



# COMMUNIQUE

*Indian Institute of Management Raipur's Newsletter*



## IIM Raipur Welcomes its New Chairperson BOG, Shri Puneet Dalmia



IIM Raipur welcomes its new Chairperson, Shri Puneet Dalmia, Managing Director of Dalmia Bharat Ltd.. His invaluable insights and leadership will undoubtedly steer the institute towards new horizons of success, building upon the strong foundations established over the years.

Shri Puneet Ji transformed a family business into a professionally run company. The group's revenue has grown at 17% CAGR over the last decade to about \$2 Billion and the current market cap is around \$4.5 Billion.

The group has plans to be carbon negative by 2040 & its carbon footprint is one of the lowest in the cement world globally. It is also amongst the top 3 producers of ethanol in India.

Prior to leading Dalmia Bharat, Shri Puneet Ji co-founded JobsAhead.com in 1999, which was sold to Monster.com in 2004. In 2017, he received EY Entrepreneur of the Year award in the manufacturing category. Shri Puneet Ji was appointed also the Chairman of Development Council for Cement Industry (DCCI) by the Government of India in June 2021. In 2022, Business Today magazine awarded him as the Best CEO in the Cement Category.

Dalmia Bharat adopted Red Fort as Monument Mitra in 2018 in partnership with the Ministry of Culture, Govt of India, and has created a laser show, a hi-tech museum and a world class sound and light show at the Red Fort. National Geographic has listed the Jai Hind Show at Red Fort as one the Top 5 Sound and Light Shows in the world.

Shri Puneet Ji firmly believes that good business must be a force for good in the society. He serves as a Trustee of Ashoka University. He is a gold-medalist MBA from IIM-Bangalore and holds a B. Tech degree from IIT-Delhi.

### In Inner Pages

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## Farewell to Mrs. Shyamala Gopinath

The Indian Institute of Management (IIM) Raipur takes immense pride in recognizing the exceptional contributions of Mrs. Shyamala Gopinath, its esteemed Chairperson of the Institute's Board of Governors, for her visionary leadership and unwavering dedication to the institution over the past seven years. Under her stewardship, IIM Raipur has witnessed remarkable growth and achievements, solidifying its position as a premier management institute in India.



A shining testament to the institution's pursuit of excellence, during her tenure, IIM Raipur has achieved an impressive ranking of 11 in the National Institutional Ranking Framework (NIRF), and the number of graduating Post Graduate Programs (PGPs) has reached a remarkable milestone of 255. Emphasizing the importance of holistic education, IIM Raipur has expanded its degree awarding programs to four, providing students with diverse academic opportunities. Furthermore, the institute's faculty strength has increased to 53, comprising accomplished professionals and esteemed educators who play a pivotal role in shaping the minds of the next generation of leaders.

Prof. Ram Kumar Kakani, Director, IIM Raipur, said, "Your contribution to building the Indian Institute of Management Raipur will be written in Golden Letters. While numerical metrics never convey the intangibles created by you –yet sharing a few facts below to showcase your contribution in the past 7 years:

	FY2016	FY2023
NIRF Rank	18	11
No. of Graduating PGPs (i.e., MBAs)	113	255
No. of Degree Awarding Programmes	2	4
No. of Faculty	24	53

Thanks, a tonne to you and your stewardship. On behalf of the IIM Raipur community, let me assure you that we will keep the momentum. We'll consolidate on the fantastic foundations and bricks laid."

## Our Vision and Mission



### Vision

*"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation"*



### Mission

*"To provide a learning centric environment that nurtures management thought through research and practice to create future leaders"*

## IIM Raipur Soars to 11th Place in the NIRF Ranking

The Indian Institute of Management (IIM) Raipur extremely proud to announce that it has been ranked 11th in the prestigious National Institutional Ranking Framework (NIRF) for 2023. One of the most esteemed academic institutions for management education is IIM Raipur.

IIM Raipur's dedication to providing education of the highest caliber and cultivating an atmosphere amenable to learning has been an essential factor in the institution's success in achieving this goal. The teaching, Learning, and Resources criterion evaluate the institution's teaching and learning quality, and IIM Raipur performed exceptionally well in this area. It considered things like the qualifications of the teaching staff, the number of students to teachers, the resources available in the library, and the overall learning outcomes.



A significant portion of IIM Raipur's ranking can be attributed to the institute's emphasis on the output and impact of research. The National Institute of Research Funds (NIRF) has acknowledged the consistent efforts of the institute to drive meaningful research and promote a culture of innovation. This criterion's evaluation considers research publications, citations, and patents.

IIM Raipur's success in graduating students well-prepared for employment or further study has been recognized under this criterion. This criterion focuses on how well students can transition into the workforce or continue their education. The institution's performance can be evaluated based on various factors, including its placement records, alum profile, and the satisfaction of its students. IIM Raipur has produced graduates of exceptional quality due to their persistent focus on developing future leaders and offering opportunities for holistic growth.

The results also acknowledge an institution's commitment to social responsibility and equity through this criterion. This criterion focused on outreach and inclusivity. IIM Raipur's efforts toward social responsibility, gender equity, and student diversity have been significant in the institution's rise to its current position. The welcoming and encouraging culture at the institute has contributed to developing an atmosphere where every person can flourish.

The ranking of the Indian Institute of Management (IIM) Raipur largely can be attributed to the high quality of its offline and online learning environments. Students have access to a stimulating and productive learning environment thanks to the modern infrastructure and facilities that have been recently upgraded at the institute. Under this criterion, aspects such as the facilities of the campus, the facilities of the hostels, and the infrastructure for online learning were evaluated.

"We have to be proud of IIM Raipur's exceptional achievement in securing the 11th position in the NIRF India Ranking," said Professor Ram Kumar Kakani, Director at IIM R. "We have worked very hard to get to this point, and we are extremely pleased with our results." "This recognition is a testament to the institute's unwavering commitment to academic excellence, research, and student outcomes," the author writes. We want to extend our congratulations to IIM Raipur on the remarkable achievement they have achieved, as well as their commitment to offering education of the highest possible standard.

## Faculty Publications

Garg, N. and Saini, D. (2023), "Workplace spirituality to cultivate innovative work behaviour: The moderating role of perceived working conditions", International Journal of Sociology and Social Policy. <https://doi.org/10.1108/IJSSP-03-2023-0050>



Prof. Damini Saini  
Assist. Professor

**Abstract:** The purpose of the present study is to contribute to the debate on innovative work behaviour (IWB). Employees are expected to exhibit innovative behaviour that can realize, sustain and implement new ideas. This study explores the role of workplace spirituality (WPS) in advancing employees' innovative work behaviour (IWB). Furthermore, this study investigates how employees perceived working conditions moderate the relationship between WPS and IWB. The sample comprised 516 employees working in different supply chain companies in India. The researchers used correlation, hierarchical regression

analysis and the PROCESS macro in SPSS. The results highlighted that the four measurements of WPS (Swadharma, a sense of community, authenticity and Lokasangraha) significantly predict IWB among employees of selected companies. Also, the results suggested the significant moderating effects of decision authority, social support and autonomy on IWB. Drawing from broaden and build theory and theory of intangible resources, the present study demonstrates that WPS positively impacts the employee's IWB. Further, this paper shows the moderating effects of three dimensions of perceived working conditions between WPS and IWB, which is under-explored in previous research.

Saini, D. and Yadav, R. (2023), "Assessing the role of materialism and gratitude in life satisfaction through IPMA: the mediating role of meaningfulness in life", Society and Business Review, <https://doi.org/10.1108/SBR-03-2022-0066>

**Abstract:** This study aims to create a more humane and responsible workplace; individuals' gratitude and meaningfulness seem of utmost importance. This study is an effort to understand the role of gratitude intent of potential managers. This study examines the psychological characteristic of business students in India. The researchers surveyed 333 Indian students as future managers. The collected data has been analysed with the Smart PLS 3 version to assess the formative-reflective scale by comparing model fit, measurement model and structural modelling. The results establish that gratitude significantly affects the life satisfaction of future managers. Findings also show that materialism is negatively related to life satisfaction and meaningfulness. The importance-performance map analysis finding suggests that meaningfulness in life is a potential indicator of life satisfaction for the population studied. Due to the limited research available on the psychological underpinnings in the Indian context, there is a massive value in examining how materialism and gratitude concurrently and distinctively predict meaning in life and the life satisfaction of future managers.



## Prof. Ram Kumar Kakani, Director IIM Raipur serves as panellist at National Training Conclave 2023

The National Training Conclave, hosted by the Capacity Building Commission, was a part of the National Programme for Civil Services Capacity Building (NPCSCB) called 'Mission Karmayogi.' Its main objective was to promote collaboration among civil services training institutes and enhance the training infrastructure for civil servants across the country.

The conclave took place at the International Exhibition and Convention Centre Pragati Maidan in New Delhi and saw the participation of more than 1,500 representatives from various training institutes, including Central Training Institutes, State Administrative Training Institutes, Regional and Zonal Training Institutes, and Research institutes. The attendees comprised civil servants from the central government departments, state governments, and local governments, along with experts from the private sector.

One of the panel discussions during the conclave was on the topic of "Faculty Selection, Onboarding, and Development," in which Professor Ram Kumar Kakani served as a panelist. This discussion likely focused on addressing the challenges and strategies related to selecting, onboarding, and developing faculty members for civil services training institutes.

The conclave covered several key concerns related to civil services training institutes, such as faculty development, training impact assessment, and content digitization. The event aimed to provide a platform for knowledge-sharing, exchange of best practices, and fostering innovation in the training of civil servants.



## IIM Raipur and AIIMS Raipur Collaborate to Launch Executive Certificate Program in Hospital Management

IIM Raipur and AIIMS Raipur have joined forces to introduce an exceptional Executive Certificate Program in Hospital Management, aimed at equipping healthcare professionals with essential managerial skills. This collaborative initiative between the prestigious Indian Institute of Management (IIM) and the renowned All India Institute of Medical Sciences (AIIMS) in Raipur offers a comprehensive six-month program consisting of 150 hours of online lectures and two campus immersion capsules. With a strong focus on flexibility and accessibility, the program was tailored for working professionals, allowing them to balance their careers and educational pursuits. Lectures will be conducted online on weekends, specifically on Saturdays and Sundays, ensuring minimal disruption to participants' daily routines. This unique program brought together the expertise of IIM Raipur in management education and AIIMS Raipur's domain knowledge in healthcare, offering participants a holistic understanding of the intricacies involved in hospital management. By combining the strengths of these esteemed institutions, the program aims to bridge the gap between medical expertise and managerial acumen.

The Executive Certificate Program in Hospital Management covered a wide range of topics, including healthcare operations management, healthcare finance, strategic planning, quality management, healthcare marketing, and human resource management. The curriculum was designed to enhance the participants' understanding of the complexities of healthcare management and equip them with the skills necessary to navigate the rapidly evolving healthcare landscape.

In a commendable move, the institutes have announced a special fee relaxation exclusively for government medical officers, further encouraging their participation in the program. The 20% fee reduction was testament to the recognition of the vital role played by government medical officers in the healthcare sector and their need for comprehensive management training.

The program has generated significant interest among healthcare professionals across the country. Registrations are currently open, with the last date for registration set for July 5, 2023. Prospective participants are encouraged to take advantage of this opportunity to gain valuable insights into hospital management and propel their careers forward.

### Student Achievement

#### Congratulations



ANKITH DEBNATH  
PGP Batch-2021-23



KANHAIYA KUMAR  
PGP Batch-2021-23



KIRANMAI CHIGURUPATI  
PGP Batch-2022-24

Toward the accomplishment of a new step in completing CFA, three exceptional students from IIM Raipur have successfully passed the CFA Level-1 examination in May'2023.

## Prof. K K Jain Delivered talk in webinars

1. Prof. K.K. Jain delivered a talk as Keynote speaker in a Webinar on use of stories in management education organised by the Centre for Teaching and Learning, IIM Bangalore on 16th June 2023.



2. Prof. Jain delivered a talk in a one-day programme on win-win negotiation organised by Indore Management Association at the Brilliant Convention Centre, Indore on 8th June 2023. People from the top IT industries of Indore, many highly successful startups, educationists, and corporate trainers participated in the programme.



## Gyan Varsha Series

IIM Raipur invites industry experts to deliver talks on the most relevant topics to our alumni so that they can have the opportunity to be enriched with the wisdom of these experienced professionals. Speaker Shri Aneesh Ajayan, Director Business Consulting, EY, delivered a talk on the topic "Alternate Powertrains and India's path to Green Mobility" on dated 24th June 2023 in online mode.





## Alumni Meet

2nd Alumni Meet of IIM Raipur was organized by the members of the Mumbai & Pune chapter, at Mumbai on dated 11th June 2023. It was a sport gathering to complement their regular catchups revolving around their professional lives.



## Academic Leadership Program

Indian Institute of Management Raipur conducted 5 days MDP on ACADEMIC LEADERSHIP PROGRAM for National Institute of Electronics Information Technology aimed at equipping the senior executives with management knowledge and general management orientation which will help the developing leadership skill in education and achieving India's progress through global academic standard. The participants in this Academic Leadership Program comprise Director/Joint Directors/Scientists/State head across all most all Indian states including the head office at Delhi.

The inauguration ceremony took place on 11th June, 2023, and was attended by senior executives of NIELIT, the Programme Directors- Prof. Sumeet Gupta and Prof. Manojit Chattopadhyay, Prof. Sanjeev Prashar, and Prof. Ritu Gupta Chairperson EL&DC Chairperson. This MDP program was meant to share important management aspects with the participants. The sessions discussed upon Digital transformation, Strategic Skills for Academic Leadership, emotional intelligence, Workplace Stress Management, Recruitment and Talent Management, Marketing Management, Team Building, Vision, Mission and Goal Setting, Digital and Social Media Marketing, Project Management, Effective Communication Strategies, Understanding Accounting Ratios and Balance Sheet, Finance for Managers, Audit and GFR, Information Systems Decision Making, Procurement Management, and Data-Driven Decision Making. These MDP inputs were likely to contribute to personal development and professional effectiveness of the participants.

Indian Institute of Management Raipur, in accordance with its mission of enhancing management excellence in the nation and facilitating nation-building, views this MDP for the senior executives of NIELIT, Govt. of India as a contribution to enhancing the effectiveness of a very important category of professionals-creating the backbone of India's progress.





## Events

### IIM Raipur participated 'World Bicycle Day'.

The Indian Institute of Management Raipur (IIM Raipur) organized a grand celebration to mark World Cycle Day, promoting the importance of sustainable transportation and a healthier lifestyle. The event was inaugurated by Professor Ram Kumar Kakani, the esteemed Director of IIM Raipur, who emphasized the significance of cycling in creating a greener and more sustainable future.

World Cycle Day, observed annually on June 3rd, serves as a global platform to encourage cycling as a mode of transportation, highlighting its numerous environmental, health, and socio-economic benefits. IIM Raipur embraced this occasion to inspire the academic community, staff, and students to adopt cycling as an integral part of their daily lives.

The event commenced with a cycle rally led by kids of the campus, with participants comprising faculty members, and staff. The rally covered a designated route around the campus, showcasing the unity and commitment of the IIM Raipur community towards sustainable practices.

Professor Kakani expressed his gratitude to all the participants and praised their active involvement in promoting sustainable living. He reiterated IIM Raipur's commitment to incorporating sustainability into its core values and curriculum, fostering an environmentally conscious academic community.

The celebration of World Cycle Day at IIM Raipur not only raised awareness about the importance of sustainable transportation but also served as a platform for networking and knowledge sharing among like-minded individuals. It showcased the institute's dedication to sustainability and its aspiration to contribute to the larger goal of building a greener and healthier planet.



## Executive Education and Consultancy

Virtual Learning Programme Ongoing 2023-24				
S. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr./ Prof.
1.	General Management Programme Batch -IV	07-05-2023 to April 2024	82	Arunima Shah & J. Daniel Inbaraj

Management Development Programme & Faculty Development Programme Concluded in June 2023				
S. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr. / Prof.
1	The National Institute of Electronics & Information Technology (NIELIT)	11-06-2023 to 15-06-2023	25	Sumeet Gupta & Manojit Chattopadhyay
2.	Academic Research for Completing Doctoral Dissertation & for Publishing Academic	26-06-2023 to 30-06-2023	11	Badrinarayan Shankar Pawar

## Batch Photography of MDP & FDP





## IIM Raipur in Media

## देश में आइआइएम रायपुर का 11वां स्थान

एनआइआरएफ रैंकिंग-2023 • चिकित्सा संस्थानों में एम्स को 39वां रैंक

रायपुर (आईआईएम रायपुर) के राष्ट्रीय शिक्षा संस्थानों में देश में 11वां स्थान पर रहा। एनआइआरएफ रैंकिंग-2023 के अनुसार, चिकित्सा संस्थानों में एम्स को 39वां रैंक मिला है।

केंद्रीय शिक्षा संस्थानों में जारी की रिपोर्ट, प्रदेश के विद्यार्थियों और महविद्यार्थियों के बीच, खुली शिक्षा गुणवत्ता का पता



देश में 11वां स्थान पर रहा। एनआइआरएफ रैंकिंग-2023 के अनुसार, चिकित्सा संस्थानों में एम्स को 39वां रैंक मिला है।

## देश: टॉप-10 उच्च शिक्षा संस्थानों में 7 IIT छत्तीसगढ़: रविवि की 150 से ऊपर रैंक

अभिषेक ठाकुर / रायपुर

रायपुर (आईआईएम रायपुर) के राष्ट्रीय शिक्षा संस्थानों में देश में 11वां स्थान पर रहा। एनआइआरएफ रैंकिंग-2023 के अनुसार, चिकित्सा संस्थानों में एम्स को 39वां रैंक मिला है।

## शुक्रवार को अमावस्या हो तो शेर बाजार में भारी गिरावट तय

दिन विशेष और अमावस्या को निवेश गतिविधियों के बीच रिस्ते की तलाश की

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## IIM Raipur and AIIMS Raipur collaborate to launch ECPHM

flexibility and accessibility for working professionals, allowing them to balance their careers and educational pursuits. Lectures will be conducted online on weekends, specifically on Saturdays and Sundays, ensuring minimal disruption to participants' daily routines.

## IIM Raipur moves up to 11th place in the NIRF India ranking

valuable insights to help them make educated decisions about higher education. IIM Raipur's remarkable accomplishment can be attributed to the fact that it excels in a wide variety of critical criteria that were taken into consideration by NIRF, including the following: IIM Raipur's dedication to providing education of the highest caliber and cultivating an atmosphere amenable to learning.

## IIM and AIIMS Raipur introduce certificate program for medicos

introduce an executive certificate program in hospital management, aimed at equipping healthcare professionals with essential managerial skills. The initiative will offer a six-month program consisting of 150 hours of online lectures and two campus immersion capsules. Lectures will be conducted on weekends, ensuring minimal disruption to participants' daily routines. TNW

## World Cycle Day

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## Central Chronicle News

Raipur, June 28: IIM Raipur and AIIMS Raipur have joined forces to introduce an exceptional Executive Certificate Program in Hospital Management (ECPHM), aimed at equipping healthcare professionals with essential managerial skills. This collaborative initiative between the prestigious Indian Institute of Management (IIM) and the Institute of Medical Sciences (AIIMS) in Raipur offers a comprehensive program of 150 hours, featuring a mix of lectures, case studies, and immersive experiences.

## Business Standard

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## Farewell to Shyamala Gopinath: A remarkable journey of visionary leadership at IIM Raipur

■ Staff Reporter  
RAIPUR, June 19

THE Indian Institute of Management (IIM) Raipur bid a warm farewell to Shyamala Gopinath, Chairperson in the (BoG). Having associated with the institute for over the past seven years, Gopinath's visioning leadership and unwavering dedication led to a remarkable growth and achievements of IIM-Raipur, solidifying its position as a premier management institute in India.

"Your contribution to building the Indian Institute of Management Raipur will be written in Golden Letters. Thanks a tonne to you and your stewardship. On behalf of the IIM Raipur community, let me assure you that we will keep the

momentum. We'll consolidate on the fantastic foundations and bricks laid," remarked Prof. IIM Raipur, as a token of respect on her farewell.

"A shining testament to the institution's pursuit of excellence, during her tenure, IIM Raipur has achieved an impressive ranking of 11 in the National Institutional Ranking Framework (NIRF), and the number of graduating Post Graduate Programs (PGPs) reached a remarkable milestone of 255.

Emphasising the importance of holistic education, IIM Raipur has expanded its degree awarding programs to four, providing students with diverse



Shyamala Gopinath

Meanwhile, as IIM Raipur bid a fond farewell to Shyamala Gopinath, it also welcomed its new Chairperson, Puneet Dalmia, Managing Director, insights and leadership will undoubtedly steer the institute towards new horizons of success, building upon the strong foundations established over

academic opportunities. Furthermore, the institute's faculty strength has increased to 53, comprising accomplished professionals and esteemed educators who play a pivotal role in shaping the minds of the next generation of leaders," stated an official communiqué issued here.

## आईएस, आईपीएस कर सकेंगे आईआईएम से पीएचडी

■ नवभारत  
एक्सप्रेससूचित  
मनोन मिश्रा । रायपुर।



आईआईएम रायपुर के अध्यक्ष प्रो. रामकुमार कान्हा

आईआईएम रायपुर में 'पीएचडी इन प्रैक्टिस ट्रैक' इसी साल दिसम्बर से होगा शुरू। आईआईएम रायपुर में 'पीएचडी इन प्रैक्टिस ट्रैक' इसी साल दिसम्बर से होगा शुरू। आईआईएम रायपुर में 'पीएचडी इन प्रैक्टिस ट्रैक' इसी साल दिसम्बर से होगा शुरू।



आईआईएम रायपुर के अध्यक्ष प्रो. रामकुमार कान्हा

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Director Prof. Kakani serves as panelist at NTC-2023

Director Prof. Kakani serves as panelist at NTC-2023. The event aimed to provide a platform for knowledge-sharing, exchange of ideas, and fostering innovation in the training of civil servants.

## आईएस, आईपीएस कर सकेंगे आईआईएम से पीएचडी

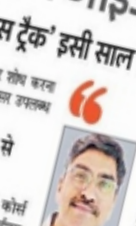
■ नवभारत  
एक्सप्रेससूचित  
मनोन मिश्रा । रायपुर।



आईआईएम रायपुर के अध्यक्ष प्रो. रामकुमार कान्हा

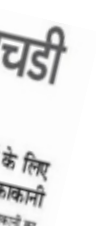
आईआईएम रायपुर में 'पीएचडी इन प्रैक्टिस ट्रैक' इसी साल दिसम्बर से होगा शुरू। आईआईएम रायपुर में 'पीएचडी इन प्रैक्टिस ट्रैक' इसी साल दिसम्बर से होगा शुरू। आईआईएम रायपुर में 'पीएचडी इन प्रैक्टिस ट्रैक' इसी साल दिसम्बर से होगा शुरू।

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Director Prof. Kakani serves as panelist at NTC-2023

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भारतीय प्रबंध संस्थान रायपुर  
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