

Orientation of 7th batch at IIM Raipur: Students get the real flavor of corporate life



Mr. Anurag Batra, Chairman, Business World addressing the students

The third day of the orientation program exposed the students to the real world they would step in two year from now. Address by Guest Mr. Anurag Batra, Chairman, Business World opened up various realms for the batch as they got key insights on entrepreneurship. Mr Batra said, “The sole difference between successful and unsuccessful entrepreneurs is their own belief in their ideas and ability.” Through a video, Mr. Batra struck the right chord in the minds of students as to what only matter is self-belief. Even when the entire world doubts ability, if one is confident, success will follow. Passion and not capital is the key ingredient for the impeccable recipe of any business venture. Also he highlighted the importance of communication in today’s world and the need to create an impact in the mind of anyone we meet in our life. These small yet significant steps are what set some people apart from the mob.