



COMMUNIQUE

Indian Institute of Management Raipur's Newsletter

Independence Day Celebration

Indian Institute of Management Raipur celebrated India's 75th Independence Day with zeal and enthusiasm. The faculty, staff and students gathered in front of academic block to celebrate this auspicious day. The day's proceedings began with the inspection of Guard of Honour by the Director of IIM Raipur, Prof.



dey, Netaji Subhash Chandra Bose and countless others who laid down their lives in providing our country with her independence. He further extended the same courtesy to the soldiers protecting our borders and thanked them for their service.



Bharat Bhasker followed by flag hoisting and National Anthem.

Prof. Bhasker, in his address, talked about the brief history of India's independence and remembered the valiant men and women, such as Mahatma Gandhi, Bhagat Singh, Mangal Pan-

He urged everyone to keep them in their thoughts and prayers. He further encouraged the students to do their best as their efforts will support the country and propel the economy forward.



He also thanked all faculty members, staff, and students for their enriching contribution towards Institution's development even during this pandemic situation. The entire program was observed under the guidelines of COVID 19 issued by Government of India.

Our Vision & Mission



"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation"



"To provide a learning centric environment that nurtures management thought through research and practice to create future leaders"

In Inner Pages

- ❑ Faculty Publications
- ❑ Other Assignments & Talks Delivered
- ❑ Guest Lecture Series
- ❑ Executive Education & Consultancy (EE&C)
 - ❑ Management Development Programme (MDP)
 - ❑ Faculty Development Programme (FDP)
 - ❑ E-Learning Programme
- ❑ IIM Raipur in Media

Faculty Publications



Prof. R. K. Jana
Assistant Professor

R.K. Jana, I. Ghosh, D. Das, & A. Dutta (2021). Determinants of electronic waste generation in Bitcoin network: Evidence from the machine learning approach. *Technological Forecasting and Social Change*, 173. DOI: 10.1016/j.techfore.2021.121101

Abstract: Electronic waste is generating in the Bitcoin network at an alarming rate. This study identifies the determinants of electronic waste generation in the Bitcoin network using machine learning algorithms.

We model the evolutionary patterns of electronic waste and carry out a predictive analytics exercise to achieve this objective. The Maximal Information Coefficient (MIC) and Generalized Mean Information Coefficient (GMIC) help to study the association structure. A series of six state-of-the-art machine learning algorithms - Gradient Boosting (GB), Regularized Random Forest (RRF), Bagging-Multiple Adaptive Regression Splines (BM), Hybrid Neuro Fuzzy Inference Systems (HYFIS), Self-Organizing Map (SOM), and Quantile Regression Neural Network (QRNN) are used separately for predictive modeling. We compare the predictive performance of all the algorithms. Statistically, the GB is a superior model followed by RRF. The performance of SOM is the least accurate. Our findings reveal that the blockchain's size, energy consumption, and the historical number of Bitcoin are the most determinants of electronic waste generation in the Bitcoin network. The overall findings bring out exciting insights into practical relevance for effectively curbing electronic waste accumulation.

Tata, S. V., **Prashar, S.**, & Parsad, C. (2021). Intention to write reviews: influence of personality traits, attitude and motivational factors. *Journal of Systems and Information Technology*. DOI: <https://doi.org/10.1108/JSIT-05-2020-0071>

Abstract: Purpose – The growth in online shopping activities has made online reviews a useful information source for customers. At the same time, the number of shoppers sharing their experiences through reviews has also increased. Not enough research has been undertaken in the past to examine a comprehensive set of factors that influence review posting behaviour. Further, the influence of personality traits on such behaviour is mostly unexplored. The study aims to examine the impact of the system's usefulness and ease of use, along with shoppers' motivation for writing reviews, namely, rewards and associated costs. **Design/methodology/approach** – Using the 3 M model of personality traits, this paper examined the impact of these personality traits on customers' intent towards writing online reviews. A detailed review of the literature was undertaken to ascertain the pertinent factors, and the corresponding validated scales were obtained. The primary data was collected using an offline survey method, and 275 valid responses were recorded. The hypotheses were investigated through structural equation modelling on analysis of a moment structures 22.0. **Findings** – The study observed the significant effects of both ease of use and usefulness, on shoppers' attitude. This favourable attitude was further found to have a positive effect on shoppers' intention to write reviews. Of the eight personality traits as predictors of shoppers' intention to provide reviews, three (neuroticism, agreeableness and openness) were observed to be significant predictors. It was noted that intrinsic rewards influenced shoppers' intention. Conversely, extrinsic rewards were found to be insignificant in influencing shoppers' intention. Costs had a significant negative impact on the intention to write reviews. **Practical implications** – The study presents theoretical and managerial implications. This paper suggests that for writing online reviews, the customers must perceive the review system to be simple, convenient and easy to use. It is pertinent for them to comprehend the usefulness of such reviews. Electronic retailers must highlight how the reviews are read and considered in making buying decisions. They must develop a system that enables the review writers to know the number of shoppers who have purchased the product after reading a particular review. E-retailers must strategize to highlight the intrinsic rewards available for shoppers to motivate them. **Originality/value** – The present study examines the factors that motivate and influence shoppers to write online reviews. Using the conceptual framework of technology acceptance model, the self-determination theory and the 3 M framework of personality traits, the study investigates the factors that motivate shoppers to write reviews. The most significant aspect of the present study is the inclusion of eight personality traits for deciphering the relationship between personality traits and the intention to write reviews.



Prof. Sanjeev Prashar
Professor



Prof. Yogesh Chauhan
Assistant Professor

Chauhan, Y., Jaiswall, M., & Goyal, V. (2021). Does societal trust affect corporate capital structure?. *Emerging Markets Review*. DOI: <https://doi.org/10.1016/j.ememar.2021.100845>

Abstract: This study examines whether societal trust diminishes the role that debt plays to mitigate agency problems between managers and shareholders. Using data from 46 countries, we find that societal trust is inversely associated with leverage ratio. Our results are robust to a battery of robustness tests. We also observe that societal trust can substitute for formal institutions, and therefore, the impact of societal trust is weaker for firms located in countries with strong legal institutions. Overall, our study emphasizes the role of informal institutions like societal trust in resolving agency problems stemming from the conflict of interest between shareholders and managers.

Other Assignments & Talks Delivered

Prof. Bharat Bhasker, Director, IIM Raipur delivered a talk in a panel discussion on the topic "Future of Education: Finding a New Framework for Growth" in the the ETGovernment's second edition of DigiTech Conclave on August 20, 2021.



Prof. Kamal K. Jain (HRM & Organizational Behaviour Area) conducted a programme on 7 Masterstrokes of Negotiation for the members of the Institute of Chartered Accountants of India - Kuwait Chapter on August 07, 2021. Mr. Sibi George, the Ambassador of India to Kuwait, gave his welcome speech in a recorded message. The programme was attended by more than 200 senior members of ICAI - Kuwait.

You are screen sharing Stop Share

7 Masterstrokes of Negotiation

KAMAL K. JAIN
PROF. HRM ORGANIZATIONAL BEHAVIOUR AREA
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Guest Lecture Series

IIM Raipur was glad to host Mr. Rajeev Gangal, Vice President – Business Intelligence Vertical at _VOIS as a guest speaker for our Leadership Talk webinar series on August 01, 2021. The topic of the talk was "Data Science, Machine Learning and AI in the Real World".



Mr. Rajeev Gangal
Vice President, Business Intelligence Vertical _ VOIS



Mr. Karthik Venkateswaran
Co-founder & CEO Jumbotail

Mr. Karthik Venkateswaran, Co-founder & CEO of Jumbotail, delivered a talk as a guest speaker for our Leadership Talk webinar series on August 07, 2021. Mr. Venkateswaran addressed IIM Raipur students on the topic "Potential of B2B Commerce and its impact on the Retail Landscape".

Mr. Sudhir Dasamantharao, Director & Head – Global Business Services APAC team at Boston Scientific delivered a talk as a guest speaker for our Leadership Talk webinar series on August 07, 2021. The topic of the talk was "Future of Work and Workforce (skills)".



Mr. Sudhir Dasamantharao
Director & HR, Global Business Services APAC team, Boston Scientific



Mr. John Mathew Sebastian
Head, Talent Acquisition V-Guard

Mr. John Mathew Sebastian, Head of Talent Acquisition, V-Guard delivered a guest lecture on August 14, 2021. The topic of the talk was "Managerial insights from my Leadership Journey".

IIM Raipur was glad to host Mr. Sameer Penakalapati, Founder and CEO - CEIPAL Corp., as a guest speaker for our Leadership Talk webinar series on August 15, 2021. Mr. Penakalapati addressed our students on the topic "Traits That Set Top Business Leaders Apart".



Mr. Sameer Penakalapati
Founder & CEO, CEIPAL



Mr. Mohith Mohan
Head of Human Resources Lowe's India

Mr. Mohith Mohan, Head of Human Resources at Lowe's India delivered a talk as a guest speaker for our Leadership Talk webinar series on August 20, 2021. Mr. Mohan addressed the students on the topic "Post-pandemic rules of Talent Management".

Mr. Avijit Das, R&D Director, Global Pest Control Innovation - Reckitt delivered a guest talk as a guest speaker for our Leadership Talk webinar series on August 28, 2021 on the topic "The Significance Of Creativity And Purpose In Building An Impactful Personal Leadership Brand".



Mr. Avijit Das
R&D Director, Global Pest Control Innovation - Reckitt



Executive Education & Consultancy (EE&C)

Management Development Programme (MDP) / Faculty Development Programme (FDP) concluded in the month of August 2021

S. No.	Programme Name	Date	No. of Participants
1.	Leadership Development Programme for Indian Oil Corporation Limited - Batch IV	August 02-07, 2021	17

Forthcoming MDP/FDP

S. No.	Programme Title	Date	Programme Director(s) (Dr./Prof.)
1.	Managing Family Business Strategically - Structure, Strategy & Succession	September 18-19, 2021	Samar Singh Santanu Bhadra
2.	Growth Strategy and Management in the Age of Digital Disruption	September 23-26, 2021	Ankita Chhabra Satyasiba Das
3.	Thinking Strategically	October 9-10, 2021	Sanjeev Prashar Samar Singh
4.	Uncertainty Modeling in Business	October 27-29, 2021	R. K. Jana Manojit Chattopadhyay
5.	Negotiation Skills	October 28-29, 2021	Kamal K. Jain
6.	Managing Business in a VUCA World – A Strategic Approach	November 6-7, 2021	Samar Singh Satyasiba Das
7.	Excel Modeling: Applications in Finance, HR and Marketing	November 15-17, 2021	Sumeet Gupta Manojit Chattopadhyay Sourya Joyee De
8.	Strategic Communication	November 26-28, 2021	Mrunal Chavda Archana Parashar
9.	Excellence in Managerial Communication	December 10-12, 2021	Sanjeev Prashar Archana Parashar
10.	Short Term FDP on Behavioral Research for Management Faculty and Scholars	January 07-09, 2022	Jagrook Dawra Himanshu S. Srivastava
11.	Uncertainty Modeling in Business	January 10-12, 2022	R. K. Jana Manojit Chattopadhyay
12.	Excellence in Managerial Communication	January 14-16, 2022	Sanjeev Prashar Archana Parashar
13.	Retail and Marketing Analytics	January 17-19, 2022	Sumeet Gupta Manojit Chattopadhyay
14.	Micro-structure of Equity and Equity Derivatives Markets	February 14-15, 2022	Rajesh Pathak Yogesh Chauhan Nemiraja Jadyappa

Forthcoming In-Company Programme

S. No.	Programme Name	Date
1.	Leadership Development Programme for Indian Oil Corporation Limited - Batch V	September 13-18, 2021
2.	Management Development Programme for IIPM, IOCL	September 15-17, 2021
3.	MDP on Growth Oriented Entrepreneurship for Entrepreneurs Organization Raipur	September 18, 2021

E-Learning / Online Programme concluded in the month of August 2021

S. No.	Programme Name	Commenced on	Programme Faculty (Dr./Prof.)
1.	Executive Certificate Program in Operations Management and Six Sigma-III	March 07, 2021	Mohit Goswami Gopal Kumar
2.	Executive Certificate Program in Leadership and Change Management-IV	April 11, 2021	Anubha Dadhich

Current E-Learning / Online Programme

S. No.	Programme Name	Commenced on	Programme Faculty (Dr./Prof.)
1.	Executive Certificate Program in General Management Program-II	October 18, 2020	Rashmi Shukla Shalabh Singh
2.	Executive Certificate Program in Human Resource Management-I	November 01, 2020	Anubha Dadhich Damini Saini
3.	One Year Executive Certificate Programme in Senior Management-I	June 20, 2021	Sanjeev Prashar Satyasiba Das
4.	Post Graduate Executive Certification in General Management-III	July 18, 2021	Shalabh Singh Arunima Shah
5.	Executive Certificate Programme in Applied Financial Risk Management-II	August 07, 2021	Yogesh Chauhan Nemiraja Jadyappa
6.	Executive Certificate Program in Digital Marketing and Social Media Strategy-III	August 08, 2021	Arunima Shah
7.	Executive Certificate Program in Operations Management and Six Sigma-IV	August 08, 2021	Mohit Goswami Gopal Kumar

Forthcoming E-Learning / Online Programme

S. No.	Programme Name	Commencing from	Programme Faculty (Dr./Prof.)
1.	Executive Certificate Programme in Project Management-II	September 05, 2021	M. Ramkumar Gopal Kumar
2.	Executive Certificate Program in Data Science and Machine Learning Using R and Python-IV	September 05, 2021	Sumeet Gupta Gopal Kumar
3.	Executive Certificate Program in Human Resource Management-II	September 26, 2021	Anubha Dadhich Damini Saini
4.	Executive Certificate Program in Leadership and Change Management-V	October 24, 2021	Anubha Dadhich
5.	Executive Certificate Programme in Business Finance-I	December 05, 2021	Rajesh Pathak Vaibhav Lalwani



IIM Raipur in Media

Various organisations celebrate 75th Independence Day

IIM: लीडरशिप प्रोग्राम में सिखा रहे कॉन्फ्लिक्ट मैनेजमेंट

सिटी रिपोर्टर | आईआईएम का 6 दिवसीय लीडरशिप डेवलपमेंट प्रोग्राम सोमवार से शुरू हुआ। इंडियन ऑयल कॉर्पोरेशन लिमिटेड (आईओसीएल) के कार्यपालक अधिकारियों के लिए स्वे गैर प्रोग्राम लीडरशिप, चेंज मैनेजमेंट, और प्रोजेक्ट मैनेजमेंट



IIM Raipur Director Professor Shant Shankar addressed the Independence Day programme.

IIM Raipur

INDIAN Institute of Management (IIM) Raipur celebrated India's 75th Independence Day with zeal and enthusiasm in the Institute's campus. The day's proceedings began with the inspection of the Guard of Honour by the Director of IIM Raipur, Professor Shant Shankar. The inspection was then followed by the lighting of the lamp by the Director. He started with a brief history of India's independence movement, such as Mahatma

IIM Raipur's online Leadership Development Programme starts

■ Staff Reporter
RAIPUR, Aug 2

THE online Leadership Development Programme of Indian Institute of Management (IIM) Raipur for the executives of Indian Oil Corporation Limited started on Monday. The program will explore themes that will be explored during the six-day long program, such as change management, interpersonal skills, conflict management, and project management.

75th I-Day celebrations held at IIM Raipur



providing our country with her independence. He further extended the same courtesy to the soldiers protecting our borders and thanked them for their service. He urged everyone to keep going in their thoughts and prayers. He further encouraged the students to do their best in the country and propel the country forward. He also thanked all faculties, staff, and students for their enriching contribution towards the institution's development even during this pandemic situation. The entire programme was observed with the guidelines of COVID-19 stated by Government of India.

IIM Raipur organizes LDP for IOCL

Central Chronicle News

Raipur, Aug 02: Indian Institute of Management Raipur is organizing six days online Leadership Development Program for the executives of Indian Oil Corporation Limited during August 02-07, 2021. This is the fourth program institute is organizing for IOCL

under their Project SAK-SHAM.

The major themes that will be explored during the event are Strategic Leadership, Change Management, Interpersonal Skills, Conflict Management, Resource Planning, Talent Management and Performance Measurement etc.

The Program is being

attended by 21 executives comprising of Chief Managers and DGMs from various IOCL Units across the country including Uttar Pradesh, Madhya Pradesh, Telangana, Andhra Pradesh, Gujarat, West Bengal, Maharashtra, and Odisha.





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