

# IIM Raipur's 3rd Live Online PGEC in General Management inaugurated

## Central Chronicle News

Raipur, Jul 19: Indian Institute of Management (IIM) Raipur inaugurated its third batch of the live online Post Graduate Executive Certification in General Management Program supported by marketing and technology support partner Nulearn on 18 July 2021 in a live virtual inaugural.

The inaugural ceremony commenced with the lighting of the lamp by Prof. Bharat Bhasker, Director IIM Raipur, Prof. Sanjeev Prashar, Dean (Academics) IIM Raipur, Prof. Mohit Goswami, Chairperson (Online Executive Education), and the Program Directors Prof. Shalabh Singh and Prof. Arunima Shah. The program outline for the

third batch of this course is a significantly augmented and improved version of the first two batches based on the feedback from participants and technology support partner to ensure that participants derive more value out of it. The program also includes two campus immersions, where participants can visit the campus and interact with their faculty and peers.

Prof. Shalabh Singh welcomed the participants (Operations and Quantitative Methods area) and presented the participants' profile for the 3rd batch of General Management having a very healthy 105 enrolments. The program participants have a diverse and rich industrial experience ranging from three to

Indian Institute of Management Raipur  
welcomes  
The 3rd Live Online Post Graduate Executive Certification in General Management

twenty-seven years in various sectors such as Banking, e-Commerce, FMCG, Healthcare, IT &

ITES, Manufacturing, Telecom, Hospitality, Education & Training, and many others.

Prof. Arunima Shah (Marketing Management area) congratulated the participants for taking a

step towards the spirit of continuous learning. She introduced the highly qualified IIM Raipur faculty who would be a part of this course to the students and talked about the enhanced academic rigour in the third program. Prof. Shah also introduced the participants to the various core management subjects and skill enhancement topics that would be discussed in the Program. The rigorous evaluation and certification criteria were presented to the participants to inculcate the spirit of hard work towards successful completion of the program.

Prof. Mohit Goswami, Chairperson E-learning, talked about the evolution of the general management program. He emphasized on the importance of

the program in the career progression of the participants and its contribution towards their success in the corporate / business world. Prof. Sanjeev Prashar, Dean Academics, urged the participants to build new leadership competencies. He talked about ten crucial leadership qualities that managers and leaders of tomorrow would need and how the program can help participants imbibe that in their value systems.

Prof. Bharat Bhasker, Director IIM Raipur, welcomed the 3rd batch of the program with an inspiring address on the changing facets of global business. He talked about technology disruptions in business and its management and encouraged participants to spot the trends that

would disrupt their core businesses. He emphasized on the program's objective to prepare the participants about the nuances of how the global economy operates and to guide them to leverage this knowledge to the country's advantage.

IIM Raipur is offering a host of innovative online executive education certification programs in core management areas such as Digital Marketing, Data science and Machine learning, Financial management, Operations and six sigma, Senior Management Program, Leadership and change management and much more. These programs typically range from 6 months to 1 year of engagement such that classes are scheduled over weekends.