



भारतीय प्रबंध संस्थान रायपुर INDIAN INSTITUTE OF MANAGEMENT RAIPUR

SUMMER INTERNSHIP PLACEMENT REPORT PGP 2022-24



FOREWORD

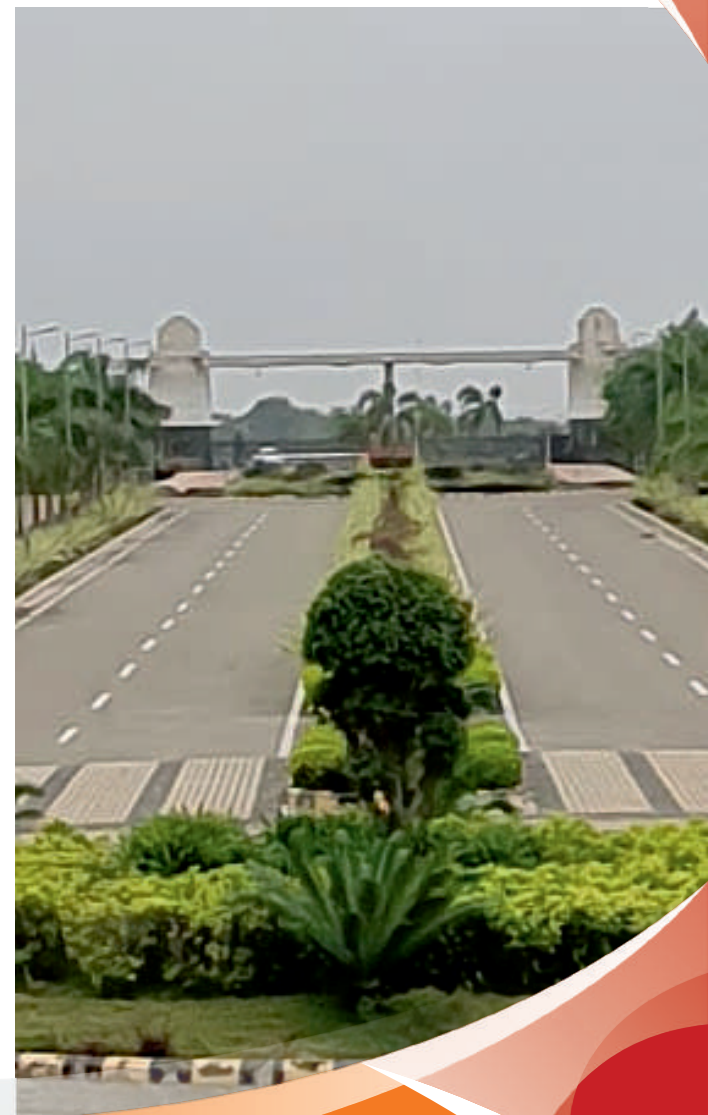
I am pleased to share the Placement Report for the **MBA Class of 2023**, along with the internship data for the **MBA Class of 2024**. The placement season marks a milestone moment in IIM Raipur's history, with the largest ever batch placed. We thank our recruiters for their continued support, unconditional faith and trust in IIM Raipur and the calibre of our students.

The **MBA Class of 2023** accepted opportunities for impact and advancement across the industries, with 100 % students placed. The top sectors for the Class of 2023 were Banking Financial Services and Insurance (32%), IT /ITES (23%), Strategy and Consulting (14%), FMCG (12%) and Manufacturing (12%) and Miscellaneous (7%). Growth potential was the primary reason graduates accepted their position. Salaries trended upward in 2023, with the average base salary increasing 19% to Rs. 21.04 LPA and the median base salary increasing 18% to Rs. 20 LPA.

The **MBA Class of 2024** interns chose roles in Sales and Marketing (49%), Operations and IT (19%), Analytics and Consulting (12%), General Management (11%), and Finance (9%). Internships trended upward in 2023, with the average internship increasing 16% to Rs. 1.39 Lakhs and the median internship increasing 50% to Rs. 1.50 Lakhs.

The offers accepted by the Classes of 2023 and 2024 span 107 and 109 companies respectively. The strength of these placement outcomes reflect the dedication of our faculty, students, alumni, employers, and stakeholders at large who helps create leaders who are prepared and energized to transform the ever changing business landscape. Career Development and Placement Office (CDPO) has always been committed to making the placement process a better experience for all the stakeholders involved. Thank you for your support!

Warm Regards
Parikshit Charan
Chairperson (Placement), IIM Raipur





भारतीय प्रबंध संस्थान रायपुर INDIAN INSTITUTE OF MANAGEMENT RAIPUR

Indian Institute of Management (IIM) has been set up by the Government of India, Ministry of Human Resource Development (now known as Ministry of Education) in 2010 at Raipur, the capital of Chhattisgarh. Chhattisgarh is one of the fastest growing states of India with its rich mineral, forest, natural and local resources.

The Institute believes in preparing ethical leaders who are not only committed to business, commerce and industry but are also socially conscious towards their contribution in nation building and bring in name for the country globally. The institute is abuzz with activities carried by the student clubs which are now expanding their scope of activity and bringing luminaries from the Corporate.

The Government of Chhattisgarh has allotted over 200 acres of land for the IIM Raipur campus in Atal Nagar. The new campus is a state-of-the-art campus presenting a blissful mix of modern architecture, culture & heritage of Chhattisgarh.

ABOUT PLACEMENTS 2022-23

This year was a phenomenal year for both Final Placements and Summer Internship Placements for the Batches of IIM Raipur. We saw our Corporate Relations strengthen because of our recruiting partners with whom we have enjoyed a longstanding relationship. We also saw an upsurge of new recruiters with whom we intend to form a stronger and deeper relationship. The batches performed phenomenally displaying their competence, making this season a success. It is a testament to the pedagogy that we provide to our students. Our Placement committee - IIM Raipur Corporate Relations - has played a pivotal role in guiding and supporting the students in their career development. They have worked tirelessly to bring in the best recruiters to our campus and have facilitated smooth recruitment processes, resulting in maximum job offers.

Our highlights reflect the inbuilt processes to unlock the innate strengths and nurturing resources of our young generation.” – **Prof. Ram Kumar Kakani, Director IIM Raipur**

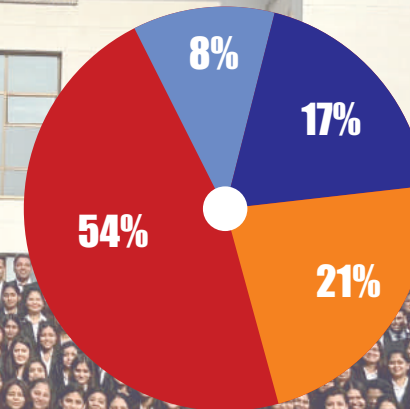






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INDIAN INSTITUTE OF MANAGEMENT RAIPUR

BATCH PROFILE

Professional Experience



Gender Distribution

INDICATOR	COUNT
Male Students (%)	38% 
Female Students (%)	62% 

Educational Background

42%

Engineering

13%

Science

5%

Arts

2%

Medical

1%

Others

11%

Management

26%

Commerce/
Accounting

Average Age
(Years)

23

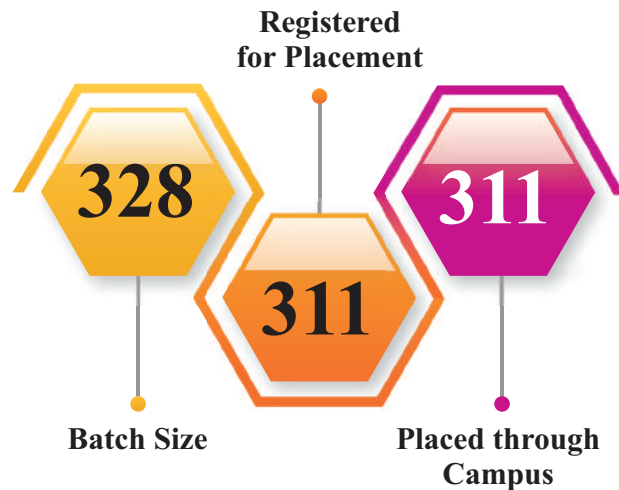
Average Experience
(Months)

17

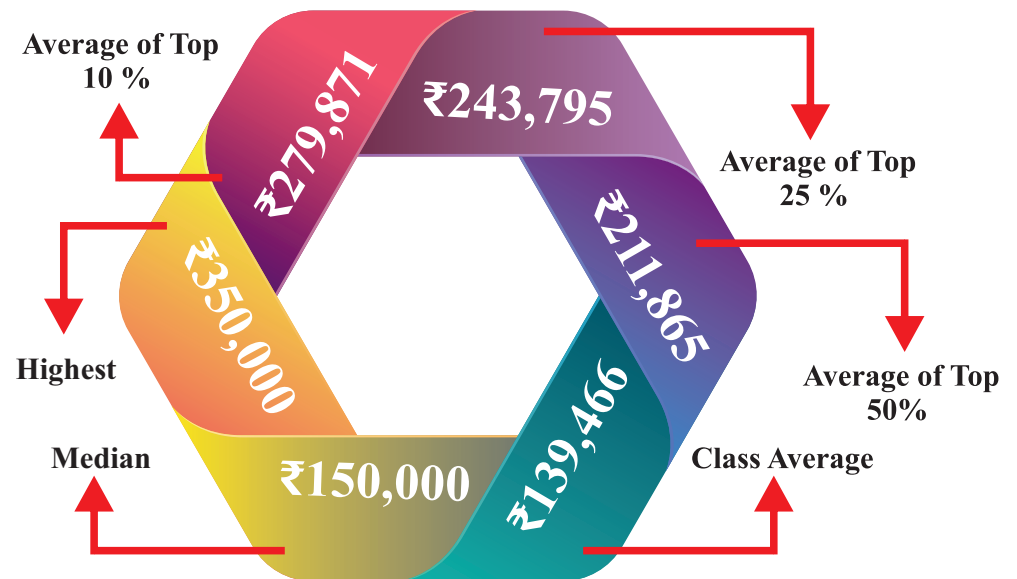


PLACEMENTS AT A GLANCE

Key Highlights



Stipend (for 2 months)



Placement by Domain



Companies
Participated
109

New
Recruiters
41



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SUMMER PLACEMENT 2023 | SECTOR-WISE HIGHLIGHTS

BFSI

18%



FMCG/FMCD

23%



DIAGEO

GSK



Panasonic



IT/ITES

16%

accenture > ATlassian

EXL

IBM

infoedge



MAQ
Software

servicenow



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SUMMER PLACEMENT 2023 | SECTOR-WISE HIGHLIGHTS

Manufacturing

13%

apollo



Dalmia
Bharat Cement



TVS

UltraTech
CEMENT

vedanta
transforming for good

vikram solar

Miscellaneous

19%

adani

ALIENS
GROUP
'INTELLIGENT LIVING'

Berrylush

collegedunia.com

MAERSK

ONDC
Open Network for Digital Commerce

PORTER
— good for goods —

zivame

Strategy & Consulting

11%

accenture Deloitte.

Gartner®

pwc

TheMathCompany

valorant



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PROMINENT RECRUITERS





CASE COMPETITION ACHIEVEMENTS



ABFRL
Show Stopper
National Winner



GSK
ECube 2022
National Winner



Boat Wavemakers
Season 1
National Finalist



GVR India
Innovathon 2022
National Finalist



Mi Summit
4.0
National Finalist



Publicis Sapient
Product Spotlight
National Finalist



TATA
Steel-a-thon 2022
National Finalist



Virtusa Ideation
Challenge 2022
National Finalist



Bond with
Pidilite
National Semi Finalist



DS Group
TrenDSetter
National Semi Finalist



Flipkart
WIRED 6.0
National Semi Finalist



ICICI Beat
The Curve 2022
National Semi Finalist



IDFC
Fame
National Semi Finalist



TATA
Tomorrow Lab
National Semi Finalist



Titan
Elevate 9.0
National Semi Finalist



_VOIS
Vantage
National Semi Finalist



Asian Paints
Cognoscenti 2022
Campus Winner



Marico Over
the Wall- Season 10
Campus Winner



Mondelez
Maestros 2022
Campus Winner



Reliance
TUP 8.0
Campus Winner



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