

# IIM-R, Nulearn announce fourth batch of ePGDP in Blended Learning Mode

■ Staff Reporter  
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INDIAN Institute of Management, Raipur (IIM-R) is pleased to announce the 4th batch of the Executive Post Graduate Programme in Management (ePGDP) in Blended Learning Mode with Nulearn as their marketing and technology partner.

Awarded as MBA, the programme is designed specifically for working professionals coming from diverse backgrounds. The course is expected to commence in December 2023. The institute holds 2nd position in the Times B school survey (2023) among leading business schools and has a NIRF (2022) ranking of 14th position among Management institutes.

The first batch of EPGP was convoked in the 12th Convocation ceremony of IIM Raipur conducted in April 2023.

Sessions for 2nd and 3rd batches are being conducted as per the scheduled timeline. One of the key highlights of the programme at IIM Raipur is the unique blend of online and offline components.

Participants will have the opportunity to attend campus visits at IIM Raipur, where they can interact with faculty and peers, engage in group discussions, and participate in experiential learning activities. These campus visits provide a valuable networking opportunity and allow participants to immerse themselves in the rich academic and cultural environment of IIM Raipur.

The programme includes interactive online lectures, case discussions, industry interactions, and peer-to-peer learning, providing participants with a holistic understanding of various aspects of business management. The extensive curriculum will help working professionals upskill and become industry-ready and grow under the mentorship of IIM Raipur's eminent faculty with rich-in-class industry connect experience. IIM Raipur follows a continuous evaluation process

wherein the participant will be evaluated based on mid-term and end-term examinations, quizzes, assignments and class participation.

At the end, participants will work on an Integrated Business Simulation Project that will help them apply managerial concepts in real-world scenarios. The curriculum offers a blend of various general management theories, soft skills, and analytical methods with real-world business scenario cases. With its reputation for academic excellence, experienced faculty, and innovative pedagogy, IIM Raipur's blended MBA programme has emerged as a preferred choice for working professionals seeking to upgrade their skills and advance their careers. The participants will have complete access to the virtual library of IIM Raipur, classes will also be broadcasted directly to an online device, learning made easy and accessible for the candidates especially in times like these, when the world is running virtually. The programme is designed in such a way that it minimises disruption of work and personal pursuits.

This programme allows participants to grow out of their comfort zone and transition into higher management roles. The curriculum is inclusive of a mix of case-based methods of teaching, simulations, problem-solving exercises, assignments, role play, and in-class discussions among the participants. Participants will gain valuable insights as faculty members share cutting-edge management concepts, global industry trends, business practices, and their own practical knowledge in the classroom.

Sumit Kumar, Founder & CEO of Nulearn, said, "With 1st Batch being recently concluded at 12th Convocation of IIM Raipur, we are thrilled to announce the commencement of the 4th batch of our ePGP programme. This programme has gained popularity among working professionals who are looking to enhance skills."