

IIM Raipur Celebrates May Day

Indian Institute of Management Raipur Campus Club celebrated May Day to recognize the accomplishment of the Institute staff. The celebration was designed to convey our gratitude to staff for their hard work and acknowledge their contribution to the smooth functioning of the Institute. The invitees of the program were the housekeeping staff, security guards, kitchen team, office boys, gardeners, the sports complex helpers and other support staff.

The event was inaugurated by the elderly helpers of the institute. The invitees put together a stunning cultural program which included musical performances, poetry recitals in native

thusiasm from all the workers. The winners of the various competitions and cultural program were felicitated by Mrs. Vipra Kakani, member of IIM Raipur Campus Club. Gifts were distributed to all the workers as a token of appreciation for their contribution to the institute.

Prof. Ram Kumar Kakani, Director, IIM Raipur addressed the gathering and extended his sincere thanks to all the workers for their continued unwavering support to the institute. He encouraged them to make progress in life and ensured adequate support from the Institute in their development. The celebration ended with the national anthem. Abhivaadan witnessed an overwhelming response from the support staff who



Chhattisgarhi language, Chhattisgarhi folk dance, drama, games, and more. The event saw a participation with en-

thusiasm from all the workers. The winners of the various competitions and cultural program were felicitated by Mrs. Vipra Kakani, member of IIM Raipur Campus Club. Gifts were distributed to all the workers as a token of appreciation for their contribution to the institute.

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Our Vision & Mission



“To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation”



“To provide a learning centric environment that nurtures management thought through research and practice to create future leaders”

Faculty Publications

Choudhary, N. A., **Ramkumar, M.**, Schoenherr, T., Rana, N. P., & Dwivedi, Y. K. (2022). Does Reshoring Affect the Resilience and Sustainability of Supply Chain Networks? The Cases of Apple and Jaguar Land Rover. *British Journal of Management*. DOI: <https://doi.org/10.1111/1467-8551.12614>

Abstract: Extending the notion that reshoring can have a significant impact on a firm's supply network owing to the associated location decisions, we explore how reshoring influences the resilience and sustainability of a focal firm's supply network. While reshoring is triggered by aspects related to both the home (domestic) and the host (foreign) country, frequently more favourable aspects in the home country lead to the reshoring decision. To investigate these dynamics, we construct two large-scale networks consisting of 2066 and 1283 firms, respectively, capturing the supply networks of Apple and Jaguar Land Rover. Both networks have been experiencing the reshoring of previously foreign suppliers to domestic locations. Our investigation captures the network dynamics created by this relocation of tier 1 suppliers for the overall supply chain network, that is, also for higher-tier/sub-tier suppliers. The results reveal, contrary to our expectations, that indirect (sub-tier) foreign suppliers positively influence the network's resilience, with this impact, however, being negatively moderated by their degree centrality, that is, the number of ties a node possesses. In addition, existing indirect (sub-tier) domestic suppliers do not have a significant influence on the resilience of the network. No evidence was found for the impact of reshoring on sustainability. Overall, our study contributes to the reshoring literature by delineating its influence on both the resilience and the sustainability of a focal firm's supply chain network.



Prof. Ramkumar M.
Assistant Professor

Gopal, P. R. C., Rana, N. P., Krishna, T. V., & **Ramkumar, M.** (2022). Impact of big data analytics on supply chain performance: an analysis of influencing factors. *Annals of Operations Research*, 1-29. DOI: <https://doi.org/10.1007/s10479-022-04749-6>

Abstract: This paper aims to understand the impact of big data analytics on the retail supply chain. For doing so, we set our context to select the best big data practices amongst the available alternatives based on retail supply chain performance. We have applied TODIM (an acronym in Portuguese for Interactive Multi-criteria Decision Making) for the selection of the best big data analytics tools among the identified nine practices (data science, neural networks, enterprise resource planning, cloud computing, machine learning, data mining, RFID, Blockchain and IoT and Business intelligence) based on seven supply chain performance criteria (supplier integration, customer integration, cost, capacity utilization, flexibility, demand management, and time and value). One of the intriguing understandings from this paper is that most of the retail firms are in a dilemma between customer loyalty and cost while implementing the big data practices in their organization. This study analyses the dominance of the big data practices at the retail supply chain level. This helps the newly emerging retail firms in evaluating the best big data practice based on the importance and dominance of supply chain performance measures.



Prof. Shalabh Singh
Assistant Professor

Choudhary, N. A., Singh, S., Schoenherr, T., & Ramkumar, M. (2022). Risk assessment in supply chains: a state-of-the-art review of methodologies and their applications. *Annals of Operations Research*, 1-43. DOI: <https://doi.org/10.1007/s10479-022-04700-9>

Abstract: The year 2020 can be earmarked as the year of global supply chain disruption owing to the outbreak of the coronavirus (COVID-19). It is however not only because of the pandemic that supply chain risk assessment (SCRA) has become more critical today than it has ever been. With the number of supply chain risks having increased significantly over the last decade, particularly during the last 5 years, there has been a flurry of literature on supply chain risk management (SCRM), illustrating the need for further classification so as to guide researchers to the most promising avenues and opportunities. We therefore conduct a bibliometric and network analysis of SCRA publications to identify research areas and underlying themes, leading to the identification of three major research clusters for which we provide interpretation and guidance for future work. In doing so we focus in particular on the variety of parameters, analytical approaches, and characteristics of multi-criteria decision-making techniques for assessing supply chain risks. This offers an invaluable synthesis of the SCRA literature, providing recommendations for future research opportunities. As such, this paper is a formidable starting point for operations researchers delving into this domain, which is expected to increase significantly also due to the current pandemic.



Prof. Ramkumar M.
Assistant Professor

Anantharaman, R., Prashar, S., & Vijay, T. S. (2022). Uncovering the role of consumer trust and bandwagon effect influencing purchase intention: an empirical investigation in social commerce platforms. *Journal of Strategic Marketing*, 1-21. DOI: <https://doi.org/10.1080/0965254X.2022.2070526>

Abstract: Owing to the increased use of social media and networking, social commerce is gaining popularity among industry experts and academia. As a result, there are ongoing concerns about creating high-quality buyer-seller relationships in social commerce. To aid this conversation, the present research investigates the influence of several factors – mainly, social presence and trusting beliefs – on sellers' trustworthiness. It also considers the impact of the bandwagon effect on purchase intention in the field of social commerce, as well as the role of gender differences in the relationship between trust and purchase intention. To validate the measures, the paper applied structural equation modeling to a data set of 204 online consumers in India. The study found that social bonding and bandwagon effect have a strong influence on trust and purchase intention, respectively. The results may encourage social commerce managers to develop better strategies for interacting and communicating with site users.



Prof. Sanjeev Prashar
Professor

Our Achievement

Knowledge Partnership Agreement

IIM Raipur signed an agreement to be a knowledge partner with the Government of India's Capacity Building Commission (<https://cbc.gov.in/>) on May 19th, 2022. IIM Raipur becomes the second IIM to partner with GOI's.



Alumni Association is Registered Recently

IIM Raipur PGP Program is listed in the CFA University Affiliation Program

On Campus Immersion Program-ePGP Batch I & II

IIM Raipur held campus immersion for ePGP batch 1 from May 23-28, 2022 and ePGP batch 2 from May 30-June 03, 2022. The program places emphasis on academic rigor, while dealing with the real-life problems of the real business. The 1st batch of students includes executives from reputed and diverse organizations such as Amway India Limited, APC Health Care, Indian Air force, Tata Consultancy Services, American Express, BPCL, Tata Steel, Sap Labs, Bank of America, Nokia among others. The 2nd batch has students from reputed and diverse organizations such as Oracle, Larsen & Toubro Ltd, Infosys Limited, Airports Authority of India, Amazon, India Mart, Tata Consultancy Services Ltd, Indian Overseas Bank, Coal India Limited, ICICI Bank, Deloitte Touche Tohmatsu LLP, Dell Technologies Limited among others.

During the campus immersion, activities involved interesting live classes, presentations, and assignments. In addition, Students utilized campus sports activities and participated in tree plantations, cultural programs, local sightseeing, and guest session by Mr. Shrikant Joshi, CEO, L&T Realty. The cultural program was graced in the presence of Prof. Ram Kumar Kakani, Director, IIM Raipur, Prof. Sanjeev Prashar, Dean Academics, IIM Raipur, and Prof. Dhananjay Bapat, Chairman ePGP, along with faculty and staff with their family members. In addition, Ms. Vipra Kakani, IIM Raipur Campus Club, shared interesting activities of campus including various social causes, get together by faculty and staff and others.



e-PGP Batch I Group Photo



e-PGP Batch II Group Photo



New Faculty



Prof. Bhawna Priya
Assistant Professor

Dr. Bhawna Priya has joined IIM Raipur as an Assistant Professor in Operations Management area on March 14, 2022. She has done her Ph.D., from IIM Lucknow and M. Tech from IIT Delhi. Her area of interests are Inventory Management, Supply Chain Finance, Analytical Modeling, Supply Chain Coordination, Return Policies, System Dynamics.

Dr. Ashapurna Baruah has joined IIM Raipur as an Assistant Professor in Economics & Public Policy area on May 23, 2022. She has done her Ph.D., from Jawaharlal Nehru University (JNU), New Delhi, M. Phil. from Centre for Development Studies, and MA from Guwahati University. Her area of interests are Gender Issues, Labour, Rural Development, Development Economics.



Prof. Ashapurna Baruah
Assistant Professor

Joy of Giving

True joy comes not from receiving, but from sharing with the less fortunate. We may not realize this, but there are many around us who contribute to our lives daily and yet are not blessed in the way we are.

It is our duty to look after them and make their lives a little better by sharing what we can. With this spirit at heart, IIM Raipur Campus Club observed "Saatvik Daan Mahotsav" from 15th May to 30th May 2022 to help the IIM Raipur fraternity experience the "Joy of Giving".

The club concluded the program on 30-May-2022 by distributing the items of joy shared by IIM Raipur fraternity among the housekeeping and other staff.



The program was graced by Director, IIM Raipur, Prof. Ram Kumar Kakani, and Ms. Vipra Kakani, member of IIM Raipur Campus Club. Faculty members, staff members as well as campus residents helped in the distribution process. Games were also included in the program and prizes were distributed to the winners. IIM Raipur fraternity participated in the program with great enthusiasm, and it gave them the opportunity to make the most out of the program to help those in need.



Glimpses drawing activity of kids during get together of faculty, staff along with their family members on 29th May 2022



11th Annual Convocation

June 14, 2022

3 PM Onwards at IIM Campus

The Chief Guest of the Convocation is:

***Shri Vikram Kirloskar,
Chairman and Managing Director, Kirloskar Systems,
Vice-Chairman, Toyota Kirloskar Motor***

Executive Education & Consultancy (EE&C)

Current E-Learning / Online Programme

S. No.	Programme Name	Commenced on	Programme Faculty (Dr./Prof.)
1.	One Year Executive Certificate Programme in Senior Management-I	June 20, 2021	Sanjeev Prashar Satyasiba Das
2.	Post Graduate Executive Certification in General Management-III	July 18, 2021	Arunima Shah Shalabh Singh
3.	Executive Certificate Program in Human Resource Management-II	September 26, 2021	Anubha Dadhich Damini Saini
4.	Executive Certificate Programme in Business Finance - I	January 23, 2022	Rajesh Pathak Vaibhav Lalwani
5.	One Year Executive Certificate Programme in Senior Management-II	March 27, 2022	Ankita Chhabra Sanjeev Prashar

MDP Programme conducted in the month of May 2022

S. No.	Programme Name	Date
1.	"Online MDP- Madhyama I" for the Executives of Indian Oil Corporation Limited	May 31 - June 02, 2022

Senior Management Programme

Mr. Shrikant Joshi, CEO, LnT addressed the batch of the Senior Management Program during their campus immersion. He spoke about the integrity and values of LnT and its leadership that sets it apart from others and makes it the beloved company that it is. The executive students were highly motivated by Mr. Joshi's words of wisdom.



Prof. Ram Kumar Kakani, Director, IIM Raipur also addressed the students and appreciated their zeal to come back to learning in



spite of serving the corporate in respectable positions.

Virtual Alumni Meet 2022

Indian Institute of Management Raipur proudly hosted the Virtual Alumni Meeting on 20th May 2022. Prof. Ram Kumar Kakani, Director of IIM Raipur, in his address announced the successful registration of the Alumni Association of IIM Raipur. He stressed on the vision to make our alumni network a platform which can hold people together, along with the families of the alumni, as one complete IIM Raipur family, a structure that will provide support in every environment. Dr. Satyasiba Das, Chairman, Corporate Relations & Placement-IIM Raipur briefed the guests about the structure and functions of the new Alumni Association, which is, in his words, of the alumni for the alum-



ni and by the alumni. He shared his dream of creating a beautiful social identity of IIM Raipur all over India, as well as across the globe. Prof. Sanjeev Prashar, in his address, reminded that staying connected to our roots and making everyone, especially our parents proud with the work we do. The heavily anticipated virtual meet brought back the alumni closer together on the virtual platform to reminisce their memories of IIM Raipur by Alumni Committee IIM Raipur. As Prof. Satyasiba Das stated, IIM Raipur would host a grand homecoming event for all its alumni at the new IIM Raipur campus soon.

PGPMWE Batch Campus Visit



IIM Raipur in Media

IIM Raipur organizes 'Abhivaadan'

Raipur, May 07: Indian Institute of Management (IIM) Raipur Campus Club celebrated May Day to recognize the accomplishment of the Institute staff. The celebration was designed to convey our gratitude to staff for their hard work and acknowledge their contribution to the smooth functioning of the Institute. The Institute staff, including the housekeeping staff, security guards, kitchen team, office boys, gardeners, and the sports complex helpers and other support staff.

The event was inaugurated by the elderly judges of the Institute. The Institute put together a stunning cultural program which included...

Annual convocation of IIM Raipur on June 14

Raipur, May 30: The 11th Annual Convocation ceremony of IIM Raipur will be held on June 14 at the IIM Raipur campus from 3:00 pm and in this the graduating batches of our Post Graduate Program, Fellow Program in Management, and PGP certificates.

The Chief Guest of the Convocation is Vikram Kirloskar, Chairman and Managing Director, Kirloskar Systems and Vice-Chairman, Toyota Kirloskar Motor. The upcoming convocation at IIM Raipur marks...

Nikhil from IIM Raipur emerges as winner

Finals. The runners-up from the four Zonal Finals will compete in a Grand Final, and the winner of the Grand Final will be crowned as the National Champion. In all, 4 Finalists will compete at the National Finals and the top winner will be crowned as the National Champion who will receive a grand prize of Rs. 2.5 lakhs along with the coveted Tata Crocodile Trophy.

All Finals are being streamed on a dedicated page on Tata Crocodile Facebook. Twitter...

आईआईएम रायपुर के छात्रों का पदमार्ग सम्मानन वाले डॉ. रामकुमार कर्कणी से हुई खास बातचीत, स्कूल एग्जुकेशन से लेकर अब तक का पूरा सफर पढ़िए उन्हीं की जुबानी-

स्कूल टाइम में पढ़ाई में नहीं लगता था मन, आर्थिक तंगी के कारण खून तक बेचा, आज IIM के डायरेक्टर

आईआईएम का 11वां दीक्षांत समारोह 14 जून को

रायपुर। आईआईएम के 14वें दीक्षांत समारोह का आयोजन 14 जून को किया जाएगा। नवा रायपुर स्थित अपने भवन आईआईएम रायपुर का पहला मौका 11वां दीक्षांत समारोह आयोजन कर रहा है। मुख्य अतिथि टोयोटा क्लिरोस्कर मोटर के वाइस चेयरमैन विक्रम क्लिरोस्कर होंगे। इस दौरान स्नातकोत्तर कार्यक्रम, प्रबंधन और विकास बोर्ड के अध्यक्ष और चेयरमैन विक्रम क्लिरोस्कर और चेयरमैन विक्रम क्लिरोस्कर होंगे। कार्यक्रम की अध्यक्षता बोर्ड ऑफ गवर्नेंस के अध्यक्ष श्यामला गोपीनाथ करेंगे। कार्यक्रम में वॉम्बे स्टॉक एक्सचेंज मंडी एंड सीडीओ आशीष कुमार, डायरेक्टर प्रो. राम कुमार, और शास्त्रिणी शास्त्रिणी शामिल होंगे।

IIM : श्रमिकों ने किया डांस और ड्रामा, सम्मान भी हुआ

आईआईएम रायपुर कैम्पस क्लब की ओर से संस्थान में काम कर रहे श्रमिकों को सम्मान करने के लिए कई दिवस कार्यक्रम रखा गया। इस मौके पर छात्रों की स्टाफ, सुधारक श्रमिकों का सम्मान किया गया, कि टीम, स्पे...

कॉम्प्लेक्स हेल्थकेयर सभी बर्माकारों को सम्मानित किया गया। श्रमिकों ने छत्तीसगढ़ी लोक नृत्य, बहिला और न की प्रस्तुति दी। डायरेक्टर प्रो. राम कुमार कर्कणी ने का प्रिक्कम और उपलब्धियों में श्रमिकों का बड़ा योगदान है।

IIM का 11वां दीक्षांत समारोह 14 जून को

सिटी रिपोर्टर। आईआईएम रायपुर का 11वां दीक्षांत समारोह 14 जून मंगलवार को रखा गया है। कैम्पस के ऑडिटोरियम में दोपहर 3 बजे से होने वाले समारोह में मुख्य अतिथि क्लिरोस्कर सिस्टम्स के अध्यक्ष क्लिरोस्कर मोटर के उपाध्यक्ष विक्रम क्लिरोस्कर होंगे। कार्यक्रम की अध्यक्षता बोर्ड ऑफ गवर्नेंस के अध्यक्ष श्यामला गोपीनाथ करेंगे। कार्यक्रम में वॉम्बे स्टॉक एक्सचेंज मंडी एंड सीडीओ आशीष कुमार, डायरेक्टर प्रो. राम कुमार, और शास्त्रिणी शास्त्रिणी शामिल होंगे।

श्रमिकों के सम्मान में आईआईएम में सांस्कृतिक कार्यक्रम, अभिभूत हुए लोग

रायपुर (वर्द्धनिया प्रतिनिधि)। भारतीय प्रबंधन के विकास केन्द्र ने संस्थान में कार्यरत श्रमिकों को सम्मानित करने के लिए कार्यक्रम रखा है। इस अवसर पर कार्यक्रम के अध्यक्ष श्यामला गोपीनाथ करेंगे। कार्यक्रम में वॉम्बे स्टॉक एक्सचेंज मंडी एंड सीडीओ आशीष कुमार, डायरेक्टर प्रो. राम कुमार, और शास्त्रिणी शास्त्रिणी शामिल होंगे।

आईआईएम रायपुर का 11वां दीक्षांत समारोह 14 जून को

आईआईएम रायपुर का 11वां दीक्षांत समारोह 14 जून को किया जाएगा। नवा रायपुर स्थित अपने भवन आईआईएम रायपुर का पहला मौका 11वां दीक्षांत समारोह आयोजन कर रहा है। मुख्य अतिथि टोयोटा क्लिरोस्कर मोटर के वाइस चेयरमैन विक्रम क्लिरोस्कर होंगे। इस दौरान स्नातकोत्तर कार्यक्रम, प्रबंधन और विकास बोर्ड के अध्यक्ष और चेयरमैन विक्रम क्लिरोस्कर और चेयरमैन विक्रम क्लिरोस्कर होंगे। कार्यक्रम की अध्यक्षता बोर्ड ऑफ गवर्नेंस के अध्यक्ष श्यामला गोपीनाथ करेंगे। कार्यक्रम में वॉम्बे स्टॉक एक्सचेंज मंडी एंड सीडीओ आशीष कुमार, डायरेक्टर प्रो. राम कुमार, और शास्त्रिणी शास्त्रिणी शामिल होंगे।

आईआईएम के डायरेक्टर ने जीवन में आगे बढ़ने किया प्रोत्साहित...

किचन टीम, ऑफिस ब्वाय और गार्ड के लिए दी रंगारंग प्रस्तुति

IIM's Campus Club hosts programme 'Abhivaadan'

A cultural performance presented during the programme.

देश में ही रहकर पढ़ाई करें युवा

‘इच्छाओं पर नियंत्रण से उड़ बढ़ जाती है’



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