment

The previous program for working executives i.e. PGPWE of IIM Raipur which was an eighteen-month course, has received tremendous response from public sector, private sector, and government organizations. IIM Raipur has revamped the same to cater to new emerging scenarios in management.

The first batch of the programme is starting from April 2019. I invite you to be a part of this professionally rewarding experience.

Chairperson's Message



Professor Sanjeev Prashar,
Chairperson, Executive Education &
Consultancy

Today, our Indian industry has a very good opportunity as India has possibilities of long-term growth in the world. Capitalizing on the growth opportunities is not a cake walk. It requires skilled executives with the quality of business leadership.

IIM Raipur has introduced Post Graduation Program in Management for Working Executives (PGPMWE) which helps in developing and upbrining the hidden skills and talent of an individual which may be useful in today's economy.

The PGPMWE Program is designed especially for professionals, entrepreneurs and leaders from different organizations. This program grooms a person for senior management roles. It even provides a boost in the career while continuing the same job. This course has over 23 portfolio which helps in improving skills and understanding several learning dimensions of the program which include global and rural immersion module which helps a person to learn.

I encourage you to be a part of this creative program and give wings to your dreams.

PGPMWE 2019-20

ABOUT THE COURSE



The Post Graduate Program in Management for Working Executives is designed in such a way that it minimizes disruption of work and personal pursuit. The Program is spread over twenty-four months, which would ideally be planned to include fortnightly weekends. The main objective of Program is to prepare participants for an advanced career in management by giving a solid foundation in various management topics that are essential for building capabilities to take on the new forms of competition.

The Program offers a blend of various general management theories, soft skills and analytical methods with real world business scenario cases. It has 630 hours of teaching spread across eight terms of 3 months each which includes On-Campus Modules, Project Training & Industry Dissertation & Rural / International Immersion.

PROGRAM OBJECTIVES

The programme has been designed...

- To develop an ability to integrate decisions and solutions across disciplines in complex decision-making environments;
- To appreciate the influence of macro and micro business environmental factors;
- To incorporate a clear framework for ethical and value-based decision-making supported by unyielding personal integrity;
- To have a professional presence and the ability to articulate a vision needed to motivate others and lead diverse teams of people; and
- To develop values and proactive attitudes for societal well-being

ELIGIBILITY

The minimum requirement for the Program is a bachelor's degree or equivalent with minimum aggregate marks of 50% in any discipline and minimum of three-year post-qualification work experience as on April 01, 2019.

ADMISSION CRITERIA

IIM Raipur shall conduct online entrance examination on the lines of CAT Examination. The exam will be conducted on February 17, 2019 at IIM Raipur Campus. Please note that candidates must submit a No-Objection Certificate from their employer at the time of admission.

The pattern for the entrance test is following:

Business Aptitude Test Pattern	
PGPMWE 2019-21 Entrance Examination – 17th February 2018	Duration: 02 Hours
Verbal Ability and Reading Comprehension	20
Data Interpretation & Logical Reasoning	20
Quantitative Aptitude	20
Total No. of Questions	60

HOW TO APPLY

The application form can be downloaded from our website www.iimraipur.ac.in from November 22, 2018 onwards.

The candidates will have to submit Application Form along with all relevant documents and a Demand Draft of Rs. 500/- in favor of Indian Institute of Management Raipur payable at Raipur. The application form must be sent only by SPEED POST.

Only shortlisted candidates will be informed through Email.

The envelope must be labeled as "Application form for PGPMWE 2019-21" addressing to:

Executive Education & Consultancy Department, Indian Institute of Management Raipur, Atal Nagar, P. O. - Kurru (Abhanpur), Raipur – 493 661, Chhattisgarh.

The completed application form should reach IIM Raipur on or before January 14, 2019. Institute will not be responsible for any kind of postal delay.

PROGRAM STRUCTURE

The Program shall be of 75 credits spread across 8 terms, where 1 credit = 10 hours of classroom contact.

This will comprise of 16 Core courses, 7 Electives of 21 credits in terms VI & VII, Project Training (Term IV) and Dissertation & International / Rural Immersion (Term VIII) of 6 credits each.

Note: Total classroom hours = 630

PROGRAM ADVANTAGES

Inherent advantages in the program include:

- Flexibility of the Program itself
- Complete in 24 months
- Student Advisory Services
- Career progression: profiling and guiding development and search
- Analysis and intimation of information about companies when available/ periodically

PEDAGOGY

This would include an eclectic mix of case-based methods of teaching, exercises, assignments and in-class discussions among the participants.

FACULTY

The mainstay of IIM Raipur's high-quality programs is their esteemed and distinguished faculty. The programme would be delivered by the faculty members of IIM Raipur

Apart from them, recognized industry stalwarts with vast experience, reputed faculty from other institutions and entrepreneurs would also be invited to take few sessions facilitating continuous industry interaction. Such sessions shall be organized through video conferencing / webinar and shall be up to maximum of 20% in each course.

EVALUATION SYSTEM

Apart from the final examination which is to be conducted at the end of each module, other methods of evaluation would be at the discretion of the faculty conducting the course and may include one or more assignments/quizzes, mid-term exam and a class participation component.

Student participants are required to ensure a minimum of 80% attendance for each course.

Each Participant shall be certified Post Graduate Diploma in Management for Working Executives, subject to successful completion of the program.

PROGRAM FORMAT

- Campus Visit every alternative weekend: Saturdays (7.5 hrs) & Sundays (7.5 hrs)
- Term 1: 7 Campus visits – 10.5 credits
- Term 2: 7 Campus visits – 10.5 credits
- Term 3: 7 Campus visits – 10.5 credits
- Term 4: 2 Campus visits – 6 credits
- Term 5: 7 Campus visits – 10.5 credits
- Term 6: 8 Campus visits for 12 credits of elective
- Term 7: 7 Campus visits for 9 credits of elective
- Term 8: 1 Campus visit for Dissertation Presentation & International / Rural Immersion Program (6 credits) at the end of term VIII
- Submission within 12 days after the end of Term 8.
- Total 46 campus visits across the duration of Program

End Term Examination will be conducted on the weekends between current and next term.

ACADEMIC CALENDAR (2019-21)

Classes for one weekend in a fortnight over a period of 24 months.

Term-I (10.5 Credits) From 06 Apr to 30 June, 2019	Term-II (10.5 Credits) From 13 July to 06 Oct, 2019	Term-III (10.5 Credits) From 19 Oct 2019 to 12 Jan 2020	Term-IV (6 Credits) From 25 Jan to 26 Apr, 2020
Visit 1: 06-07 Apr 2019 (Inauguration & Induction)	Visit 1: 13-14 July, 2019	Visit 1: 19-20 Oct, 2019	Visit 1: 25-26 Jan 2020 (Preparation)
Visit 2: 20-21 Apr, 2019	Visit 2: 27-28 July, 2019	Visit 2: 02-03 Nov, 2019	Summer Internship/Project Training
Visit 3: 04-05 May 2019	Visit 3: 10-11 August, 2019	Visit 3: 16-17 Nov, 2019	
Visit 4: 18-19 May, 2019	Visit 4: 24-25 Aug, 2019	Visit 4: 30 Nov- 01 Dec 2019	
Visit 5: 01-02 June, 2019	Visit 5: 07-08 Sep, 2019	Visit 5: 14-15 Dec, 2019	
Visit 6: 15-16 June, 2019	Visit 6: 21-22 Sep, 2019	Visit 6: 28-29 Dec, 2019	
Visit 7: 29-30 June, 2019	Visit 7: 05-06 Oct, 2019	Visit 7: 11-12 Jan, 2020	Visit 2: 25-26 Apr 2020 (Presentation)

Term- V (10.5 Credits) From 09 May to 02 Aug, 2020	Term- VI (12 credits) From 22 Aug to 29 Nov, 2020	Term- VII (9 Credits) From 12 Dec 2020 to 07 Mar 2021	Term-VIII (6 Credits) Dissertation Work from Mar 08 to Apr 11, 2021
Visit 1: 09-10 May, 2020	Visit 1: 22-23 Aug, 2020	Visit 1: 12-13 Dec, 2020	Industry Dissertation & Rural / International Immersion
Visit 2: 23-24 May, 2020	Visit 2: 05-06 Sep, 2020	Visit 2: 26-27 Dec, 2020	
Visit 3: 06-07 June, 2020	Visit 3: 19-20 Sep, 2020	Visit 3: 09-10 Jan, 2021	
Visit 4: 20-21 June, 2020	Visit 4: 03-04 Oct, 2020	Visit 4: 23-24 Jan, 2021	
Visit 5: 04-05 July, 2020	Visit 5: 17-18 Oct, 2020	Visit 5: 06-07 Feb, 2021	
Visit 6: 18-19 July, 2020	Visit 6: 31 Oct-01 Nov, 2020	Visit 6: 20-21 Feb, 2021	
Visit 7: 01-02 Aug, 2020	Visit 7: 14-15 Nov, 2020	Visit 7: 06-07 Mar, 2021	Visit 1: 10-11 Apr 2021 (Presentation)
-	Visit 8: 28-29 Nov, 2020	-	-

*Schedule may be altered subject to holidays

PROGRAM CONTENTS

The Programme shall cover following course modules*:

Term	Course	Credits
Term 1	Quantitative Analysis for Management-I	3
	Managerial Economics	3
	Financial Reporting and Analysis	3
	Behavior in Organizations	1.5
Term 2	Marketing Management - I	3
	Operations Management-I	3
	Cost Accounting for Decision Making	3
	Macro-Economic Environment	1.5

Term 3	Financial Management	3
	Quantitative Analysis for Management-II	3
	Human Resource Management	3
	Managing with Spreadsheet	1.5
Term 4	Preparation for Project Training	
	Project Training	6
	Presentation	
Term 5	Strategic Management	3
	Marketing Management - II	3
	Corporate Governance & CSR	3
	Management Information Systems	1.5
Term 6	Elective 1	3
	Elective 2	3
	Elective 3	3
	Elective 4	3
Term 7	Elective 1	3
	Elective 2	3
	Elective 3	3
Term 8	Industry Dissertation & Rural/ International Immersion	6
	Presentation	

*Subject to change as desired.

ELECTIVES*

Elective courses from all major functional areas are offered to meet specific career goals of the students.

MARKETING

- Sales and Distribution Management
- Integrated Marketing Communication
- Advance Market Research
- Brand Management
- Business to Business Marketing
- Strategic Marketing
- Consumer Behavior
- Commercial Management
- Contract Negotiation Management
- Customer Service Management

FINANCE

- Business Analysis and Valuation
- Security Analysis and Portfolio Management
- Project Appraisal Finance
- Financial Statement Analysis
- Investment Banking
- Financial Institutions and Markets
- Taxation

OPERATIONS

- Project Management
- Supply Chain Management
- Business Analytics using Data Mining
- Operations Strategy
- Service Operations
- Total Quality Management
- Transportation Management
- Inventory Management
- Logistic Management & Strategy

GENERAL MANAGEMENT

- Industrial Relations and Labor Laws
- Leadership and Change Management
- Advance Competitive Strategy
- Conflict and Negotiation
- International Business
- Econometrics in Business Decision Making

*Subject to change depending upon the overall preferences of the students and availability of Faculty.

COURSE FEE

IIM Raipur shall charge INR Eight Lacs (INR 8,00,000/-) as course fees.

This includes overall tuition fees, cost of course material, library, computer facilities.

The equated installments of the total fee must be paid according to the following schedule.

Payment Schedule*:

At the time of Registration:	Rs. 50,000/-
Term I:	Rs. 50,000/-
Term II:	Rs. 1,00,000/-
Term III:	Rs. 1,00,000/-
Term IV:	Rs. 1,00,000/-
Term V:	Rs. 1,00,000/-
Term VI:	Rs. 1,00,000/-
Term VII:	Rs. 1,00,000/-
Term VIII:	Rs. 1,00,000/-
Total Course Fees	Rs. 8,00,000/-

*Fees must be paid before the commencement of each term.

Please note:

- The participants may avail lodging & boarding at IIM Campus on paid basis. The participants shall have to pay INR 750 + taxes as applicable for accommodation per night and the cost of meals on actuals.
- The participants will have to bear the expenses for immersion program on actuals.

KNOWLEDGE CAPITAL



Prof. Anubha Dadhich
Assistant Professor
HRM & Organizational Behavior

Interest Areas: Managing Human Capital
Capacity Building & HR Analytics



Prof. Archana Parashar
Assistant Professor
Economic Environment & General Management

Interest Areas: American literature, ELT Communication Skills,
Postcolonial studies, Eco critical Narratives and Fiction



Prof. Bharat Bhasker
Professor
Director, IIM Raipur
Decision Science & Systems

Interest Areas: Data Management, Network Security
and Software Engineering



Prof. Dhananjay Bapat
Assistant Professor
Marketing

Interest Areas: Digital Banking, Financial Services Marketing
& Brand Management



Prof. Eeman Mallick
Assistant Professor
HRM & Organizational Behavior

Interest Areas: Social Networks, HR Effectiveness



Prof. Gopal Kumar
Assistant Professor
Operations Management

Interest Areas: Operations and Supply Chain Management,
Green and Sustainable Collaboration



Prof. Jagrook Dawra
Associate Professor
Marketing

Interest Areas: Pricing, Brand Management



Prof. M. Kannadhasan
Associate Professor
Finance & Accounts

Interest Areas: Capital Markets, Behavioural Finance,
Corporate Finance



Prof. Manojit Chattopadhyay
Assistant Professor
Decision Science & Systems

Interest Areas: Business Intelligence in Decision Making,
Management Information System



Prof. Mohit Goswami
Assistant Professor
Operations Management

Interest Areas: New Product Introduction, Product Line Design
Risk Modeling in Supply chain



Prof. Pankaj Singh
Assistant Professor
HRM & Organizational Behavior

Interest Areas: Employee Engagement and Job Burnout



Prof. Parikshit Charan
Assistant Professor
Operations Management

Interest Areas: Supply Chain Management, Performance Measurement System, Productivity Measurement and Management



Prof. Payal Anand
Assistant Professor
HRM & Organizational Behavior

Interest Areas: Workplace Loneliness, Change and Development, Top Management Teams



Prof. Pradyumna Dash
Associate Professor
Economic Environment & General Management

Interest Areas: Applied Econometrics, Macro Economics, & Monetary Economics



Prof. PRS Sarma
Assistant Professor
Operations Management

Interest Areas: Green Project Management, Green Logistics, Supply Chain Management



Prof. R K Jana
Assistant Professor
Decision Science & Systems

Interest Areas: Optimization, AI Techniques, Stochastic Programming



Prof. Rashmi Shukla
Assistant Professor
Economic Environment & General Management

Interest Areas: Economic Growth, Emerging Economics



Prof. Salman Ali
Assistant Professor
Business Policy and Strategy

Interest Areas: Internationalization and Re-internationalization of Firms,
Corporate Diversification Strategy



Prof. Samar Singh
Assistant Professor
Business Policy and Strategy

Interest Areas: Family businesses in India, Group Relations.



Prof. Sanjeev Prashar
Professor
Marketing

Interest Areas: Sales Management, Rural Marketing, Marketing Management,
International Marketing



Prof. Satyasiba Das

Assistant Professor
Business Policy & Strategy

Interest Areas: Strategy and General Management



Prof. S K Mitra

Associate Professor
Finance & Accounts

Interest Areas: Corporate Finance, Financial Modelling, Empirical Finance,
Investment Analysis & Portfolio Management



Prof. Sumeet Gupta

Associate Professor
Decision Science & Systems

Interest Areas: Management Information Systems (Technology Adoption),
Virtual Communities, Supply Chain Management



Prof. Vinay Goyal

Assistant Professor
Finance & Accounts

Interest Areas: Financial Accounting & Management,
Accounting Standards and Principles



Prof. Yogesh Chauhan

Assistant Professor
Finance & Accounts

Interest Areas: Corporate Finance, Corporate governance,
Market Microstructure, Insider Trading

RESOURCES & FACILITIES AT IIM RAIPUR

The new campus which spreads over 200 acres has following facilities:

LIBRARY

Library acts as the main learning resource centre of the institute. It has been providing up to date and nascent information resources and services both in hard and soft forms to the academic and administrative communities since 2010. It has thus become an indispensable learning resource centre for students, researchers and faculty members of the institute. The library has built a robust collection of books, subscription to print journals, magazines, newspapers, and many other resources like student's project reports, CDs/DVDs etc. The library has been automated with Libsys 7 LMS and RFID Systems. The Library offers its users the convenient access to the best of Business Management related digital resources through its subscription to E-databases and E-journals consisting of scholarly contents round the clock. Digital library is available round the clock

Books - The library has successfully built up a comprehensive collection of over 2, 67,500 books from which 2,59,200 books are available in electronic form and 8300 books are in print format.

Dissertation and Theses - The Library subscribes to 15 lakh Dissertation and Theses on management and its allied areas.

Journals - Library subscribes more than 14000 journals in electronic format.

Magazines - The Library subscribes to 30 print magazines specific to the academic and research needs of the institute.

News Papers - The library subscribes to 2317 newspapers to cater to the needs of the students and academic community. Out of which 2300 are available on electronic format and 17 are in print format

E Resources are also available in the form of E-Database, E-Journals, E-Books, E Newspapers and E- Dissertation & Theses.

MESS & CANTEEN

The mess serves all types of snacks & food including South Indian, Chinese and Non-Veg (thrice a week). The candidates can avail the facility of the same on paid basis.

SPORTS & GYM

The Institute has grounds for Football and Cricket. Apart from that, Badminton Court and TT are also available. The good light lit grounds allow late night matches and tournaments that have been started right from the inception of the institute. Indoor games like Carom and Chess are also present. A state of art gym with all modern equipment's is also present.

IMPORTANT DATES:

Invite of Application Opens: **November 22, 2018**

Last Date for receipt of applications (Strictly through speed post only): **January 14, 2019**

Entrance Examination: **February 17, 2019**

Final List of selected candidates: **February 20, 2019**

Submission of offer acceptance fee: **By March 15, 2019**

Registration of selected candidates: **April 05, 2019**

Orientation & Commencement of Classes: **April 06-07, 2019**

CONTACT US

For any inquiries you may write / call:

Mr. Vivek Singh

Executive Education & Consultancy

pgpmwe@iimraipur.ac.in

+91-79994-19227

Professor Sanjeev Prashar

Chairman, Executive Education & Consultancy

chairman_eec@iimraipur.ac.in

INDIAN INSTITUTE OF MANAGEMENT RAIPUR

ATAL NAGAR, NEW RAIPUR

RAIPUR-493661

CHHATTISGARH