

Indian Institute of Management Raipur conducts entrepreneurs meet

■ Staff Reporter

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THE Consulting and Entrepreneurship Club of Indian Institute of Management (IIM) Raipur organised the 11th edition of Aakash Entrepreneurs Meet to bring together the entrepreneurs and students to network, exchange ideas, discuss problems and deliberate on pertinent issues related to entrepreneurship.

Aakash 11.0 was graced by the presence of five successful entrepreneurs from Chhattisgarh. The dignitaries included Rajeev Roy – CEO 36 Inc. which is the first business Incubator cum Accelerator supported by Government of Chhattisgarh, Vikram Aditya – Founder of Mediklik,



Guests and participants during the Entrepreneurs Meet at IIM Raipur.

Nageshbanchhor – founder of Pro-Ceducation Pvt LTD, Gaurav Agarwal – financial analyst at Real Ispat and Power Ltd. and Gaurav Shukla, Co-founder of Sangyaa PR. The speakers provided deeper insights of the entrepreneurial world to the students of IIM Raipur.

They talked about various aspects like; when to begin, what

could go wrong and some of their personal experiences. Starting from the financing of such ventures to marketing, operations – there was extensive coverage of all the verticals by the speakers.

It was a gripping event for the students as even a two-hour discussion from the speakers seemed quite short.

The takeaway for the students was – “What makes you a good entrepreneur is a strong conviction on that one idea, one product you believe will sell. Passion, commitment or innovation, when you are going to put your conviction on line, they automatically emerge within you. All that matters is how strong your conviction is”

The speakers also took several rounds of questions from the students and cleared their doubts and busted several myths regarding entrepreneurship.

This open-ended discussion from students as well as the speakers has generated the entrepreneurship buzz in the minds of the future businessmen of IIM Raipur.

The Hitavada, 15th Nov 2018, P.2 (City Line)