



भारतीय प्रबंध संस्थान रायपुर INDIAN INSTITUTE OF MANAGEMENT RAIPUR

**FINAL PLACEMENT REPORT
PGP 2021-23**



भारतीय प्रबंध संस्थान रायपुर

INDIAN INSTITUTE OF MANAGEMENT RAIPUR

FOREWORD

I am pleased to share the Placement Report for the **MBA Class of 2023**, along with the internship data for the **MBA Class of 2024**. The placement season marks a milestone moment in IIM Raipur's history, with the largest ever batch placed. We thank our recruiters for their continued support, unconditional faith and trust in IIM Raipur and the calibre of our students.

The **MBA Class of 2023** accepted opportunities for impact and advancement across the industries, with 100 % students placed. The top sectors for the Class of 2023 were Banking Financial Services and Insurance (32%), IT /ITES (23%), Strategy and Consulting (14%), FMCG (12%) and Manufacturing (12%) and Miscellaneous (7%). Growth potential was the primary reason graduates accepted their position. Salaries trended upward in 2023, with the average base salary increasing 19% to Rs. 21.04 LPA and the median base salary increasing 18% to Rs. 20 LPA.

The **MBA Class of 2024** interns chose roles in Sales and Marketing (49%), Operations and IT (19%), Analytics and Consulting (12%), General Management (11%), and Finance (9%). Internships trended upward in 2023, with the average internship increasing 16% to Rs. 1.39 Lakhs and the median internship increasing 50% to Rs. 1.50 Lakhs.

The offers accepted by the Classes of 2023 and 2024 span 107 and 109 companies respectively. The strength of these placement outcomes reflect the dedication of our faculty, students, alumni, employers, and stakeholders at large who helps create leaders who are prepared and energized to transform the ever changing business landscape. Career Development and Placement Office (CDPO) has always been committed to making the placement process a better experience for all the stakeholders involved. Thank you for your support!

Warm Regards
Parikshit Charan
Chairperson (Placement), IIM Raipur





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Indian Institute of Management Raipur is dedicated to educating future business leaders and preparing students for the complex economic environment. We firmly believe in supporting, educating, and growing young, aspiring managers while morally contributing to the development of the country. Through encouraging excellence in research, executive education, international connections, and academics, the institute has worked to advance progressively toward its goal.

The professors, students, and innovative approach to research and pedagogy are IIM Raipur's greatest strengths. The academic and research environment has been crucial in luring the most qualified, experienced, and skilled professors and in offering learners the strong leadership, problem-solving, creativity, and independent abilities they need.

International academic collaboration and student exchange is a key aspects of our academic strategy. International Student Exchange offers the opportunity to study in another country for one academic term and gain cross-cultural experiences.

Our unique strategy is based on fundamental departments that are combined with strategic cross-disciplinary projects and a wealth of curricular opportunities. We provide a supportive environment that promotes risk-taking among equally driven and supportive coworkers. IIM Raipur is a fantastic destination to recruit because of its company-specific events, industry-focused networking opportunities, and current challenges of strategic importance. Our pupils are extremely driven and come from a variety of educationally strong backgrounds. Students that can react and change rapidly benefit from our method. Our goal is to create a workforce that will help you and significantly boost productivity and business growth.

ABOUT PLACEMENTS 2022-23

This year was a phenomenal year for both Final Placements and Summer Internship Placements for the Batches of IIM Raipur. We saw our Corporate Relations strengthen because of our recruiting partners with whom we have enjoyed a longstanding relationship. We also saw an upsurge of new recruiters with whom we intend to form a stronger and deeper relationship. The batches performed phenomenally displaying their competence, making this season a success. It is a testament to the pedagogy that we provide to our students. Our Placement committee - IIM Raipur Corporate Relations - has played a pivotal role in guiding and supporting the students in their career development. They have worked tirelessly to bring in the best recruiters to our campus and have facilitated smooth recruitment processes, resulting in maximum job offers.

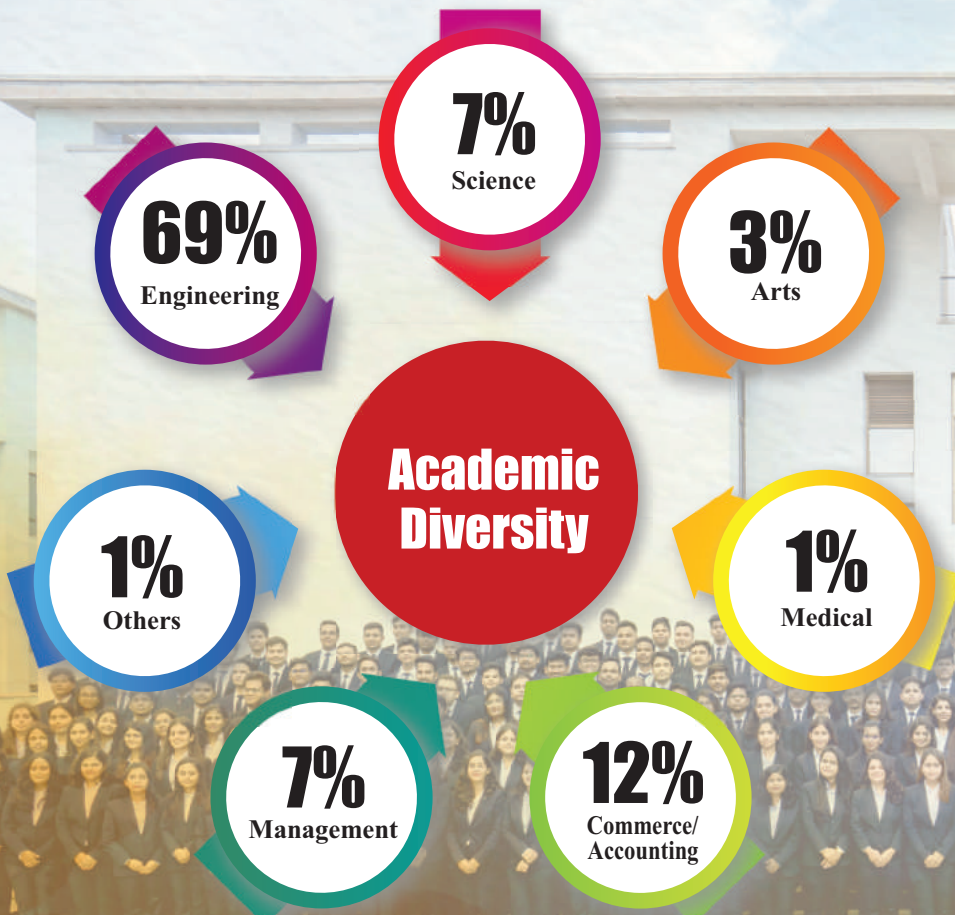
“Our highlights reflect the inbuilt processes to unlock the innate strengths and nurturing resources of our young generation.”

– **Prof. Ram Kumar Kakani, Director IIM Raipur**

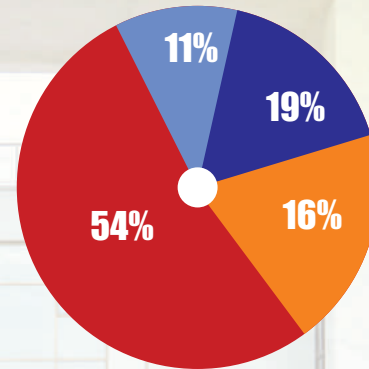


BATCH HIGHLIGHTS

Academic Diversity

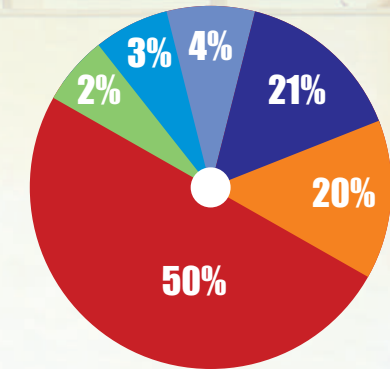


Work Ex Months



● 0-11 Months ● 12-23 Months
● 24-35 Months ● 36+ Months

Work Ex Sector



● IT/ITES ● Manufacturing ● Others
● BFSI ● Consulting ● FMCG

Demographics

117 (46%) | **138 (54%)**

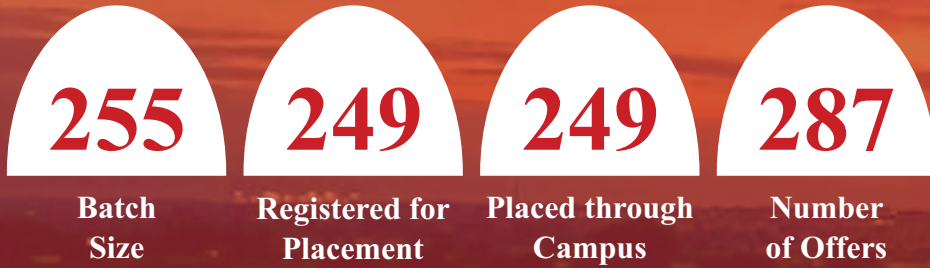
Average Age
(Years)
24

Average Experience
(Months)
16



PLACEMENT AT A GLANCE

Key Highlights



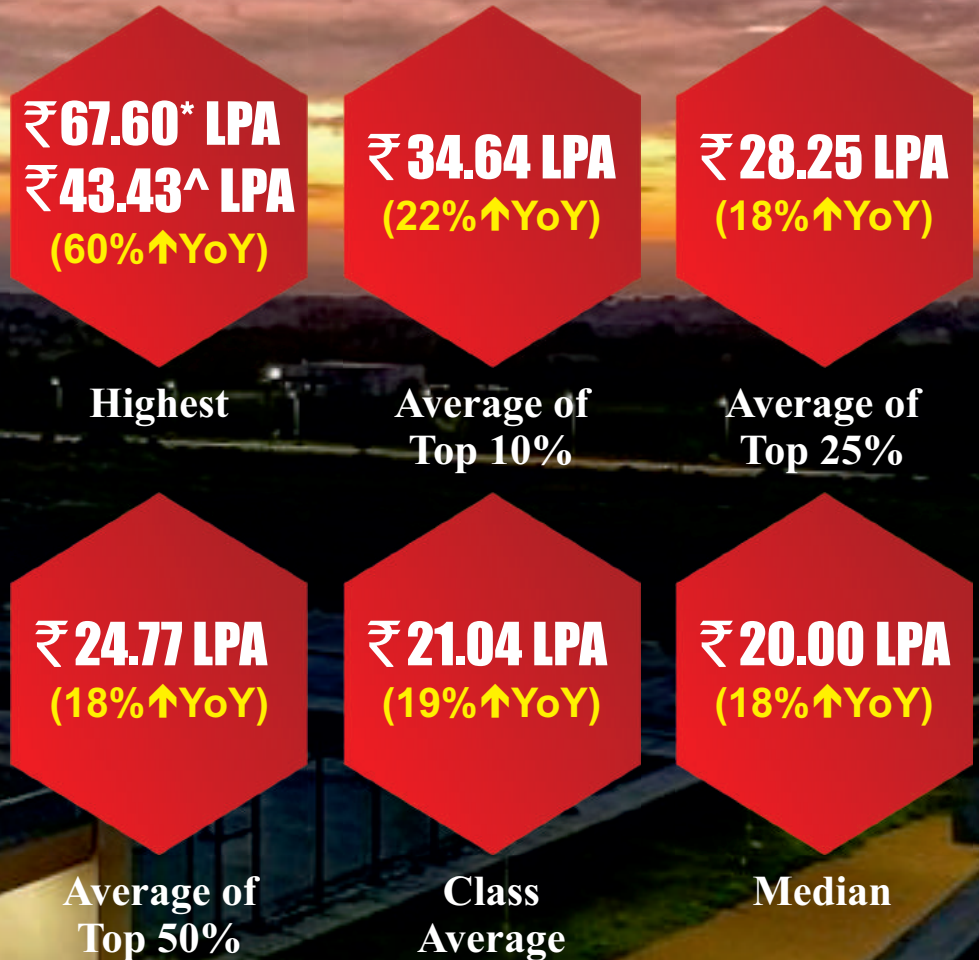
Companies Participated

107

New Recruiters

32

CTC



*International Offer ^Domestic Offer



SECTOR WISE HIGHLIGHTS

BFSI

32%

Average Package - ₹ 21.04 LPA
Highest Package - ₹ 32.50 LPA



FMCG / FMCD

12%

Average Package - ₹ 21.78 LPA
Highest Package - ₹ 67.60 LPA



IT / ITES

23%

Average Package - ₹ 20.61 LPA
Highest Package - ₹ 43.43 LPA





SECTOR WISE HIGHLIGHTS

MANUFACTURING

12%

Average Package - ₹ 22.39 LPA
Highest Package - ₹ 62.00 LPA



MISCELLANEOUS

7%

Average Package - ₹ 21.51 LPA
Highest Package - ₹ 32.65 LPA



STRATEGY & CONSULTING

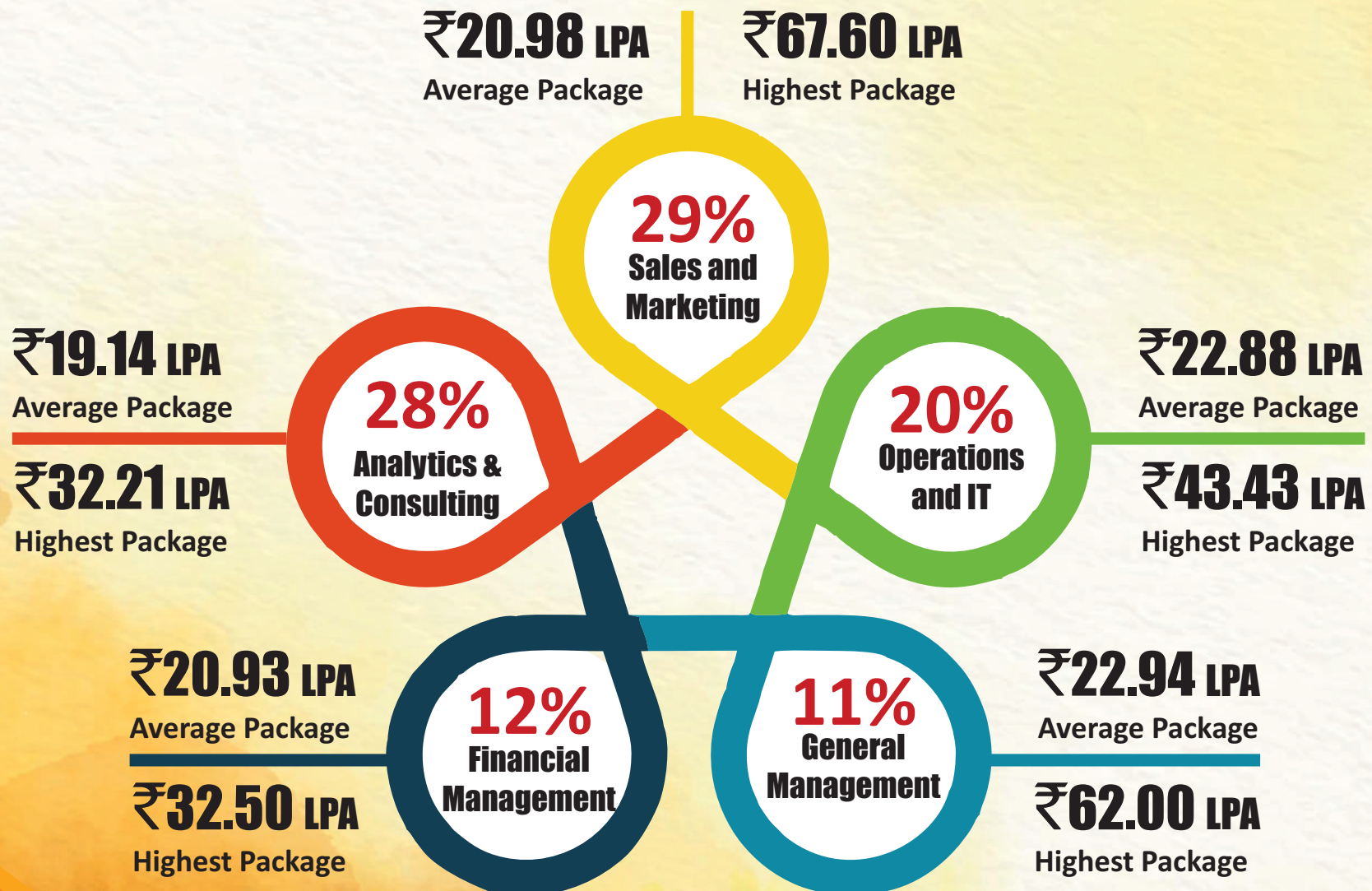
14%

Average Package - ₹ 19.64 LPA
Highest Package - ₹ 32.21 LPA





PLACEMENT BY DOMAIN





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PROMINENT RECRUITERS





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CASE COMPETITION ACHIEVEMENTS



ABFRL
Show Stopper
National Winner



GSK
ECube 2022
National Winner



Boat Wavemakers
Season 1
National Finalist



GVR India
Innovathon 2022
National Finalist



Mi Summit
4.0
National Finalist



Publicis Sapient
Product Spotlight
National Finalist



TATA
Steel-a-thon 2022
National Finalist



Virtusa Ideation
Challenge 2022
National Finalist



Bond with
Pidilite
National Semi Finalist



DS Group
TrenDSetter
National Semi Finalist



Flipkart
WiRED 6.0
National Semi Finalist



ICICI Beat
The Curve 2022
National Semi Finalist



IDFC
Fame
National Semi Finalist



TATA
Tomorrow Lab
National Semi Finalist



Titan
Elevate 9.0
National Semi Finalist



_VOIS
Vantage
National Semi Finalist



Asian Paints
Cognoscenti 2022
Campus Winner



Marico Over
the Wall- Season 10
Campus Winner



Mondelez
Maestros 2022
Campus Winner



Reliance
TUP 8.0
Campus Winner



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