



COMMUNIQUE

Indian Institute of Management Raipur's Newsletter



IIM Raipur conducts its 9th and 10th Annual Convocation

Indian Institute of Management Raipur organized its 9th and 10th annual convocation on 29th October 2021. The event was conducted online and was declared open by Smt. Shyamala Gopinath, BoG, Chairperson. The event commenced with the lighting of the lamp by the dignitaries of IIM Raipur followed by Saraswati Vandana.

Prof. Bharat Bhasker, Director, IIM Raipur started his address by welcoming Mrs. Shyamla Gopinath, Chairperson, IIM Raipur. He shared the institute's vision of becoming one of the top B-schools of the world. He shared that IIM Raipur has secured 15th rank in NIRF Ranking 2021 of

Greece; IPADE Business School, Mexico; Yonsei University, Seoul, South Korea; University of New Castle, Australia, ESC Troyes, France; Victoria University of Wellington, New Zealand and University of Melbourne, Australia to name a few. These MoUs focus on student and faculty exchange programmes, collaborative research publications, organizing joint conferences and academic programmes.

The institute organised major conferences to attract corporate leaders including CIO, CEO level executives. He mentioned that the research is at the very heart of IIM Raipur. 72 high quality journal papers have been published in the last year alone which helped in improved ranking of



management institutes and that the institute has begun operations from its new campus and increased its capacity to 263 students per year. He also gave a brief on the placement report.

Over the years since inception, to strengthen its international ties, IIM Raipur has signed a 'Memorandum of Understanding' (MOU) with some of the finest business schools in the world including, Grenoble Ecole de Management, France; IESEG School of Management, France; HLL Leipzig Graduate School of Management, Germany; AIT Bangkok, Thailand; ALBA Graduate Business School,

IIM Raipur in NIRF. IIM Raipur boasts of state-of-the-art network and handicapped friendly campus, with walkways and hallways ready to accommodate needs of specially abled persons.

Smt. Shyamala Gopinath, BoG, Chairperson, IIM Raipur appreciated IIM Raipur for thriving well amidst the disruption and achieving 100 percent placements. She encouraged the students to keep moving forward, leverage digitalization, and solve social challenges through knowledge and innovation.

In Inner Pages

- ❑ IIM Raipur hosts the 5th Leadership Summit 2021
- ❑ Faculty Publications
- ❑ Other Assignments & Talks Delivered
- ❑ 22nd Annual IIM Library Consortium Meeting
- ❑ Executive Education & Consultancy (EE&C)
- ❑ IIM Raipur conducts valedictory ceremony for the 2nd Batch of ECPGM
- ❑ E-Learning/ Online Programme
- ❑ Management Development Programme (MDP) Faculty Development Programme (FDP)
- ❑ IIM Raipur in Media

The institute graduated a total of 181 students from the PGP 2018-20 batch, 264 students from the PGP 2019-21 batch and 51 students from PGP also convocated who had gone for foreign exchange programs. In addition to this, 9 students graduated in the Fellowship Programme in Management (FPM), 4 students in e-FPM and 30 students in the Post Graduate Program in Management for Working Executives (PGPMWE). The convocation ceremony also saw gold medals being given away for scholastic excellence. Among the Post Graduate Programme (PGP) Batch 2018-20, Akash Kumar received

the Chairperson's Gold Medal for scholastic performance in academics, Aditya Khandelwal received the Director's Gold Medal, Himanshu Bhandari received the PGP Chairperson's medal and Ravula Suribabu received the medal for best overall performance. Among the Post Graduate Programme (PGP) Batch 2019-21, Anish Majumder received the Chairperson's Gold Medal for scholastic performance in academics, Nishant Goswami received the Director's Gold Medal, B Sai Akhil received the PGP Chairperson's Medal.

Our Vision & Mission



"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation"



"To provide a learning centric environment that nurtures management thought through research and practice to create future leaders"



IIM Raipur hosts the 5th Leadership Summit 2021

Indian Institute of Management Raipur, launched its flagship Industry Interaction event, “Leadership Summit 2021” on 3rd October 2021 in virtual mode. The theme of the event this year was ‘New Horizon of Indian Business: March towards 100 years of Indian Independence’. The summit aims to provide a unique platform to the industry experts and the students to interact and discuss key ideas which would help the upcoming management professionals in tackling future challenges in a proficient manner. The inaugural ceremony was graced by Hon’ble Chief Guest Mr. Dhiraj Relli, MD & CEO of HDFC Securities, Prof. Bharat Bhasker, Director, IIM Raipur and Prof. Satyasiba Das, Chairman, Corporate Relations.

Prof. Satyasiba Das, Chairman Corporate Relations, IIM Raipur commenced the summit by welcoming the Chief Guest and introducing other panel members. He briefed the history of the Indian business ecosystem. He expressed his vision for the summit to be a stimulating event for the participants. The event was inaugurated by lighting of lamp followed by the rendition of Saraswati Vandana. Prof. Bharat Bhasker, Director, IIM Raipur, in his address appreciated India's leaders who helped it to transition to a new era. He highlighted the importance of management in a hybrid environment. He gave examples of companies that are dominating the market by adopting the latest technologies.

The Chief Guest - Mr. Dhiraj Relli, MD & CEO of HDFC Securities, in his address, talked about how social media, augmented reality, artificial intelligence, and machine learning is imperative to guide future disruption. He said that financial institutions are now forced to think about launching digital currencies due to the rising popularity of Crypto-

currency. He briefed about the major changes in the electric vehicle, education, and telecom industry. He concluded by advising the students to develop a hunger for knowledge and identify and channelize their energy in one vision.

Leadership Summit 5.0, Inauguration Ceremony



Prof. Bharat Bhasker
Director, IIM Raipur



Chief Guest
Mr. Dhiraj Relli
MD & CEO,
HDFC Securities



Prof. Satyasiba Das
Chairman Corporate
Relations, IIM Raipur



The speech was followed by panel discussions. The first-panel discussion saw insights on the topic ‘Critical



goals to become 3rd largest economy: Measurement and Management Challenges’ which was moderated by Prof. Kamal K Jain, Professor, HRM & Organizational Behaviour, IIM Raipur.

Mr. Rajesh Narayan, Vice President, Affine Analytics discussed making the Make in India initiative bigger and reducing the nation’s dependency on other developed countries. He also talked about the industry’s adaptation to digitalization. He recommended that the education system needs to create talent ready for the practical world.

Mr. Sudiip K Goswami, Director & GM – South India & Start-Ups, Dell said that the flow of investment is unpredictable since 67 countries are ahead of India in the list of Ease of Doing Business. He was optimistic about demographic dividends, a consumption-driven economy, and the prediction of stable currency being favourable to India. However, he also mentioned the low employment rate, a huge gap in income distribution, poor access to health and education, and political instability being unfavorable to the nation.

Mr. Dileep Mangsuli, India Head – Development Centre, Siemens Healthineers emphasized the importance of the health sector for the economic stability of India. He stated that the slow growth of the nation is due to unfair access to medical services. He remarked that the key factor for the growth is the level of employability of the pool of talent in the country.

The second panel’s Track 1 discussion was on the topic ‘Role of Technology in transforming Indian Business Ecosystem’, Track 1 was moderated by Prof. Arunima Shah, Asst. Professor - Marketing, IIM Raipur.

Mr. Ranganathan S, Executive Vice President, Larsen & Toubro said that our nation has huge potential for manufacturing. He praised the decision-making of the nation by giving an example of the Ministry of Defence.



He suggested some ways to gear up for the technological transformation - the creation of value addition, customer centricity, and having a conscious outlook. He stated that the internet and technology have created an ecosystem within the country to help people and generate employment.



Ms. Chandrima Pareek, Senior Vice President, Lifestyle International highlighted the diverse customs and traditions of India which makes it difficult to navigate through product varieties in terms of size, colours, etc. She shared that in the online mode, warehousing takes up the highest cost which requires the company to anticipate the sales of products based on demographics. She emphasized the role of technology in enabling personalisation based on consumer segments.

Mr. Sushil Kumar Tripathi, Vice President - Technology, Kellton Tech commented on digital manufacturing where consumers can directly give feedback which further helps in the development of a product in a shorter period. He suggested that India needs to focus on developing its technology as a foreign technology may not be suitable for the Indian market.

Track 2 witnessed the discussion on 'Role of Technology in transforming Indian Business Ecosystem', This panel was moderated by Prof. Ankit Chhabra, Asst. Professor- Business Policy and Strategy, IIM Raipur.



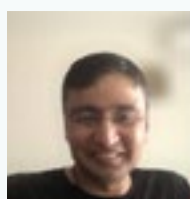
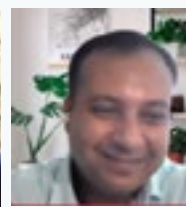
Mr. Vinod Bhat, Chief Information Officer, Vistara said that the fourth industrial revolution 'Industry 4.0' has shaken up the whole value chain system. He highlighted the high digitization adoption index in India. He stated that those who are taking risks by developing new models are becoming game-changers. He remarked that agility and the ability to meet demand quickly enables a company to thrive amidst the transforming technology.



Mr. Tribhuwan Kumar Singh, Senior General Manager, Bosch suggested that the next focus should be on the Internet-of-Things. He also suggested that information available in the public domain should be leveraged to its maximum potential. He said that the goal of being a zero-carbon footprint company in 3 years could be a sustainable solution.

Mr. Vish Dhingra, Partner Leader - Financial Account-

ing Advisory Service, Ernst & Young India emphasized that outsourcing is the ideal to reduce the costs in the 'Buy model' of a business. For the 'Build Model', he suggested going in-house if issues arise. He mentioned that mining bitcoin takes as much energy as required in Argentina which creates a lot of carbon footprint. He further shared E&Y's agenda to shift to renewable energy by 2025.



The last panel discussed the topic - 'Role of Entrepreneurship in driving growth'. It was moderated by Prof. Satyasiba Das, Chairman of Corporate Relations, IIM Raipur.

Mr. Shiv Tiwary, Chief Marketing Officer, Reliance Nippon Life Insurance said that real entrepreneurs are the ones who drive innovation, assume risk,

generate employment and drive growth. He urged young business professionals to assess the roles and responsibilities themselves while working in the organisation itself.

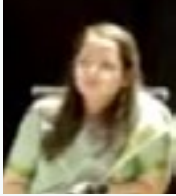
Mr. Sumit Jasoria, Managing Director - India, Meero stated that entrepreneurship is the key to change the tag of a developing nation. He gave the example of Freshworks as how it is a company from India that is changing landscapes in terms of innovation. He also shared his insights on the rise of ed-tech companies during the pandemic.

Mr. Digwanta Chakraborty, Talent Acquisition India Head - Technology, Digital & Analytics, BCG suggested that new recruiters should be asked to think like entrepreneurs. He mentioned one of the important qualities of an entrepreneur is being a keen observer. Also, he urged the students to never forget about the institutions, the academics, and the concepts learned during their MBA.

The second day started with a panel discussion on the topic "Creating Advantage in Frontier Technologies and Management of Disruption" which was moderated by Prof. Damini Saini, Asst. Professor - HR&OB.

Mr. Nihar Ranjan Ghosh, President HR, Emami expressed that the fact that people adjusted to using different virtual platforms within a week was a massive achievement. He stated that helping employees with the issue of isolation is a concern. Mr. Ghosh expressed that developing a sharp understanding of local and global changes in policies and their correlation can be helpful. He talked about the importance of having clarity of mind in ambiguous situations.

Mr. Lakshmanan M., Chief Human Resources Officer, L&T Technology Services emphasized on emoji-i-sation of the workplace as work from home is a reality in the IT industry.



These days employees should learn to empathize and collaborate virtually as it is very difficult to connect with them emotionally. He also stated three important roles to manage a remotely placed workforce which are Cyber Security Officer, Chief Joy/Fun Officer, and Chief Counseling Officer which has emerged due to the virtual working environment.

Mr. Nishant Dangle, Global Head, L&OD and Talent, Welspun India highlighted how globalization is driving the dynamics in corporations across the world. He spoke on how upscaling of employees and their enthusiasm is very important and that they should be motivated to achieve optimum productivity. He addressed the importance of the role of a manager in humanizing the workforce as they can create better employee engagement and stated that one needs to work on the technical skill set which is important in the career path and constantly change the skill set whenever required. He also encouraged everyone to invest in what they're good at.

The fifth panel's discussion was based on two topics 'Frontier Technologies that Create Competitive Advantage and Disruption' moderated by Prof. Samar Singh, Associate Professor – Strategic Management, IIM Raipur, and 'Frontier Technologies and Management of Disruption' moderated by Prof. Mohit Goswami, Asst. Professor - Operations Management, IIM Raipur.



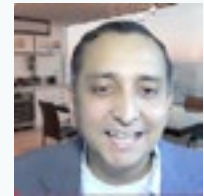
Dr. Akhil Prasad, Director, Country Counsel India and Company Secretary, Boeing India talked about how Fortune 500 companies are slowly and steadily decreasing simply because of restraining themselves from adapting to developing technologies. He talked about Boeing's vision and also mentioned how space travel is going to be the future "buzzword" and that it can be considered as a disruption in the aviation sector. He said that to survive in a cut-throat technology a company should adopt change management.

Mr. Sudipta Ghosh, Data & Analytics Leader, PricewaterhouseCoopers Private Limited talked about how old models and methodologies to predict demand are no longer in use due to disruptions. He stated that in the post-pandemic world there is a shift in demand. Indian consumers have started buying in bulk which is unusual especially in the Indian market. Accord-

ing to him, the simulation could help figure out the vulnerabilities of the supply chain. He further stated that now is the time to be agile in designing a digital twin and subjecting it to different situations and also simulate complex problems to figure out weak spots. He stated that change has become the only constant and the pace of change has only increased as a result of which adoption of technology is extremely important.

Mr. Vikas Kapoor, Vice President – Cyber Security, VOIS, spoke on the importance of the survival of the fittest. He mentioned that all the strategies in the business are related to the fundamental principle of 'Survival of the Fittest' and how principles like SWOT analysis are applied in a business to understand and define the strategy. He said that companies should be and are more focused on "what not to do rather than what we need to do" since deciding 'What not to do' is going to help the organizations and their managers to take action for the continuance of its survival. He mentioned that fitness and adaptability are strongly correlated to each other and that fitness represents the ability to adapt.

Mr. Kairav Modi, Chief Financial Officer, Digital Industries, Siemens was a member of the panel discussing the topic 'Frontier Technologies and Management of Disruption'. He talked about how it is no longer about who is bigger but the one who moves the fastest. He addressed the fact that digitalization was missing before COVID and emphasized the adoption of change management.

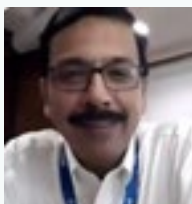


Mr. Abhishek Trigunait, Chief Technology Officer, ZS Associates elucidated how his organization brought about both internal and external changes to adjust to the post-pandemic world where internal changes included empowering employees and ensuring that they do not burn out while external changes concentrate on leveraging technology and analytics to provide service and products faster to the clients. Mr. Trigunait said "B2B is the new B2C now since things are getting more personalized" while addressing the fact that consumer expectations are changing and that modularisation is a key aspect to predict further customer expectations. He added in the end that one should be transparent and open in whatever challenges one faces.

The sixth panel's discussion was based on the topic 'The Consumers of the Future: Digital Value Creation and Value Delivery' moderated by Prof. Summeet Gupta, Professor – IT & Systems, IIM Raipur.

Mr. Ganesh Kalyanaraman, Senior Vice President, Cognizant opened the discussion by highlighting the fact that the last 19 months have brought about social as well as personal changes and has taught many lessons to the corporate

world. He said that the pandemic has brought about a change in the way customers interact with the products before buying them while stating that e-commerce adoption, omnichannel experience, and cyber security are going to trend in coming times. While addressing the question of the challenges faced during the pandemic, Mr. Kalyanaraman talked about how earlier organizations were ahead of consumers but today the pandemic has changed the consumer demand where every customer wants personalized products now.



sumer demand has changed wherein, the entire loyalty of consumers depends on digital experience. She mentioned that Zagggle operates in the B2B sector where it provides services to organizations and the rapid digitalization of organizations has helped Zagggle to maintain growth. She also mentioned how things have changed since the pandemic began because employee recognition has become important because the employees want to know that they are appreciated regularly. She also added that today's consumers are more informed and find the right price for the right product at the right time.

Mr. Jayaprakash Kalappan, Chief Financial Officer, Panasonic India highlighted that during the pandemic there was instability in the business which resulted from the unavailability of raw materials. The pandemic also affected the manufactured goods inventory as the pandemic made it difficult for Panasonic to sell their finished goods. He also stated how the store experience in the retail segment will not change, it's just transforming with the advancement of technology like AR/VR.

Ms. Arundhoti Banerjee, Chief Operating Officer, Zagggle, shared her own experience during the pandemic and stated that she had the opportunity to move geographically during the pandemic, and during the process, she observed how con-

The Summit was drawn to a close with a final vote of thanks by Prof. Sanjeev Prashar, Dean Academics, IIM Raipur leaving tomorrow's managers brimming with ideas to implement throughout their careers.



Faculty Publications

Jain Kamal K., Thodasa Humorous Ho Jayen, *ET HRWorld*, 7th October 2021,
<https://hr.economictimes.indiatimes.com/news/trends/leadership/thodasa-humorous-ho-jayen/86826479>

Abstract: Research shows that leaders with any sense of humor are seen as 27% more motivating and admired than those who don't joke around. Their employees are 15% more engaged, and their teams are more than twice as likely to solve a creativity challenge — all of which can translate into improved performance.



Prof. Kamal K Jain
Visiting Professor



Prof. Mohit Goswami
Assistant Professor

Khanzode, A. G., Sarma, P. R. S., & **Goswami, M.** (2021). Modelling interactions of select enablers of Lean Six-Sigma considering sustainability implications: an integrated circular economy and Industry 4.0 perspective. *Production Planning & Control*, 1-17. DOI: <https://doi.org/10.1080/09537287.2021.1980908>

Abstract: Industry 4.0 is expected to impact the decision-making and response time of organizations and shall reduce them drastically. With cyber-physical systems, internet, smart factories etc., Industry 4.0 is expected to emerge as an assisting tool for physical process-enabled industries towards embracing socially sustainable economic goals. The objective of this study is to identify a set of enablers of LSS so that they can assist in LSS implementation in the manufacturing organizations. A comprehensive literature survey identifies enablers of LSS with inputs from industry experts and academicians. Fourteen enablers of LSS were converged upon out of the 37 studied by the expert committee. The classical DEMATEL method was used to derive the causal relationships between select enablers leading to CE and sustainability. An organization with an intent to implement LSS can reap benefits of achieving goals of CE and sustainability which can further be expedited with Industry 4.0.

Manupati, V. K., Schoenherr, T., Wagner, S. M., Soni, B., Panigrahi, S., & **Ramkumar, M.** (2021). Convalescent plasma bank facility location-allocation problem for COVID-19. *Transportation Research Part E: Logistics and Transportation Review*. DOI: <https://doi.org/10.1016/j.tre.2021.102517>

Abstract: With convalescent plasma being recognized as an eminent treatment option for COVID-19, this paper addresses the location-allocation problem for convalescent plasma bank facilities. This is a critical topic, since limited supply and overtly increasing cases demand a well-established supply chain to flatten the curve. Within this context, we present a novel plasma supply chain model considering stochastic parameters affecting plasma demand and the unique features of the plasma supply chain. The primary objective is to first determine the optimal location of the plasma banks and to then allocate the plasma collection facilities so as to maintain proper plasma flow within the network. In addition, recognizing the perishable nature of plasma, we integrate a deteriorating rate with the objective that as little plasma as possible is lost. We formulate a robust mixed-integer linear programming (MILP) model by considering two conflicting objective functions, namely the minimization of overall plasma transportation time and total plasma supply chain network cost, with the latter also capturing inventory costs to reduce wastage. We then propose a CPLEX-based optimization approach for solving the MILP functions. The feasibility of our results is validated by a comparison study using the Non-Dominated Sorting Genetic Algorithm-II (NSGA-II) and a proposed modified NSGA-III. The application of the proposed model is evaluated by implementing it in a real-world case study within the context of India. The optimized numerical results, together with their sensitivity analysis, provide valuable decision support for policymakers.



Prof. M. Ramkumar
Assistant Professor

Gupta, P., Prashar, S., Parsad, C., & Vijay, T. S. (2021). Segmenting utilitarian-based mobile app users: an empirical study using SEM and clustering techniques. *International Journal of Technology Marketing*, 15(2-3), 126-142. DOI: 10.1504/IJTMKT.2021.118227

Abstract: This study endeavours to facilitate the app developers and marketers in segmenting the market using antecedents - interactivity, information quality and system quality, and mediating variable - perceived ease of use, of the users' intention to continuously use the informational app. The study commences with the verification of input variables using structural equation modelling. This was followed by segmentation of the market using two clustering techniques - self-organising maps and k-means. Analysis of data collected from 274 respondents showed that system quality and information quality have a very strong influence on the mediating variable - perceived ease of use, which further has a great impact on informational app users' intention to use the app continuously. Based upon these antecedents, six clusters were identified - four and two using SOM and k-means clustering techniques respectively. The study closes with managerial and research implications.



Prof. Sanjeev Prashar
Professor

Other Assignments & Talks Delivered



Prof. Bharat Bhasker, Director, IIM Raipur delivered a talk as the Guest of Honour in the Inaugural Ceremony of National Conference on "Calibrating Corporate Governance in New Economy" on October 30, 2021 organized by Hidayatullah National Law University

Prof. Bharat Bhasker
Director, IIM Raipur

22nd Annual IIM Library Consortium Meeting

IIM Raipur organized 22nd Annual IIM Library Consortia Meeting in virtual mode. The meeting was inaugurated on 05 October 2021 and continued for 4 days. The meeting is held annually at different IIMs, with an objective to ensure optimum utilization and enhancement of the resources, and to minimise the expenditure by consortia based subscriptions to the commonly subscribed databases and journals to all the IIMs.

The meeting started with a welcome note by Prof. Sanjeev Prashar, Dean Academics, IIM Raipur. He stressed the immense role played by IIM Library Consortia in contributing effectively in the promotion of research. He added that such initiatives would ultimately enhance the research value of the entire user community. He expressed his good wishes to conclude the event as fruitful as possible.

A special note of welcome was extended by Prof. Bharat Bhasker, Director, IIM Raipur. In his inaugural address, Prof. Bhasker underlined the importance of role of libraries in compiling, illustrating and coding the information. He elaborated that people used to go to library to

plete information. He added that IIM librarians are the role models for other libraries.

Dr. C.K. Swain, Librarian, IIM Raipur proposed the vote of thanks where he expressed his gratitude towards the institute Director - Prof. Bharat Bhasker, Dean Academics - Prof. Sanjeev Prashar and the librarians of all the IIMs for their presence and active participation.



access the wide variety of information as the information was the scarce commodity in the past. In the information abundance environment today, where there has been shift from print to digital form, it's the time to deliberate how to provide the timely, relevant, accurate and com-

The publishers/vendors participating in the meeting included Wiley, Springer, Taylor and Francis, Sage, EBSCO, Proquest, Oxford, Cambridge, Total IT Solutions, Informatics, Balani, Veda Solutions, Prime Infobase, Equity Levers, Emerald, Bharat Book Bureau, Quillbot, Moody's, WRDS, Turnitin, Morning Context, HBSP, TSJ Media, Statista, EMIS, Scholarcy, Qualtrics, Morning Star, LexisNexis, Bloomsbury, Business Standard, ET Prime, Akara Research, Marketline etc.

Executive Education & Consultancy (EE&C)

IIM Raipur conducts valedictory ceremony for the 2nd Batch of Executive Certificate Programme in General Management (ECPGM)

IIM Raipur conducted valedictory ceremony for the second batch of the Executive Certificate Programme in General Management on 24th October 2021 in association with Talent Edge in virtual mode. The course aims to enhance the potential of working professionals and enable them to foresee and take advantage of business opportunities as well as confront challenges in this world of uncertainty. Prof. Shalabh Singh and Prof. Rashmi Shukla were the Programme Directors for this course.

The Programme began with a welcome address by Prof. Rashmi Shukla, Programme Director, ECPGM- where she welcomed the graduating batch, the institute Director - Prof. Bharat Bhasker, Co-Programme Director – Prof. Shalabh Singh, Chairman, E-Learning - Prof. Mohit Goswami, Faculty Members, and Talent Edge team. Prof. Rashmi Shukla presented the key highlights of the Programme.

Prof. Shalabh Singh, Co-Programme Director described the batch's overall performance and evaluation process. The batch consisted of 74 students. The Programme was divided into 3 terms with subjects ranging from economics, IT, strategy, financial management, etc. The merit award winners who secured the top three ranks were Mr. Atul Ranjan, Mr. Devendra Prakash and Ms. Nisha.

Prof. Mohit Goswami, Chairman, E-learning Programme appreciated the Institute Director, Prof Bharat Bhasker for his constant support in conducting the Programme. He encouraged students to constantly learn and enhance their knowledge

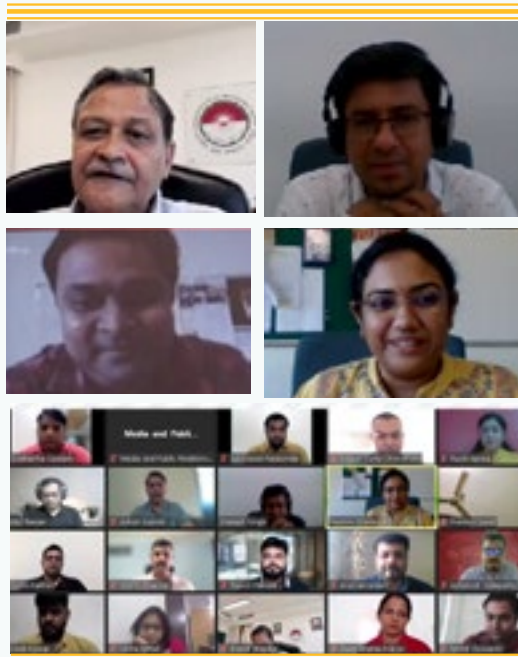
which will enable them to effectively work with the amalgamation of digitalization and globalization.

Prof. Bharat Bhasker, Director, IIM Raipur appreciated the Programme Directors Prof. Rashmi Shukla and Prof. Shalabh Singh for designing the schedule and structure of the programme. He said that every industry is affected due to covid,

and the traditional industry is going through a massive transformation. He encouraged everyone to upgrade their skills to keep up with the challenging transformation. Companies are bringing different kinds of culture and technology which brought in huge investments in the country. He also talked about the growth of unicorn companies in India. He urged the students to keep an eye and prepare themselves for the changes happening in the sector they are working in.

This was followed by experience sharing by students where they thanked the professors for providing an enriching learning experience. The programme concluded with a vote of thanks by Prof. Rashmi Shukla. She expressed her gratitude to working professionals for their presence and

active participation in the course. She also thanked Director, IIM Raipur – Prof. Bharat Bhasker, Programme Co-Director Prof. Shalabh Singh, Dean, Academics – Prof. Sanjeev Prashar, Chairperson, E-Learning – Prof. Mohit Goswami, Talent Edge Team for being the technical backbone, IT Support Team, and entire administration team of E-Learning office for successful completion of programme.



Current E-Learning / Online Programme

S. No.	Programme Name	Commenced on	Programme Faculty (Dr./Prof.)
1.	One Year Executive Certificate Programme in Senior Management-I	June 20, 2021	Sanjeev Prashar Satyasiba Das
2.	Post Graduate Executive Certification in General Management-III	July 18, 2021	Shalabh Singh Arunima Shah
3.	Executive Certificate Programme in Applied Financial Risk Management-II	August 07, 2021	Yogesh Chauhan Nemiraja Jادیappa
4.	Executive Certificate Program in Digital Marketing and Social Media Strategy-III	August 08, 2021	Arunima Shah
5.	Executive Certificate Program in Operations Management and Six Sigma-IV	August 08, 2021	Mohit Goswami Gopal Kumar
6.	Executive Certificate Program in Data Science and Machine Learning Using R and Python-IV	September 05, 2021	Sumeet Gupta Gopal Kumar
7.	Executive Certificate Programme in Project Management-II	September 05, 2021	M. Ramkumar Gopal Kumar
8.	Executive Certificate Program in Human Resource Management-II	September 26, 2021	Anubha Dadhich Damini Saini
9.	Executive Certificate Program in Leadership and Change Management-V	October 24, 2021	Anubha Dadhich

Forthcoming E-Learning / Online Programme

S. No.	Programme Name	Commencing from	Programme Faculty (Dr./Prof.)
1.	Executive Certificate Programme in Business Finance - I	January 02, 2022	Rajesh Pathak Vaibhav Lalwani

Forthcoming MDP/FDP

S. No.	Programme Title	Date	Programme Director(s) (Dr./Prof.)
1.	Managing Business in a VUCA World – A Strategic Approach	November 6-7, 2021	Samar Singh Satyasiba Das
2.	Excel Modeling: Applications in Finance, HR and Marketing	November 15-17, 2021	Sumeet Gupta Manojit Chattopadhyay Sourya Joyee De
3.	Strategic Communication	November 26-28, 2021	Mrunal Chavda Archana Parashar
4.	Excellence in Managerial Communication	December 10-12, 2021	Sanjeev Prashar Archana Parashar
5.	Short Term FDP on Behavioral Research for Management Faculty and Scholars	January 07-09, 2022	Jagrook Dawra Himanshu S. Srivastava
6.	Uncertainty Modeling in Business	January 10-12, 2022	R. K. Jana Manojit Chattopadhyay
7.	Excellence in Managerial Communication	January 14-16, 2022	Sanjeev Prashar Archana Parashar
8.	Retail and Marketing Analytics	January 17-19, 2022	Sumeet Gupta Manojit Chattopadhyay
9.	Micro-structure of Equity and Equity Derivatives Markets	February 14-15, 2022	Rajesh Pathak Yogesh Chauhan Nemiraja Jادیappa



Concept & Compilation:

Dr. C. K. Swain

Librarian

IIM Raipur

Graphics & Design:

Shalini Shrivastava

Sr. Library Information Asst.

IIM Raipur



Indian Institute of Management Raipur,
Atal Nagar, P. O. - Kurru (Abhanpur)
Raipur (C.G.) - 493661



Phone: (+91) 771-2474 639
Fax: (+91) 771-2474 639



www.iimraipur.ac.in
Email: publication_cell@iimraipur.ac.in