



Management Development Program
Indian Institute of Management Raipur
Atal Nagar, Raipur, Chhattisgarh

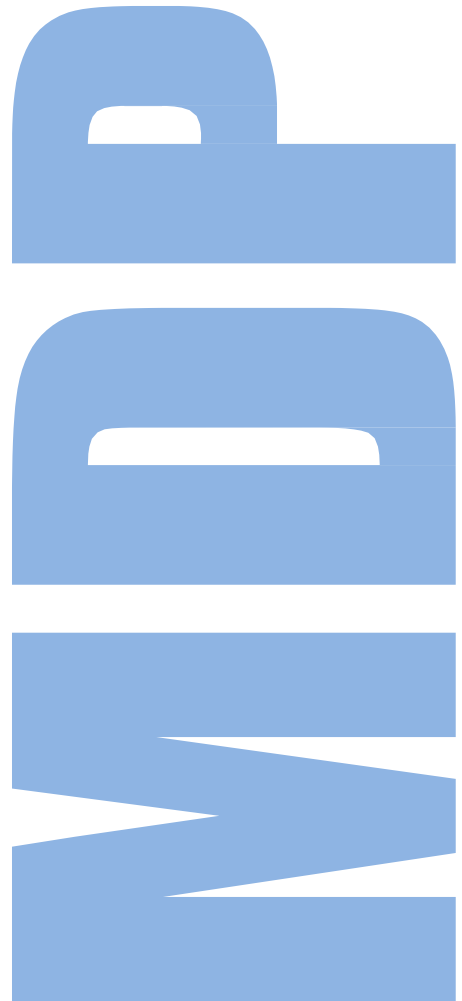
Managing Security and Privacy Risks in Business

11-12 AUGUST 2023

Program Directors

Dr. Sourya Joyee De

Dr. Manojit Chattopadhyay



Introduction

Organizations, irrespective of the industry they belong to, are constantly under the threat of security and privacy breaches. These risks are fuelled by the growth of automation, use of IoT, AI/ML, cloud storage and processing, the increasing reliance on digital technologies in critical sectors and the central role played by customer data processing in business operations and strategy. A single incident of breach can wipe out an entire business. Addressing security and privacy risks is a business problem. A strong security and privacy environment in an organization is driven by the top management and not by firewalls or biometrics. This programme emphasizes that the management has a much more significant role to play in protecting their organizations from these digital risks than they may think. The programme enables managers to get an overview of the current security and privacy landscape and discusses how they can assess the privacy and security risks of critical business activities and information systems, address these risks with the help of appropriate controls and prepare themselves to prevent such risks. This program also discusses the key aspects of privacy regulations and their impacts on firms.

Objectives

The key objectives of the program are as follows:

- understanding the importance of protecting firm from privacy and security risks and training the management team to be an asset, not a liability to the firm
- Understanding the key concepts in privacy and security risks relevant to managers
- Understanding how to prepare for security and manage risks
- Understanding major privacy concerns in the data-driven economy and how should firms respond to them
- Understanding the privacy regulatory environment.

For Whom

- Middle level managers
- Business consultants

Pedagogy

The program is a combination of classroom lectures, discussions, real life examples, and videos. This program also offers a high-paced, structured, eye-opening and comprehensive learning experience.

Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

Duration and Venue

The programme is scheduled during **July 21-22, 2023 & 11-12 August 2023** at IIM Raipur, Atal Nagar, New Raipur.

Registration Fee

The registration fee per participant is **Rs. 11,000/-** per day plus taxes as applicable (**on twin sharing**

basis). Registration fees per participant will be **Rs. 13,000/-** per day plus taxes as applicable **on Single sharing basis**.

This includes an academic fee, programme kit for participants, boarding and lodging.

Payment can be made online by registering through the website.

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

Enquiry

For any information regarding this programme, you may contact as below:

EL&D Office: eldc_office@iimraipur.ac.in Ph: 0771-2474669, 697

About Programme Directors



Sourya Joyee De is an Assistant Professor in IT & Systems area at IIM Raipur. She is also the Area Chair, IT & Systems. Sourya is a Fellow of Indian Institute of Management Calcutta (PhD). Prior to joining IIM Raipur, she held research positions at Inria, France. Her research has been funded by French ANR project BIOPRIV, Cisco San Jose, USA and Samsung GRO Grant among others. Sourya was also a Visiting Scientist at Indian Statistical Institute Kolkata, India. Her research interests include data protection, privacy and security. She has published at various reputed journals and conferences. She has also published two books with Morgan & Claypool Publishers, USA.



Manojit Chattopadhyay is an Associate Professor and affiliated to IT and systems area at IIM Raipur. He received PhD (Systems Management) from University of Calcutta. He has around 18 years of work experience in Industry, Teaching and Research. He teaches various courses including Management Information Systems, Data visualization for decision making, Digital strategy for business, Artificial Intelligence in Business, and ERP, and Digital Strategies in Business Using Social Network Analysis, Business Data Analytics Uses in Management, Robotics & Automation of Business, Application of AI & Block Chain and Decision analysis and big data to PGP, executive PGP (PGPMWE), Senior Management Programme (SMP) and General Management Programme (GMP) batches at IIM Raipur. He has published more than 50 papers in various reputed International journals and conferences.

Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in

2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

EL&D Office:

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E-mail: eldc_office@iimraipur.ac.in

Detailed Program Structure

	8:40 – 09:25 AM	09:30 – 11:00 AM		11:30 – 01:00 PM		2:30 - 4:00 PM		5:00 – 06:30 PM		7 PM – 8 PM
Day 1: 11-02-2023 (Saturday)	Inauguration	Session 1: Introduction to Key Concepts (SJD)	T E A C H E R S	Session 2: Major Concerns in Data-Driven Economy (SJD)	L U N C H B R E A K	Session 3: How to Prepare for Security? (MC)	T E A C H E R S	Session 4: Respond to a Breach (MC)	Break and Assembly for Group Photo (6:45-7:30PM)	
Day 2: 12-02-2023 (Sunday)		Session 5: Managing Security Risks 1 (MC)		Session 6: Managing Security Risks 1 (MC)		Session 7: Regulatory Environment (SJD)		Session 8: Managing Privacy Risks (SJD)		Special Events: Valedictory Session

Study Materials/Cases/Assignments: TBD