

IIM Raipur Celebrated its 14th Foundation Day



Indian Institute of Management, Raipur celebrated its 14th Foundation Day at its campus in Naya Raipur. The event's Chief Guest was Shri Muralikrishnan B, President- Xiaomi India. The event started with the address of Prof. Kamal K Jain. He highlighted the dedicated efforts of those who contributed to the founding of the institute, which now holds 11th NIRF Ranking.

The occasion featured a captivating performance and dance by cultural committee students that depicted the institute's founding. This imaginative performance demonstrated IIMs' revolutionary impact on education and employment. Pixel, IIM Raipur's Digital Media Club, portrayed the institute's history and activities in a film.

Prof. Ram Kumar Kakani, Director, IIM Raipur, welcomed and introduced the distinguished chief guest. He praised the chief guest's accomplishments and CSR efforts. The chief guest stressed the importance of educational institutions and the privilege of attending. He motivated students with his 26 years of professional expertise and noted how technology has changed enterprises. He advised students to keep learning. He also met with students in the afternoon.

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The Director, IIM Raipur, and Chief Guest distributed certificates for various categories. Faculty members with 10 and 5 years at the institute were honoured. Staff, service suppliers, and contributors—our institute's backbone—received certificates. PGP 2022-24 PhD Scholars and students were recognized for their academic excellence.

The event's centrepiece was Shri Muralikrishnan B. and Prof. Ram Kumar Kakani inauguration of IIM Raipur's official case portal, CHIRP. IIM Raipur professors co-authored the cases, which the Director unveiled.

Prof. Pradyumna Dash, Dean Academic delivered the formal vote of thanks.

Our Vision and Mission



Vision

"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation"



Mission

"To provide a learning centric environment that nurtures management thought through research and practice to create future leaders"

Faculty Publications

Indibara, Indirah., Varshney, Sanjeev., Thakur, Munish. (2023). Consumer Cynicism: When Consumption Fails as Cultural Tool for Distinction. Research Gate.



Prof. Indirah Indibara
Assistant Professor

Abstract: We aim to understand consumer cynicism from a sociocultural perspective with the help of Bourdieu's concepts. We study the effect of an individual's habitus on the mobility and distinction they seek in social and consumption fields and how failure to do so leads to consumer cynicism and its consequent behaviours.

IIM Raipur and ICSSR host Capacity Building Program for Young Faculty Members in Social Sciences

IIM Raipur and the Indian Council of Social Science Research (ICSSR) hosted the "Capacity Building Program on Academic Research Excellence for Young Faculty Members in Social Sciences" for 12 days from 3rd October 2023.

The capacity-building program provides practical instructions for social science research utilizing qualitative and quantitative approaches. The curriculum will highlight social science research approaches, notably micro and macro-economic and social issue management tactics.

Participants are guided through all stages of research—identifying a viable research problem, data collection-questionnaire technique, focus group discussion, and evaluation of the final report or quality research article—to promote interdisciplinarity. Economics, behavioural studies, education and health challenges, and business will be used to demonstrate techniques. Microsoft Excel, SPSS, and R will be used in hands-on lessons.



IIM Raipur hosts a session on the importance of discerning information.

Shri Anilesh Mahajan, Deputy Editor at India Today and a distinguished journalist, has spoken on navigating the digital age's information and news maze on October 15, 2023.

Prof. Ram Kumar Kakani, Director, IIM Raipur, welcomed the distinguished guest and told a captivating anecdote. He stressed the need to absorb information mindfully and solely. His story stressed the importance of diplomacy in professional development.

The discussion was on "Navigating Trust in Conventional Media Amidst the Influencer Era." Deciphering information in communication is crucial to our attitude and self-perception, according to Shri Anilesh Mahajan. He advised people to gather information and develop their own values to form their own opinions. Politicians and corporations are driving the social media paradigm shift,

which management and organizational students must comprehend. He advised being interested, using reliable government sources, and being sceptical to generate well-informed conclusions.

Prof. Mrunal P Chavda, Chairperson-Media and Public Relations Committee gave the Vote of Thanks and stressed the need of complete information consumption. He advised the audience to be cautious while sharing information, verify source authenticity and reliability, and use storytelling to communicate.



IIM Raipur hosts Training Program for early career officers from IOCL

IIM Raipur organized a Leadership Development training session for early career officials from Indian Oil Corporation Limited from October 3 to 16, 2023..

Participants have undergone intensive training for two weeks before a closing ceremony on October 16, 2023.



IIM Raipur hosts 'Udyamee Dialogue 1.0'

IIM Raipur's Entrepreneurship cell organised 'Udyamee Dialogue 1.0' on October 14, 2023. This event inspired aspiring entrepreneurs and showed the success stories of IIM Raipur alumni who started their careers there and are now successful businesses.

IIM Raipur Director Prof. Ram Kumar Kakani gave the welcome address. The panel discussed "From Managers to Founders: The Enterprising Modern-Day Entrepreneurs." Prof. Satyasiba Das, IIM Raipur Dean-External Relations, Professor, Strategic Management & IS, moderated. Shri Ankur Dubey discussed his venture-building experience in technology, consumer products, and healthcare companies. Shri Priyanjit Ghosh stressed early entrepreneurialism. He stressed the importance of sales skills in business. Shri Saurabh Chaubey stressed the importance of incubators and government initiatives in helping entrepreneurs interact with the business ecosystem and stay positive. Alums shared recollections and experiences from their time at IIM Raipur, as well as entrepreneurial insights.



Awards

Professor Sumeet Gupta received the Careers360 research award for the year 2023.



IIM Raipur Takes the Lead in Swachhata hi Sewa: Ek Tareekh-Ek Ghanta

Indian Institute of Management, Raipur organized a great Swachhata Pakhwada cleanliness program to support Swachhata hi Sewa.

"Ek Tareekh-Ek Ghanta" observed on October 1st, 2023. Student and staff involvement was high at the 10 am event. The main goal of this effort was to teach pupils about environmental responsibility and hygiene.

Participants spent an hour cleaning streets, collecting litter, and disposing of it. Professor Ram Kumar Kakani, Director, IIM Raipur, praised students and staff for their passionate cleaning drive participation. Everyone felt accomplished after the event. IIM Raipur's commitment to such programs shows its commitment to developing ethical and socially sensitive leaders.



Gyan Varsha

IIM Raipur hosted the latest edition of "Gyan Varsha presenting धी: Rockstars of India" event on 2nd October 2023. Two noteworthy speakers were Mrs. Kanwaljeet Kaur Soni, Director of KAPP Edge Solutions Pvt. Ltd., an expert in financial fraud detection and identification, and Shri Jayesh Ranjan, IAS, Principal Secretary to the Telangana Government.

Prof. Ram Kumar Kakani addressed the topic and welcomed Mrs. Soni as the first speaker. Mrs. Kanwaljeet Kaur Soni's fascinating discussion on "Emerging trends of financial fraud" began with distinguishing fraud from intent-based error. Most people are unaware of the number of financial frauds happening around us, she said. She described how all business employees commit fraud. Mrs. Soni said Greed is the only driver for all financial frauds and gave examples of famous people who fell into similar traps.

The second speaker, Shri Jayesh Ranjan, spoke on "Leadership in the Service of the Poor" in detail. He used his own experiences to explain how government leadership affects the poor. He emphasized living with the poor to understand their problems and find answers. Dr. Shruti Dweshmukh, Associate Professor at the University of South Australia, delivered a talk on the topic: Can Entrepreneurial thinking be your game-changer? The event was organised through online mode on 29 October 2023. He highlighted techniques and activities that boosted impoverished people's credibility, mobilizing about Rs. 2500 crores through various funding sources.



Gyaan Series

Dr. Shruti Dweshmukh, Associate Professor at the University of South Australia, delivered a talk on the topic: Can Entrepreneurial thinking be your game-changer? The event was organised through online mode on 29 October 2023.



Alumni Meet

- * Alumni Meet - Home Chapter, arranged by alumni, Place-Singapore on dated 13th Oct 2023.
- * Alumni Meet - Bangalore Chapter, arranged by alumni, Place-Bangalore, on dated 15th October 2023.
- * Alumni Meet - NCR Chapter, arranged by alumni, Place-Delhi on dated 7th October 2023.
- * Alumni Meet -Hyderabad Chapter, arranged by alumni, Place-Hyderabad, on dated 23rd September 2023.



Executive Education and Consultancy

Executive Learning Programme/ MDP Programme Concluded in Oct. 2023				
S. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr. / Prof.
1.	Capacity Building Programme on Academic Research Excellence for Young Faculty Members in Social Sciences	October 03 - 14, 2023	23	Prof. Dhananjay Bapat, Prof. J. Daniel Inbaraj
2.	Leadership Development Program for Early Career Officers of IOCL	October 03 - 16, 2023	26	Prof. Satyasiba Das, Prof. Samar Singh, Prof. Arunima Shah & Prof. R.K. Jana

Virtual Learning Programme				
S. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr./ Prof.
1.	Senior Management Programme (SMP- Batch 3)	October 15, 2023- September 24 2024	51	Prof. Ranjan Dasgupta, Prof. Jithesh A & Prof. Sourya Joyee De
2.	Executive Certificate Program for Supply Chain and Operations Officer	October 08, 2023- July 24, 2024	20	Prof. Jighyasu Gaur /Shri Sayed Shabbirul Haque

Capacity Building Programme on Academic Research Excellence for Young Faculty members in Social Sciences”



भारतीय प्रबंध संस्थान रायपुर
Indian Institute of Management Raipur



CAPACITY BUILDING PROGRAM ON ACADEMIC RESEARCH EXCELLENCE FOR YOUNG FACULTY MEMBERS IN SOCIAL SCIENCE
Sponsored by ICSSR
03 – 14 October 2023

Seating Row 1: (Left to Right) Shri A. Felix, Shri Hemant Khandai (External Faculty), Shri Satyasiba Das (Dean External, IIM Raipur), Shri Ram Kumar Kakani (Director, IIM Raipur), Shri Dhananjay Bapat (Programme Director, IIM Raipur), Shri J Daniel Inbaraj (Programme Director, IIM Raipur).

Seating Row 2: (Left to Right) Sushree Yasantha Kumari, B. Sushree Rashmi Kori, Sushree Kiran Bala das, Sushree Nancypalsha P. Sushree Nisha Dubey, Sushree Sonya Nanda, Sushree Anjali Manhas, Sushree Ruhi Sarangal, Sushree N. Jayaprada, Shri Abhishek Kumar Yadav, Shri R. Saminathan

Standing Row 3: (Left to Right) Sushree Suman Dewangan, Sushree Deepthi Patnaik, Shri Dipankar Malakar, Shri Paritosh Dabral, Shri Gulshan Kumar, Shri Atul Pradhan, Shri Nitin Kumar, Sushree Shipa Ekka, Shri Mohamed Nazir M

Leadership Development Program for Early Career Officers of IOCL”



IIM Raipur Media

आईआईएम रायपुर के फाउंडेशन डे इवेंट में शामिल हुए शाओमी इंडिया के प्रेसिडेंट मुललीकृष्णन बी से खास बातचीत

जिंदगी मूवी जैसी नहीं, हर चीज से सीखना जरूरी : मुललीकृष्णन

आइआईएम रायपुर के फाउंडेशन डे इवेंट में शामिल हुए शाओमी इंडिया के प्रेसिडेंट मुललीकृष्णन बी से खास बातचीत। मुललीकृष्णन जी ने अपने 10 साल के अनुभव को साझा करते हुए कहा कि जिंदगी एक मूवी जैसी नहीं है, बल्कि हर चीज से सीखना जरूरी है। उन्होंने अपने 10 साल के अनुभव को साझा करते हुए कहा कि जिंदगी एक मूवी जैसी नहीं है, बल्कि हर चीज से सीखना जरूरी है।

IIM Raipur hosts 'Udyamee Dialogue 1.0'

Raipur, Oct 14: Indian Institute of Management Raipur hosts 'Udyamee Dialogue 1.0' on Saturday in Raipur. This event was a part of the entrepreneurship cell of the institute.



Strategic Management & External Relations, IIM Raipur, Ankur Dubey shared his experience in venture building within diverse organizations, spanning the realms of technology, consumer products, and healthcare. Priyanka Ghosh emphasized the importance of developing an entrepreneurial mindset early in the corporate world. Saurabh Chaudhary highlighted the role of innovation in providing a competitive edge to businesses in a global market.

IIM Raipur celebrates 14th Foundation Day

Staff Reporter
RAIPUR, Oct 12

INDIAN Institute of Management, Raipur (IIM Raipur) celebrated its 14th Foundation Day at its campus in Naya Raipur. Chief Guest of the event was Muralikrishnan B, President of Shaommi India. The event began with HRM and Organisation Behavior Professor Kamal K Jain delivering a compelling address, shedding light on the dedicated efforts of those who contributed to the founding of the institute, which now holds 14th NRIE Banking.



Management of IIM Raipur, guests, faculty members and students posing for a group photo session after Foundation Day event. Chief Guest, Faculty members who have completed 10 years and 5 years at the institute were felicitated. Certificates were also given to the staff members who are the backbone of the institute. The PhD Scholars of PGP 2022-24 are recognised for their dedicated efforts.

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IIM Raipur hosts training programme for early career officers from IOCL

Staff Reporter
RAIPUR, Oct 4

INDIAN Institute of Management, Raipur is hosting a training programme for early career officers from IOCL. The programme is a 14-day training programme conducted at its campus in Naya Raipur. The programme is inaugurated by Chairperson, Executive Director, Raipur Development Centre, Raipur. The programme is designed to enhance the leadership skills of the officers involved in marketing, sales and execution. The programme's objectives are to understand the business better, enhance their leadership skills, and to develop a professional attitude. Speaking about the programme, the Chairperson said, "This programme is a great opportunity for the officers to learn from the experts and to develop their leadership skills. We are proud to host this programme at our campus."



Dignitaries from IIM Raipur and IOCL posing for a group photo. The programme is designed to enhance the leadership skills of the officers involved in marketing, sales and execution. The programme's objectives are to understand the business better, enhance their leadership skills, and to develop a professional attitude. Speaking about the programme, the Chairperson said, "This programme is a great opportunity for the officers to learn from the experts and to develop their leadership skills. We are proud to host this programme at our campus."

IIM Raipur, ICSSR host Capacity Building Programme

Staff Reporter
RAIPUR, Oct 5

INDIAN Institute of Management, Raipur (IIM Raipur) in collaboration with the Indian Council of Social Science Research (ICSSR), Government of India, is hosting a Capacity Building Programme for Young Faculty Members in Social Science. This comprehensive 12-day programme is designed to enhance the research skills of the faculty members. The programme is inaugurated by the Chairperson, Executive Director, Raipur Development Centre, Raipur. The programme is designed to enhance the research skills of the faculty members. The programme's objectives are to develop a professional attitude, enhance their research skills, and to develop a professional attitude. Speaking about the programme, the Chairperson said, "This programme is a great opportunity for the faculty members to learn from the experts and to develop their research skills. We are proud to host this programme at our campus."



Invited dignitaries collectively in the traditional lamp to mark inauguration of the programme. The programme is designed to enhance the research skills of the faculty members. The programme's objectives are to develop a professional attitude, enhance their research skills, and to develop a professional attitude. Speaking about the programme, the Chairperson said, "This programme is a great opportunity for the faculty members to learn from the experts and to develop their research skills. We are proud to host this programme at our campus."

IIM Raipur and ICSSR host capacity building program

For Young Faculty Members in Social Sciences

Raipur, Oct 05: Indian Institute of Management Raipur, in collaboration with the Indian Council of Social Science Research (ICSSR), Government of India, is hosting a Capacity Building Programme for Young Faculty Members in Social Science. This comprehensive 12-day programme is designed to enhance the research skills of the faculty members. The programme is inaugurated by the Chairperson, Executive Director, Raipur Development Centre, Raipur. The programme is designed to enhance the research skills of the faculty members. The programme's objectives are to develop a professional attitude, enhance their research skills, and to develop a professional attitude. Speaking about the programme, the Chairperson said, "This programme is a great opportunity for the faculty members to learn from the experts and to develop their research skills. We are proud to host this programme at our campus."



The capacity-building programme is designed to enhance the research skills of the faculty members. The programme's objectives are to develop a professional attitude, enhance their research skills, and to develop a professional attitude. Speaking about the programme, the Chairperson said, "This programme is a great opportunity for the faculty members to learn from the experts and to develop their research skills. We are proud to host this programme at our campus."

IIM Raipur takes the lead in Swachhata hi Sewa: Ek Tareekh-Ek Ghanta

Raipur, Oct 03: In an earnest effort to contribute to the Swachhata hi Sewa initiative, Indian Institute of Management, Raipur organized a commendable organized drive under the banner of Swachhata Pakhwada. "Ek Tareekh-Ek Ghanta" was observed on October 1, 2023. The event kicked off at 10 am and saw an overwhelming participation of both students and staff members. The primary objective of this initiative was to foster a sense of responsibility towards the environment and to instill the importance of cleanliness among the students. More than 70 students, along with faculty and staff members, participated wholeheartedly in the programme, demonstrating their commitment to a cleaner and greener future. The participants worked tirelessly for an hour, cleaning streets, collecting litter, and disposing it off properly. Speaking on the occasion, Professor Ram Kumar Kakani, Director, IIM Raipur, expressed his pride in the students and staff for their enthusiastic participation in the cleanliness drive. The event concluded on a positive note with all participants feeling a sense of accomplishment. IIM Raipur's commitment to such initiatives reaffirms its dedication to producing responsible and socially conscious leaders of tomorrow.



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program is designed to offer the participants practical guidelines for social science research with a focus on using various qualitative and quantitative methods. The programme will emphasize the use of tools and techniques of research methods used in social science studies, particularly on implementing strategies for handling economic and social issues at the micro and macro levels. The objective is to involve inter-disciplinary participants through all stages of research—from identifying a viable research problem/questionnaire collection, focus group discussion, and evaluation of the final report or quality research article. The application of methods will be illustrated using examples from diverse fields, including economics, behavioral studies, social issues related to education and health, and business. Hands-on sessions will be conducted using software like Microsoft Excel, SPSS, and R.



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Concept and Compilation: Dr. C K Swain, Librarian

Graphics & Design: Shri Satish Kumar Narang, Admin Associate, Library



Indian Institute of Management Raipur, Atal Nagar,
P. O.- Kurru (Abhanpur) Raipur (C.G.)- 493661



Phone: (+91) 771-2474 639
Fax: (+91) 771-2474 639



www.iimraipur.ac.in
Email: newsletter@iimraipur.ac.in