

Social Activist Phoolbasan Bai Yadav motivates students of IIM Raipur

■ Staff Reporter

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PHOOLBASAN Bai Yadav, a prominent social activist, and philanthropist, gave an eye-opening talk to the management students at Indian Institute of Management Raipur (IIM Raipur) here recently.

The talk under the prestigious Gyan Varsha Series, which aims to bring visionaries, innovators, and leaders dedicated to Making India Better, was responsible for organising the event.

The talk centred on the importance of living for society, the empowerment of women for a sustainable future, and targeting India's development through the participation of young talent from IIMs.

It is pertinent here to mention that Yadav is a well-known social activist and the founder of the Maa Bamleshwari Janhit Kare Samiti.

This organisation is based in Chhattisgarh and works



Phoolbasan Bai Yadav addressing the gathering.

towards advancing women's rights and the State's overall socioeconomic climate.

Yadav has received numerous accolades and awards for her exceptional contributions, including the Padma Shri, considered one of India's highest civilian honours.

The tireless work that Yadav has put into championing causes such as the emancipation of women, the reduction of poverty, and the growth of communities has earned her widespread recognition.

During her presentation, she

discussed her life and emphasised the value of 'living for society' and the notion of 'local for locals'.

Yadav emphasised the importance of cultivating and elevating rural women, as well as assisting rural residents who are disabled. Her vision centered on maximising the contributions that could be made by the young people who were educated at IIMs to the overall growth and development of India. The lecture given by Yadav to management students at IIM Raipur left an indelible mark on the students.

It inspired them to work towards empowering women, promoting social well-being, and driving India's progress through targeted initiatives aimed at rural development.

Raipur's management students were allowed to learn lessons from Yadav's journey and her commitment to bringing about positive change in communities she serves thanks to event, which provided an ideal platform for doing so.

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