

# IIM Raipur participates in 'World Bicycle Day' event

■ Staff Reporter  
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IIM Raipur organised a vibrant cycling event to celebrate World Bicycle Day. The event witnessed remarkable participation from the IIM Raipur family, including students, faculty, and staff members. The college had prepared a well-maintained 3km cycling track exclusively for the event, providing participants with a safe and enjoyable experience.

IIM Raipur organised a vibrant cycling event to celebrate World Bicycle Day. The event witnessed remarkable participation from the IIM Raipur family, including students, faculty, and staff members. The college had prepared a well-maintained 3km cycling track exclusively for the event, providing participants with a safe and enjoyable experience.

The highlight of the event was a 3km cycling journey, where participants were required to cover two rounds of the track. The aim of this exercise was to promote the sig-



Students, faculty, and staff members at the starting point of the 3km cycling journey, which commenced from IIM Raipur campus.

nificance of physical activities and encourage individuals to embrace a more active lifestyle, relying less on external support whenever and wherever possible. By directly aligning with the Ministry of Health & Family Welfare (MoHFW), the program aimed to contribute to the national agenda of promoting well-being and a healthy lifestyle.

The enthusiasm among all the participants was palpable, as they eagerly embarked on the cycling journey. The event not only fostered a sense of

camaraderie but also brought forth the shared commitment of IIM Raipur towards enhancing health awareness within its community.

The college remains deeply committed to promoting physical activities and ensuring the holistic well-being of its students and staff.

By organising the cycling event on World Bicycle Day, IIM Raipur aimed to create awareness about the immense benefits of cycling, both for personal health and the environment. Through such initia-

tives, the institution strives to instill a sense of responsibility towards maintaining a healthy and sustainable lifestyle among its members.

Overall, the World Bicycle

health, and socio-economic benefits. IIM Raipur embraced this occasion to inspire the academic community, staff, and students to adopt cycling as an integral part of their daily lives.

The event commenced with a cycle rally led by kids of the campus, with participants comprising faculty members, and staff. The rally covered a designated route around the campus, showcasing the unity and commitment of the IIM Raipur community towards sustainable practices.

Professor Kakani expressed his gratitude to all the participants and praised their active involvement in promoting

sustainable living. He reiterated IIM Raipur's commitment to incorporating sustainability into its core values and curriculum, fostering an environmentally conscious academic community.

The celebration of World Cycle Day at IIM Raipur not only raised awareness about the importance of sustainable transportation but also served as a platform for networking and knowledge sharing among like-minded individuals. It showcased the institute's dedication to sustainability and its aspiration to contribute to the larger goal of building a greener and healthier planet.

Day celebration at IIM Raipur was a resounding success, reinforcing the significance of physical activity and the college's dedication to fostering a culture of health and wellness.

This event not only brought joy and excitement but also served as a reminder of the positive impact that small actions can have on individual and community well-being.

## IIM promotes sustainable transportation

INDIAN Institute of Management Raipur (IIM Raipur) organised a grand celebration to mark World Cycle Day, promoting the importance of sustainable transportation and a healthier lifestyle. The event was inaugurated by Professor Ram Kumar Kakani, the esteemed Director of IIM Raipur, who emphasized the significance of cycling in creating a greener and more sustainable future.

World Cycle Day, observed annually on June 3rd, serves as a global platform to encourage cycling as a mode of transportation, highlighting its numerous environmental,