

Empowering chartered accountants

IIM Raipur's Specialised Management Development Programme

■ Staff Reporter

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INDIAN Institute of Management (IIM), Raipur, announced successful completion of a specialised Management Development Programme (MDP) that was precisely created for the Institute of Chartered Accountants of India (ICAI) and was carried out from December 11 to 16.

With the help of Programme Directors Professor Sanjeev Prashar and Professor Mrunal Chavda, this programme effectively met the requirements for professional growth that were required of Chartered Accountants who had between three and fifteen years of business experience.

The residential management development programme covered a wide variety of twenty-

one main themes crucial for enhancing the participants' managerial expertise. Communication, team building, financial management, leadership, and strategic thinking are some of the topics rigorously crafted to answer the unique demands and issues that chartered accountants confront. The prestigious IIM Raipur was the institution played the role of host for this specialised programme. The programme started with an engaging icebreaking session, setting a positive tone for the week ahead.

Participants explored the intricacies of self-awareness and personal development, followed by insights into effective workforce management.

Professor Pravesh Kumar Padamwar guided participants through the principles of marketing and customer relation-

ship management. As the week progressed, Professor Archana Parashar delved into the art of persuasion and internal communication. At the same time, Professor Mrunal Chavda shed light on building trust through communication and crafting powerful written messages. Professor Sumeet Gupta explored the intersection of spirituality and life management, and Professor Kamal Jain tackled transformational leadership, change management, and team planning and implementation.

Professor Anubha Dadhich guided participants through understanding organisational design, enhancing organisational effectiveness, and managing organisational culture and change. Professor Damini Saini led sessions on building high-performance work teams and the principles of motiva-

tion for self and others. The week concluded with Professor Sanjeev Prashar facilitating a session on emotional intelligence for personal development, followed by a valediction to wrap up the programme.

Special sessions included an information session with the Doctoral Chair on the PhD in Practice, offering valuable insights into advanced academic pursuits. Participants also had the opportunity to interact with Director Professor Ram Kumar Kakani enhancing the overall experience and providing additional perspectives on the topics covered throughout the programme. The programme proved to be an enriching and insightful experience for all participants. This programme delivered a week of immersive learning, personal development, and valuable networking opportunities.

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