



**भारतीय प्रबंध संस्थान रायपुर**  
**INDIAN INSTITUTE OF MANAGEMENT RAIPUR**

# **Post Graduate Programme in Management 2023**



# CONTENTS

Vision and Mission Statement of IIM Raipur	01
Message from our Director	02
Message from our Dean (Academics)	03
Message from our Programme Chair	04
About IIM Raipur	05
About the Programme	06
Programme Structure	07-09
Admission Policy	10-13
Knowledge Capital	14-18
Visiting Faculty	19
Placements	20
Guest Lectures & Panel Discussions	21-22
Student Affairs	23-26
International Relations	27
Resources	28-30

## VISION STATEMENT

“To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation”.

## MISSION STATEMENT

“To provide a learning centric environment that nurtures management thought through research and practice to create future leaders”

## WHY IIM RAIPUR?

- Strong emphasis on learning through multiple pedagogical innovations including case-based interventions, simulations, live projects etc.
- Focus on students multifaceted growth apart from academic attainments. Very vibrant student centric culture.
- Diversity - IIM Raipur forte is its diversity across various dimensions including gender, social representation at all levels including within student & faculty community.
- Location advantage & Connectivity - Being at the center of India, 20 km form Raipur Airport & 30 km from Raipur Railway Station enjoys great locational advantage



# Message from the Director



Established in the year 2010, the Indian Institute of Management Raipur has made continuous innovations across its programmes to prepare graduating students to become effective leaders who are also socially conscious. The Post-Graduate Programme (PGP) in Management is the flagship programme of the Institute. The multifaceted learning process in the PGP program involves cases-based pedagogy, experiential learning, learning from peers, roleplays & simulations, real-life projects, and so on. The course structure is continually monitored and constantly refined to incorporate cutting edge management theories, practices, and interventions. Recently concluded curriculum review enhances emphasis on contemporary and emerging aspects such as social & environmental sustainability, business ethics, digitalization, design thinking, Industry 4.0, stakeholder management, among others. We also give impetus on the overall development of our students. To achieve this, the Institute provides plethora of opportunities outside the classroom. For example, students are exposed to expert interactions, cultural activities, sports, competitions. IIM Raipur also provides opportunities to students to global management thoughts and practices through International Student Exchange (ISE) programme through the Institute's academic collaboration with leading business schools across the world.

IIM Raipur's strengths come from its unique values and agility that are a result of its young roots and an inheritance of a rich local culture. The location of IIM Raipur also provides for a fantastic learning experience. The quaintness of the Chota Nagpur plateau region provides a great opportunity to reflect and introspect. The campus enables learning through not only academic interventions but also through 'chintan manan' or learning through solitude. Crucial enablers within the campus in terms of diverse academic and social backgrounds of faculty members & students, proactive administration, congenial ecosystem, etc. further facilitates in developing capable yet socially responsible leaders.

The fourteenth batch of the PGP programme is starting from July 2023. I invite you to be a part of this professionally rewarding experience.

**Prof. Ram Kumar Kakani**



## Message from Dean (Academic)



Warm Greetings!

**“Learning is not attained by chance; it must be sought for with ardor and diligence” – Abigail Adams**

Welcome to the Indian Institute of Management Raipur - the Institute that provides you an unparalleled opportunity to acquire knowledge, skills, and attitude for your successful career ahead.

We all know that today we are living in a fast-changing complex society, which presents before us challenges as well as opportunities. In this context, it all depends on every individual how he/she responds to the situation with the right attitude. At IIM Raipur each faculty attempts to make every day of learning, a special day for every student who enters the portals of the Institute, with a heart and mind ready to grow more than yesterday. The Indian Institute of Management Raipur with a very diverse group of students brings in multiple perspectives to a given issue and this opens up students' minds to new realities of life.

The Institute offers a range of core and elective courses that focus on challenges faced by professionals in the real world. The Institute works very closely with the industry and actively seeks the participation of industry leaders in the development of course offerings which helps the Institute to keep the offerings current and relevant as per the needs of the industry. The students not only get equipped with modern learning approaches and the latest pedagogy but are also acquainted with many real-life opportunities that help them emerge as better leaders in the management domain.

The Institute provides a platform for experiential learning. The various student-managed clubs and committees serve as a chance to explore your areas of interest. Students have opportunities for internships in major organizations in the country. Students also visit international universities which help them to gain experience in the global marketplace.

IIM Raipur assists you in developing your own personalized learning curve. There is a good amalgamation of theory and practice in the learning matrix created by the experienced faculty. There is a friendly, supportive and motivating environment fostered by our faculty with small classroom sizes, which helps students to communicate and work efficiently on their business research projects.

Nested in ecologically invigorating ambience, you will get captivated with a learning centric environment. Give your dreams the wings they need. Welcome aboard!

Best regards,

**Prof. Kamal K Jain**

## Message from Programme Chair



IIM Raipur is committed to provide a learning-centric environment for budding managers and business leaders. Our focus on creating a culture of inquiry, social sensitivity and creativity equips our students to meet the challenges of both the industry and society.

The Post Graduate Program in Management (PGP) at IIM Raipur is the flagship program of the Institute. The program is a fully residential, two years program. IIM Raipur boasts of a unique curriculum that is updated periodically with inputs from both academics and the industry. IIM Raipur also takes pride in highly qualified and capable faculty members who publish extensively in the leading journals of the world. These faculty members help create a nurturing environment that facilitates student learning and prepares them to face the challenges of their careers as business leaders.

Our faculty members use a variety of pedagogy to make the sessions engaging, interesting and at the same time informative. We believe that if we can make the participant think, debate, discuss and reflect on several issues of management, we can develop you into an effective manager and a business leader.

Let me also emphasize that the two-year journey at IIM Raipur is both challenging and enriching at the same time. While the program would keep you busy with academics, student clubs and their activities will help you develop in a holistic manner.

I encourage you to be a part of this extremely rewarding and fulfilling journey at IIM Raipur.

**Prof. Jagrook Dawra**

## About IIM Raipur

We at IIM Raipur, are committed to prepare students for the challenging economic landscape. We strongly believe in nurturing, training and developing the young, budding managers who can contribute ethically to the growth of the nation. The scholastic and research environment has been instrumental in attracting the most competent, qualified and experienced faculty as well as equipping students with strong leadership and problem solving skills, creativity and independence.

International academic collaborations and student exchange is a key aspect of our academic strategy. It offers the students an opportunity to study in a foreign country for one academic term or semester and gain cross-cultural experience in management. Our distinctive approach is built on foundational departments integrated with strategic cross - disciplinary initiatives and rich curricular experience. Company-specific events, industry focused networking events and real-time challenges of strategic importance make IIM Raipur a great place for top companies to recruit from. Our students are highly motivated and come from diverse and well competent backgrounds. Our pedagogy helps in developing students who can respond and adapt quickly, ensuring a coactive evolution of the individual, the institute and the nation.

IIM Raipur is located in Atal Nagar, the upcoming smart-city of Chhattisgarh. The college shifted to its new campus in 2018 and is now spread across 200 acres of land, nestled between two villages and two lakes. The new campus provides a refreshing escape from the hustle of the city and gives students a peaceful atmosphere to reside in.





## About the Programme

The Post-Graduate Programme in Management is the flagship programme of IIM Raipur. The PGP is aimed at providing an overall development of the students and groom them as future business leader to successfully face the challenge of global competition and dynamic market scenario.

### **The objectives of two year Post-Graduate Programme are:**

- ✦ To understand the socio-economic, technological, ecological and political environment of India and the world
- ✦ To hone the problem solving skills, increase the affinity to innovation and the passion for creativity
- ✦ To develop global mind set to meet the challenges of international and work in a cross-cultural environment
- ✦ To create socially responsible and globally competitive management graduates who can effectively contribute to inclusive growth of the society
- ✦ To develop a sense of social purpose for managerial decision-making and to develop leadership capabilities without compromising on ethical values.





## Program Structure

The PGP extends over a period of two years, involving six trimesters with a summer internship at a prestigious organization. The programme is carefully designed keeping in view the changing needs of the global business scenario.

During the first year, students are exposed to basic concepts in the areas of Marketing, Finance, Quantitative Methods, Operations, Behavioural Sciences and Strategy through the core courses. These lay the foundations for all the functional areas of management and help the students develop an intricate understanding about the different facets involved.

In the second year, students choose from a range of electives to specialize in functional areas of their interest. They are given the choice of doing a major and minor specialization and also a dual specialization if they choose to (as per the rules laid down in the PGP Manual). The areas offered at present are Finance, Operations, Marketing, Human Resources, IT & Systems, Strategy and General Management.

A lot of emphasis during the PGP has been laid on industry based and research projects. The students, over the period of years are expected to conduct research on various aspects of management and subject it to the scrutiny and evaluation of the faculty. This is aimed at increasing the levels of comprehension the students possess in the respective topics.

PGP-Year I (19.5 credits)		
Term I (6.50 credit)	Term II (6.50 Credit)	Term III (6.50 credit)
Microeconomics for Managers (1.0 credit)	Financial Markets and Institutions (0.50 credit)	Legal Aspects of Business (0.50 credit)
Financial Accounting (1.0 credit)	Marketing Management II (1.0 credit)	Business Research Methods (1.0 credit)
Organizational Behaviour (0.50 credit)	Management Information System (1.0 credit)	Human Resource Management (1.0 credit)
Marketing Management I (1.0 credit)	Cost Accounting (0.50 credit)	Corporate Finance (1.0 credit)
Quantitative Methods I (Statistics) (1.0 credit)	Organizational Theory, Design and Change (1.0 credit)	Operations Management II (1.0 credit)
Operations Management I (1.0 credit)	Quantitative Methods II (Ops Res) (1.0 credit)	Strategic Management I (1.0 credit)
Spreadsheet Modelling (0.50 credit)	Macroeconomics (1.0 credit)	Business Ethics and CSR (0.50 credit)
Business Communication I (0.50 credit)	Business Communication II (0.50 credit)	Management Toolbox (0.50 credit)

PGP-Year II (15.5 credits)		
Term IV	Term V	Term VI
Strategic Management – II(Core) (0.50 credit)	Elective - VII	Elective - XIII
Elective - I	Elective - VIII	Elective - XI
Elective - II	Elective - IX	VElective - XV
Elective - III	Elective - X	
Elective - IV	Elective - XI	
Elective - V	Elective - XII	
Elective - VI		

### Important Note:

- IIM Raipur places utmost importance to academic rigour and sanctity. Class rescheduling can happen under exigencies. Placement and associated activities would happen in a few placement weeks.
- Course list is under review and will undergo minor changes.

### List of Electives offered (Tentative):

1. Economic Env. And General Management
  - Business Forecasting
  - Econometric Models
  - Economics of Organization
  - Environmental Management in Global Economy
  - Game Theory and Applications
  - Strategic Management of Intellectual Property Rights
  - Globalization and Emerging Markets
  - Industrial Structure and Competitive Strategy
  - International Trade and Investment
  - Labour Markets in Developing Countries
  - Political Economy
  - Technology, Infrastructure and Market Reforms
  - Econometrics for Managerial Decision Making
  - Public Policy & Business Environment
  - Organizational Theories
  - Business Model Innovation
2. Finance & Accounts
  - Advanced Financial Statement Analysis
  - Business Analysis and Valuation
  - Banking Management & Indian Financial Systems
  - Financial Derivatives, Options and Futures
  - Financial Risk Management
  - Financial Statement Analysis and Security Valuation
  - International Corporate Finance
  - Investment Management
  - Management Control System
  - Management of Financial Institutions
  - Management of Financial Services
  - Management of Insurance
  - Mergers, Acquisitions & Corporate Restructuring
  - Quantitative Finance/ Financial Econometrics
  - Security Analysis and Portfolio Management
  - Strategic Financial Management
  - Structured Finance
  - Taxation and Tax Planning
  - Treasury Management
  - Venture Capital & Private Equity
  - Project Appraisal and Finance
  - Investment Banking
  - International Finance and Forex Management
  - Financial Analytics
  - Fixed Income Securities
  - Alternative Investment
  - Behavioural Finance
3. HRM and Organizational Behaviour
  - Compensation Management
  - Conflict and Negotiation
  - Developing Entrepreneurial Personality
  - High Performing Organisations
  - International HRM
  - Leadership Development
  - Management of Creativity
  - Organization Change and Development
  - Performance Management
  - Strategic Human Resource Management
  - Team Building
  - Employee Training and Development
  - Collective Bargaining and Negotiation (Industrial Relations)
  - Strategic HRM
  - Talent Acquisition
  - Industrial Relations and Labour Laws
  - Organisational Development
  - Competency & Talent Management
  - Change Leadership: Strategic & Behavioural Aspects
  - HR Analytics
  - Leadership and Change Management
  - Creating High Performance Work Systems
  - Cross Cultural Management
  - Tools and Techniques for Behavioural Assessment and Measurement
  - Behavioural Assessment and Psychometric Testing
  - Organizational Design
  - Inspired Leadership with Self Awareness
  - Creating and Leading High Performance Organizations
4. IT and Systems
  - Business Decision Modelling
  - Business Models for E-Commerce
  - Data Communication and Networking
  - Data Mining and Business Intelligence
  - Decision Support System
  - Enterprise Digital Infrastructure
  - Enterprise Solutions
  - Information Communication Technology for Development
  - Information Security in Business
  - Information Systems Analysis and Design
  - Strategic Planning of Information Systems
  - Software Project Management
  - ERP Systems: Technology Planning and Implementation
  - Business Analytics Using Data Mining

- Business and IT Consulting
- Business Process Reengineering
- Data Visualization for Decision Making
- Digital Strategies for Business
- Managing Digital Risk in Business
- Artificial Intelligence for Business

#### 5. Marketing

- Integrated Marketing Communication
- Brand Management
- B2B Marketing
- Consumer Behaviour
- Customer Relationship Management
- Industrial Marketing
- International Marketing
- Internet Marketing and E-Commerce
- Managing Customer Value Delivery
- Marketing Decision Models
- Retail Management
- Sales and Distribution Management
- Marketing of Services
- Strategic Marketing
- Digital Marketing
- Advanced Marketing Research
- Distribution Management
- Marketing Analytics
- Rural Marketing
- Pricing
- Services Marketing
- New Product Development
- Marketing for Financial Services and Fintech

#### 6. Operations Management & Quantitative Methods

- Enterprise Solutions
- Infrastructure Management
- Managerial Applications of System Dynamics
- Managing E-business
- Management of Technology
- Manufacturing Planning & Control
- Manufacturing Systems Design
- Operations Strategy
- Optimization Models for Industry
- Production and Inventory Control
- Project Management
- Service Operations
- Supply Chain Management
- Supply Chain Modelling and Analytics
- Total Quality Management and Six Sigma
- Global Procurement & Contracts Negotiations Management
- Business Process Improvement

- Lean Operations & Enterprise
- Digital Strategies in Business Using Social Network Analysis
- Logistics Management
- New Product Development and Management
- Design Thinking
- Theory of Constraints for Business Transformation
- Business Logistics
- Technology and Innovation Management
- Operations Analytics
- Strategic Sourcing

#### 7. Business Policy & Strategy

- Advanced Competitive Strategy
- Industry and Competitive Analysis
- International Management
- Managing Growth and Decision Making Under Uncertainty
- International Business
- Management of Change and Transformation
- Managing New Ventures
- Mergers, Acquisitions & Corporate Restructuring
- New Product Development
- International Business
- Entrepreneurship
- Corporate Governance
- Strategic Leadership and Change Management
- Strategic Management in Emerging Markets
- Consulting Methods
- Business Simulation: Capstone or Market Place
- Entrepreneurship
- Strategy Execution and Change Management
- Business Strategy Integration
- New Venture Creation
- Family Business in India
- Strategic Execution and Corporate Restructuring
- Strategy and Innovation
- Strategic Aspects of Mergers and Acquisitions
- Leadership

Note: Electives will be offered as per PGP rule

Degree

Students will be awarded the "Master of Business Administration" on successful completion of the Programme.

## Admissions Policy

Post Graduate Program (PGP) is a master's level full-time residential program at IIM Raipur. IIM Raipur is part of Common Admission Process 2023. The admission for this program follows two-stage process, namely, shortlisting candidates for personal interview (PI) and final selection. Selection of candidates is based on the Final composite score under each category (General, EWS, NC-OBC, SC, and ST).

This admission policy applies only to the PGP selection process for 2023-25 batch. Please note that IIM Raipur reserves the rights to modify the shortlisting criteria for personal interview and final selection at any point of time till the admission of the 2023-25 batch completed.

### I. Shortlisting candidates for Personal Interview (PI)

The shortlisting of the candidates for PI is based on the percentile obtained in CAT 2022. There are three sections in CAT exam, namely, 'Quantitative Aptitude' (QA), 'Data Interpretation & Logical Reasoning' (DILR) and 'Verbal and Reading Comprehension' (VRC). The minimum cut-offs of CAT percentile required in each section and overall percentile for shortlisting candidates is indicated in Table 1.

**Table 1:** Tentative Minimum Cut-offs of CAT-2022 Percentile for Personal Interview process 2023

Category	Quantitative Aptitude (QA)	Data interpretation and Logical Reasoning (DILR)	Verbal and Reading Comprehension (VRC)	Overall
General	70	70	70	92
EWS	50	50	50	70
NC-OBC	50	50	50	74
SC	35	35	35	54
ST	27	27	27	40
DAP	27	27	27	40

*IIM Raipur's Admission Committee will decide the PGP programme requirements for the Institute and the final number of candidates who would be called for the PI process on the basis of criteria prepared for each category. However, if the actual number of short-listed candidates is found to be less (or more) than the required number of candidates to be called for PI category-wise, then the overall as well as section-wise minimum score, would be reduced (or increased) to get the desired number of candidates.*

### II. Final Selection

The final composite score is computed based on three parameters, viz. CAT score (40%), PI (25%), Verbal Ability and Reading Comprehension (VARC) (3%) and Profile (32%). The detail of weightage in each parameter is provided in Table 2.

Parameter	CAT Score	Personal Interview	VA/RC	Profile					Total
				Academic			Gender Diversity	Work Exp.	
				Diversity	Profile	Consistency			
Weightage	40	25	3	4	10	2	7	9	100

Academic profile weights are based on the percentage of marks that the candidate obtained during his/her 12<sup>th</sup> Standard and Graduation, which is given in Table 3.



**Table 3: Weights for 12<sup>th</sup> Standard and Graduation**

Range of Aggregate Percentage (%)	*12 <sup>th</sup> Standard	Graduation
<=50	0	0
50.01 to 60	1	1
60.01 to 70	2	2
70.01 to 80	3	3
80.01 to 90	4	4
>90.01	5	5
*Note: percentage to be calculated for all the subjects that appears in the mark sheet irrespective of method of calculation by respective board/institutes/universities		

Gender diversity aims to ensure the balance between gender. To achieve this objective, IIM Raipur provides eight (7) marks to the female and transgender candidates. Similarly, IIM Raipur strives to promote the academic diversity by providing four (4) marks for non-engineering graduates. The list of qualifying degree for obtaining academic diversity is given in Appendix 1. The distribution of weightage in relation to experience is given in Table 4.

Months* Score	3 or less	(>3 to 12)	(>12 to 18)	(>18 to 24)	(>24 to 30)	(>30 to 36)	(>36 to 42)	(>42 to 48)	48 or more
	0	1	3	6	9	6	3	1	0

\* Only relevant work experience after graduation in terms of completed months will be considered. Candidate should ensure that the work experience claimed by the candidate is authentic and professionally significant enough to deserve credit. For instance, no consideration is given to any time spent as an intern, either during or after the course of study in a programme, or any periods of apprenticeship such as articleship required as part of certain professional courses, or any unpaid work undertaken in any organization or institution.

The work experience will be verified based on the relevant documents (including experience certificate, appointment or relieving letter, first and last month's pay slips, bank statement etc), which needs to be mandatorily produced by the candidate at the time of PI and subsequent admission related process. Note that the work experience certificate should be furnished on a letter head of the employer organisation, should carry a seal of the employer, and be duly affirmed by the authorized signatory.

Presentation of employment claims that are not in conformity with the requirements above is liable to be considered incomplete and disregarded by IIM Raipur at its sole discretion. Further, IIM Raipur is at liberty to verify any or all of the employment-related claims made by the candidate. Upon such verification, if it is found that some or all of the claims made are factually untrue, such candidate's may be disqualified from being considered for admission to IIM Raipur. After a candidate joins the PGP at IIM Raipur, if it comes to the institute notice reliably that the candidate had made claims that cannot be substantiated as factual and correct, the candidate is liable to be expelled from the programme forthwith. In the event of such expulsion, the candidate will forfeit any fees paid until such expulsion.

### III. Reservation Policy:

IIM Raipur will apply the Government of India reservation policy for admission to Central Educational Institutions (CEIs).

#### IV. Offer Acceptance fee and withdrawal policy

Offer acceptance fee to be paid within required date stated in the admission offer letter by paying Rs.100,000 through IIM Raipur payment portal. A candidate who wishes to withdraw from the program before withdrawal date specified by the Institute, he/she will be refunded the acceptance fee after deduction of Rs.1000 as a processing fee. A candidate who withdraws after the withdrawal date specified by the institute, he/she will be paid after deducting hostel and other charges applicable if the seat is filled, else, the entire fee is forfeited. Any dispute concerning admissions to the PGP 2023-25 batch would be subject to the jurisdiction of the competent courts within the territorial jurisdiction of the city of Raipur only.

#### Appendix 1: Academic Categories

Category	Particulars
<b>A</b>	All Commerce, Economics, and Finance Related Degrees including BAF, BBE, BBI, BCA, BCCA, B.Com., BFIA, BFM, BHM, BHMCT, BIBF degrees. In particular, including the following. 1. Economics/ Economic Development and Planning 2. Any degree in Hospitality/Hospitality Studies, Catering/Catering Technology, Hotel, Travel and Tourism Management, Tourism Studies and any other related discipline. 3. Commerce (Accountancy, Auditing, Banking, Business Mathematics, Business Organisation, Finance, Information Technology, Insurance, Investment Analysis, Public Finance, Secretarial Practices etc.) 4. Any vocational degree in commerce (B.Com.)
<b>B</b>	All Arts/Humanities Related Degrees, Design, Education, Fashion Design/Technology, Law and Rural Studies), including any BA, BAA, BAJM, BCJ, BDES, BED, BFTECH, BJ, BJMC, BL, BM (Bachelor of Music), BMC, BMM, BMus, BSW and LLB. In particular, including the following 1. Accessories Design/Apparel Production/Design/Fashion Communication/Fashion Design/Fashion Technology/Fashion Merchandising and Retail Management, Interior Design/Knit Wear Design/Leather Design/Footwear Design/Jewellery Design (all degrees) 2. Arts/Humanities (Archaeology, Education, Fine Arts (Dance, Drama, Film, Music, Painting etc.), History, Languages, Library Science, Literature, Mass Communication, Media Studies, Philosophy, Political Science, Public Administration, Social Work/Welfare, Sociology, etc.) 3. Education (including Physical Education and Sports) 4. Journalism/Mass Communication/Media Studies (all degrees) 5. Law 6. Psychology (all degrees) 7. Rural Studies/Rural Sociology/Rural Cooperatives/Rural Banking Any vocational degree in arts/education/humanities (BA)
<b>C</b>	Selected Professional Degrees, viz., Chartered Accountancy (CA), Cost and Works Accountancy (ICWA), Company Secretaryship (CS).
<b>D</b>	Medicine and Surgery based subjects, viz., MBBS, MD, etc.,

Category	Particulars
<b>E</b>	<p>All Science and Agriculture related Areas, other than Medicine and Surgery): Including all BS/BSC and integrated MS/MSC (excluding Economics, Fashion Design, Journalism, and Leather Design). Also including degrees in dentistry, paramedical, veterinary degrees.</p> <p>In particular, including the following</p> <ol style="list-style-type: none"> <li>1. Actuarial Science</li> <li>2. Agriculture (Agronomy, Soil Science, Agricultural Biochemistry, Agricultural Economics, Plant Breeding and Genetics, Plant Pathology, Soil Science etc.) Excluding Agricultural Engineering</li> <li>3. Biosciences (Biology, Biochemistry, Biotechnology, Botany, Life Science, Zoology etc.)</li> <li>4. Computer Applications (BCA, MCA)</li> <li>5. Dentistry</li> <li>6. Fisheries</li> <li>7. Forestry</li> <li>8. Geological Sciences (Geography, Geology and Geophysics.)</li> <li>9. Horticulture</li> <li>10. Information Technology.</li> <li>11. Mathematical Sciences (Computer Science, Mathematics, Statistics etc.): all bachelor's/integrated master's degrees</li> <li>12. Natural Sciences (Chemistry, Physics etc.)</li> <li>13. Paramedical/Physiotherapy</li> <li>14. Pharmacology/Pharmacy</li> <li>15. Planning</li> <li>16. Veterinary Science/ Animal Husbandry</li> <li>17. Media Science, Media Science and Technology</li> <li>18. Physiology</li> <li>19. Any vocational degree in science (BS/B.Sc.)</li> <li>20. Science (Others): Home Science, Nursing and all other branches of Science not explicitly included or excluded elsewhere in this list</li> </ol>
<b>F</b>	Any other degrees not stated in category A to E, will be decided by admission committee of IIM Raipur





## Knowledge Capital



**Akhilesh Kumar**  
Associate Professor  
Decision Sciences



**Anand Kumar**  
Asst. Professor  
Decision Sciences



**Anubha Dadhich**  
Asst. Professor  
HRM & Organizational  
Behaviour  
(Secondary area: Humanities &  
Liberal Arts)



**Archana Parashar**  
Associate Professor  
Humanities & Liberal Arts



**Arunima Shah**  
Asst. Professor  
Marketing



**Ashapurna Baruah**  
Asst. Professor  
Economics & Public Policy



**Bhawna Priya**  
Asst. Professor  
Operations Management



**BS Pawar**  
Professor  
Research



**Damini Saini**  
Asst. Professor  
HRM & Organizational  
Behaviour



**Dhananjay Bapat**  
Associate Professor  
Marketing  
(Secondary Area: Finance &  
Accounting)



**Gopal Kumar**  
Associate Professor  
Operations Management  
(Secondary Area: IT & Systems)



**Himanshu S Srivastava**  
Asst. Professor  
Marketing



## Knowledge Capital



**Indirah Indibara**

Asst. Professor  
Marketing



**J Daniel Inbaraj**

Asst. Professor  
Marketing



**Samar Singh**

Professor  
Marketing



**Jighyasu Gaur**

Asst. Professor  
Operations Management  
(Secondary Area: Marketing)



**Jithesh A**

Asst. Professor  
Information Systems



**Jithin P.**

Asst. Professor  
Economics & Public Policy



**Kamal K Jain**

Visiting Professor  
HRM & Organizational  
Behaviour  
(Secondary Area: Humanities &  
Liberal Arts)



**M Kannadhasan**

Professor  
Finance & Accounts



**Manojit Chattopadhyay**

Associate Professor  
Information Systems



**Mohd. Shadab Danish**

Asst. Professor  
Economics & Public Policy



**Mohit Goswami**

Associate Professor  
Operations Management  
(Secondary Area: Marketing)



**Mrunal P. Chavda**

Asst. Professor  
Humanities & Liberal Arts

## Knowledge Capital



**Navneet Bhatnagar**  
Asst. Professor  
Strategic Management



**Nutan Shashi Tigga**  
Post Doc Fellow  
Economics & Public Policy



**P Ketan Kumar Reddy**  
Asst. Professor  
Economics & Public Policy



**Pankaj Singh**  
Associate Professor  
HRM & Organizational  
Behaviour



**Parikshit Charan**  
Associate Professor  
Operations Management



**Pinak Sarkar**  
Post Doc Fellow  
Economics & Public Policy



**Pradyumna Dash**  
Professor  
Economics & Public Policy  
(Secondary Area: Finance & Accounts)



**Pranith Kumar Roy**  
Asst. Professor  
Finance & Accounts



**Rabin K. Jana**  
Associate Professor  
Decision Sciences  
(Secondary Area: Finance &  
Accounting)



**Rajeev A**  
Asst. Professor  
Operations Management



**Rajesh Pathak**  
Asst. Professor  
Finance & Accounts



**Rajesh S P**  
Assistant Professor of Practice  
Finance & Accounts

## Knowledge Capital



**Ram Kumar Kakani**

Director  
Finance & Accounts  
(Secondary Area: Humanities &  
Liberal Arts & HRM & OB)



**Ramkumar M.**

Asst. Professor  
Operations & Quant. Methods  
(Secondary Area: Marketing)



**Ranjan DasGupta**

Associate Professor  
Finance & Accounts  
(Secondary Area: Strategic  
Management)



**Rashmi Shukla**

Asst. Professor  
Economics & Public Policy



**Ritu Gupta**

Asst. Professor  
HRM & Organizational  
Behaviour  
(Secondary Area: Humanities &  
Liberal Arts)



**S Ram Kumar**

Professor  
Marketing



**Samar Singh**

Associate Professor of Practice  
Strategic Management  
(Secondary Area: HRM & OB)



**Sandeep S**

Asst. Professor  
Strategic Management



**Sanjeev Prashar**

Professor  
Marketing



**Santanu Bhadra**

Asst. Professor  
Strategic Management



**Satyasiba Das**

Associate Professor  
Strategic Management  
(Secondary Area: IT & Systems)



**Shalabh Singh**

Asst. Professor  
Decision Sciences



## Knowledge Capital



**Sourya Joyee De**

Asst. Professor  
Information Systems



**Sumeet Gupta**

Professor  
Information Systems



**Suneetha Saggurthi**

Asst. Professor  
HRM & Organizational Behaviour



**Sushant Kumar**

Asst. Professor  
Marketing



**Vinita Sahay**

Professor  
Marketing



**Yogesh Chauhan**

Associate Professor  
Finance & Accounts  
(Secondary Area: Economics &  
Public Policy)





## Visiting Faculty

- Prof. A. V Vedpuriswar, Cognizant Technology Solutions
- Prof. B.K.R. Naik, NITIE Mumbai
- Prof. I. Sridhar, IIM Indore
- Prof. K. Kiran Kumar, IIM Indore
- Prof. Kanagaraj A, XLRI Jamshedpur
- Prof. P.G. Apte, Ex-IIM Bangalore
- Mr. Praveen Kamath Kumbla, Wipro Technologies, Bengaluru
- Prof. Pratap S. Giri, Consultant
- Prof. Rohit Joshi, IIM Shillong
- Prof. Sankarsan Basu, IIM Bangalore
- Prof. Sharad Bhattacharya, IIM Shillong
- Prof. Smita Kashiramka, IIT Delhi
- Prof. Sunil Parmeshwaran, Tarheel Consultancy Services, Bangalore
- Prof. Suresh Garimella, Consultant
- Prof. Usha Lenka, IIT Roorkee
- Prof. Vinit Thakur, TAPMI, Manipal
- Prof. Yogesh Mishra, Thomas Assessment Pvt. Ltd., New Delhi
- Prof. Mala Shrivastava, IIM Kashipur
- Prof. Bhagyalaxmi Venkatesh, Adjunct Faculty, IIM Indore Mumbai Campus
- Mr. Ravi Seshadri T, Vice President, Bharti AXA General Insurance
- Prof. C P Gupta, Delhi University
- Prof. Sangeeta Sahney, IIT Kharagpur
- Prof. Sanjeev Verma, NITIE Mumbai
- Prof. Neeraj Pandey, NITIE Mumbai
- Prof. Manoj Anand, MDI Gurgaon
- Mr. Srinath Sridharan, C&B Head India-Wipro Ltd
- Mr. Reju Mathew, Head of Compensation & Benefits, Mckinsey Global Services
- Mr. Abhishek Parwal, CA
- Prof. Jayanta Kumar Seal, IIFT Kolkatta
- Prof. Swati Dhawan, University of Delhi
- Prof. Kishore G Pillai, Amrita Vishwa Vidyapeetham Coimbatore
- Prof. Siva M Kumar, Augentia LLC & Visiting Faculty
- Prof. Shubadeep Roy, IIM Ahmedabad
- Prof. Varsha Jain, MICA Ahmedabad
- Prof. Atanu Adhikari, IIM Kozhikode
- Prof. Debolina Dutta, Schneider-Luminous- VP-HR, CSR & Admin
- Mr. Vineet Budhiraja, Visiting Faculty IIM Rohtak

## Placements

The Placement committee at IIM Raipur strives to create a mark of excellence in the corporate world. Its is a student body that handles corporate relations on behalf of the institute and work under the supervision of Chairman, Corporate Relations, and Placement.

The main responsibilities of the committee are the management of Final and Summer Placements, engage with industry at student level, establish appropriate avenue to expand the Guest Lectures and Short Term projects for the students. The perseverance of the students helped the institute mark yet another year of complete placements witnessing participation from some of the best brands from the corporate world. To build a strong relationship with the corporate world and augment the brand IIM Raipur, the committee works round the clock.

Surpassing all the previous records, the sizeable batch of 250+ students witnessed the fastest placement to date, along with a 17% increase in the average salary package amounting to ₹ 17.73 LPA. Also, demonstrating a well-balanced distribution of recruiting, the median salary stands at ₹ 16.95 LPA. With the highest package reaching ₹ 42.15 LPA, the top 25% bagged an average package of ₹ 24.01 LPA marking another significant achievement on the year-to-year growth. The offers were spread out across diverse sectors such as BFSI, Strategy and Consulting, IT/ITES, Manufacturing, FMCG/FMCD, and E-Commerce among others.

The Strategy and Consulting sector recruited the highest number of students offering a highest of ₹ 32.21 LPA and an average of ₹ 18.38 LPA. IT/ITES came next with an average of ₹ 17.73 LPA followed by BFSI which provided an average of ₹ 18.20 LPA, while Manufacturing and FMCG came next with average offers of ₹ 16.56 LPA and ₹ 17.38 LPA respectively. The strong faith exhibited by the previous as well as the new recruiters in the students of IIM Raipur during the Final Placement process has reinforced the growth of IIM Raipur's reputation. We thank all the stakeholders involved including the recruiters, faculty members, alumni, students, and staff for ensuring such a laudable completion of the Final Placement Season this year.



## Guest Lectures & Panel Discussions

**Some of the distinguished guest who shared their corporate experience with the students are:**

- Dr. M R Madhavan (Co-founder and President, PRS Legislative Research)
- Meeta Rajivlochan, (IAS, Member Secretary, National Commission for Women Government of India)
- Prof. M Rajivlochan (Professor , Department of History, Panjab University)
- Prof. (Dr.) Nitin M. Nagarkar (Director & CEO, All India Institute of Medical Sciences, Raipur)
- Dr. Rajendra Pratap Gupta (Founder, Health Parliament, Digital Health Academy)
- Shri Tulsi Tawari (Founder & CEO: Ultra-Tech Laboratories P Ltd, Alternate Approaches P Ltd)
- Dr. Nachiket Mor (Visiting Scientist, Banyan Academy of Leadership in Mental Health)
- Dr. Kuladhar Saikia (IPS, President - Assam Sahitya Sabha, Ex-DGP / Assam)
- Shri Yogi Sriram (Advisor to CEO & MD, Larsen & Toubro Limited)
- Charandeep Singh Chawla ( Head of Marketing, Digital & CRM, TVS Credit Services Ltd.)
- Anupam Dutta (Partner – Advisory, PWC)
- Rajendra Mehta (President & CHRO, Welspun Group)
- Suvendu Prusty (Cofounder Director and Principal Officer, Riskcovry)
- Deeksha Jha (Manager – Human Resources, HDFC Life)
- Praveen Kamath Kumbha (CHRO & Global Head of HR, Apisero Inc.)
- Bharat Melag (Head of Consumer Solutions – India and South Asia, VISA)
- Anubhav Rohatgi (Senior Director of Product Management, Adobe)
- Vartul Mittal (Digital Transformation and Automation Leader, Wipro)
- Rakhee L. Malik (Director and Head HR, Kearney India)
- Saurav Mulmuley (Chief Manager – Talent Management, Learning and OD, Bajaj Allianz)
- Ashish Vohra (Executive Director and CEO, Reliance Nippon Life Insurance)
- Ramana MV (CEO, Branded Markets, Dr. Reddy's Laboratories)
- Pradyumna Maheshwari (CFO, Carlsberg Group India)
- Revathi Konkimalla (Lead - Talent, Learning and OD , GSK Pharma & Healthcare India)

## Guest Lectures & Panel Discussions

Harshit Kalra (Assistant Manager, American Express)

Uma Bala Gompa (Senior Consultant, Infosys Consulting)

Abhijit Roy (CEO and MD, Berger Paints India)

Sangeeta Lund (VP HR, Frost & Sullivan)

Arvind Kumar (CEO, Dukes India)

Ajoy Chawla (CEO, Titan Company Limited, Jewellery Division)

Dinesh Deo (CEO, Marsh McLennan Global Services)

Vipul Obero (CMO, iiIFL Finance)

Sanat Sahu (AVP - Global Sales & Partnerships, Pee Safe)

Nidhi Varma Srivastava (VP Global Product Leadership, NielsenIQ)

Harshavardhan Chauhaan (VP Chief Marketing and Omnichannel Officer, Spencer's Retail)

Vikas Sinha Mahindra (Head of Strategy, M&A and Investor Relations, CIE Automotive Limited)

Kishore Jayaraman (President, India & South Asia, Rolls-Royce)

Sudeep Mehrotra (MD, Alvarez & Marsal)

Rohan Kumar Sudan (University Hiring Leader, Newgen Software)

Rajeev Gangal (Vice President – Business Intelligence Vertical, VOIS)

Sudhir Dasamanthrao (Director & Head – Global Business Services APAC Team, Boston Scientific)

Karthik Venkateswaram (Co-founder and CEO, Jumbotail)

John Mathew Sebastian (Head of Talent Acquisition and Employee Experience, V-Guard)

Sameer Penakalapati (Founder and CEO, CEIPAL Corp.)

Mohith Mohan (Head of Human Resources, Lowe's India)

Avijit Das (R&D Director, Global Pest Control Innovation, Reckit)

Pawan Kumar (Vice President, Application Operations, VOIS)

Vikram Patki (Regional HR Director, P&G Health Care)

Ayyaj Tamboli (Commissioner - Chhattisgarh Housing Board & CEO - Raipur Development Authority)



## Student Affairs

### About the Students' Affairs

Students' Affairs Committee (SAC) is a connection between the Institute and the students. The objective of SAC is to help integrate the academic and co-curricular spheres of students' lives, linking the out-of-class experience to the academic mission of the Institute and incorporating students' intellectual, public service, and leadership interests with their future aspirations. It provides opportunities to the students to learn through active participation and explore themselves in their interest areas.

There are seventeen student activity clubs of different areas and interests to achieve the above objectives. The SAC assists the Students' Affairs office in managing all the institutional functions/events and activities of these thirteen clubs. It even ensures no mishappening and lapses in the academic rules and regulations during these activities.

### Clubs under Students' Affairs Committee - Students (SAC-S)

#### *What is a Club?*

Any SAC-S entity acting as a knowledge repository and catering to the needs of the participants concerning the management domain shall be considered as a Club.

Presently, the Institute has 17 clubs that are directly operated through the student's affairs office and coordinated through the students' body SAC-S. There are two kinds of clubs:

1. Academic Clubs
2. Activity Clubs

## ACADEMIC CLUBS

1. ***Analytics (Management Analytics and Systems Club)*** – Analytics Club is a forum that aims to bring multi-dimensional learning in analytics to its members and other interested students at the Institute. The major aim of this club is to provide a platform and opportunity for every student to gain knowledge through interaction with industry experts and/or workshops in this area.
2. ***FINATIX (Finance Club)*** – FINATIX is a forum of like-minded enthusiasts willing to make their careers in the domain of Finance to bolster their knowledge continuously and share their knowledge with all the students interested in making their careers in Finance. The major objective of this club is to focus on new research in financial instruments, markets, regulations, etc., through interaction with industry experts and/or workshops in this area where students can self-assess their financial quotient.
3. ***HRidhaan (HR Club)*** – HR Club emphasizes and prioritizes the need for the creation and development of Human Resource Management (HRM) and makes this club the most recognized platform acknowledged in India for HRM and Industrial Relations. The major objective of this club is to provide students opportunities and a platform to enhance their skills by inviting prominent guests from the HR area of renowned industries for knowledgeable sessions. This will help students understand and overcome work challenges through interaction with industry experts, which will help them enhance their skills.
4. ***Mantra (Marketing Club)*** – Mantra aims to facilitate the all-round development of the students in the field of Marketing and keep them abreast with the latest happenings in this domain. It aims at providing students with a platform and helping them to explore themselves in this area. This club supports the students' initiatives in the Marketing domain to take to another level through interaction

with industry experts and/or workshops in this area which helps them to know the emerging marketing trends.

5. **OPEP (Operations Club)** – OPEP Club has been formed to promote the interest in Operations Management among students. It aims to provide an interactive forum to discuss and analyze relevant operational problems, industry paradigms, and the latest developments in the Operations Management area.
6. **Economic & Public Policy Club:** The club aims to create and sustain the interest of students towards Economics and related aspects of life. Through different intra- and inter-club activities, the club will assist in spreading the practical applications of economic principles. This club would assist the students in providing a perfect synthesis of economic, personal finances, business, entrepreneurship, social, public policy, development and related aspects using an entertaining and experiential approach and will help in the academic, personal, and professional enhancement of our students.
7. **Club activities (not limited to)** include debate and quiz competitions, live projects, speaker series, case study competitions related to public policy and governance issues, Provide a platform for discussions on current social, political, economic, and development issues of contextual relevance. Students are encouraged to come together to discuss the burning issues of current importance, Collaborations with think tank bodies such as NITI Aayog or similar for certification & projects.
8. **Consulting Club:** Consulting club is a student-run initiative that strives to foster the spirit of industry exposure and learning opportunities in the consulting domain. This club provides the students a platform to explore the consulting industry to work on short-term projects with corporates and creates a forum for information exchange among students and industries. It boosts the interest of the student community in the domain of consulting via its publications, case competitions and other events conducted all round the year. Events & Performances include Case Competitions, Live Projects, Guest Lectures, Workshops (CV Making, Case Solving).
9. **Entrepreneurship Club:** The core objective of the club is to induce the values of entrepreneurship in students as well as to cultivate and nurture entrepreneurial acumen on campus, Having steps to initiate incubation centers on campus so that the small businesses, as well as the innovative ideas, are nurtured well and given a structure to grow and flourish for the benefit of society, Engaging with successful businesses and collaborations which allows a two-way value sharing whereas exposing the students to the real-time challenges and behavior of full-fledged running businesses. The club will organise lectures with resources and experienced entrepreneurs from the business community mentor the teams, along with faculty advisors.

### **Activity Clubs**

1. **Rang (Cultural Club):** The cultural club is responsible for conducting various cultural activities throughout the year. True to the spirit of its tagline, it serves to help the Institute community take some time off and enjoy their stay on campus. This club provides the students a platform to showcase their talents in the field of Art and Culture through various activities and events. The major aim of this club is to bond the students having different interests by celebrating all kinds of festivals, institutional functions, and culture with enthusiasm in the Institute.
2. **Prakriti (Nature Club):** A green campus is where environmentally responsible practice and education go hand in hand and where environmentally responsible tenets are borne out by example. In this context, the Institute has formed this club to provide students the opportunity to conserve nature and

discourage activities that harm the natural ecosystem (water/natural resources/ flora and fauna). By planting trees on campus, this club creates an environment friendly zone for everyone to reside. They even organize events and activities through which they can raise awareness and a sense of responsibility regarding various environmental issues leading to sustainable development.

3. **Kartavya (CSR Club):** Kartavya is the CSR club of IIM Raipur and intends to contribute to society in innumerable ways. The club promotes sensitivity towards humans and animals and strives to inculcate socially responsible behavior among students and the Institute community. Club members, along with the student community, will study societal issues and try to come up with feasible solutions for the betterment of society.
4. **Pixel (Digital Media Club):** Pixel, the Digital Media club, has been formed to capture the various Institutional functions, occasions, gatherings, events, and celebrations on the campus in pictures and videos. Its major aim is to promote and support the Institute and the students with photography, video making, and digital art interests.
5. **Provakta (Public Speaking Club):** Provakta, the Public Speaking club of IIM Raipur, provides a platform for students to hone their public speaking skills with a pinch of fun and frolic. Regular sessions like extempore, debate, group discussions, just-a-minute, and other activities ensure that the participants get a variety of scenarios to challenge themselves together over the fear of public speaking and face the audience in every possible situation. The club runs “Vistas”, a video series, on its Facebook page that provides helpful videos to learn from. Provakta also allows students to be a part of Toastmasters International with Provakta Toastmasters. Provakta believes that “if you can speak, you can influence; if you can influence, you can change lives.”
6. **Quizzing Club:** The Quizzing Club was formed to build a passion among the students for quizzing and to keep them abreast of current affairs and the business world. It allows them to test and showcase their quizzing talent in national and corporate quizzes. The club organizes events and activities to impart knowledge among students and to maintain enthusiasm among students in the field of quizzing and current affairs.
7. **Sports Club:** Sports play a pivotal role in promoting fitness and a healthy lifestyle among students. It encourages the discipline of practice and the habit of single-minded determination. The Sports Club is formed to involve the students in sports activities on the campus throughout the year.
8. **Igniters:** The Case & Competition Club (Formal Name – D2C Igniters Club)  
Igniters is a first of its kind and most popular online platform where students can post their college competitions and get access to huge community of students and experienced people. The reach of the website allows us to make any event or competition successful by promoting it free of costs. For students Igniters is the one-stop-solution, single platform, for all the needs during our academic journey and beyond. There are various opportunities in which students can participate and learn - Competitions, Quizzes, Hackathons, Business Simulation Games, Internships, Scholarships, Cultural Festivals, Recruiter Diaries, etc. Even the big corporate firms are also using this platform to promote their competitions for the same reason. This platform is very useful in promoting the college fest, and with time it has become indispensable part of promotion of such events.
9. **Yuva Tourism Club:** Tourism plays a major role in showcasing the rich heritage and culture of country along with strengthening our economy. To bring this fact to the fore, Ministry of Tourism,

Govt. of India (as per honourable Prime Minister's vision) has initiated establishment of “Yuva Tourism” clubs in connection with the 'Azadi ka Amrit Mahotsav' celebrations. The objective of this club will be to utilize State's youth power to promote and propagate Tourism. The club comprised of students, faculty and staff members.

The club at institute level will organise various activities including organising competitions to promote tourism. These clubs aim to mould young minds into student ambassadors who can represent the essence of India, while working towards the promotion of India's diverse natural & cultural heritage of our villages, cities, states and country through sustainable and responsible tourism activities.

Our students have not only contributed in academics but also in extracurricular activities. This year, our students have won many prizes in national level corporate events, few of them are:

- ✦ Thirumaleshnyak Y was the 2<sup>nd</sup> Runner-up in Market-In" the Case Study Competition by Parivartan '21, DMS IIT Delhi
- ✦ Venkatesan D, Pradeep R, Shreenidhi were the National Winners - Ultimate Jury's Choice Award in Reliance T.U.P 6.0 Competition 2021
- ✦ Suman, Darshak Kansagra were the 2<sup>nd</sup> Runner up in OPES-COGITATE Competition 2021
- ✦ Sanish Satish Gopal, Darira Nimisha Dayal were the Winners in Trivia Tales Competition 2021
- ✦ Siddesh P was the winner of OPJEMS Management Scholarship 2021
- ✦ Diptesh Kuanr, Siddhart Arun Singh, Nimisha Darira, Debasis Padhi, Bhabani Shankar Das were the national level winners in Ad-War-Tize 2.0 in 2022
- ✦ Suman was the winner in Equity Research Competition 2022





## International Relations

International Academic Collaboration Indian Institute of Management Raipur is in bilateral agreement with thirteen global premier universities and business schools across the world for various collaborations. For the academic year 2021-22, following are the list of universities that are the part of our international collaboration for student Exchange Mobility Programs.

- University of Economics in Bratislava, Slovakia (International Accreditation: Member of AACSB and EFMD)

- CENTRUM Graduate Business School, Peru (International Accreditation: Member of AACSB, EQUIS, BGA and AMBA)



- Management Centre Innsbruck, Austria (International Accreditation: AACSB)



- International School of Management, Dortmund, Germany (International Accreditation: German Council of Science and Humanities, Accreditation Council)



- Faculty of Economics and Business, FEN Chile (International Accreditation: AACSB, AMBA)



- Kazan federal University (KNRTU), Russia (International Accreditation: Participant of ERASMUS, ERASMUS+, ERASMUS MUNDUS)



- HHL Leipzig Graduate Business School, Germany (International Accreditation: AACSB)



- IPADE, Mexico (International Accreditation: AACSB, AMBA, GMAC and EMBAC)



- ALBA Graduate Business School, Greece (International Accreditation: AMBA)



- National Research University, Russia: EQUIS, AACSB, AMBA)

- Y Schools (formerly ESC Troyes Group), France (International Accreditation: AACSB, EQUIS and AMBA)



- Audencia Business School, France (International Accreditation: AACSB, EQUIS, AMBA)



- Solbridge International Business School, South Korea (International Accreditation: AACSB, IEQAS)



## Resources

### Library

The IIM Raipur library plays a pivotal role in the institution's teaching - learning process. The Library ensures seamless discovery and access to scholarly resources in print and digital form and provides faculty, students, and staff with professional support to find and use such resources. The library acts as the main learning resource center. It caters to the information needs of the Institute's teaching, training, research, and consultancy programmes. The library operates from a spacious building structure of about 30,000 square feet, very well-ventilated, intelligently lighted, and fully air-conditioned. The library operates in a fully automated environment. Entire library resources are Online Public Access Catalogue (OPAC) gives information about its resources. The library is automated with Libsys7 LMS (Library Management Software). The active collection of the library is tagged with the RFID tags, and the RFID System has been installed for surveillance, issue return, and other operations. The library offers its users convenient access to the best of Business Management related digital resources through its subscription to e-databases, e-books, and e-journals consisting of scholarly content round the clock across the campus via a Wi-Fi network. A remote access facility is also available upon request. The library has built a robust collection of books, subscriptions to print journals, magazines, newspapers, and many other resources like students' project reports, etc. The library extensively uses social media for improved communication and interaction on current and interesting information and news items. Users can also follow us on Facebook. This commitment reflects the library's continuous engagement with its users as a valuable partner in their learning and research. The library provides current-awareness service to the readers through new arrivals display, newspaper clippings, etc.

### Library Hours

The library remains open on all working days from 9.00 A.M. to 10.00 P.M. and it will open 24/7 very soon. The Digital library is available round the clock throughout the year.

### Services

- Reference Services
- Circulation
- Fully automated Library Operation
- Interlibrary Loan Facilities
- Current Awareness Services
- Information Alert Services
- Selective Dissemination of Information Services
- Web-based Digital Library Services
- Offline Search Services
- User Awareness Programs
- Authentication Testing of in-house publications
- Remote Access Service
- Book Display
- Photocopy Services

### Collections and Resources

- **Books** - The library has successfully built up a comprehensive collection of 14,000 books, from which 2500 books are available in electronic form and around 12,700 books are in print format.
- **Dissertation and Thesis** - The Library subscribes to 15 lakhs Dissertation and Thesis on management and its allied areas.

- **CD/DVDs:** Around 300 Nos.
- **Current Subscription to Journals:** The library subscribes approx. 14000 journals in electronic format.
- **Magazines** - The Library subscribes to 30 print magazines specific to the academic and research needs of the institute.
- **Newspapers** - The library subscribes to 2310+ newspapers to cater to the needs of the students and academic community. Of these, 2300 are available in electronic format, and 17 are in print format.

## **Library Portal: A Virtual Gateway to Library Resources**

### **E-Resources**

The library subscribes to several important databases accessible on the campus network through remote access.

- E-Books
- E-Journals
- E-Database
- E-Newspaper
- E-Dissertation and Thesis
- E-Cases

### **E-Services**

TURNITIN- Anti-plagiarism software

### **Institution Repository**

Dspace

### **E-Databases**

(Company/Industry/Country Databases)

- Ace Knowledge Portal
- CMIE - Economic Outlook, Industry Outlook, Capex, Prowess IQ, and DX
- Crisil Research
- Euromonitor
- IndiaStat.Com
- EPWRF India Time Series (EPWRFITS)
- Venture Intelligence Private Equity in Real Estate, Private Equity Deals, Private Company Financials, Mergers and Acquisitions.

### **E-Journals**

ACM Digital Library

- EBSCO Business Source Complete
- Econolit Full Text
- Elsevier's Science Direct
- Economic & Political Weekly
- Informs Pubsuite
- Emerald Journals

- JSTOR
- Oxford Journals
- Proquest ABI/Inform Complete
- PsycARTICLES
- Sage Humanities and Social Science Journals
- Springer Journals
- Wiley Journals
- Taylor & Francis Journals

### **E-Books**

- Elsevier's E-Books
- Elsevier's E-Handbooks
- Emerald E-Books
- Springer E-Books

### **E-Newspapers**

- Newspaper Direct
- Business Standard Digital
- FT.Com

### **E-Dissertation & Thesis**

- Proquest – Dissertation and Thesis

### **E-Cases**

- Emerald Cases
- SAGE Business Cases

### **Indexing Database**

- Scopus

### **Staff**

Library provides its services with the help of five staff members, which include one Librarian, Two Junior Library Assistants & Two Academic Associates.







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