



WORLD CYCLE DAY

The Indian Institute of Management Raipur (IIM Raipur) organised a grand celebration to commemorate World Cycle Day, promoting the importance of sustainable transportation and a healthier lifestyle. The event was inaugurated by Professor Ram Kumar Kakani, the esteemed Director of IIM Raipur, who emphasised the significance of cycling in creating a greener and more sustainable future. World Cycle Day, observed annually on 3rd June, serves as a global platform to encourage cycling as a mode of transportation, highlighting its numerous environmental, health, and socio-economic benefits. IIM Raipur embraced this occasion to inspire the academic community, staff, and students to adopt cycling as an integral part of their daily lives. The event commenced with a cycle rally led by kids from the campus, with participants including faculty members and

staff. The rally covered a designated route around the campus, showcasing the unity and commitment of the IIM Raipur community towards sustainable practices. Professor Kakani expressed his gratitude to all the participants and praised their active involvement in promoting sustainable living. He reiterated IIM Raipur's commitment to incorporating sustainability into its core values and curriculum, fostering an environmentally conscious academic community. The celebration of World Cycle Day at IIM Raipur not only raised awareness about the importance of sustainable transportation but also served as a platform for networking and knowledge sharing among like-minded individuals. It showcased the institute's dedication to sustainability and its aspiration to contribute to the larger goal of building a greener and healthier planet.

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