

IIM Raipur hosted 6th HR Summit



Indian Institute of Management Raipur organised the 6th edition of the flagship HR corporate engagement event, HR Summit” on 20th & 21st August 2022 in a hybrid mode. The theme of the summit was “Rethinking Workforce Strategies for 2030”.

The summit witnessed the presence of Hon'ble Chief Guest Shri Amit Chincholikar, Global Chief Human Resources Officer, Tata Consumer Products, Dr. Ram Kumar Kakani, Director, IIM Raipur, Prof. Kamal K Jain, Professor and Dean Academics, IIM Raipur and Prof. Parikshit Charan, Chairperson Corporate Relations, IIM Raipur in the inaugural function.



In Inner Pages

- IIM Raipur hosted 6th HR Summit
- Faculty Publications
- Faculty Achievements
- Guest Visited
- Weekly Research Seminar
- Guest Lecture Series
- IIM Raipur Celebrated 76th Independence Day
- New Faculty Joining
- Events organised by students and campus club
- Executive Education & Consultancy
- IIM Raipur in Media

IIM Raipur hosted 6th HR Summit Continued...



Six panel discussions were organised during the summit. The panelists were Sushree Revathi Konkimalla, Head – Talent, Learning and OD, GSK, Shri Ganesh S, CHRO, Emeritus, Shri Gurkirandeep Singh, Head Talent Management, L&D and OD, Titan, Shri Babu Vittal, Head - People & Culture, Ula, Shri Satish Rajarathnam, SVP HR & Head Talent Transformation, Mphasis, Sushree Shirin Sehgal, India Region Head HR, Moody's Corporation, Sushree Meenakshi Babu, founder, Yugen Education Foundation, Shri Sahil Nayar, Senior Associate Director, KPMG, Shri Nitin Sachdeva,

Head Talent, BharatPe, Shri Pancham Dogra, Head of Talent Management, Bennet Coleman & Co. Limited, Sushree Pooja Lakhani, HR Business Partner, IKEA, Sushree Ritika Mathur, Partner Human Capital Consulting, Grant Thornton, Shri Ameya Karambe, Group Head - Human Resources, Carnival Group, Shri Debadatta Baxi, Regional Director HR, McCain Foods, Shri Vikas Maheshwary, Head Global HR Transformation, Biocon, Dr. Yogesh Misra, VP-HR, Thomas Assessments Pvt Ltd, Shri Reju Mathew, Associate Director, McKinsey & Company, Sushree Divya Capoor, Chief Manager HR, ONGC, Sushree Shalu Manan, Global Talent Supply Chain & HR Transformation Leader, Genpact, Shri Milind Mutalik, Head Employee Experience – India, Accolite Digital and Shri Rajesh Pebbili, Head Business HR, Sanofi.



The event concluded on August 21, 2022, in the presence of eminent business executives. They lighted up the summit with their opinions and insights on the corporate world.



Faculty Publications



Prof. Rajesh Pathak
Professor

Ranga, A., & Pathak, R. (2022). Determinants of goodwill impairment disclosure: the role of audit quality and analysts following. *Managerial Finance*, (ahead-of-print).

Abstract: Purpose – The authors investigate the effect of audit quality and analysts' coverage on firms' compliance concerning goodwill impairment testing and disclosure requirements with the Indian Accounting Standard (Ind AS) over the period of 2017–2020.

Design/methodology/approach – The authors conduct univariate analysis and employ pooled ordinary least square (POLS) and Fama–MacBeth (FMB) regression techniques for empirical testing.

Findings – The authors report a substantially higher disclosure score (DS) for firms with superior audit quality and for firms with incidence of analysts' coverage. Moreover, the authors show a positive impact of audit quality on the firm's degree of disclosure. This signifies better compliance by the clients of Big 4 audit firms in the enforcement of standard's mandates. Besides, the results on analysts' coverage indicate that the increasing number of analysts discipline managers in terms of appropriate compliance with disclosure requirements, hence favours the monitoring effect hypothesis for Indian firms. The results are robust to the alternate measures of key regressors, set of firm controls and alternate estimation technique.

Originality/value – The study adds to the knowledge concerning the economic consequences of mandatory disclosures and is possibly the first to investigate compliance related to goodwill impairment disclosure regime under the new Ind AS.

Keywords Disclosure, Compliance, Goodwill, Impairment, Audit quality, Analysts' coverage



Prof. Sanjeev Prashar
Professor

Arora, N., Prashar, S., Parsad, C., & Vijay, S. (2022). Impact of Antecedents of Celebrity-Product Congruence on Value Transfer and Purchase Intention: Moderating Effect of Cognitive Strength and Over-endorsement. *International Journal of Strategic Communication*, 1-21.

Findings: This research explores the effect of celebrity components – entertainment, attractiveness, intense attachment, and celebrity-product congruence – on consumers' value transfer and their purchase intention. Further, the research focuses on understanding the situation of multiple endorsements and ascertains the over-

endorsement effects on consumer buying intention. Besides these, the study also evaluates the moderating effect of cognitive strength on shoppers' purchase intentions. Highly recognized and lesser-recognized brands were used to demonstrate the presence of over-endorsement impact on shoppers' purchase intentions. Data were collected using the survey instrument from 267 respondents. Two-step structural equation modeling was carried out for analyzing the data. The findings suggest that celebrity components play a vital role in influencing consumers' buying intention and over-endorsement negatively influences shoppers' purchase intentions. This research provides new knowledge about celebrity endorsement among consumers who have a different familiarity with these brands. The present study thus contributes to the existing literature by examining how the relationship between consumer and celebrity is influenced by various celebrity components along with the moderating effects of cognitive strength and over-endorsement.



Prof. Mohit Goswami

Associate Professor

Goswami, M., Daultani, Y., Paul, S. K., & Pratap, S. (2022). A framework for the estimation of treatment costs of cardiovascular conditions in the presence of disease transition. *Annals of Operations Research*, 1-40.

Abstract: The current research aims to aid policymakers and healthcare service providers in estimating expected long-term costs of medical treatment, particularly for chronic conditions characterized by disease transition. The study comprised two phases (qualitative and quantitative), in which we developed linear optimization-based mathematical frameworks to ascertain the expected long-term treatment cost per patient considering the integration of various related dimensions such as the

progression of the medical condition, the accuracy of medical treatment, treatment decisions at respective severity levels of the medical condition, and randomized/deterministic policies. At the qualitative research stage, we conducted the data collection and validation of various cogent hypotheses acting as inputs to the prescriptive modeling stage. We relied on data collected from 115 different cardio-vascular clinicians to understand the nuances of disease transition and related medical dimensions. The framework developed was implemented in the context of a multi-specialty hospital chain headquartered in the capital city of a state in Eastern India, the results of which have led to some interesting insights. For instance, at the prescriptive modeling stage, though one of our contributions related to the development of a novel medical decision-making framework, we illustrated that the randomized versus deterministic policy seemed more cost-competitive. We also identified that the expected treatment cost was most sensitive to variations in steady-state probability at the “major” as opposed to the “severe” stage of a medical condition, even though the steady-state probability of the “severe” state was less than that of the “major” state.



Prof. Damini Saini

Assistant Professor

Yadav, R., Chaudhary, N. S., Kumar, D., & Saini, D. (2022). Mediating and moderating variables of employee relations and sustainable organizations: a systematic literature review and future research agenda. *International Journal of Organizational Analysis*, (ahead-of-print).

Abstract: This study aims to perform a systematic literature review to organize the abundance of information on employee relations (ER) and sustainable organizations. This study is based on the systematic literature review methodology involving 257 studies in the final stage. The reviewed literature shows that employee relation is an optimal strategy for retaining employees via proper disclosure of human resources (HRs) and ER Index. This study included the top six publishers, namely, Emerald,

Elsevier, Sage, Springer, Taylor and Francis and Wiley Online Library, to do an exhaustive review on a specific topic. The findings indicate that after COVID-19, the ER index, HR disclosures and the sustainability of ER are among the new and required paradigm shifts needed to manage a crisis impact and perform productively. The mediator and moderator variables that can improve employee-employer relationships are organizational trusts, organizational justice, perceived job satisfaction, organizational structure and firm ownership. On the other hand, variables that mediate and moderate the relationship between ER and sustainable organizations are organizational climate, organization trust, organization culture, perceived organization support, psychological empowerment, firm ownership, leadership behavior and attitude, respectively.

Faculty Achievement



Prof. Sanjeev Prashar
Professor

Prof. Sanjeev Prashar has won an award for outstanding paper in the **2022 Emerald Literati Awards**. The paper titled "Determinants of International Marketing Strategy for Emerging Market Multinationals" was published in International Journal of Emerging Markets, Volume 16, Issue 2.

Guest Visited

Prof. Audhesh Paswan from University of North Texas, mentor assigned by AACSB visited IIM Raipur during August 15-18, 2022. The objective of his visit was to acquaint all the stake holders of the institute with the process of accreditation by AACSB along with providing his valuable inputs over the filing of iSER.

During his visit at IIM Raipur, he interacted with various stake holders viz all activity heads, all faculty members, staff members, student committees and FPM scholars. On August 18, 2022, a comprehensive research seminar titled "B2B Relationship" was organized for all faculty members and Phd scholars wherein Prof. Paswan shared his views and inputs over the said title. He also emphasized over quality research and its societal impact.



Weekly Research Seminar

Prof. Audhesh Paswan delivered a research seminar presentation entitled “B-to-B relationships” on 18th August, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Abstract: The literature on the establishment and performance of business to business (B-to-B) relationships is extensive and diverse. Multiple perspectives such as the Resource-Based View, Knowledge-Based View, and more recently (Dynamic) Capability-Based View have been used. This study is an attempt to bring these divergent perspectives together to offer a parsimonious logic for B-to-B relationships – a match or mismatch between what the buyers want (resource, knowledge, and capability) and what the sellers can offer (resource, knowledge, and capability). The proposed framework includes three broad types of B-to-B relationships – balanced relationships (BR), seller dominant relationships (SDR), and buyer dominant relationships (BDR)

Prof. R K Jana faculty of IIM Raipur delivered a research seminar presentation entitled “A residual driven ensemble machine learning approach for forecasting natural gas prices: Analyses for pre-and during-COVID-19 phases” on 12th August, 2022.

Abstract: This paper proposes a novel framework for predictive analysis of natural gas futures for the pre-and-during COVID-19 phases. The residuals of the previous stage are introduced as a new feature along with technical indicators. The importance of the new feature is explained through the Boruta algorithm. Maximal Overlap Discrete Wavelet Transformation is applied to decompose the original time-series. Random Forest is invoked on each component to fetch the respective predictions. The aggregated component-wise sums lead to final predictions. The findings suggest that the framework is highly efficient in analyzing patterns in the presence of a limited number of data points.

Prof. Arunima Shah delivered a research seminar presentation entitled “Do properties of the digital medium impact marketing choices? evidence from three firms” on 29th July, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Abstract: This study investigates the properties of the digital medium that influence marketer's media choice decisions and Internet marketing practices. Evidence is collected using the case study method which follows media choice decisions of three online businesses. Findings indicate three broad types of factors influencing digital media choice decisions – product type, digital media characteristics, and consumer characteristics. Marketing objectives and marketer's experience are also observed to have moderating influence on marketer's media choice decisions. The study shows that the impact of changing digital technologies is stronger on small businesses rather than larger, more established firms. The framework could be applicable for understanding marketing situations faced by different types of business owners. Entrepreneurs, marketing managers of small and medium businesses, family business owners, and marketing experts would benefit from the insights of the study.

Prof. Shalabh Singh delivered a research seminar presentation entitled “Optimizing time–cost trade-off decisions in an interval transportation problem with multiple shipment options” on 15th July, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Abstract: This article makes an attempt to build on the extant literature on time–cost trade-off in a transportation problem. The idea is to agglomerate the world of multiple shipment options along with the uncertainty in demand/supply requirements to the traditional set-up. The article introduces a bi-objective transportation model with multi-choice cost and time coefficients along with interval demand and supply constraints. The research proposes an efficient iterative algorithm for generating the Pareto frontier that solves a minimum cost flow problem at each iteration. The special structure of this network flow problem is exploited to obtain computationally efficient results. The proposed method is applied to a real-world case study of UPS Express Critical.

Prof. Mohit Goswami delivered a research seminar presentation entitled “Redesigning Product Line for Integrated Manufacturer-Supplier Ecosystem in a Centralized Supply Chain: Case of An Industrial Consumer Product” on 8th July, 2022 at visitor research presentation organized by Research Committee of IIM Raipur.

Abstract: To produce quality products rapidly to derive competitive advantage, it is crucial for the original equipment manufacturer (OEM) to work closely with its suppliers in product redesign processes. Previous literature has emphasized that quality products can be produced effectively and will provide better customer service if product redesign is performed considering the broad OEM-supplier(s) ecosystem. To this end, we seek to develop a mathematical model focused on maximizing the objectives of the OEM-suppliers ecosystem considering a centralized supply chain in such a manner that operational level financial objectives are mapped in terms of product line design decisions and attribute level assignments.

Guest Lecture Series



Shri Pallab Mukherji, Chief People Officer Equitas Small Finance Bank, delivered a talk as guest speaker for our leadership talk webinar series on 3rd August 2022. The topic of the talk was “Changes in Banking Landscape due to Technology”.



Shri Suryanarayan Shankaran, Adani Education Foundation, Head of Human Resources, delivered a talk as guest speaker for our leadership talk webinar series on 6th August 2022. The Topic of the talk was “Placement Process: Benchmarking B-Schools, Myths & Reality”.



Shri Amit R Shah, The Math Company, Delivery Unit Head, delivered a talk as guest speaker for our leadership talk webinar series on 7th August 2022. The Topic of the talk was “Introduction to Entrepreneurial Immersion Programme”.



Shri Syed Ajmal, The Math Company, Lead Management Consultant, delivered a talk as guest speaker for our leadership talk webinar series on 7th August 2022. The Topic of the talk was “Introduction to Entrepreneurial Immersion Programme”.



Sushree Madhuri Kosuri, The Math Company, Management Consultant, delivered a talk as guest speaker for our leadership talk webinar series on 7th August 2022. The Topic of the talk was “Introduction to Entrepreneurial Immersion Programme”.



Shri GS Rao, Accenture, Managing Director, delivered a talk as guest speaker for our leadership talk webinar series on 13th August 2022. The Topic of the talk was “Technology Vision 2022”.



Shri Sayyed Tosif, ServiceNow, Global Manger - Partner Development, delivered a talk as guest speaker for our leadership talk webinar series on 19th August 2022. The Topic of the talk was “Business development in PaaS”.



Shri N K Purohit, IIFL, Chief Digital and Technology officer, delivered a talk as guest speaker for our leadership talk webinar series on 19th August 2022. The Topic of the talk was “Leveraging Digital Transformation for Overall Business Growth”.



Shri Amit Chincholikar, Tata Consumer Products, Global CHRO, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Rethinking Workforce Strategies for 2030”.



Sushree Revathi Konkimalla, GSK, Head – Talent, Learning and OD, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Gravitating to a new workforce landscape through Upskilling and Reskilling”.



Shri Ganesh S, Emeritus, CHRO, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Gravitating to a new workforce landscape through Upskilling and Reskilling”.



Shri Gurkirandeep Singh, Titan Company Limited, Head Talent Management, L&D and OD, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Gravitating to a new workforce landscape through Upskilling and Reskilling”.



Shri Babu Vittal, Ula, Head – People & Culture, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Gravitating to a new workforce landscape through Upskilling and Reskilling”.



Shri Satish Rajarathnam, Mphasis, SVP HR & Head Talent Transformation, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Data is the new currency when it comes workforce”.



Sushree Meenakshi Babu, Yugen Education Foundation, Founder, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Data is the new currency when it comes workforce”.



Sushree Shirin Sehgal, Moody's Corporation, India Region Head HR, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Data is the new currency when it comes workforce”.



Shri Sahil Nayar, KPMG India, Senior Associate Director, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Data is the new currency when it comes workforce”.



Shri Nitin Sachdeva, BharatPe, Head Talent, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Psychologically Safe Workplaces”



Shri Pancham Dogra, Bennet Coleman & Co. Limited, The Times Group, Head of Talent Management, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Psychologically Safe Workplaces”



Sushree Pooja Lakhani, IKEA, HR Business Partner, delivered a talk as guest speaker for our leadership talk webinar series on 20th August 2022. The Topic of the talk was “Psychologically Safe Workplaces”



Shri Ameya Karambe, Carnival Group, Group Head – Human Resources, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs new Mandate: Be a Strategic Player”.



Shri Debadatta Baxi, McCain Foods, Regional Director HR, Sustainability and Corporate Communication, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs new Mandate: Be a Strategic Player”.



Sushree Ritika Mathur, Grant Thornton Bharat LLP, Partner Human Capital Consulting, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs new Mandate: Be a Strategic Player”.



Shri Vikas Maheshwary, Biocon Biologics, CHRO, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “Ageism - Generations in the Workplace”.



Dr. Yogesh Misra, Thomas Assessments Pvt Ltd, VP HR, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “Ageism - Generations in the Workplace”.



Shri Reju Mathew, McKinsey & Company, Associate Director, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “Ageism - Generations in the Workplace”.



Shri Milind Mutalik, Accolite Digital, Head Employee Experience – India, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs Purview of Crisis Management”.



Sushree Divya Capoor, ONGC, Chief Manager HR, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs Purview of Crisis Management”.



Shri Rajesh Pebbili, Sanofi, Head Business HR, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs Purview of Crisis Management”.



Sushree Shalu Manan, Genpact, Global Talent Supply Chain and HR Transformation Leader, delivered a talk as guest speaker for our leadership talk webinar series on 21st August 2022. “The Topic of the talk was “HRs Purview of Crisis Management”.



Shri Kaustav Mukherjee, JMI AI, AVP (Financial Solutions Practice FSP Division), delivered a talk as guest speaker for our leadership talk webinar series on 23rd August 2022. “The Topic of the talk was “Investment Banking”.



Shri Sudhir Langer, Raymond Consumer Care, Chief Executive Officer, delivered a talk as guest speaker for our leadership talk webinar series on 27th August 2022. “The Topic of the talk was “Leadership Strategy: Thriving through Adaptation”.



Sushree Sharmila Shah, Fractal, Vice President – Marketing, delivered a talk as guest speaker for our leadership talk webinar series on 27th August 2022. “The Topic of the talk was “B2B Marketing - Building Value with Emotion and Experience”.



Sushree Neha Kumari, Zivame, Lead – Learning and Development, delivered a talk as guest speaker for our leadership talk webinar series on 28th August 2022. “The Topic of the talk was “Success story of Zivame”.

IIM Raipur Celebrated 76th Independence Day

IIM Raipur celebrated India's 76th Independence Day at its campus with great fervor and zeal. Dr. Audhesh Paswan, Associate Dean for Academic Affairs, University of North Texas was the honorable Chief Guest of the event. The day's proceedings commenced ceremoniously with the inspection of the Guard of Honor by Dr. Ram Kumar Kakani, Director, IIM Raipur. This was followed by the flag hoisting ceremony. The National Flag swayed in all its splendor and glory as the IIM Raipur fraternity sang the National Anthem with an infused sense of patriotism.

Dr. Ram Kumar Kakani wished and addressed everyone on the occasion of Independence Day. He took pride in being an Indian. Freedom is the right or ability to do or say what you want. India is a country of no hindrance. He glorified the contribution and willpower of the freedom fighters who fought with tools such as non violence and Satyagraha. With freedom comes responsibility that is driven by 3 parameters, power, urgency and legitimacy. He encouraged everyone to be definitive stakeholders of the nation.

This was followed by a melodious performance on 'Vande Mataram', 'Yeh Jo desh Hain Tera' and 'Aisa Desh Hain Mera' by the first and second year MBA students.

Prof. Jithin P, Assistant Professor, Economics & Public Policy, IIM Raipur shared that the strategy plan for a new India was that economic growth becomes a mass movement. He asserted how young minds have a lot of opportunities to advance this nation. Some macroeconomic indicators like the GDP demonstrate growth. But, India's development goes beyond its economy alone. It has to do with technology, sports, and governance. The fact that India won 61 medals in the Commonwealth Games filled him with pride.

The SAKSHAM Committee from IIM Raipur also organized various competitions, fun activities, cultural programmes, and outdoor sports for school students, including the local 'Gedi race' and 'Fugdi Dance' at Government Middle School, Tendua Village, Chhattisgarh. Prizes were awarded to all competition winners. Special thanks to Prof. Damini Saini, Assistant Professor, Human Resource Management, Prof. J Daniel Inbaraj, Assistant Professor, Marketing, Prof. Santanu Bhadra, Assistant Professor, Business Policy Policy & Strategy, and Prof. Sourya Joyee Dee, Assistant Professor, IT & Systems to make the outreach program a success.

Prizes and certificates were distributed to students, housekeeping staff, mess staff and security guards of IIM Raipur for numerous events that were conducted earlier. The celebration ended with a vote of thanks.



New Faculty Joining



Dr. Suneeta Saggurti has joined IIM Raipur as an Assistant Professor in Human Resource Management & Organizational Behavior area on 1st August 2022. She has done his Ph.D. degree in XLRI, Jamshedpur. Her Area of research interest - Leadership and Group Dynamics.

Dr. P Ketan Kumar Reddy has joined IIM Raipur as an Assistant Professor in Economics area on 30th August 2022 He has done his Ph.D. degree in Indian Institute of Technology Madras and Post-Doc: King's College London. His areas of research interest- International economics.

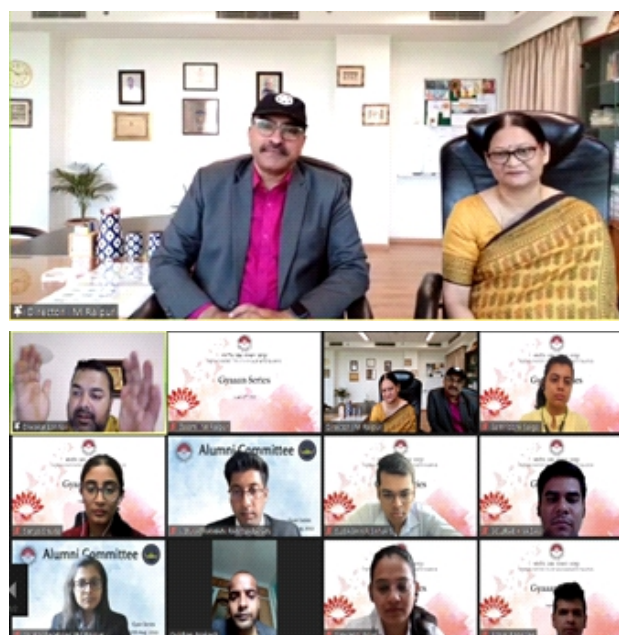


The Alumni Committee of the IIM Raipur launches "Gyaan Series: Chapter 1"

The Alumni Committee of the Indian Institute of Management Raipur launched a new initiative, the "Gyaan Series: Chapter 1" to enlighten the IIM Raipur Alumni students on relevant topics allowing them to stay updated with the recent happenings in the industry. Developed under the guidance of IIM Raipur Director Ram Kumar Kakani, the series is also geared toward strengthening the alumni network of the institute.

The first session of the series was held online on Saturday, 27th August 2022, and Shri Diwakar Loshali, Global Head HR Tech, and Operations, OERLIKON, attended the event as the speaker. Prof. Archana Parashar, Chairperson, Alumni Committee, delivered the welcome address. Prof. Kakani, Director, IIM Raipur talked about the importance of upskilling. He expressed his thoughts on the importance of providing a platform for the Institute's alumni to continue their learning journey.

Shri Diwakar Loshali talked about his extensive experience of over 20 years in the domain of HR. He also highlighted on changing business models and the need for agility in organizations. He touched upon new developments in HR, such as the use of analytics in the field. He further enlightened the attendees by sharing his thoughts on technological developments and new and changed policies in HR.



IIM Raipur celebrates Munshi Premchand Jayanti with great zeal

IIM Raipur commemorated Premchand Jayanti in remembrance of Munshi Premchand, one of the greatest authors of Hindi literature on 01st August 2022. The program was jointly organized by IIM Raipur Campus Club & Students' Affairs Committee. Col. (Dr.) Harindra Tripathi (Retd.), Chief Administrative Officer, IIM Raipur delivered the inaugural where he gave a brief description about the life of Munshi Premchand. He highlighted the qualities of Premchand that the young generation can imbibe to attain a versatile personality.

The Chief Guest, Dr. Sudip Chaudhuri, Retired Professor, IIM Calcutta, in his address appreciated the institute for conducting the program that present the history and culture of the nation. The special invitee, Prof. Nagi Reddy Vanga, Adjunct Professor, IBS Hyderabad (Ex Professor, IIM Calcutta) highlighted the contributions of Premchand in his speech. Premchand has written about a dozen novels, almost 250 short stories, several articles, and Hindi translations of numerous foreign literary classics. Both the speakers were presented with a memento from the institute.

Prof. Damini Saini, Assistant professor, Human Resources Management, IIM Raipur greeted the audience and gave a brief description about acts performed by the students and campus inmates. During the celebration Idgah, Godan and Kafan were performed. The plays were directed by Prof. Mrunal P. Chavda, Assistant Professor, Humanities & Liberal Arts, IIM Raipur. The celebration ended with a vote of thanks by Sourya Joyee De, Assistant Professor, IT & Systems.



“Hariyali” – Sawan Utsav

IIM Raipur Campus Club organized “Hariyali” – the Sawan Celebration on 30th July. In the program, the women of IIM Raipur family participated with great enthusiasm in green dress code. The program started with the traditional ceremony of the beautifully decorated sawan swing which was thoroughly enjoyed by the ladies. The sawan jhoola and the selfie point, the beautifully decorated corner for photo session were the center of attraction.

Mrs. Rajni Moona graced the event as the chief guest. After welcoming and honoring the guests, everyone enjoyed folk dance, singing, games and recreational activities. All the participants introduced themselves on the stage and described about sawan celebration in their own culture.

Sri Krishna Janmashtami

IIM Raipur's Campus Club celebrated Sri Krishna Janmashtami with great enthusiasm. The women and kids performed a cultural program including singing and dancing to the bhajans of Krishna and Radha. The images of Krishna's infancy were placed in a beautifully decorated swing.

On the occasion, the Rangoli workshop was successfully conducted by Suave where participants learned and enjoyed the making of rangoli design.



Sri Krishna Janmashtami

The team Saksham initiated Rakshabandhan festival where the girl students of college tied Rakhi to the guards who protect the campus. The Bihaan women tied Rakhi to the male students and promised to support each other. The event was organized wonderfully by Prof Bhawna Priya. Prof. Damini Saini and the Saksham volunteers played an active role. Many professors like Prof Santanu Bhadra, Prof Samar Singh, Prof Dhananjay Bapat, Prof Sourya Joyee De graced the event.



#HarGharTiranga & SelfieWithTiranga Campaign

A grand celebration of 75 years of independence was held at the Indian Institute of Management, Raipur as a part of Azaadi Ka Amrit Mahotsav. The students of IIM Raipur organized the #HarGharTiranga and #SelfieWithTiranga campaign. The students also organized a procession to the nearest village, Tendua, to promote nationality and distribute the national flag as part of the campaign.



Executive Education & Consultancy (EE&C)

E-Learning Programmes Ongoing 2022			
S. no.	Course Title	Commenced From	Programme Faculty Dr. / Prof.
1	Senior Management Programme – II	27-03-2022	Sanjeev Prashar & Sourya JoyeeDe
2	Human Resource Management – II	26-09-2021	Anubha Dadhich & Damini Saini
3	Operations Management & Six Sigma-V	05-06-2022	Mohit Goswami & Gopal Kumar
4	Leadership and Change Management-VI	31-07-2022	Anubha Dadhich
5	Data Science & Machine Learning-V	31-07-2022	Sumeet Gupta & Gopal Kumar
6	Applied Financial Risk Management	27-08-2022	Yogesh Chauhan & Rajesh Pathak

Books added recently to IIM RAIPUR Library

SL. No.	TITLE	AUTHOR	PUBLISHER
1	Engaging theories in interpersonal communication, 3Ed	Dawn O. Braithwaite and Paul Schrodt	Routledge
2	Business for communications: the essential guide to success in corporate and public affairs	Sandra Duhe	Routledge
3	Designing technical and professional Communication: strategies for the global community	Deborah C. Andrews and Jason C. K. Tham	Routledge
4	Communication In international development: doing good or looking good?	Florencia Enghel and Jessica Noske-Turner	Routledge
5	International HRM and development In emerging marketmMultinationals	Paresha Sinha, Parth Patel and Verma Prikshat	Routledge
6	Handbook of international Human Resource Development: context, processes and people	Thomas Garavan, Alma McCarthy and Ronan Carbery	Edward Elgar
7	Applied behavior science in organizations: consilience of historical and emerging trends in organizational behavior management	Ramona A. Houmanfar, Mitch Fryling and Mark P. Alavosius	Routledge
8	Job satisfaction: from assessment to intervention	Paul E. Spector	Routledge
9	Grit: the power of passion and perseverance	Angela Duckworth	Scribner
10	Qualitative research using social media	Gwen Bouvier and Joel Rasmussen	Routledge
11	Financial freedom: a proven path to all the money you will ever need	Grant Sabatier	Avery
12	The 10X rule: the only difference between success and failure	Grant Cardone	Wiley
13	What the digital future holds: 20 groundbreaking essays on how technology is reshaping the practice of management	MIT Sloan Management Review	MIT Press
14	The Bangladesh garment industry and the Global Supply Chain: choice and constraints of management	Shahidur Rahman	Routledge
15	Philosophy of marketing: the new realist approach	Matteo Giannasi and Francesco Casarin	Routledge
16	Consumer culture theory In Aisa: history and contemporary issues	Yuko Minowa and Russell Belk	Routledge
17	The Routledge companion to organizational Diversity Research Methods	Sine Norholm Just, Annette Risberg, and Florence Villeseche	Routledge
18	Behavioral Economics: evidence, theory, and welfare	Brandon Lehr	Routledge
19	Risk science: an Introduction	Terje Aven and Shital Thekdi	Routledge
20	Valuation for accountants: a short course based on IFRS	Stephen Lynn	Springer
21	Money : theory and practice	Jin Cao and Gerhard Illing	Springer
22	Financial crisis: causes, management and economic impact	Karl Farmer	Novinka
23	Central banking and globalization	Marlon Cappello and Cristian Rizzo	Nova
24	Financialisation in emerging economics: changes in central banking	Juan Pablo Paineira	Routledge
25	The development of international monetary policy	Christopher E. S. Warburton	Routledge
26	Fiscal and monetary policies in developing Countries: state, citizenship and transformation	Rashed Al Mahmud Titumir	Routledge
27	Money inflation and business cycles: the cantillon effect and the economy	Arkadiusz Sieron	Routledge
28	Business cycles and economic crises: a bibliometric and economic history	Niels Geiger and Vadim Kufenko	Routledge
29	Essential econometric techniques: a guide to concepts and applications	Elia Kacapyr	Routledge
30	Money, banking and financial markets: a modern introduction to macroeconomics	Dale K. Cline and Sandeep Mazumder	Routledge

31	Advanced R solutions	Malte Grosser, Henning Bumann and Hadley Wickham	CRC Press
32	Management organisations and artificial intelligence: where theory meets practice	Piotr Bula and Bartosz Niedzielski	Routledge
33	Digital transformation of industry: counting change	John Stark	Springer
34	On the top of cloud: how CIOs leverage new technologies to drive change and build value across the enterprise	Hunter Muller	Wiley
35	The new digital age: transforming nations, business, and our lives	Eric Schmidt and Jared Cohen	Vintage
36	Algorithms are not enough: creating general artificial intelligence	Herbert L. Roitblat	Missouri
37	Trust, organizations and the digital economy: theory and practice	Joanna Paliszkievicz and Kuanchin Chen	Routledge
38	Managing information technology outsourcing, 3Ed	Erik Beulen and Pieter M. Ribbers	Routledge
39	Applying theories for information systems research	Tiko Iyamu	Routledge
40	The future of outsourcing: strategic outsourcing controls and the back-sourcing evolution	Lazaro A. Merderos	Palgrave
41	Discovering knowledge in data : An Introduction To Data Mining	Daniel T. Larose and Chantal D. Larose	Wiley
42	Digital governance: applying advanced technologies to improve public service, 2Ed	Michael E. Milakovich	Routledge
43	Public value and the digital economy	Usman W. Chohan	Routledge
44	Information and communication technologies In public administration: innovations from developed countries	Christopher G. Reddick and Leonidas Anthopoulos	CRC Press
45	Data driven: an introduction to management consulting in the 21st century	Jeremy David Curuksu	Springer
46	Interpreting Statistics for beginners: a guide for behavioural and social scientists	Vladimir Hedrih and Andjelka Hedrih	Routledge
47	The world of open data: concepts, methods, tools and experiences	Yannis Charalabidis, Anneke Zuiderwijk, Charalampos Alexopoulos, Marijn Janssen, Thomas Lampoltshammer and Enrico Ferro	Springer
48	The power of process: a story of innovative lean process development	Matthew J. Zayko and Eric M. Ethington	Routledge
49	Change: what really leads to lasting personal transformation	Jeffrey A. Kottler	Oxford
50	The art of statistics: How To Learn From Data	David Spiegelhalter	Basic Books
51	The leading brain: powerful science-based strategies for achieving peak performance	Friederike Fabritius and Hans W. Hagemann	Tarcher Penguin
52	Field experiments	John A. List and Anya Samek	Edward Elgar
53	What management is: how it works and why it's everyone's business	Joan Margretta	Free Press
54	Pour your heart into it: how Starbucks build a company one cup at a time	Howard Schultz and Dori Jones Yang	Hachette Book
55	Nuts: southwest airlines' crazy recipe for business and personal success	Kevin Freiberg and Jackie Freiberg	Broadway Books
56	Play nice but win : a CEO's journey from founder to leader	Michael Dell	Portfolio
57	Chutzpah: why Israel is a hub of innovation and entrepreneurship	Inbal Arieli	Harper Collins
58	The Routledge companion to mindfulness at work	Satinder K. Dhiman	Routledge
59	Routledge handbook of social futures	Carlos Lopez Galviz and Emily Spiers	Routledge
60	Responsible leadership, 2Ed	Nicola M. Pless and Thomas Maak	Routledge

61	Gender education and employment: an international comparison of school-to-work transitions	Hans-Peter Blossfeld, Jan Skopek, Moris Triventi and Sandra Buchholz	Edward Elgar
62	Global feminist autoethnographies during Covid - 19: displacements and disruptions	Melanie Heath, Akosua K. Darkwah, Josephine Beoku-Betts and Bandana Purkayastha	Routledge
63	The Routledge companion to happiness at work	Joan Marques	Routledge
64	A handbook of theories on designing alignment between people and the office environment	Rianne Appel-Meulenbroek and Vitalija Danivska	Routledge
65	Research handbook of diversity and careers	Adelina M. Broadbridge and Sandra L. Fielden	Edward Elgar
66	Game theory: a multi-leveled approach	Hans Peters	Springer
67	Matheuristics: algorithms and implementations	Vittorio Maniezzo, Marco Antonio Boschetti and Stutzle Thomas	Springer
68	Fundamentals of machine learning for predictive data analytics: algorithms, worked examples, and case studies	John D. Kelleher, Brian Mac Namee and Aoife D'Arcy	MIT Press
69	Tourism marketing: in the age of the consumer	Alastair M. Morrison	Routledge
70	The code: silicon valley and the remaking of America	Margaret O'Mara	Penguin
71	Unsettled: what climate science, tells us, what it doesn't, and why it matters	Steven E. Koonin	Benbella
72	Tap: Unlocking The Mobile Economy	Anindya Ghose	MIT Press
73	Billion dollar brand club: how dollar shave club, Warby Parker, and other disruptors are remaking what we buy	Lawrence Ingrassia	Henry Holt
74	You're Not Listening: what you're missing and why it matters	Kate Murphy	Celadon Book
75	Buffett: The Making Of An American Capitalist	Roger Lowenstein	Random House
76	Wanting: the power of mimetic desire in everyday life	Luke Burgis	St Martin's
77	Designing your life: how to build a well-lived joyful life	Bill Brunett and Dave Evans	Knopf
78	Entrepreneurial finance, innovation and development: a research companion	Vi Dung Ngo, Duc Khuong Nguyen and Ngoc Thang Nguyen	Routledge
79	Competition strategy and innovation: the impact of trends in business and the consumer world	Rafal Sliwinski and Lukasz Puslecki	Routledge
80	Business models for strategic innovation: cross-functional perspectives	S. M. Riad Shams, Demetris Vrontis, Yaakov Weber and Evangelos Tsoukatos	Routledge
81	Leaders eat last: why some teams pull together and others don't	Simon Sinek	Portfolio
82	This is service design thinking: basic-tools-cases	Marc Stickdorn and Jakob Schneider	Wiley
83	The great invention: the story of GDP and the making and unmaking of the modern world	Ehsan Masood	Pegasus Pub
84	Talent is overrated: what really separates world-class performers from everybody else	Geoff Colvin	Portfolio
85	How I learned to understand the world: a memoir	Hans Rosling with Fanny Hargestam	Flatiron Pub
86	The Myth of capitalism: monopolies and the death of competition	Jonathan Tepper with Denise Hearn	Wiley
87	Rethinking success: eight essential practices for finding meaning in work and life	J. Douglas Holladay	Harper One
88	The design thinking toolbox: a guide to mastering the most popular and valuable innovation methods	Michael Lewrick, Patrick Link and Larry Leifer	Wiley
89	Testing business ideas	David J. Bland and Alex Osterwalder	Wiley
90	Business model generation: a handbook for visionaries, game changers, and challengers	Alexander Osterwalder and Yves Pigneur	Wiley

91	The Routledge Companion to corporate social responsibility	Thomas Maak, Nicola M Pless, Marc Orlitzky and Sukhbi Sandhu	Routledge
92	International business: attitudes and alternative, 2Ed	Alan Sitkin	Routledge
93	Research methods : The Basics, 3Ed	Nicholas Walliman	Routledge
94	Time in action: the temporal structure of rational agency and practical thought	Carla Bagnoli	Routledge
95	Advancing grounded theory with mixed methods	Elizabeth G. Creamer	Routledge
96	Successful writing for qualitative researchers, 3Ed	Peter Woods and Pat Sikes	Routledge
97	Unstoppable: a 90-day plan to biohack your mind and body for success	Ben Angel	Entrepreneur Press
98	Tap dancing to work: Warren Buffett on practically everything, 1966-2013	Carol Loomis	Portfolio
99	The future of capitalism: facing the new anxieties	Paul Collier	Harper Collins
100	Altered traits: science reveals how meditation changes your mind, brain, and body	Daniel Goleman and Richard J. Davidson	Avery
101	Spark: the revolutionary new science of exercise and the brain	John J. Ratey and Eric Hagerman	Little Brown And Company
102	The extended mind: the power of thinking outside the	Annie Murphy Paul	Mariner
103	Deep thinking: where machine intelligence ends and human creativity begins	Garry Kasparov with Mig Greengard	Public Affairs
104	The rational optimist: how prosperity evolves	Matt Ridley	Harper Perennial
105	Thanks for the feedback: the science and art of receiving feedback well	Douglas Stone and Sheila Heen	Penguin
106	Handbook of research on negotiation	Mara Olekains and Wendi L. Adair	Edward Elgar
107	Marketing analytics: statistical tools for marketing and consumer behaviour using SPSS	Jose Marcos Carvalho de Mesquita and Erik Kosteljik	Routledge
108	The Routledge companion to marketing and feminism	Pauline Maclaran, Lorna Stevens and Olga Kravets	Routledge
109	Consumer behaviour and the arts: a marketing perspective	Francois Colbert and Alan d'Astous	Routledge
110	Sampling: design and analysis, 3Ed	Sharon L. Lohr	Routledge
111	A beginner's guide to structural equation modeling, 5Ed	Tiffany A. Whittaker and Randall E. Schumacker	Routledge
112	Text analytics: an introduction to the science and applications of unstructured information analysis	John Atkinson-Abutridy	Routledge
113	The Routledge Companion to marketing research	Len Tiu Wright, Luiz Moutinho, Merlin Stone and Richard P. Bagozzi	Routledge
114	Marketing and the customer value chain: integrating marketing and supply chain management	Thomas Fotiadis, Dimitris Folinas, Konstantinos Vasileiou and Aggeliki Konstantoglou	Routledge
115	Evaluating social media marketing: social proof and online buyer behaviour	Katarzyna Sanak-Kosmowska	Routledge
116	The new consumer online: a sociology of taste, audience, and publics	Edward F. McQuarrie	Edward Elgar
117	Fintech: frontier and beyond	Zhong Xu and Chuanwei Zou	Routledge
118	Multilevel and longitudinal modeling with IBM SPSS, 3Ed	Ronald H. Heck, Thomas Scott L. and Lynn N. Tabata	Routledge
119	Business to business marketing management: a global perspective, 4Ed	Alan Zimmerman and Jim Blythe	Routledge
120	B2B marketing: a guidebook for the classroom to the boardroom	Uwe G. Seebacher	Springer

121	Supervised machine learning for text analysis in R	Emil Hvitfeldt and Julia Silge	Crc Press
122	International human resource management: policies and practices for multinational enterprises, 6Ed	Ibraiz Tarique, Dennis R. Briscoe and Randall S. Schuler	Routledge
123	Strategic risk leadership: context and cases	Torben Juul Andersen and Peter C. Young	Routledge
124	Elgar introduction to organizational discourse analysis	Marco Berti	Edward Elgar
125	Positivity	Barbara Fredrickson	Three Rivers Press
126	The sharing economy: the end of employment and the rise of crowd-based capitalism	Arun Sundararajan	MIT Press
127	Rethinking business responsibility in a global context: challenges to corporate social responsibility, sustainability and ethics	Bodo B. Schlegelmilch, Szocs Ilona	Springer
128	The economics and business of sustainability	Peter N. Nemetz	Routledge
129	Sustainable international business models in a digitally transforming world	Anshuman Khare, Arto Ojala, and William W. Baber	Routledge
130	Towards a sustainable economy: paradoxes and trends in energy and transportation	Pascal da Costa and Danielle Attias	Springer
131	Sustainability: a key idea for business and society	Suzanne Benn, Melissa Edwards and Tim Williams	Routledge
132	Governance and business models for sustainable capitalism	Atle Midttun	Routledge
133	The financialization of the firm: managerial and social implications	Alexander Styhre	Edward Elgar
134	Financial economics and econometrics	Nikiforos T. Laopodis	Routledge
135	Social statistics: managing data, conducting analyses, presenting results, 4Ed	Thomas J. Linneman	Routledge
136	Data analytics for the social science: application in R	G. David Garson	Routledge
137	Business innovation: a case study approach	Vijay Pandiarajan	Routledge
138	Business process management: concepts, languages, architectures	Mathias Weske	Springer
139	Investment valuation and appraisal: theory and practice	Kay Poggensee and Jannis Poggensee	Springer
140	Making your doctoral research project ambitious: developing large-scale studies with real-world impact	Nadia siddiqui and Stephen Gorard	Routledge
141	Big data analytics in supply chain management: theory and applications	Iman Rahimi, Amir H. Gandomi, Simon James Fong and M. Ali Ulku	CRC Press
142	Defi and the future of finance	Campbell R. Hervey, Ashwin Ramachandran and Joey Santoro	Wiley
143	Indsurt 4.0: a glocal perspective	Jerzy Duda and Aleksandra Gąsior	Routledge
144	Blockchain applied: practical technology and use cases of enterprise blockchain for the real world	Stephen Ashurst and Stefano Tempesta	Routledge
145	How writing works: a field guide to effective writing, 2Ed	Roslyn Petelin	Routledge
146	Bayesian modeling and computation in Python	Osvaldo A. Martin, Ravin Kumar and Junpeng Lao	CRC Press
147	Behavioural approaches to corporate governance	Cameron Elliott Gordon	Routledge
148	Handbook of research on strategy process	Pietro Mazzola and Franz W. Kellermanns	Edward Elgar
149	Women and entrepreneurship in India: governance, sustainability and policy	Harpreet Kaur	Routledge
150	Making India great again: learning from our history	Meeta Rajivlochan and M. Rajivlochan	Manohar Publication
151	Economic offenses: handbook for investigation	Umesh Sharraf	Manas Publications
152	Criminology and crime prevention	Umesh Sharraf	RBVRR Telangana State Police

IIM Raipur in Media

IIM Raipur successfully concludes the 6th HR Summit

Raipur, Aug 22: The second day of the 6th HR Summit at IIM Raipur concluded with the same grandeur as the first day. The Institute welcomed the esteemed corporate dignitaries on a busy Sunday morning. There were more panel discussions on the theme "Rethinking Workforce Strategies for 2030". The 4th-grade students witnessed the inauguration of the summit on the topic "HR's new mandate: Is a Strategic Business Partner?"

'Hariyali' - Sawan Utsav organised at IIM Raipur



Staff Reporter
RAIPUR, Aug 21

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.



IIM के छात्रों ने नाटक कफन से मानवता पर उठाए सवाल



Staff Reporter
RAIPUR, Aug 21

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

Central Chronicle News
Raipur, Aug 19: Indian Institute of Management (IIM) Raipur Campus Club organized a cultural program 'Samaroh' on the evening of 19th August to celebrate 76th Independence Day. The program was graced by chief guests - Prof. Dr. Anandhesh Paswan, Dean for Academic Affairs and a Professor of Marketing, G. B. Pant University of Technology, India, and Prof. Dr. Ram Kankani, Director, IIM Raipur.

The program began with the lighting of the lamp and IIM Raipur anthem. This was followed by felicitations of chief guests. Dr. Sourya Jayee, President of IIM Raipur Campus Club and Assistant Professor in IT & Systems area, initiated the program with a brief introduction about the objective of the Campus Club and its vision.

which it had conducted successfully in the past including 'Abhivadan - Dhamyand Karyakram' held to celebrate May Day and thank all the house-keeping staff, security guards and other workers.

The program began with the lighting of the lamp and IIM Raipur anthem. This was followed by felicitations of chief guests. Dr. Sourya Jayee, President of IIM Raipur Campus Club and Assistant Professor in IT & Systems area, initiated the program with a brief introduction about the objective of the Campus Club and its vision.

IIM Raipur's 6th HR Summit successfully concludes
Staff Reporter
RAIPUR, Aug 22

The second day of the 6th HR Summit at IIM Raipur concluded with the same grandeur as the first day. The Institute welcomed the esteemed corporate dignitaries on a busy Sunday morning. There were more panel discussions on the theme "Rethinking Workforce Strategies for 2030".

The 4th-grade students witnessed the inauguration of the summit on the topic "HR's new mandate: Is a Strategic Business Partner?"

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

IIM Raipur organizes cultural program on I-Day
Central Chronicle News
Raipur, Aug 19: Indian Institute of Management (IIM) Raipur Campus Club organized a cultural program 'Samaroh' on the evening of 19th August to celebrate 76th Independence Day. The program was graced by chief guests - Prof. Dr. Anandhesh Paswan, Dean for Academic Affairs and a Professor of Marketing, G. B. Pant University of Technology, India, and Prof. Dr. Ram Kankani, Director, IIM Raipur.

The program began with the lighting of the lamp and IIM Raipur anthem. This was followed by felicitations of chief guests. Dr. Sourya Jayee, President of IIM Raipur Campus Club and Assistant Professor in IT & Systems area, initiated the program with a brief introduction about the objective of the Campus Club and its vision.

which it had conducted successfully in the past including 'Abhivadan - Dhamyand Karyakram' held to celebrate May Day and thank all the house-keeping staff, security guards and other workers.

The program began with the lighting of the lamp and IIM Raipur anthem. This was followed by felicitations of chief guests. Dr. Sourya Jayee, President of IIM Raipur Campus Club and Assistant Professor in IT & Systems area, initiated the program with a brief introduction about the objective of the Campus Club and its vision.

IIM Raipur all set to host its 6th HR Summit

Raipur, Aug 19: Indian Institute of Management (IIM) Raipur is organizing the 6th edition of the flagship HR corporate engagement event, HR Summit at IIM Raipur on Aug 20th & 21st, 2022 (Saturday-Sunday) in a hybrid mode. The theme of the summit is "Rethinking Workforce Strategies for 2030". This year the summit will host six panel discussions over two days.

The world is changing swiftly. The growing oversupply of roles and the undersupply of people with the ability to do them affects more than just hiring. Companies are eager to build workforces that are ready for whatever comes, equipped with the skills and capabilities. This is not only meet tomorrow's challenges but also to help them capitalize on opportunities and overcome obstacles yet unimagined.

Human Resource Management (HRM) is a dynamic and integrated function in an organisation that encompasses recruiting, training, development, and reward. HRM has been greatly influenced by the Internet and digital technology. On one

hand it improves HRM efficiency. On the other hand, as jobs go obsolete because of technology, it is also a growing cause of concern. The 6th HR Summit at IIM Raipur will build upon its theme and provide cutting-edge insights on topics such as Gravitating to a new workforce landscape through Upskilling and Reskilling, Psychologically Safe Workplaces, Crisis Purview of HRIS, Management, Ageism-Generations in Workplace, etc.

Amit Chincholikar, Global CHRO for Tata Consumer Products, will be the Chief Guest for the inaugural ceremony. The Summit will see dignitaries joining in from from companies like KPMG, Titan, McKinsey and many more. The panelists would be sharing their learning and experiences to inspire the IIM Raipur fraternity. The Career Development and Placement Office of IIM Raipur is organizing the summit, bringing together technologists, business leaders, and futurists. The summit is one of many steps IIM Raipur is taking to cement its place as an international centre for learning.

Amit Chincholikar, Global CHRO for Tata Consumer Products, will be the Chief Guest for the inaugural ceremony. The Summit will see dignitaries joining in from from companies like KPMG, Titan, McKinsey and many more. The panelists would be sharing their learning and experiences to inspire the IIM Raipur fraternity. The Career Development and Placement Office of IIM Raipur is organizing the summit, bringing together technologists, business leaders, and futurists. The summit is one of many steps IIM Raipur is taking to cement its place as an international centre for learning.

Munshi Premchand Jayanti with great zeal
Staff Reporter
RAIPUR, Aug 21

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

एचआर समिट आज से रायपुर

@पत्रिका. भारतीय प्रबंधन संस्थान 20 और 21 अगस्त को हरियाली पर फ्लैगशिप कार्यक्रमों का आयोजन कर रहा है। सम्मेलन का विषय "रिथिंकिंग वर्कफोर्स स्ट्रेटेजीज फॉर 2030" है। इस वर्ष शिखर सम्मेलन दो दिनों में छह पैनल चर्चाओं की मेजबानी करेगा। टाटा कंस्यूमर प्रोडक्ट्स के सीएचआरओ अमित चिंचोलिकर मुख्य अतिथि होंगे।

सिटी रिपोर्टर | आईआईएम रायपुर के स्टूडेंट्स प्रमोवद की कलमियों पर आधारित दो नाटकों - मेडा का मंचन किया। गेदम में किसान और यका संपर्क दिखाया। वहीं, कफन में खद पर सवाल खड़े किए। इसमें ऐसे पिल को सब के टैमन बेटे की पत्नी की मृत्यु के बाद के लिए पैसों की तंगी से जूझ रहे। लोग ए सामने नहीं आते। दोनों नाटकों का निर्देशन पी. चवड़ा, ने किया। पीनोपे सेक्रेट इंशर के ने कविता पद भी किया।

IIM Raipur celebrates 76th I-Day
Staff Reporter
RAIPUR, Aug 19

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

एचआर समिट आज से रायपुर

@पत्रिका. भारतीय प्रबंधन संस्थान 20 और 21 अगस्त को हरियाली पर फ्लैगशिप कार्यक्रमों का आयोजन कर रहा है। सम्मेलन का विषय "रिथिंकिंग वर्कफोर्स स्ट्रेटेजीज फॉर 2030" है। इस वर्ष शिखर सम्मेलन दो दिनों में छह पैनल चर्चाओं की मेजबानी करेगा। टाटा कंस्यूमर प्रोडक्ट्स के सीएचआरओ अमित चिंचोलिकर मुख्य अतिथि होंगे।

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

एचआर समिट आज से रायपुर

@पत्रिका. भारतीय प्रबंधन संस्थान 20 और 21 अगस्त को हरियाली पर फ्लैगशिप कार्यक्रमों का आयोजन कर रहा है। सम्मेलन का विषय "रिथिंकिंग वर्कफोर्स स्ट्रेटेजीज फॉर 2030" है। इस वर्ष शिखर सम्मेलन दो दिनों में छह पैनल चर्चाओं की मेजबानी करेगा। टाटा कंस्यूमर प्रोडक्ट्स के सीएचआरओ अमित चिंचोलिकर मुख्य अतिथि होंगे।

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

एचआर समिट आज से रायपुर

@पत्रिका. भारतीय प्रबंधन संस्थान 20 और 21 अगस्त को हरियाली पर फ्लैगशिप कार्यक्रमों का आयोजन कर रहा है। सम्मेलन का विषय "रिथिंकिंग वर्कफोर्स स्ट्रेटेजीज फॉर 2030" है। इस वर्ष शिखर सम्मेलन दो दिनों में छह पैनल चर्चाओं की मेजबानी करेगा। टाटा कंस्यूमर प्रोडक्ट्स के सीएचआरओ अमित चिंचोलिकर मुख्य अतिथि होंगे।

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

आईआईएम कैपस क्लब का हरियाली सावन उत्सव

रायपुर। आईआईएम रायपुर कैपस क्लब द्वारा हरियाली सावन उत्सव का आयोजन किया गया, जिसमें आईआईएम परिवार की महिलाओं ने हरे रंग के ड्रेस कोड में बड़े उत्साह से भाग लिया। कार्यक्रम की शुरुआत सुंदर सजे सावन के झूलने के पारंपरिक आयोजन के साथ हुई, जिसका महिलाओं ने झूला झूलकर खूब आनंद लिया। फोटो सेशन के लिए सेल्फी पॉइंट, सुंदर सजा हुआ कोना आकर्षण का केंद्र रहा। कार्यक्रम में मुख्य अतिथि रजनी मूना उपस्थित रहीं। कार्यक्रम का सफल संचालन कैपस क्लब सदस्य विप्रा कांकाणी ने किया। साथ ही सभी विजेता प्रतिभागियों को कैपस क्लब की ओर से सम्मानित किया गया। वहीं सुंदर मुस्कान का पुरस्कार प्रो. दामिनी सैनी, सर्वोत्तम प्रदर्शन रेनु मस्ती कृत्य नीता, सर्वोत्तम आवाज पल्लवी, सर्वोत्तम पोशाक विपिन एवं मनोरंजक गेम की विजेता लक्ष्मी को पुरस्कृत किया गया।



IIM Raipur kick starts its 6th HR Summit

Staff Reporter
RAIPUR, Aug 21

The IIM Raipur campus was transformed into a lush green space as the 'Hariyali' - Sawan Utsav was celebrated. The event was organized by the IIM Raipur campus and was attended by students, faculty, and staff.

IIM Raipur in Media

रोचक एक्टिविटी और फोटो सेशन में किया पार्टिसिपेट

आईआईएम में मनाया सावन उत्सव, महिलाओं ने झूले का लिया आनंद

चर्चा plus रिपोर्टर

रायपुर, आईआईएम के कैम्पस कायम है हरियाली - सावन उत्सव का आयोजन किया। इसमें आईआईएम परिसर की महिलाओं ने हरे रंग के ड्रेस कोड में बहुत उत्साह से भाग लिया। कार्यक्रम की शुरुआत सुंदर गाने सावन के झूले के पारंपरिक आयोजन के साथ हुई जिसका महिलाओं ने खूब आनंद लिया और सावन झूल पर फोटो सेशन के लिए सोफो पोस्ट, सुन्दर सजा हुआ कोन आकर्षण का केंद्र रहा। सुप्रसन्न सभी महिलाओं के शिल्प से हुई। मुख्य अतिथि राजनी भूष श्रमिक जी। अतिथि स्वागत कार्यक्रम के बाद लोकनृत्य, गान, खेल और प्रदर्शन कार्यक्रमों का सत्र भी आनंद भरा। प्रतिभागियों ने एक-एक करके गंध पर अपने परिचय दे सावन के बारे में अपनी-अपनी संस्कृति के अनुभव वर्णन किया। संचालन विश्व काकाजी, कैम्पस कलम सदस्य ने किया। सभी विजेता प्रतिभागियों को कैम्पस कायम जी और से सम्मानित किया गया।



इन्हें मिले टाइटल

बेस्ट न्यूज - प्रो. वसिष्ठी सेठी

बेस्ट पत्रकारिता - रेखा, ज्योति

बेस्ट गीत - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

बेस्ट टैलेंट - प्रो. वसिष्ठी सेठी

IIM students feel the heat of high fees, static salary

Those in Elite B-Schools Take Over A Year, Even 2, To Return Loan

Category	Fee	Salary
Elite B-Schools	₹10-15 lakh	₹10-15 lakh
Other B-Schools	₹5-10 lakh	₹5-10 lakh
Non-B-Schools	₹2-5 lakh	₹2-5 lakh

Students of elite B-schools are feeling the heat of high fees and static salaries. They are taking over a year, even two, to return their loans. The table shows the fees and salaries for different categories of students.

आईआईएम के कैम्पस क्लब ने मनाई जन्माष्टमी

रायपुर, आईआईएम के कैम्पस क्लब ने कृष्ण जन्माष्टमी मनाई। जिसमें महिलाओं और बच्चों ने कृष्ण और राधा के भजनों पर गायन और नृत्य सहित सांस्कृतिक कार्यक्रम प्रस्तुत किया। कृष्ण की शैशवावस्था की छवियों को खूबसूरती से सजाए गए झूले में पर रंगोली किया गया। जाइन बनाना और राधा के सर्वश्रेष्ठ ड्रेस-

स्टार्टअप का सबसे बड़ा रिस्क है फेलियर का डर

सिटी रिपोर्टर। आईआईएम में आंत्रप्रेन्योरशिप पर लेक्चर रखा गया। लेमन स्कूल ऑफ आंत्रप्रेन्योरशिप के सीईओ दीपक ने समझाया, स्टार्टअप शुरू करने का सबसे पहला रिस्क है फेलियर का डर और निवेश का नुकसान। अगर आंत्रप्रेन्योर बनना है तो ये रिस्क लेना ही होगा। मेहनत करेंगे तो कामयाबी मिलेगी।

Keep eye on changing business models, expert tell IIM students



STAFF REPORTER IN RAIPUR

Trading management guru Aditya Mahesh, a partner at Human Capital Consulting, Grant Thornton.

India, on Sunday advised young minds in management studies to keep an eye on changing business models and their benefits. She was speaking at a two-day Human Resources

IIR summit on "Rethinking Workforce Strategies For 2030" at the Indian Institute of Management - Raipur (IIM-R).

Amey Kumbhar, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

Debadatta B IIM Raipur commended Premchand Jayanti in Raipur. He said that Premchand Jayanti is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

Debadatta B IIM Raipur commended Premchand Jayanti in Raipur. He said that Premchand Jayanti is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

IIM Raipur celebrates Munshi Premchand Jayanti



Students of IIM Raipur posing for a group after enacting in the plays by Munshi Premchand during the Premchand Jayanti celebration.

IIM Hyderabad and ex-President of IIM, Calcutta Professor Nishi Bandyopadhyay highlighted the contributions of Premchand in his speech. He said that Premchand is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

Debadatta B IIM Raipur commended Premchand Jayanti in Raipur. He said that Premchand Jayanti is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

Debadatta B IIM Raipur commended Premchand Jayanti in Raipur. He said that Premchand Jayanti is a great example of a person who has achieved success through hard work and dedication.

was followed by a poem recitation by a student of PGD 2nd year and a quiz competition for the students of the PGD 2nd year.

The second play was performed by the MBA students. It was a play on the life of Premchand, who is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

Debadatta B IIM Raipur commended Premchand Jayanti in Raipur. He said that Premchand Jayanti is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

Debadatta B IIM Raipur commended Premchand Jayanti in Raipur. He said that Premchand Jayanti is a great example of a person who has achieved success through hard work and dedication.

Shobha Mahtani, Group Head, Human Resources, Carnival Group, said that IIR managers should realize the shifting needs of human beings which further affect their quality of life.

He shed light on the significance of IIR function in the future. He said that the IIR function is not just a support function, but a strategic function.

IIR Summit from today

Summit will host panel discussions on various topics related to the IIR function.

IIR Summit will be held on August 20 and 21, 2022 at IIM Raipur.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

The summit is a two-day event that will focus on the IIR function and its role in the organization.

Independence Day celebrated with patriotism in Capital

IIM Raipur celebrated Independence Day at its campus with great fervor and zeal. The day's proceedings commenced with the hoisting of the Indian flag by the Vice-Chancellor, IIM Raipur.

The day's proceedings commenced with the hoisting of the Indian flag by the Vice-Chancellor, IIM Raipur.

The day's proceedings commenced with the hoisting of the Indian flag by the Vice-Chancellor, IIM Raipur.

The day's proceedings commenced with the hoisting of the Indian flag by the Vice-Chancellor, IIM Raipur.

The day's proceedings commenced with the hoisting of the Indian flag by the Vice-Chancellor, IIM Raipur.

The day's proceedings commenced with the hoisting of the Indian flag by the Vice-Chancellor, IIM Raipur.

एक्सपर्ट टॉक

भारतीय प्रबंध संस्थान रायपुर में छठी एचआर समिटि शुरू

2030 तक तेजी से बढ़ेंगे एआई और सस्टेनबिलिटी

ZOOM रिपोर्टर

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

डिजिटल एजुकेशन व री-स्किल पर जोर

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

डेटा की विश्वसनीयता सत्यता पर निर्भर

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

रायपुर, आर वी प्रोफेसर का

आईआईएम कैम्पस में सावन उत्सव की धूम

रायपुर, आईआईएम कैम्पस क्लब में हरियाली - सावन उत्सव का आयोजन किया गया। इसमें आईआईएम रायपुर परिसर की महिलाओं ने हरे रंग के ड्रेस कोड में बहुत उत्साह से भाग लिया। कार्यक्रम की शुरुआत गाने सावन के झूले के पारंपरिक आयोजन के साथ हुई, इसका महिलाओं ने खूब आनंद लिया। सावन झूल और फोटो सेशन के लिए सोफो पोस्ट, सुन्दर सजा हुआ कोन आकर्षण का केंद्र रहा। मुख्य अतिथि श्रीमती राजनी भूष जी। संचालन श्रीमती विश्वा काकाजी कैम्पस कलम सदस्य ने किया। सभी सुन्दर मुस्कान का पुष्करा प्रो. वसिष्ठी सेठी को मिला।

रायपुर, आईआईएम कैम्पस क्लब में हरियाली - सावन उत्सव का आयोजन किया गया। इसमें आईआईएम रायपुर परिसर की महिलाओं ने हरे रंग के ड्रेस कोड में बहुत उत्साह से भाग लिया। कार्यक्रम की शुरुआत गाने सावन के झूले के पारंपरिक आयोजन के साथ हुई, इसका महिलाओं ने खूब आनंद लिया। सावन झूल और फोटो सेशन के लिए सोफो पोस्ट, सुन्दर सजा हुआ कोन आकर्षण का केंद्र रहा। मुख्य अतिथि श्रीमती राजनी भूष जी। संचालन श्रीमती विश्वा काकाजी कैम्पस कलम सदस्य ने किया। सभी सुन्दर मुस्कान का पुष्करा प्रो. वसिष्ठी सेठी को मिला।

रायपुर, आईआईएम कैम्पस क्लब में हरियाली - सावन उत्सव का आयोजन किया गया। इसमें आईआईएम रायपुर परिसर की महिलाओं ने हरे रंग के ड्रेस कोड में बहुत उत्साह से भाग लिया। कार्यक्रम की शुरुआत गाने सावन के झूले के पारंपरिक आयोजन के साथ हुई, इसका महिलाओं ने खूब आनंद लिया। सावन झूल और फोटो सेशन के लिए सोफो पोस्ट, सुन्दर सजा हुआ कोन आकर्षण का केंद्र रहा। मुख्य अतिथि श्रीमती राजनी भूष जी। संचालन श्रीमती विश्वा काकाजी कैम्पस कलम सदस्य ने किया। सभी सुन्दर मुस्कान का पुष्करा प्रो. वसिष्ठी सेठी को मिला।

रायपुर, आईआईएम कैम्पस क्लब में हरियाली - सावन उत्सव का आयोजन किया गया। इसमें आईआईएम रायपुर परिसर की महिलाओं ने हरे रंग के ड्रेस कोड में बहुत उत्साह से भाग लिया। कार्यक्रम की शुरुआत गाने सावन के झूले के पारंपरिक आयोजन के साथ हुई, इसका महिलाओं ने खूब आनंद लिया। सावन झूल और फोटो सेशन के लिए सोफो पोस्ट, सुन्दर सजा हुआ कोन आकर्षण का केंद्र रहा। मुख्य अतिथि श्रीमती राजनी भूष जी। संचालन श्रीमती विश्वा काकाजी कैम्पस कलम सदस्य ने किया। सभी सुन्दर मुस्कान का पुष्करा प्रो. वसिष्ठी सेठी को मिला।



Concept and Compilation:
Dr. C K Swain
Librarian
IIM Raipur

Graphics & Design:
Shri Shakib Ahmad
Assistant System Manager
IIM Raipur



India Institute of Management Raipur,
Atal Nagar, P. O. - Kurru
(Abhanpur) Raipur (C.G.) - 493661



Phone: (+91) 771-2474 639
Fax: (+91) 771-2474 639



www.iimraipur.ac.in
Email: newsletter@iimraipur.ac.in