

3rd Leadership Summit 2019

Indian Institute of Management Raipur launched 3rd leadership summit on 24th and 25th August 2019 on theme 'Future is Now'. Thirty leading industry stalwarts shared their experience and knowledge over a span of two days. It aimed to provide a unique platform to the industry experts and the students to interact and discuss key ideas which would help the upcoming management professionals in tackling future challenges in a proficient manner. Prof. Satyasiba Das, Chairman, Corporate Relations, IIM Raipur initiated the summit with an introduction where he expressed his vision for the summit and how it has grown in eminence over the past years.



Prof. Bharat Bhasker, Director, IIM Raipur, then proceeded with a welcome address for the dignitaries. He elaborated on how IIM Raipur has the objective to become a leading business school of the world. He emphasized on the importance of "Disruption" which can be brought about by converting challenges to opportunities. He reiterated the need to train and develop new kind of business leaders and empower them to lead the world to a better future.

The welcome address was followed by a speech by Prof. (Dr.) Nitin M. Nagarkar, Director – AIIMS Raipur, who graced the summit as the chief guest. He talked about the fast-paced development that our country is witnessing and the huge amount of potential that still needs to be tapped. The enlightening interaction was followed by panel discussion.

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4th HR Summit 2019

IIM Raipur organised two day-long HR Summit held on 27th and 28th September 2019. The theme for this year's edition was 'Evolution Through Innovation: The New HR Era'. The Summit began with an address by Prof. Satyasiba Das, Chairman Corporate Affairs, IIM Raipur who introduced the guests to the proceedings of the event. This was followed by an address by Prof. Bharat Bhasker, Director IIM Raipur, who touched upon the fast-changing nature of the world, the economy, and the employment scenario in general. The day's proceedings comprised of three panel discussions.

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3rd Leadership Summit 2019

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The first panel discussion saw insights on the topic 'Leadership with a Digital Mindset' which was moderated by Mr. Sameer Dhanrajani, Chief Strategy Officer, Fractal Analytics. The esteemed panelists were Mr. Rakesh Singhania, CFO, Wells Fargo; Ms. Shumila Shah, Country Head – Talent Management & Employee Development, Asahi India Glass Ltd.; Mr. Sameer Mathur, Senior Principal, Accenture Strategy; Mr. Angira Agrawal, Senior VP Enterprise, Vodafone Idea Ltd.



The second panel discussion on the topic 'Rapidly Changing Business Scenario: Implications for Management Graduates' was moderated by Mr. Vikas Bissa, Head – Marketing, Raymond Limited. The panel members included Mr. Shrikant Joshi, MD & CEO, L&T Realty; Mr. Abhishek Gupta, CMO, Edelweiss Tokio Life Insurance; Mr. Tarunesh Mathur, Head of Business Operations, Schindler Group; Mr. Dhruvil Sorathia, Former Group Chief Marketing Officer, Apollo Health and Lifestyle Ltd.

The last panel discussed on the topic – 'Business Beyond Business – Importance of Social Implication' and Ms. Sarita Bahl, CGH – South Asia, Communications & Public Affairs, Bayer Group India, opened the discussion and talked about the importance of Corporate Social Responsibility. Dr. Akhil Prasad – Director, Country Counsel India and CS, Boeing India Services; Mr. Ashwani Acharya, Business Head, InterGlobe Enterprises – CSTPL, Dr. Murali Padmanabhan, Sr. VP – Global Head Talent Development, Virtusa were the panelists.

On the second day also, institute continued to introduce new ideas to aspiring managers. The day's proceedings comprised of three panel discussions and a valedictory session.

The first panel for the day discussed a topic 'Technology – Creating Business while disrupting Business'. The panel was moderated by Mr. Dhruvil Sorathia, Former Group Chief Marketing Officer, Apollo Health and Lifestyle Limited, who opened the discussion by introducing the topic.



The esteemed panelists were Mr. Rahul Gupta, Director - Strategy and M&A, Cognizant Technology Solutions; Mr. Rakesh Laddha, Chief Financial Controller (Senior Vice President F&A), Fortis Healthcare; Dr. Santosh Phulpagar, Head Talent Acquisition & Development, Operation Excellence and Business HR – Corporate Functions, CG Power and Industrial Solutions Ltd.; Mr. Sumant Sood, Head – Innovation, Titan Company Limited.

The enlightening interaction was followed by the second panel discussion of the day, on the topic - 'Managing Risk in an Increasingly Volatile Environment'. The moderator for the panel was Mr. Balaji Ranganathan, Vice President - Corporate Audit, Fidelity Investments who had a positive outlook for the financial sector in general and spoke on how passive investors pose a challenge to it. The panelists for the discussion were Mr. Amol Padhye, Head - Market Risk, HDFC Bank; Mr. Amreesh Kher, Executive Vice President & Head Bancassurance, IndusInd Bank; Mr. Supriyo Sinha, CEO - Education, Pratibha, ABP Pvt. Ltd.; Mr. Vishal Tulsyan, Managing Director & Chief Executive Officer, Motilal Oswal Private Equity.

The topic for the final panel discussion was - 'Smart Factory of the Future: Exploring Impact of Industry 4.0' and was moderated by Mr. Alok Sharman, Ex-Global Chief Executive Officer of TATA Company & Director - Asia Valvoline Cummins. He initiated the discussion by introducing the topic and discussing about the technological shift to autonomous systems that communicate with each other. Ms. Kiran Grover Adlakha, Engineering Group Manager, Intuit; Ms. Priyanka Kaushik: Chief Manager Human Resources, Sterlite Power; Mr. Aditya Verma, Vice President Procurement, Emami Ltd.; Mr. Prashant Singh, Vice President – Product Management, Paytm spoke were the esteemed panelists.

The Leadership Summit concluded with a valedictory address by the Chief Guest Shri Sunil Mehta, Managing Director & Chief Executive Officer, Punjab National Bank. He spoke about the role of banking in driving a nation's economy. He mentioned how the technology has disrupted the traditional banking system and necessitated changes in the business models. He also motivated the students to be the leaders of tomorrow and bring the change. The summit was drawn to a close with a final vote of thanks, leaving tomorrow's managers brimming with ideas to implement throughout their careers.

4th HR Summit 2019

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The first panel discussion was on the topic "Tackling the Tech Leap: Impact of Technological Advancements on HR" and was moderated by Mr. Agniwesh Thakur. The esteemed panelists were Mr. Swapnakant Samal, Head Digitization, Talent Acquisition, Reliance Industries Ltd; Mr. Sandeep Batra, HR Head B2B Business, Digital Transformation and Corporate Functions at Vodafone Idea Limited; Mr. Gaurav Gupta, senior HR Leader, an author and a peak performance strategist.

This was followed by second panel discussion which focused on the topic "Embracing the Change: Talent Acquisition in Today's World" and was moderated by Mr. Swapnakant Samal, Head Digitization, Talent Acquisition, Reliance Industries Ltd. Panelists in this panel were Mr. Deepak Gupta, Head Human Resources & CHRO, Karvy Group; Mr. Dinesh Khanna, Head Talent Attraction, AB InBev India; Mr. Vikas Baghel, Associate General Manager - Talent Acquisition Centre of Excellence, HCL Technologies.

The last and third panel of the day discussed on the topic "People Matter: Training, Development and Continuous Learning" moderated by Prof. Jagrook Dawra, IIM Raipur. The panelists included Mr. Sunil Omanwar, Vice President, Fortis Healthcare Ltd, Ms. Vandana Ravi, a professional Performance Consultant, Prof. Anubha Dadhich, Chairperson, HRM/Organizational Behaviour, IIM Raipur, Mr. Pranav Prasoon, Head - Talent & Training, Renault Nissan Technology & Business Centre India.

On the second day of its 4th HR Summit, the day's proceedings comprised of three panel discussions.



The first panel for the day discussed a topic that has garnered a lot of interest lately due to its relevance in current times- 'Expanding the Horizon: Well-being and Employee performance'. The panel was moderated by Ms. Kanika Mathur, Assistant Vice President - Human Resources, Encore Capital Group, who opened the discussion by introducing the topic.

Ms. Bhavya Misra, Director HR, PepsiCo; Mr. Jaswanth Sharanarthy, Head - Learning, Talent Management and Organizational, Development, CavinKare; Mr. Navneeth Sulakhe, Head - Talent Management, Landmark Group; Mr. Ravi Mishra, Senior Vice President - HR, Birla Carbon were the panelists.

This was followed by second panel discussion on the topic - 'Expectations of The HR World from The New Managers'. The moderator was Mr. Rakesh Kumar Mehta, Human Resource Manager, S&P Global. Panelists member for this panel were Mr. Anurag Chandra, Head - Human Resources (People Services), Admiral Group; Mr. Partha Samai, Senior Vice President & Group Head Human Resources, AGS Transact Technologies Ltd; Mr. Rishav Dev, CHRO (VP - HR & Legal), Anmol Feeds Pvt Ltd., Mr. Vivek Tripathi, Chief Human Resources Officer, BIBA Apparels Pvt Ltd.



The final panel for the day discussed on the topic - 'Changing Trends in Career Mobility Within and Between Organization' which was moderated by Mr. Dinesh Mishra, Director HR, Abbott Healthcare Pvt Ltd. The esteemed panelists for this panel were Dr. Devashis Rath, Sr. Vice President Talent Management, Organizational Effectiveness & Change Management, UltraTech Cement Ltd; Mr. Mayank Vasles, HR Head, Reliance Retail, Footwear Business; Mr. Sandeep Tyagi, Director - Human Resources, Samsung Electronics; Mr. Santosh Bagwe, Head HR - MEP, T&D, O&M, Sterling & Wilson.

The Summit was drawn to a close with a final vote of thanks, leaving tomorrow's managers brimming with ideas to implement throughout their careers.

Faculty Publications



Prof. M. Kannadhasan
Professor

Kannadhasan, M., & Das, D. (2019). Has co-movement dynamics in BRICS markets changed after global financial crisis? New evidence from wavelet analysis. *Asian Academy of Management Journal of Accounting & Finance*, 15 (1), 1-26.

Abstract: We investigate the changes in the co-movement dynamics in the stock market returns of Brazil, Russia, India, China and South Africa (BRICS) with that of US during pre and post-global financial crisis (GFC). The stock returns of BRICS and the US markets over the period of 1999–2016 are analysed using wavelet transformation, with equal time phase of eight years on both sides of GFC. We find the existence of co-movement at both high and low frequencies. In addition, the contagion effect is also noted around the GFC year 2008. Further we also report that despite the high correlation of BRICS portfolio, it facilitates asset diversification benefits in the medium run. Finally, there is significant changes in correlation dynamics for Russia and China during post-GFC period, whereas the multiple correlations dynamics amongst BRICS markets remain unchanged.



Prof. Satyasiba Das
Associate Professor

Pal, S., & Das, S. (2019). Is the Socio-Economic Status of the Households Below Poverty Line a key indicator towards the choice of cooking fuel as LPG?. *Theoretical Economics Letters*, 9 (6), 2126-2138. DOI: 10.4236/tel.2019.96134

Abstract: This study explores the factors that make an impact on the choice of cooking fuel, in our case, Liquefied Petroleum Gas (LPG) among the urban poor in the smart city, Bhubaneswar, Odisha, India. In earlier studies, multiple socio-economic and market-related factors (e.g., distribution and pricing), are discussed as determinants that ultimately determine the households cooking fuel choice. This study focuses on household characteristics that can impact the choice of cooking fuel. Primary data collection was carried out in 3036 households in three urban-slums of Bhubaneswar, Odisha, India and was used as a sample for the study. The analysis revealed that along with income and socioeconomic status, other household characteristics are also important in determining the choice of cooking fuel. A major finding of the study is that unaffordability is

not the only criterion in the choice of cooking fuel. The choice of cooking fuel of a family is basically a function of external and household-specific factors.

Das, S., & Pal, S. (2019). Why not Liquefied Petroleum Gas? 4A Matrix of Energy Choice among Urban Below Poverty Line Households in India. *International Journal of Energy Economics and Policy*, 9 (3), 414-419. DOI: <https://doi.org/10.32479/ijeeep.7586>

Abstract: Liquefied petroleum gas (LPG) is one of the cleanest sources of fuel for urban below poverty line (BPL) households and households of urban BPL groups are shifting from traditional cooking fuels to cleaner energy use. However, providing cleaner sources of cooking fuel to its urban BPL households has become one of the biggest challenges for developing countries. This paper reported on a recent survey on the household energy consumption pattern of urban (BPL) families living in the slums of Bhubaneswar, Odisha, India. The present study developed a 4A's matrix (Affordability, Availability, Awareness, and Attitude) to evaluate the different reasons behind acceptance and non-acceptance of LPG among the respondents. The results indicate that the 4 A's do not function in silos; rather they create a cumulative effect by working alongside each other.



Prof. Sumeet Gupta
Professor

Li, Y., Yang, K., Chen, J., Gupta, S., & Ning, F. (2019). Can an apology change after-crisis user attitude? The role of social media in online crisis management. *Information Technology & People*, 32 (4), 802-827.

Abstract:

Purpose – Drawing upon the Elaboration Likelihood Model, the purpose of this paper is to examine how the characteristics of social media moderate the effect of a firm's apology on the attitude of its customers.

Design/methodology/approach – An online experiment including 360 active users of internet was employed to test the research model.

Findings – Results revealed that an after-crisis apology and firm reputation both have a positive effect on after-crisis user attitude toward the firm. Furthermore, the positive effect of apology becomes stronger as online media interactivity increases, whereas the positive effect of reputation becomes weaker.

Research limitations/implications – This study included only one important characteristic of social media, and experimental scenarios were limited to car recall crisis. Considering that social media has so many platforms that may have different kinds of interactivity, further studies can be conducted to figure out the most suitable social media for firms to deal with an online crisis.

Practical implications – The results inform managers of the importance of after-crisis apology and firm reputation. It is worthwhile for managers to find out the levels of online media interactivity at which users focus on apology and reputation and accordingly conduct an effective online crisis management response strategy.

Originality/value – This study extends the literature on online crisis management and the literature on ELM by highlighting the role of online media interactivity in influencing the persuasive effectiveness of firm's crisis response in the context of social media.

Case Publications:

Ansari, Sana and Gupta, Sumeet, (2019). *XOXODAY.COM: Customer Engagement through Social Media*, Ivey Publishing.

Abstract: Located in Bengaluru, India, Xoxoday.com was an online marketplace for experiential gifting. The company started by offering social gifting, and selecting corporations as its target market. In 2013, the company decided to cater to both the business-to-business and business-to-consumer markets and entered into the niche sector of experiential gifting. The value proposition of the start-up was to provide the best gifting solutions for customers while delivering an experience that would build memories. Heading into 2016, Xoxoday.com aimed to grow by acquiring new customers. It promoted its experiences extensively on social media platforms, but the company's hard work was not paying off. Xoxoday.com needed to figure out what changes needed to be made to its social media plan in order to attract new customers.

Awards & Recognitions



Prof. M. Kannadhasan has been awarded "Best researcher of the year in Finance" in 2019 from the RULA awards, powered by World Research Council and United Medical Council.

Conference/ Seminar/ Workshop Participation

● Faculty



- Prof. Anubha Dadhich participated in 79th Annual Meeting of the Academy of Management, Boston, Massachusetts, USA. during Aug 09-13, 2019 and presented paper 'Ethical Leadership and Internal Whistle-Blowing: A Moderated Mediation Model'. Author (s): Bhal, K.T., Verma, M., Gupta, B., & Dadhich, A.
- Prof. Anubha Dadhich participated at British Academy of Management, Aston University, Birmingham, UK. during Sep 03-5, 2019 and presented paper 'Ethical Standards and Intention to Stay. A Comparison among Multiple Firms in Construction Sector. Author (s): Dadhich, A., & Raviteja, K.



- Prof. Satyasiba Das participated in Academy of Management Annual Meeting, Boston, Massachusetts, USA during Aug 09-13, 2019 and presented paper 'Study on Co-Founder Selection by Novice Entrepreneurs'.

● Research Scholars

- Willy Das attended Academy of Management, Boston, Massachusetts, USA, Aug 9-13, 2019. Presented paper 'Study on co-founder selection by novice entrepreneurs'.
- Raviteja Kancharla attended British Academy of Management, London, UK., Sep 3-5, 2019. Presented paper 'Ethical standards and intention to stay. A Comparison among multiple firms in construction sector'.

Leadership Talks

- Mr. Arvind Subramanian, VP HR Reliance Industries delivered guest lecture on 3rd & 4th August 2019. In an enlightening interaction with Mr. Arvind Subramanian, the importance of time and health management was emphasized as being key to professional success. He stressed on developing a sustainable hobby to balance analytical thinking and drawing the individual to self-harmony. He explored the impact of gratitude and appreciation on relationships using the 5 Golden Rules for Strokes (from the book Transactional Analysis and Games by Eric Berne) as guidelines. The session was focused on the betterment of an individual's security leading to an improved workplace and hence, society.

- Mr. Rahul Nijhawan, Vice President, Goldman Sachs delivered guest lecture on 17th August 2019. He provided a new perspective to the students with his financial acumen and provided insights into the role that the new and upcoming technologies are playing in the FinTech industry, as well as the various aspects of banking and finance. This discussion has surely stimulated the students' thought process and given the push to think beyond the common.



happened at Raymond. The engaging session focused on the VUCA (Volatility, Uncertainty, complexity and Ambiguity) world and how Raymond redefined it. He demystified the moonshot strategy that Raymond follows. He exhorted the students to play to their strengths and added that accountability,

- Mr. Mohit Dhanjal, Director Retail, Raymond, Business Head - Shirting (B2C) delivered guest lecture on 14th September 2019. He shared valuable insights about the textile industry and highlighted the innovations that



- Ms. Rama Moondra (Corporate Trainer) delivered Workshop on "Managing Self in Corporate world" on

10th and 11th August 2019. The session helped the participants to know about presentability skills, resilience and managing resistance to new circumstances, manners at work place, gender sensitivity about do's and don'ts of corporate arena and handling uncertainty, basic business etiquette, assisting boss in board room meetings, travel and restaurant etiquette.

- Mr. Sushil Tripathi, Head-HR, Siyaram Silk Mills Ltd. delivered guest lecture on 17th August 2019. Mr. Sushil Tripathi enlightened the students by sharing thoughts on value creation, expectations of the corporate world from management students, peer connection, holistic development and having clarity about career. The session will immensely help our students as they gradually move towards the corporate world.



- Mr. Sudhir Dasamantharao, Chief Transformation Officer and Director, Global Business Services - APAC, Boston Scientific delivered guest lecture on 13th September 2019. He shared key insights about the MedTech industry and emphasized on the role of his organization in the field. The interactive session revolved around the Industrial Revolution 4.0 and its impact on the future workforce, with key emphasis on the role of Dynamic and Digital skills as we progress. He also imparted career and life guidance to the students, advising them to focus on the key qualities like Emotional Quotient, People Management, and Individual Growth apart from attaining technical and functional knowledge.



- Mr. Sunil Nagar, Head-Merger & Acquisition, GP Global Group delivered guest lecture on 21st September 2019. He comprehensively walked the students through GP Global's extensive business presence in Bitumen, Aviation Fuel, Shipping & Logistics, Steel Trading, and other petroleum products.

He spoke at length about the global energy sector, challenges faced by organizations, rising demands and expected future trends such as considerable use of renewable resources. He emphasized that to build successful companies, one needs to understand and integrate cultures and organization systems. He concluded the session by talking about disruptive technologies like AI and Machine Learning which are being used in the energy sector to constantly transform the corporate landscape.

- Mr. Vivek Raghavan, Head - Product Management Leader, Mint & TurboTax at Intuit delivered guest lecture on 19th September 2019. In an interactive industry connect session, Mr. Vivek Raghavan spoke



at length about Product Management as a career choice. He explained how the role of a Product Manager is to solve customers' problems with empathy as a driving force. He walked the students through Intuit's different products and emphasized on the organization's values and core capabilities.

ICDE 2019

2nd International Conference on Digital Economy
(Initiating and Leading Digital Transformation)

An AIS Chapter Affiliated Conference

December 6-8, 2019

Organized by:

Center for Digital Economy, Indian Institute of Management Raipur

**THRUST
AREAS**

Technology Enabling
Digital Economy

Emerging Applications
in Digital Economy

Impacts of Digital
Economy

KEYNOTE SPEAKERS



Mr Sivarama Krishnan
(Cyber Security, PwC India)



Prof. Sunil Mithas
(University of South Florida)



Dr. Pallab Saha
(Chief Architect, The Open Group)



Mr Santosh Rajput
(Principal Consultant, Capgemini)



Mr. Sameer Mathur
(Senior Principal, Accenture Strategy)



Mr. Shiv Kumar
(Head, Data Sc. Mahindra & Mahindra)

Executive Education & Consultancy (EE&C)

● Faculty Development Program (FDP)

11th Professional Development Training (PDT) Under TEQIP-III



Indian Institute of Management Raipur organized five days “Professional Development Training” for Senior Faculty members under Technical Education Improvement program (TEQIP) III at IIM Raipur Campus during August 26-30, 2019. It is the eleventh Professional Development Training program under TEQIP III and is conducted under the aegis of Ministry of Human Resources and Development (MHRD), Government of India, which initiated the third phase of TEQIP for faculty members of higher educational institutes. IIM Raipur has been entrusted by the MHRD with the objectives of highlighting the importance of world class technical education, identifying the gaps and lacunae in the present system, processes and infrastructure and evolving the benchmarks for the delivery of education and resources management.

This 11th Professional Development Training from August 26-30, 2019 was attended by participants comprising of Assistant Professors, Associate Professors and Professors, from engineering colleges across the states of Jammu, Uttar Pradesh, Maharashtra, Karnataka, Madhya Pradesh, and Telangana. Prof. Archana Parashar and Prof. Pankaj Singh were the program directors for this training program.

12th Professional Development Training (PDT) Under TEQIP-III

Indian Institute of Management Raipur organized 12th Professional Development Training from 23-27 September, 2019 in its new campus at Atal Nagar. It was attended by more than 27 participants, comprising Professors, Associate Professors, Assistant Professors from engineering colleges across India, namely the states/UT of Andaman & Nicobar Islands, Jharkhand, Haryana, Ludhiana, Uttar Pradesh, Odisha, Rajasthan, Bihar, Uttarakhand, West Bengal, Chhattisgarh, Tripura, Maharashtra, Jammu & Kashmir, Telangana, and Kerala. Prof. Rashmi Shukla (Assistant Professor, Economic Environment & General Management, IIM Raipur) and Prof. Sourya Joyee De (Assistant Professor, IT & Systems, IIM Raipur) were the program directors for this training program and Prof. Sanjeev Prashar, Dean (Academics) and Professor in Marketing, IIM Raipur, was the TEQIP coordinator.



First Professional Development Training Programme for faculty members of CSVTU

Indian Institute of Management Raipur organized five-days Faculty Development Program for Faculty members of Chhattisgarh Swami Vivekanand Technical University (CSVTU) Bhilai affiliated Institutions at its newly built Management Development Centre (MDC) at its Campus during August 19-23, 2019. This is the first phase of the Professional Development Training (PDT) program for faculty members of CSVTU Bhilai affiliated Institutions and will continue providing training to nearly 125 faculty members in multiple programs. The Training Program was attended by more than 25 participants comprising of Professors, Associate Professors, Assistant Professors from CSVTU.

The Program was centered on various themes, namely Achieving Academic Excellence, Adapting to Fast Changing Needs, Participant Centered Learning, Assessing Self, Strength and Weakness, Improving Teaching and Learning Process, Publishing in Top Class Journals, Understanding Institutional Needs & Communication, Preparing for Accreditation and Washington Accord and Managing People and Other Resources.

● Management Development Program (MDP)

Executive Development Program at FSNL Bhilai

Indian Institute of Management Raipur organized six days Executive Development Program for the Executives of Ferro Scrap Nigam Limited Bhilai during September 23-28, 2019. The program was attended by 25 Executives comprising of Executives, AGMs, JMs & Managers from FSNL Units in Rourkela, Vizag, Bhilai, Durgapur, Hazira, Salem, Bokaro, Haridwar & Durgapur.

Prof. Anubha Dadhich, Chairperson HRM/OB and Prof. Ankita Chhabra were the Program Directors for 2nd EDP at FSNL Bhilai.



The program was inaugurated in the esteemed presence of Prof. Bharat Bhasker, Director IIM Raipur, Shri Rajib Bhattacharya, Managing Director, FSNL, Bhilai, Prof. Sanjeev Prashar, Dean Academics & Chairman, Executive Education and Consulting and Program Participants. The major themes explored during the event were Corporate Leadership, Capital Budgeting, Target Marketing, Supply Chain Strategy, Operations Management, Business Strategy, Managerial Communication, Time and Task Management & Process Management.

● E-Learning / Online Courses

Indian Institute of Management Raipur completed its 1st E-learning Executive Certificate Program in association with Nulearn on 25th August 2019. The institute certified 41 executive students from the very first batch of "Executive Certificate Program in Leadership and Change Management". Executive students enrolled for the program were from different sectors & industries from pan India, like Hewlett and Packard Enterprise, Volkswagen IT Services, Mahindra & Mahindra Ltd., Vodafone Idea Ltd, ABB, Capgemini, LEA Associates South Asia Pvt Ltd., Torrent Power Ltd, Xavier's Institute of Management & Research, UNICEF, Panasonic India Pvt. Ltd. As a part of this program two days campus visit was organized on 24th & 25th August. During the visit, students had done their project presentation and got the opportunity of classroom teaching experience conducted by the program director, Prof. Anubha Dadhich at IIM Raipur campus.

Current Programme under E-Learning

S.No.	Course Title	Commenced From	Programme Faculty
1	Executive Programme in Data Analytics "R" and "Python"	August 18, 2019	Prof. Sumeet Gupta
2	Executive Programme in Advance Corporate Finance & Risk Management	August 18, 2019	Prof. Vinay Goyal & Prof. Yogesh Chauhan
3	Executive Programme in Leadership & Change Management (2nd Batch)	September 8, 2019	Prof. Anubha Dadhich

Forthcoming Programme under E-Learning

S.No.	Course Title	Commencing From	Programme Faculty
1	Executive Business Management in Digital Economy	November 3, 2019	Prof. Rashmi Shukla & Prof. Sourya Joyee Dey
2	Executive Operations Management with Six-Sigma Green Belt	November 3, 2019	Prof. Mohit Goswami & Prof. Gopal Kumar
3	Executive Cyber Security & Risk Management	November 9, 2019	Prof. Sourya Joyee Dey
4	Executive Programme in Advance Corporate Finance & Risk Management (2nd Batch)	December 15, 2019	Prof. Vinay Goyal & Prof. Yogesh Chauhan
5	Executive Certificate Program in Digital Marketing & Social Media Strategy	December 15, 2019	Prof. Shabbir Husain, Prof. Bharat Bhasker, Prof. Sanjeev Prashar, Prof. Sumeet Gupta

Hindi Diwas Celebration

IIM Raipur observed 'Hindi Week' from 9th-14th September in an effort to propagate the use of Hindi Language and celebrated 'Hindi Diwas' on 13th September. Prof. Sanjeev Prashar, Dean Academics (Chief Guest of the Event), Prof. PRS Sarma, Chairman, Student Affairs (Guest of Honour of the event), Prof. Archana Parashar, Chairperson, Media and Public Relations Committee (Special Guest of the event), Cmdr. Pankaj Kumar Jha (Retd), Chief Administrative Officer (Program Chairman of the event) and the other esteemed faculty graced the event.

The Program was inaugurated by lighting a lamp by the dignitaries of IIM Raipur. The Program Chairperson, Cmdr. Pankaj K. Jha delivered a welcome address and presented a report on the efforts made to promote Hindi language in the institute. This was followed by an address by the special guest, Prof. Archana Parashar in which she provided insights on history and origin of Hindi, Indian Mythology, Culture and History. This was followed by an address by Guest of Honour, Prof. P.R.S. Sarma who emphasised the significance of Devnagiri Script and expressed the importance of knowledge. The event witnessed poetry and speech contest organized for the students which were met with great enthusiasm.



The first prize in poetry was awarded to Gayatri Kindo of batch 2019-21 for her beautiful poem titled "Tu Hi Jane". The first prize in speech competition was awarded to Trisha Saxena of batch 2019-21 for her touching speech on the topic "Women Empowerment".

The winners were felicitated by the Chief Guest Prof. Sanjeev Prashar. The Chief Guest expressed the importance of Hindi dialect for correlating and understanding in the education system. He also expressed his confidence that making the country strong will also make its language strong and highlighted the importance of the youth of the country towards this mission. The ceremony concluded with an address by the Hindi Officer, Ashwini Bharadwaj who enlightened the students with a message from Mr. Ramesh Pokhriyal, Human Resource and Development Minister, Govt. of India.

Swachhta Pakhwada

IIM Raipur observed 'Swachhta Pakhwada', an initiative by the Department of Drinking Water and Sanitation from 1st Sep to 15th Sep, 2019. The institute kicked off the 'Jal Shakti Abhiyan' and set up a dedicated 'Jal Shakti' team.



Tree Plantation



To promote the green environment and overall enhancement of the beauty of new campus, IIM Raipur approached the forest department of Chhattisgarh government for the plantation of varieties of trees and plants inside the campus. IIM Raipur along with the forest department has planted over 10,000 tree saplings in the campus.

Independence Day Celebration

IIM Raipur celebrated India's 73rd Independence Day with zeal and enthusiasm. The faculty, students and non-teaching staff gathered at the institute premises and paid respects to heroes who made India's freedom a possible. The day's proceedings began with the inspection of the Guard of Honour by the Director of IIM Raipur, Prof. Bharat Bhasker. The inspection was then followed by unfurling of the tricolour by the Director and the National Anthem. Following the flag hoisting,



Prof. Bhasker took the opportunity to address the students. He started with a brief history of India's independence and remembered the valiant men and women, such as Mahatma Gandhi, Bhagat Singh, Mangal Pandey, Netaji Subhash Chandra Bose and countless others who laid down their lives in providing our country with her independence.

Prof. Bhasker concluded his speech by quoting a famous poem by the late prime minister Atal Bihari Vajpayee, "Aao Milkar Deep Jalayee". Succeeding the speech, students of IIM Raipur performed singing, dancing and a short drama in the memory of our forgotten heroes of Kargil War namely Captain Vikram Batra, Captain Vijayanth Thapar and Captain Saurabh Kalia.

Following the morning's programme, to stir up the moral and ethical conscience of the students, IIM Raipur's CSR club, Kartavya, held an oath-taking ceremony. The oath-taking ceremony, Pratigya, was met with a rapturous reception and concluded the day's proceedings with distribution of sweets.

Abhinandan - Thanksgiving Event for Supporting Staff

Kartavya, the CSR club of IIM Raipur celebrated "Abhinandan", a thanksgiving event to reiterate the importance of the supporting staff in our daily life and to reinforce the dignity of labour. It aimed at conveying our gratitude to those people who make our daily life easy and to acknowledge that they do matter. The event saw participation with enthusiasm from all of the supporting staff including security, housekeeping and kitchen team in collaboration with the students at the institute. The event commenced with a speech by the club member of Kartavya, who welcomed the supporting staff and reflected the thankfulness of the students towards the staff. It was followed by two fun events namely cross baton race and musical chair. Mr. Chittaranjan Sahu, the hostel supervisor of IIM Raipur



concluded the event with a vote of thanks for the supporting staff, stating that their relentless services and continuous dedication to work has helped the campus immensely.

Fit India Movement Walkathon

IIM Raipur in association with the Ministry of Human Resources and Development, Government of India organized a 'Walkathon' in its new campus on 29th August to generate awareness for the 'Fit India Movement'. The honourable Prime Minister of India, Shri Narendra Modi officially launched the Fit India Movement from the Indira Gandhi Indoor Stadium, New Delhi to celebrate the National Sports Day. The launch event was also telecasted live in the campus where he appealed to every citizen to remain healthy and fit.



Prof. Bharat Bhasker, Director, IIM Raipur flagged off the event at the campus around 7:15 am in the presence of Prof. PRS Sarma, Chairman, Student Affairs, Prof. Archana Parashar, Chairperson, Media and Public Relations Committee and other esteemed faculty members. This event emphasized the importance of sports which has a direct connection with physical and mental fitness. The students showed great interest, motivation and enthusiasm while

kick-starting the event and walked around the campus with great vigor and enthusiasm. They were stimulated by the message of creating a healthy society with a focus on holistic growth. The walkathon then concluded with a Fitness Pledge, where all the students and faculty members of IIM Raipur showed their commitment and supported the idea of taking at least 10,000 steps everyday herewith.

IIM Raipur in Media



11th Professional Devpt Training under TEQIP-III at IIM

By Staff Reporter
RAIPUR, Aug 26

It is an endeavour towards making the contribution towards the growth of the nation and quality education. The 11th Professional Development Training under TEQIP-III at IIM Raipur, organised by the Institute of Management, Raipur, is a two-day programme. The first day was held on Saturday, August 26, and the second day on Sunday, August 27, 2018.



Participants during the 11th Professional Development Training.

The importance of world class education, developing the skill set and focus on the present and future, and the role of management education in the development of the nation are the key themes of the training. The training programme is a two-day programme, which is a part of the TEQIP-III project. The training is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur.

Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur, said that the training is a part of the TEQIP-III project, which is a part of the Ministry of Human Resource Development, Government of India. He said that the training is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur.

Hindi Diwas celebrations held at IIM-Raipur



Participants during the Hindi Diwas celebrations at IIM-Raipur.

The Hindi Diwas celebrations were held at IIM-Raipur on Saturday, August 26, 2018. The event was organised by the Hindi Department, IIM Raipur, and was attended by Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur, and other faculty members. The event was a success and was well-received by the students.

Innovation is the buzzword at IIM Raipur's 4th HR Summit

By Staff Reporter
RAIPUR, Aug 26

The 4th HR Summit at IIM Raipur, organised by the Institute of Management, Raipur, is a two-day programme. The first day was held on Saturday, August 26, and the second day on Sunday, August 27, 2018. The summit is a part of the TEQIP-III project and is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur.



Participants during the 4th HR Summit at IIM Raipur.

The summit is a two-day programme, which is a part of the TEQIP-III project. The summit is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur. The summit is a success and was well-received by the students.

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IIM to organize two-day 4th HR Summit from today

On the subject 'Evolution through Innovation: The New Era'

The 4th HR Summit at IIM Raipur, organised by the Institute of Management, Raipur, is a two-day programme. The first day was held on Saturday, August 26, and the second day on Sunday, August 27, 2018. The summit is a part of the TEQIP-III project and is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur.

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Get A Glimpse Of An ideal HR At IIM-Raipur

Raipur: A two-day HR Summit organized at Indian Institute of Management Raipur concluded on Saturday. The theme for this year's edition was Evolution through Innovation: the new HR era.

Three panel discussions were organized on Day-two. The first panel for the day discussed - Expanding the Horizon: Well-being and Employee performance. The panel was moderated by Assistant Vice President Human Resources, Enclave Capital Group Kanika Mathur, who

opened the discussion by introducing the topic. She stated that how well-being is not only about employees at work but also about employees beyond the work. She also noted that how Mindfulness is about taking one step at a time.

Director HR Pooja Bhatnagar highlighted that employee well-being can be looked at from four aspects opportunities, financial needs, social needs, physical and emotional needs. She also told how to deal with physical and emotional stress at senior level.

IIM-R professional training under TEQIP-III concludes

Participants at the training at Indian Institute of Management, Raipur.



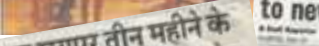
Participants at the training at Indian Institute of Management, Raipur.

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Aspiring managers introduced to new ideas during HR Summit

Participants at the HR Summit at IIM Raipur.



Participants at the HR Summit at IIM Raipur.

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First Online Executive Certificate programme in Leadership, Change Management concludes

Participants at the Online Executive Certificate programme.



Participants at the Online Executive Certificate programme.

The first Online Executive Certificate programme in Leadership, Change Management at IIM Raipur, organised by the Institute of Management, Raipur, is a two-day programme. The first day was held on Saturday, August 26, and the second day on Sunday, August 27, 2018. The programme is a part of the TEQIP-III project and is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur.

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आइआइएम रायपुर तीन महीने के भीतर हो जाएगा नॉ पॉलीथिन जॉन

आइआइएम रायपुर में तीन महीने के भीतर नॉ पॉलीथिन जॉन हो जाएगा।

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आइआइएम रायपुर से 14 अंतरराष्ट्रीय विश्वविद्यालय जुड़े, होंगे नए शोध

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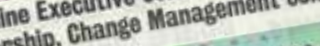
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IIM, Raipur organises EDP at FSNL Bihai

Participants at the EDP at FSNL Bihai.



Participants at the EDP at FSNL Bihai.

The EDP at FSNL Bihai, organised by the Institute of Management, Raipur, is a two-day programme. The first day was held on Saturday, August 26, and the second day on Sunday, August 27, 2018. The programme is a part of the TEQIP-III project and is being conducted by the Institute of Management, Raipur, under the leadership of Prof. Dr. B. K. Mishra, Vice-Chancellor, IIM Raipur.

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Dr. C K Swain

Librarian

IIM Raipur

Graphics & Design:

Ms. Shalini Shrivastava

Sr. Library Information Asst.

IIM Raipur



India Institute of Management Raipur,
Atal Nagar, P. O. - Kurru (Abhanpur)
Raipur (C.G.) - 493661



Phone: (+91) 771-2474 639

Fax: (+91) 771-2474 639



www.iimraipur.ac.in

Email: publication_cell@iimraipur.ac.in