

IIM Raipur celebrates 13th Foundation Day

Indian Institute of Management Raipur celebrated its 13th Foundation Day on October 11th after becoming a stalwart in preparing ethical leaders dedicated to business, commerce, and industry, and being socially conscious of their role in nation-building and promoting the nation overseas. Over 1600 of its alumni participated in the program.

The event was graced by the presence of Chief Guest Ms. Shyamala Gopinath, Chairperson BoG IIM Raipur and Retd. Prof Sudip Chaudhary from IIM Calcutta. The students of IIM Raipur collaborated with the cultural club 'RANG' to commemorate the day and honor the people who lent a helping hand in getting IIM Raipur to the place it holds today. Pixel, the Digital Media Club, staged a beautiful video that portrayed the memorable journey of the institute and everything it has achieved along the way.

Not only the students but also the faculty and staff contributed to the celebration with melodious performances by professors and a Chattisgarh folk dance by the security guards of IIM Raipur. To express gratitude, all faculty members who've been in continuous association of the institute were granted with mementoes, as well as some of the staff for their service as the backbone of the institute. Students of PGP 2021-23 batch were also felicitated for their excellent performance in academics.

Ms. Shyamala Gopinath, in her address, wished a wonderful future for the institute with more glory and excellence. She, along with Dr. Ram Kumar Kakani, Director, IIM Raipur, highlighted the mission and vision of the institute and how it instills them in all its students. The wonderful celebration ended with the sweet note of thanks by The Chief administrative officer, (Retd.) Col. Harindra Tripathi, who thanked the entire crowd for all their contributions to the institute.



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Our Vision and Mission



Vision

"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation"



Mission

"To provide a learning centric environment that nurtures management thought through research and practice to create future leaders"

Faculty Publications



Prof. Ashapurna Barua
Assistant Professor

Singh, I., Singh, J., & Baruah, A. (2022). COVID-19 and Differential Income Recovery: Survey Evidence from Indian Punjab. *Journal of Asian and African Studies*, 00219096221130702. <https://doi.org/10.1177/0021909622113070>

Abstract: The study examines changes in earnings of the workers over 1 year. The results show differential impact of coronavirus disease 2019 (COVID-19) on income of the workers. The findings suggest that workers, whose occupations were restricted in the initial phase of lockdown, continue to do worse even after lifting the restrictions. Females, casual workers and the less educated are among the worst affected by the economic shock. They continue to lag behind with no sign of catching up with other groups. The study asks for short- and long-term policy measures to address the issue.

Conference

Indibara, I., Varshney, Sanjeev (2022). Consumer cynicism through the lens of Bourdieu, 2022 Association for Consumer Research (ACR) Conference, Colorado:USA, 20-22 Oct.

Das, W., & Das, S. (2022). The Entrepreneurial Founding Team-Unveiling the Dual Formation Strategy. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 14917). Briarcliff Manor, NY 10510: Academy of Management.

Faculty Development Programme: Series-2

Indian Institute of Management Raipur organized seven days “Faculty Development Programme” for internal and external faculty members of management education institutions.

The first phase was held on 26th – 29th September, the second phase was held on 17th – 18th October, and the last phase to be commenced on 5th December. The programme was conducted in collaboration with SP Jain Institute of Management & Research (SPJIMR) for the capacity building of faculty members of management institutions.

Prof. Ram Kumar Kakani (Director, IIM Raipur) and Prof. Vasant Sivaraman (Professor, SPJIMR) along with Prof. Renuka Kamath (Professor of Marketing, SPJIMR), Prof. Satyasiba Das (Associate Professor, Strategic Management, IIM Raipur) and Prof. Manojit Chattopadhyay (Associate Professor, IT & Systems, IIM Raipur) were the facilitators for this program.



Weekly Research Seminar

Prof. Sushant Kumar delivered a research seminar presentation entitled “We trust you! Role of non-coercive power on shaping trust in channel relationship” on 26th October, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Abstract: Purpose building on encapsulated interest account and motivated cognition account, this study aims to investigate how channel members extend trust in a channel leader when the channel leader applies various non-coercive power sources (e.g. referent, expert, legitimate and reward power). Besides, the study explored the changes in channel members' trust in a channel leader when each non-coercive power source is coupled with coercive power sources. Design/methodology/approach Using survey items from previously validated scales, the study collected responses from 237 channel members of 3 paint distribution channels in India. Data were analysed using structural equation modelling and multi-group moderation analysis techniques. Findings Finding indicated that expert and reward power sources enhance trust in channel leaders while affective commitment mediates the effects of all the non-coercive power sources on trust. Further, coercive power weakens the effects of expert power on trust. Research limitations/implications the study is based on a cross-sectional survey and confines to the paint industry in India. Replicating this study in other countries and industries will better generalise the study's findings. Practical implications the study recommends that channel managers use power sources to build trust in channel leaders. Consequently, they will be able to emphasise those specific power sources while developing channel management strategies. Originality/value the study contributes to a greater understanding of the power-trust relationship.

Prof. Ramkumar M. delivered a research seminar presentation entitled “The mediating role of top management participation and absorptive capacity in assimilation of e-procurement systems” on 2nd September 2022, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Prof. Rajesh Pathak and Prof. Yogesh Chauhan jointly presented the paper entitled “CSR and Earning management” on 14th October, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Abstract: The paper examines how taxing-like regulation can persuade managers to manage their reported earnings. We particularly exploit a regulatory intervention that forces all firms above the cut-off to spend 2% of their average profits over three years on CSR activities. Using the difference in differences and regression discontinuity approach, we find that firms exposed to mandatory CSR spending regulation under report their earnings relative to firms not exposed to the same regulation. Our further analysis suggests that firms without advertising expenses and firms operating in polluted industries are more aggressive in underreporting their profits. These results suggest that firms under report their earnings to reduce their mandatory CSR spending, particularly firms experiencing lower benefits relative to costs from CSR activities.

Faculty Achievement



Professor Rajan Dasgupta & Professor Rajesh Pathak of IIM Raipur won gold award for global research community in fostering innovation and value creation during the ceremony of the ICAI International Research Award 2022 in accounting category.



Prof. Rajan Dasgupta

Prof. Rajesh Pathak

MoU signed between IIM Raipur and NIELET

Memorandum of Understanding (MoU) has been signed by the National Institute of Electronics and Information Technology, Ministry of Electronics and Information Technology with the Indian Institute of Management, Raipur on 10th October, 2022 to collaborate on research programs and exchange scholars, students, academic information, and materials with the aim of enhancing the quality of research and education. Under this collaboration, both the institutions will encourage the development of exchange programs based on their respective academic, research, and educational needs.



MoU signed between IIM Raipur and IIT Kharagpur

IIM Raipur Director Prof. Ram Kumar Kakani and IIT Kharagpur Director Prof. Virendra Kumar Tiwari, joined hands to officialise the collaboration between the two premier institutes on 11th October, 2022.

Under the memorandum of understanding (MoU) signed between them, IIT Kharagpur would install its robust ERP software into the server of IIM Raipur. The installation of the ERP System will help IIM Raipur better manage its day-to-day activities pertaining to academics, accounts, establishment, and purchase sections. It will also help the Institute make important policy decisions. IIT Kharagpur will not only install and provide support for the ERP System but also customize it for IIM Raipur. Moreover, the MoU will accelerate the development of IIM Raipur by providing support for technical education at all levels.

New Faculty Joining



Dr. Mohd. Shadab Danish has joined IIM Raipur as an Assistant Professor in Economics & Public Policy area on 10th October 2022.

Mohd. Shadab Danish
Assistant Professor

Dr. Badrinarayan Shankar Pawar has joined IIM Raipur as an Professor area on Research Track on 17th October 2022. He has done his Ph.D. degree in Oklahoma State University. His Area of research interest - Transformational Leadership and Organizational Citizenship Behaviors, Workplace Spirituality.



Badrinarayan Shankar Pawar
Professor



Dr. Pranith Kumar Roy has joined IIM Raipur as an Assistant Professor area on Finance & Accounts on 20th October 2022. He has done his Ph.D. degree in IIT(ISM), Dhanbad. His Area of research interest - Developing credit score models and credit rating models toward sustainable lending, Corporate finance and credit risk management, Application of FinTech in banking and financial institutions

Pranith Kumar Roy
Assistant Professor

Student Achievements

Shri. Rishabh Sabharwal, Ms. Osheen Mishra, Shri. Ayush Arora and Shri. Harshit P Jain IIM Raipur are the National Finalists of the Vantage 2022. IIM Raipur extends the heartiest congratulations to the team. Shri. Harshit P Jain, Ms. Osheen Mishra, and Ms. Ankita Prasad IIM Raipur are the National Finalists of the Product Spotlight competition of Publicis Sapient IIM Raipur extends the heartiest congratulations to the team. From Team MVPs- Ms. Sakshi Ramnani, Ms. Saloni Yadav and Ms. Shreyasi Saha and Team SVV- Ms. Sakshi Gupta, Ms. Vanika Keswani and Ms. Vartika Srivastava are the National Finalists of the ABFRL Showstopper 2022. IIM Raipur extends the heartiest congratulations to the team.



Gyan Varsha Series

On the occasion of Gandhi Jayanti, IIM Raipur hosted the inaugural event of their monthly intellectual talk series “Gyan Varsha presenting श्री: Rockstars of India” dedicated towards making India better. This series aims to bring together academia and industry through purpose-driven speakers in an informal, intellectual and social environment. The event was graced by Dr. M. R. Madhavan, Co-founder, and President of PRS Legislative Research, Mrs. Meeta Rajivlochan, Member Secretary, National Commission for Women, Government of India., and Prof. M. Rajivlochan, Department of History, Panjab University, Chandigarh. They shared valuable insights on the topic for the event, “The past and the future: 75 years of learning, and the path ahead.”



The event was addressed by Prof. Ram Kumar Kakani, Director, IIM Raipur, in which he set the premise for the topic. Mrs. Meeta Rajivlochan initiated the discussion by highlighting the subjectivity in the definition of what would make India great. She further talked about how institutional mechanisms can generate trust in the digital age and the use of IT tools to improve efficiency and build businesses; especially MSMEs.

Prof. M. Rajivlochan explained how Indian society has always had women in prominent roles. Later, when talking about Indian history, he gave the advice to keep an eye on the challenges it faced and draw lessons from them.

Dr. Madhavan described India as an exceptional democracy, breaking the European mould of “One language, One ethnicity, One nation”. He explained the current situation and challenges faced by our Parliamentary houses, provided some suggestions on how this situation could be improved and how the PRS initiative is trying to help in the improvement of the Parliamentary system.



The session ended with an insightful question and answer session. The next event of the series is scheduled to be held on 2nd November 2022, which will touch upon the role of technology and innovation in the Healthcare industry.

Alumni Committee



IIM Raipur Alumni Relations Committee hosted its second Alumni meet “City lytical - The City Chapter Meet” at Delhi on 16th October 2022 for the alumni of IIM Raipur.

Events

Diwali Celebration at IIM Raipur

IIM Raipur celebrated the festival of lights on 24th October which saw some amazing performances including dance, singing, and poetry etc. by the RANG Club. The event commenced with lamp lighting followed by dinner, fire show and sky lanterns. The day was filled with music and a vibrant atmosphere.



Dandiya Nights

IIM Raipur RANG Club and Campus Club organized “Dandiya Night” on 1st October. The program, saw energetic participation from students, faculty, and staff members and their families. The evening began with puja and aarti, followed by several dance performances. Token prizes were awarded to the best dressed participants and the best dancers. It was a colourful, fun filled, vibrant evening highlighting the festive and community spirit of the campus.

Best dressed students and dancers were awarded souvenirs. The best dance male went to Vinit Tanna and Darshan Pandya whereas the best dancer female was awarded to Bansari Bhanushali. The Best dressed male was secured by Kaushal Bhavishi where as the Best Dressed female was received by Megha Kanapala.

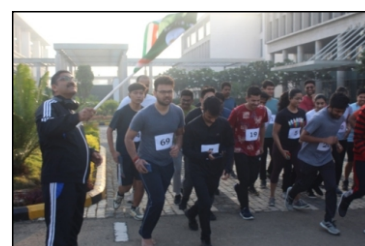


IIM Raipur celebrates Unity Day: IIM Raipur celebrated Unity Day to commemorate the birth anniversary of Sardar Vallabh Bhai Patel.

Saksham Committee: The Saksham committee is organizing a public speech competition for students on 30th October 2022. The topic “Celebrating the role of Sardar Vallabhbhai Patel in Nation Building”.

Run for Unity: IIM Raipur organized 5 KM Half-Marathon on 29th October 2022 to commemorate the birth anniversary of Sardar Vallabhbhai Patel. Prof. Ram Kumar Kakani, Director, IIM Raipur flagged off a run in IIM Raipur called the ‘Run for Unity’. The event was organized by sports club. Students participated with enthusiasm in the run to spread the message of unity.

In the winners for half-marathon in the male category, Sachin Yadav, Soham Ahire and Martin Lalmalsawma won the first, second and third prize respectively. In female category, Ridhima Chhabra got the first prize. Sergal Saisupriya and Sakshi Bharne bagged the second and third prize respectively. The winners were felicitated by Prof. R. K. Jana, Chairperson Students’ Affairs. The celebration was successful in achieving its mission of imbining in students a sense of unity for India and acted as a source of motivation for all the young minds.



Executive Education and Consultancy

E-Learning Programmes Ongoing 2022			
Sl.No.	Course Title	Commenced From	Programme Faculty Dr./ Prof.
1	Senior Management Programme – II	27-03-2022	Sanjeev Prashar & Sourya JoyeeDe
2	Operations Management & Six Sigma-V	05-06-2022	Mohit Goswami & Gopal Kumar
3	Leadership and Change Management-VI	31-07-2022	Anubha Dadhich
4	Applied Financial Risk Management - III	27-08-2022	Yogesh Chauhan & Rajesh Pathak
5	Digital Marketing & Social Media Strategy – IV	25-09-2022	Arunima Shah
MDP Programmes Concluded in October' 2022			
Sl.No.	Course Title	Commenced From	Programme Faculty Dr./ Prof.
1	IOCL Saksham-Leadership & Development Program VII	17 -22 October,2022	
2	IOCL Madhyama-Batch IV	20-22 October, 2022	

MoU signed between IIM and NIEIT for academic collaboration

Raipur, Oct 18: It was a momentous day for Indian Institute of Management Raipur. In an event hosted by IIM Raipur, a MoU was signed by Prof. Ram Kumar Kakani, Director, IIM Raipur and Dr. Madan M Tripathi, Director General, National Institute of Electronics (NIET), Ministry of Technology on Oct 18, 2022. The MoU was signed in the presence of Prof. Kamal K Jain, Dean Academics and members of new opportunity committee.

Given that both these two institutions have their respective expertise, knowledge, and resources, this Memorandum of Understanding was signed between the two parties with the purpose of Academic Collaboration.

The two parties as well as other academic activities, research and publication. In addition to these, active efforts will be made to develop joint training and research programmes that will be pursued in a collaborative spirit. The collaborative areas among others will pertain to faculty development programme, enhancing skill of working professional, student internship, and joint consulting projects.

The MoU expresses a mutual desire by National Institute of Electronics and Information Technology and IIM Raipur to cooperate in building research and research capability and scholarship. Both the parties wished for a long-term relation and agreed upon a

the two parties as well as other academic activities, research and publication. In addition to these, active efforts will be made to develop joint training and research programmes that will be pursued in a collaborative spirit. The collaborative areas among others will pertain to faculty development programme, enhancing skill of working professional, student internship, and joint consulting projects.

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and the path ahead."

The event was moderated by Prof. Ram Kumar Kaul, Director, IIM Raipur, in which he set the premise for the topic. Meeta Rajivochan initiated the discussion by debating the subjectivity of fighting the what would be the definition of what would be India great. She further discussed about how institutional norms can generate in the digital age and the book as a whole.

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draw lessons from them.

Dr. Mahabir Singh, who has been in India as an exceptional observer of democracy, breaking the European mould of "One language, One ethnicity. One nation" explained the current situation and challenges faced by the Parliamentary houses. He offered some suggestions to deal with this situation and how the country is trying to handle it.

Between IIM Chargpur

MoU signed between IIM Raipur and IIT Kharagpur

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...उन्हें सम्मान-संभव को चुनने...
...सैफारी करने चाहिए। अर्थात्...
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making a significant impact on the corporate world and a variety of industries. The award is graced by the presence of Chief Guest Shyamala K. S. Chairperson BoG IIM Bangalore, Prof. Sudip K. Choudhury, The

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IIM Raipur celebrates its 13th Foundation Day

Raipur, Oct 12: Indian Institute of Management (IIM) Raipur celebrated its 13th Foundation Day on October 11th after becoming a stalwart in preparing ethical leaders dedicated to business, commerce, and industry, and being socially conscious of their role in nation-building and promoting nation overseas. Over 1600 alumni are making a significant impact on a variety of industries globally in a variety of industries. The event was graced by the presence of Chief Guest, Shri. Gopinath, Chairperson, IIM Raipur and Retd. Prof. K. S. Chaudhary from IIM Kozhikode. Students of IIM Raipur participated with the cultural programmes to commemorate the day. The people who have been a part of getting IIM Raipur place it holds a lot of significance. Digital Media Club, IIM Raipur, has made a beautiful video that is a memorable journey of IIM Raipur and everything along the way.

contributed to the success of the institute with melodious performances. The professors and a Chhatisgarhi dance by the guards of IIM Raipur. To express gratitude, all the members who've been in the continuous association of the institute were granted with mementos as well as some of the staff for their service as the backbone of the institute. Students of PGDIP batch were also felicitated for their excellent performance in academics. Shyamala, the president, wished all the members for their bright future for the institute and excellence in academics. With Dr. Ram Kishore, Director, IIM Raipur, the mission and vision of the institute and how it impacts its students. The inauguration ended with a felicitation of thanks by the institute officer, (Rajendra Tripathi), who was surrounded by a large crowd for all the efforts of the institute.

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IIM Raipur signs MoU with IIT Kharagpur

■ **Staff Reporter**
RAIPUR, Oct 13

INDIAN Institute of Management (IIM) Raipur and Indian Institute of Technology (IIT) Kharagpur signed a Memorandum of Understanding (MoU) for installation of ERP software into the server of IIM Raipur. The MoU was signed to officialise the collaboration between the two institutes under which IIT Kharagpur would install its robust ERP software into the server of IIM Raipur.

As per the information received, the MoU was signed by Professor Ram Kumar Kakani, Director of IIM Raipur; and Professor Virendra Kumar Tiwari, IIT Kharagpur. The installation of the ERP System will help IIM Raipur bet-

...manage its day-to-day activities pertaining to economics, accounts, procurement, and purchases. It will also institute make-at policy decisions. Kharagpur will install and pro-

been in close contact with the staff for their backbone of PGP 2021-23. The MoU will also be developed by IIM Raipur for the support for the development of the institute with more advanced technology.

Ram Kumar Kulkarni, IIM Raipur, highlighted the vision of the institution and how it instills them in all students. The wonderful celebration ended with the sweet notes by The Chief administrator, (Retd.) Col. Harindra Singh, who thanked the entire staff for all their contributions to the institution.

for their growth and mutual benefit. It will pave the way for a long-term relationship that will add value to both institutes and society at large.

IIT Kharagpur signs pact with IIM Raipur

Raipur: Indian Institute of Management (IIM) Raipur and Indian Institute of Technology (IIT) Kharagpur joined hands to officialise the collaboration between the two premier institutes. Under the memorandum of understanding (MoU) signed between them, IIT Kharagpur would install its robust Enterprise Resource Planning (ERP) software into the server of IIM Raipur. The MoU was signed by Prof. Ram Kumar Kakani, Director, IIM Raipur, and Prof. Virendra Kumar Tiwari, IIT Kharagpur. The installation of the ERP System will help IIM Raipur better manage its day to-day activities pertaining to academics, accounts, establishment, and purchases. It will also help the Institute make important policy decisions. IIT Kharagpur will install and provide support for the ERP System.

IIM में गांधी जयंती पर टॉक सीरीज की शुरुआत

सिटी रिपोर्ट । आईएमए
कोई जगह पर टोक सीमा
काई प्रेरित भी सीमा
होना की सुझाव की है।
और भीषण, सीमा के
और भीषण का सख्त
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भारतीय समझ में हम
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विशेषी अनुसंधान
वा सह-संस्थापक
नामक ने सीमा के
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सुझावों के का
में निर्देश प्रो.
वा अन्य उनकी

Raipur, Oct 12: Indian Institute of Management (IIM) Raipur celebrated its 13th Foundation Day on October 11th after becoming a stalwart in preparing entrepreneurs dedicated to business, commerce, and industry. Socially conscious of nation-building and globalisation overseas, IIM alumni are making impact on the world globally in a variety of ways.

The event was graced by the presence of Chief Guest, Hon'ble Minister, Chhattisgarh, Shri. Gopinath, Chairman, IIM Raipur and Prof. Dr. Ravi Chaudhary former Vice-Chancellor of IIT Bombay. Students of IIM Raipur participated in the commemorative program where they handed over garlands to the people of Raipur at the place it has been established. Digital Media team created beautiful video montage of the memorial and events along the way.

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