

# IIM starts Industry Interaction event 'Leadership Summit 2021'

■ Staff Reporter  
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INDIAN Institute of Management (IIM) Raipur on Sunday launched its flagship Industry Interaction event 'Leadership Summit 2021' with great enthusiasm.

Adhering to the COVID-19 safety protocol, the institute is conducting the summit on virtual mode. The theme of the event is 'New Horizon of Indian Business: March towards 100 years of Indian Independence'. The summit aims to provide a unique platform to the industry experts and the students to interact and discuss key ideas which would help the upcoming management professionals in tackling future challenges in a proficient manner.

The inaugural ceremony was graced by Chief guest Dhiraj Relli, MD & CEO of HDFC Securities, professor Bharat Bhasker, Director of IIM Raipur and professor Satyasiba Das, Chairman, Corporate Relations.

Highlighting the history of the Indian business ecosystem, professor Das said that India should take lessons from countries like South Korea and Japan and follow the same trajectory of growth to become one of the top three economic powerhouses of the world by 2047. He also expressed his vision for the summit to be a stimulating event for the participants.

Addressing the summit, professor Bhasker highlighted the importance of management in a hybrid environment and gave examples of companies that are

dominating the market by adopting the latest technologies.

Delivering the keynote address, Dhiraj Relli spoke about how social media, augmented reality, artificial intelligence, and machine learning is imperative to guide future disruption. He said that financial institutions are now forced to think about launching digital currencies due to the rising popularity of Cryptocurrency. He also briefed about the major changes in the electric vehicle, education, and telecom industry.

Relli mentioned the high probability of solving rural issues by the upcoming startups. He added that technologies like robotics, automation, etc are just the beginning and new technologies will come up soon. He urged the nation to be very adaptable to

the upcoming changes.

Meanwhile, he also suggested the students develop a hunger for knowledge and identify and channelise their energy in one vision. On the occasion, a panel discussion was held which saw the insights on the topic 'Critical goals to become 3rd largest economy: Measurement and management Challenges'.

Notably, industry experts, institute professors and others addressed the summit and gave insights about several topics like Make in India, education system, ease of doing business, demographic dividends, a consumption-driven economy, the prediction of stable currency being favourable to India, employment rate, accessibility to health and education, political instability and others.

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