

IIM-Raipur campus immersion programme: A learning experience



Students taking part in academic-industry exposure based programs as well as outdoor events like cricket matches and others being conducted during the IIM Raipur's EPGP 3rd Batch Campus Immersion Programme

■ **Staff Reporter**
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THE Indian Institute of Management Raipur (IIM Raipur) is delighted to announce the launch of its highly anticipated Executive Post Graduate Programme (EPGP) 3rd Batch Campus Immersion Programme.

Commencing from May 15 and spanning until May 19, this immersive experience promises to be an exceptional learning journey, embracing diversity, inclusion, competitiveness, and academic-industry exposure. EPGP at IIM Raipur is renowned for its commit-

ment to developing well-rounded business leaders equipped with the skills and knowledge to thrive in today's dynamic and globalised marketplace. The programme is an exquisite gateway beckoning working professionals who aspire to forge and elevate their managerial prowess. It offers a transformative journey of growth while empowering individuals to unlock their full potential and thrive in the dynamic world of business. The campus immersion program marks a significant milestone in the EPGP curriculum, where participants from diverse backgrounds come together to fur-

ther enhance their business acumen and expand their professional networks.

Diversity is at the heart of IIM Raipur's EPGP 3rd Batch Campus Immersion Program. Participants represent various industries, functions, and geographic locations, creating a vibrant and inclusive learning environment. From entrepreneurs to corporate professionals, the programme fosters cross-pollination of ideas, encouraging innovative thinking and problem-solving. By engaging with peers from different walks of life, participants gain a deeper understanding of diverse perspectives,

enhancing their ability to lead and collaborate in multicultural settings. EPGP's emphasis on academic-industry exposure is a distinguishing feature of the programme.

It provides participants with valuable opportunities to interact with renowned industry experts, distinguished faculty members, and gain hands-on exposure to emerging business trends. This holistic approach bridges the gap between theory and practice, equipping participants with the practical knowledge and industry connections needed to drive meaningful change in their organizations. To encourage team

spirit and healthy competition among the participants, a diverse array of indoor and outdoor events are being organised. From adrenaline-pumping Tug-of-war matches to intense badminton showdowns, from refreshing swimming competitions to thrilling cricket matches, these activities provide a platform for participants to connect, collaborate, and build lasting relationships beyond the classroom.

The Campus Immersion Programme has also formed committees comprising participants, ensuring effective governance and administration. These committees oversee academic affairs, campus events, industry interactions, entrepreneurship, and media outreach. They play a pivotal role in co-ordinating programme aspects, enhancing participants' learning experiences. This immersive experience is not only an extraordinary educational journey but also a testament to IIM Raipur's commitment to nurturing future business leaders.