

IIM Raipur students gear up the city for Prayaas 2.0

Raipur, Nov 14:

Leading up to the marathon, another promotional event named "Kids Carnival" was organized by IIM Raipur's students at Magneto mall on the 14th of November as part of Children's Day celebrations.

Kids along with their parents participated exuberantly in various fun and learning activities such as on the spot singing and dance competitions. In this initiative, team Art Samudaya from Chhapak Studios teamed up with the institute to organize various

interactive events. Tug of war and live snakes and ladders were the highlights of the evening.

Raipur looks forward to the second edition of the IIM Raipur marathon, Prayaas 2.0, which happens next week on Sunday, the 19th of November. This year, the marathon themed 'Beti Bachao, Beti Padhao' campaign, will see the presence of eminent actress Divya Dutta along with national archers, Rahul and Dola Bannerjee leading the



campaign. Various eminent social, industry and government officials will also be present at the event led by Minister for Women and Child Welfare Ramshila Sahu.

The event, which saw participation of over 2500 people last year, is expected to cross the 3500 mark this year across the two running formats (11 km and 5 km from Telibandha Lake). It is open to all and interested Raipurians can register themselves at "iimraipur-marathon.com" or via "bookmyshow".