

IIM Raipur inaugurates 3rd Live Online PGEC in General Mgmt

■ Staff Reporter

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INDIAN Institute of Management (IIM), Raipur inaugurated its third batch of the live online Post Graduate Executive Certification (PGEC) in General Management Programme supported by marketing and technology support partner Nulearn on July 18 in a live virtual event.

The inaugural ceremony commenced with the lighting of the lamp by Prof Bharat Bhasker, Director, IIM, Raipur, Prof Sanjeev Prashar, Dean (Academics) IIM, Raipur, Prof Mohit Goswami, Chairperson (Online Executive Education), and Programme Directors Prof

Shalabh Singh and Prof Arunima Shah. The programme outline for the third batch of this course is a significantly augmented and improved version of the first two batches based on the feedback from participants and technology support partner to ensure that participants derive more value out of it. The programme also includes two campus immersions, where participants can visit the campus and interact with their faculty and peers.

Prof Shalabh Singh welcomed the participants (Operations and Quantitative Methods area) and presented the participants' profile for the 3rd batch of General Management having a very healthy 105 enrolments. The pro-

gramme participants have a diverse and rich industrial experience ranging from three to twenty-seven years in various sectors such as Banking, e-Commerce, FMCG, Healthcare, IT & ITES, Manufacturing, Telecom, Hospitality, Education & Training, and many others.

Prof Arunima Shah (Marketing Management area) congratulated the participants for taking a step towards spirit of continuous learning. Prof Mohit Goswami, Chairperson E-learning, talked about the evolution of the general management programme. Prof Bhasker welcomed 3rd batch of the programme with an inspiring address on changing facets of global business.

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