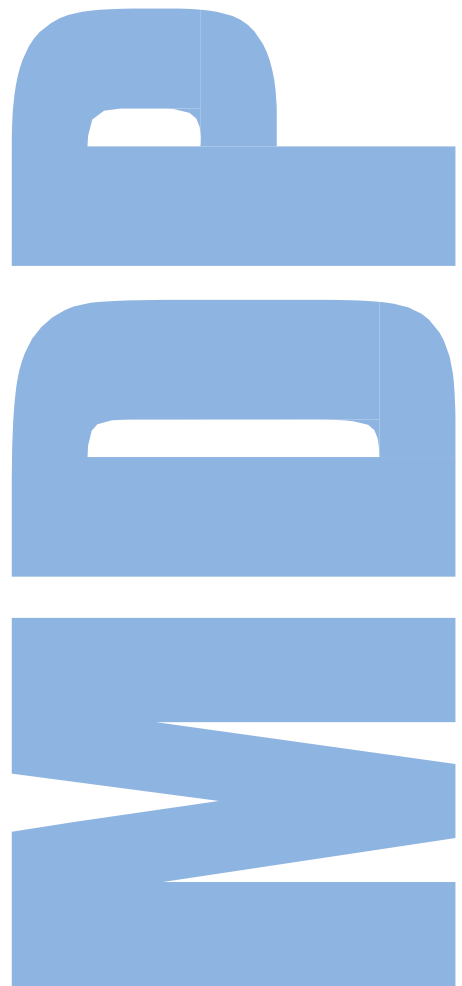




Management Development Program
On
Business Curiosity 360°
Thrive Through Enquiry!

January 19-20, 2024 &
February 9-10, 2024

Programme Director
Prof S. Ram Kumar



Indian Institute of Management Raipur

Introduction (Programme)

Curiosity has created the world as we know it today. Arts and Fine Arts, The Sciences, Technology, Medicine, Education, Business. All are the result of someone's **curiosity**.

Curiosity has the incredible power to influence and change everything around us. It drives exploration, learning, and discovery. 'Curiosity' has 172,000,000 hits; 'Curiosity MDP' has Zero on Google! Why? Curious?

But as children, not very long ago, we were all insatiably **Curious**. Then 'Life' happened. This two-day program seeks to get us to be Curious all over again.

Objectives & Learning Outcomes

Reflection/Learning/Deep Enchantment with

- ✓ What could be the next Step in anything?
- ✓ Ensure continued dissatisfaction with Status Quo.
- ✓ What if?
- ✓ Let's do this another way.
- ✓ Why? How? What? Where? When? Who?
- ✓ From 'But' to "Yes &'
- ✓ Acquire Lifelong Learning Focus
- ✓ Get Creative in structured ways.
- ✓ Positive Learning Culture for Personal and Professional Strength
- ✓ Something to infect all around you!

For Whom

- ✓ The Curious Ones
- ✓ Those who miss being Curious.
- ✓ The central role of curiosity plays in crafting organizational culture: Curiosity about
 1. values and motivations of their employees
 2. Why (/if!) customers love you
 3. Their roles
 4. The changing nature of their companies and contexts over time.
- ✓ Anyone whose life/interests/work would benefit from 'Business NOT as Usual':
Managers, Scientists, Craftspeople, Teachers from KG To Doctoral, Researchers, Engineers.

Pedagogy

In line with the program's theme, the pedagogy is guaranteed to be bold, innovative, and completely fatigue-free. Chosen tactically, it will include a mix of:

- ✓ Field Visit
- ✓ Deep Ideation
- ✓ Haptic Exercises
- ✓ Real Campfire
- ✓ Outdoor Sessions
- ✓ Slide Shows
- ✓ Film
- ✓ Theatre
- ✓ Rub-Off!
- ✓ And more ...

Faculty

The Program Director, Prof. S Ram Kumar, will facilitate all sessions in this program.

Session Plan

Day 1: Setting up the landscape of curiosity, From general curiosity to curiosity for business advantage, Exploration in curiosity, Haptic Exercises

Day 2: Frameworks to handle curiosity, Exercises in curiosity, Setting a curiosity agenda, Making curiosity EDC (Every-Day Carry is a collection of useful items that are consistently carried on person every day)

Duration and Venue

The programme is scheduled for **January 19-20, 2024**, at IIM Raipur, Atal Nagar, New Raipur.

Registration Fee

- ✓ Rs. 30,000 (+18% GST)
 - Academic fee
 - Program Kit
 - Single room
 - Pick up and Drop.
 - All boarding and lodging
 - All material and collateral
- ✓ Payment
 - Via Website Registration

Please let eldc_office@iimraipur.ac.in know the remittance and participant details.

Dates

- ✓ Participant & Payment Details: January 10, 2024
- ✓ Last date of withdrawal (without deductions as per Institute rules*): January 12, 2024
- ✓ Programme days: January 19-20, 2024

Programme Director



Prof. S Ram Kumar

S. Ram Kumar: Professor-of-Practice at IIM Raipur; Chief Mechanic, Business Mechanics Lab; Chief Curator, Biodiversity Nucleus Project.

Taught at IIMS@ Ahmedabad, Indore, Kozhikode, Raipur, Kashipur SP Jain: Mumbai, Dubai, Sydney, Singapore; XLRI, Nirma, EDI, MICA, ISB-HYD/Mohali. Extensive experience in Corporate Training across Multinationals, Government, NGOs, TRIPS, and Educational Institutes.

Nuclear Physicist and a PGDM from IIMA with over 13 years of formal work experience in the Multinational, Government, NGO, Section 25 (now 8) and TRIPS sectors. Runs a Company: Last Resort entirely for the sake of running a Company.

Interests include professional grades: Technical Writing, Natural History, Unicycling, Angling, and Woodworking. Recently acquired an Earthmover License and proficiency in Toki Pona.

About IIM Raipur

IIMR is now synonymous with innovation, talent, and zeal for success and contribution to management. Set up by the Government of India in 2010 to meet the growing demand for top-quality professionals, it is in Raipur, Chhattisgarh, one of the fastest-growing states of India, with rich mineral, forest, natural, and local resources.

With

- The Post-Graduate Programme in Management (PGP) was started in 2010.
- The Fellow Programme in Management (FPM) in 2014
- The Executive Fellow Programme in Management (EFPM) in 2013.
- Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, with the NIRF management institute ranking increasing from 18(2016) to 11(2023). IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art campus with well-equipped lecture rooms, a library, a simulation lab, a gym, and lodging facilities. To become a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

Contact Us

For any inquiries, please feel free to contact us below:

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