



Dynamic three-day discourse organised at IIM

By its IRC; discusses global collaboration and establishment of Joint Case House

Central Chronicle News

Raipur, Dec 15: IIM Raipur recently concluded a dynamic three-day discourse organized by its International Relations Committee (IRC), showcasing the institute's commitment to fostering international ties and enhancing the academic journey of MBA students.

Professor Ram Kumar Kakani, Director of IIM Raipur, discussed global collaboration and the establishment of a Joint Case House during the event, which took place from December 11 to 13.

On December 11, the discussions delved into strategic global partnerships and initiatives aimed at broadening the academic horizons for students.

The following day, a remarkable case workshop with Dr. Bertrand Guillotin, a distinguished case writer and Associate Professor at the Fox School of Business and Management, provided invaluable insights into teaching case craft.

This session not only enhanced comprehension but also reinforced the institute's commitment to quality MBA pedagogy, setting the stage for a culminating session on "Emerging Trends in International Business, Adding Value to Your MBA Journey" on December 13, featuring Dr. Guillotin's distinguished talk.

Dr. Navneet Bhatnagar, Chairperson of the IRC



Committee, extended a warm welcome to the esteemed guest. During the session, Dr. Guillotin emphasized the importance of strategic planning and its impact on individual lives and global scenarios.

Drawing on his extensive experiences, he shared insights from his MBA journey, highlighting the significance of making life-altering decisions by considering their broader implications.

He encouraged the audience to embrace adaptability, learn from mistakes, and emphasized the value of making a positive global im-

pact through dedicated efforts.

In a reflective dialogue, Dr. Guillotin recounted his unconventional path, including a year in the military and a stint in the technology industry.

Advising students to avoid stagnation, he underscored the significance of humility and the pursuit of excellence. The Q&A session that followed allowed students to engage with Dr. Guillotin, posing insightful questions that added depth to the dialogue.

As a token of appreciation, Dr. Parthasarathi Banerjee presented Dr. Guillotin with a memento, symbolizing the gratitude and respect of the academic community for his valuable insights and contributions.