

IIM Raipur signs MoU with Digital Health Academy



Director IIM- Raipur Dr Ram Kumar Kakani and Dr Rajendra Pratap Gupta of Digital Health Academy during the meeting.

■ Staff Reporter
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THE Indian Institute of Management (IIM) Raipur, one of the premium management institutes in India signed a Memorandum of Understanding (MoU) with Digital Health Academy, a SBU of Digital Health Associates Private Limited, to start the first-of-its-kind online course on Digital Health.

Digital Health Academy was founded by Dr Rajendra Pratap Gupta, who is amongst the top policymakers and the person behind many path-breaking reforms in the National Education Policy 2020. He is also the Chairman of Dynamic Coalition on Digital Health at the Internet Governance Forum, United Nations.

The CDHP course will be a year-long, completely online course specifically designed for healthcare and management professionals. CDHP course is designed for physicians, allied healthcare professionals and professionals in healthcare administration and life sciences. The aim of this course is to enhance competence level with regard to the use of digital tools across the continuum of care.

Healthcare is at the cusp of a major technological revolution; Digitalization of healthcare is the next big thing in the healthcare industry. One major challenge remains the training of clinicians, paramedics and support staff in digital health. Through CDHP course, Digital Health Academy wants to

bridge the gap between the healthcare professional and application-oriented digital health. Segregated into three levels: Basic, Advanced and Professional. The course will cover the theoretical and practical implementation of digital health technologies. Apart from getting access to many offerings from the digital health ecosystem, at Digital Health Academy, the students will be entitled to join the global alumni of health professionals and become a part of the impactful Digital Health Professionals network across the globe.

Director, IIM- Raipur Dr Ram Kumar Kakani said, "I am excited at the prospect of IIM- Raipur joining hands with the Digital Health Academy for offering courses in Digital Health. This is a great opportunity for us to have our presence and contribute. Digital Health is the future of healthcare, and this association with Digital Health Academy will be our entry into providing courses globally."

Dr Rajendra Pratap Gupta said, "Under Prime Minister Modi's leadership, India has become a world leader in Digital Health, and we will need to be a global leader for capacity building in Digital Health to achieve the vision set by the Prime Minister and Digital Health Academy aims to become the world's foremost institution in preparing the leaders for Digital Health. This association with IIM- Raipur aligns with the vision set forth in NEP 2020 and we are truly excited about this association."