

COMMUNIQUE

Indian Institute of Management Raipur's Newsletter



IIM Raipur hosts 7th Leadership Summit



The 7th Leadership Summit of the Indian Institute of Management Raipur began on 4th November 2023, with the subject "Enhancing Identity for Indian Business and Leadership." The summit aims to create a unique venue for industry executives and students to exchange critical ideas regarding technological integration, entrepreneurship, sustainable practices, global collaborations, and skill development. Hon'ble Chief Guest Shri S P Ranjan, India Head, Telstra; Guest of Honor, Shri Probal Dasgupta, Founder, Birdstone Consulting; and Prof. Ram Kumar Kakani, Director, IIM Raipur attended the summit.

Prof. Rashmi Shukla, Chairperson - Placements, began the inaugural session with an opening message. She thanked all the dignitaries and explained the overarching theme for the panel discussions. The summit's welcome note was delivered by Prof. Ram Kumar Kakani, Director, IIM Raipur. He believes that the collaboration between industries and the institute will be instrumental in facilitating the growth of the institute.

Hon'ble Chief Guest Shri S.P. Ranjan, India Head, Telstra, expressed his profound sense of appreciation for the distinguished summit. He underscored the tremendous potential in India and stressed that the responsibility of taking the country forward largely rests with the youth.

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He underlined the need to produce products and services that are affordable to the population, as this is where genuine progress lies. He shared a story highlighting the attributes of personal leadership. Guest of Honor, Shri Probal Dasgupta, Founder, Birdstone Consulting, encouraged students to consider broader global issues as they prepare to enter the world. He reiterated the importance of considering the geopolitical and geoeconomic factors in decision-making processes.

Prof. Ram Kumar Kakani, Director of IIM Raipur, opened the Fireside Chat by asking the esteemed visitors to consider their college experiences and how their early years shaped their careers. Shri S.P. Ranjan elaborated on how attending college had inspired him to follow his passions and develop a dedication to lifelong study. Shri Probal Dasgupta explored the fundamental elements of modern-day successful leadership. Prof. Rahul B Hiremath, Associate Professor, Humanities & Liberal Arts, then gave the vote of thanks for the first session, thanking all of the attendees who made a contribution as well as the distinguished dignitaries. He also related a story that demonstrated the value of excellent leadership. Strategic Management Professor Prof. Satyasiba Das, Professor - Strategic Management, presented mementos to the honoured guests.

The event began with its first panel discussion with Prof. Badrinarayan Shankar Pawar, HRM & OB, IIM Raipur, as the moderator for the theme "Skill and Talent Management for doubling the Indian Economy." Shri Probal Dasgupta, Founder, Birdstone Consulting, highlighted that a firm's reputation, particularly its culture and ethical values, plays a pivotal role in enhancing the sustainability of this entire process. Ms. Paramita Gupta, COO Global FS Domain Practices, Capgemini, emphasized that employees value having a meaningful voice within their organizations. Smaller organizations provide greater learning opportunities, whereas larger ones offer a global reach and an extensive network. It is quintessential for managerial students to cultivate the ability to tell a compelling story to convey a vision. Shri Syed Haque, Associate Director, Miebach Consulting, underscored the importance of possessing the mindset to pursue excellence and embrace greater accountability as a fundamental requirement for contributing to the growth of smaller organizations. Ms. Sabitha Vuppala, Global BFSI Practice Lead, Collabera Digital stressed the significance of organizations implementing upskilling programs to support their employees. She identified critical skills, such as strategy, presentation, and soft skills, as paramount. Moreover, she highlighted that employee empowerment happens while allowing room for mistakes and providing safety in workplace.

The second panel witnessed the discussion on "Business growth in fast-changing Technological Developments." It was moderated by Prof. Sumeet Gupta, Information Technology and Systems, IIM Raipur. Shri Lalit Jadhav, CEO Gift City, IndusInd Bank, pointed out the banking sector's tech-driven strides in error reduction, efficiency enhancement, and scalability. India's success with UPI and RPA stands out as transformative technological solutions addressing real-world issues. Ms. Sabitha Vuppala, Global BFSI Practice Lead, Collabera Digital, acknowledged Fintech's tech leadership as a key tool, but the impact depends on how organizations utilize it. Technology offers substantial socioeconomic potential, and India has made notable strides in leveraging it. Dr. M V Krishna Murty, Financial Services Consultant, Ex-IBM professional, noted the recent tech adoption in insurance, underlining the importance of efficient data utilization. He emphasized the need for rapid adaptation and effective data use facilitated by social media. Shri Prasanna Walimbe, Co-Founder, Bluecrest Software, spotlighted the significance of upskilling in this tech-driven era, given the swift automation and digitalization.

The second day of the 7th Leadership Summit at IIM Raipur continued with the same grandeur as the first day. Mr. Girish Pahadiya, Corporate Relations Officer, IIM Raipur, extended a warm reception to the esteemed corporate leaders. The day featured three panel discussions on "Enhancing Identity for Indian Business and Leadership." The event began by setting the stage for the first panel discussion of the day, moderated by Prof. Sanjeev Prashar, Professor- Marketing. The topic of the discussion was "Globalising Indian Business through the Local Workforce." The development of India's economy both before and after the epidemic, as well as an examination of Indian sociology, was among the major topics discussed.

Shri Chetan Hingu, Country Head (Inside Sales), AMD, emphasized that India, though a rapidly growing economy, contributes only 4% to global exports, while China exports 15%. He underscored the importance of internalizing different cultures in India and worldwide. Shri Pankaj Jain, Director, PwC, highlighted the demographic composition of India and underlined the value of learning new techniques and abilities. Shri Pawan Kumar, Executive Director, P&A, SAIL, discussed India's emergence on the global stage, noting that most multinational corporations have CEOs of Indian origin. He stressed the significance of broadening India's export base by shifting away from exporting raw materials and focusing more on exporting machinery. Shri Chhitiz Kumar, Vice President of Health Systems, Philips, referred to Michael Porter's five forces, emphasizing strategic thinking, leadership, and soft skills as crucial elements of success for Indian CEOs. He mentioned the need for soft skills and embracing diversity while acknowledging the significance of women in management.

The second panel of the day, moderated by Prof. Parthasarathi Banerjee, Distinguished Professor-Strategic Management, IIM Raipur, delved into "Understanding the Indian Competitive Advantage for the Future." Shri Anand Subbiah, CMO, Qualcomm India, emphasized the necessity of future leaders' self-sufficiency and the government's incentives for manufacturing in India. Ms. Deepali Naair, CMO, CK Birla Group, talked about India's advantages and disadvantages in several areas, highlighting the country's superiority in manufacturing and automotive sectors. Shri Sreenivas V, COO, Collabera Digital, lauded India's achievements, pointing to the IT sector and liberalization as models for prosperity. He emphasized the value of execution and the virtue of pursuing one's skills. Shri Prashant Dhariwal, Managing Director, Vaamaa Dairy, highlighted India's resilience, and adaptability, citing how Indians have used the concept of 'jugaad' to their advantage. He acknowledged how differently Indians approach problems and how receptive they are to new ideas and fashions.

The last panel discussion of the day, moderated by Prof. S. Ram Kumar, Professor-Practice Marketing, IIM Raipur cantered on "Financial Inclusion and the Fintech Revolution in India." Ms. Monica Jasuja, Fintech Product Strategy Consultant, stressed on the importance of financial inclusion by highlighting the impact of viral social media stories in shaping India's image in global markets. She acknowledged the significant presence of women in fintech businesses and underlined the need for perseverance and education in this rapidly changing field. Shri Shinoj Koshy, Partner, Luthra and Luthra, pointed out the power of technology in empowering people and discussed how regulators become involved at every financial touchpoint. He highlighted the significance of being alert, preserving personal data, and responding to shifting conditions. Ms. Antra Bhargava, Growth Leader, and Impact Changer, spoke about technology's role in bridging disparities in financial inclusion and the critical role of cash flow in success. She emphasized the importance of insurance and money in promoting financial inclusion and the demand for fair solutions.

The valedictory session of the Leadership Summit began with Prof. Rashmi Shukla, Chairperson, Placements extending a warm welcome to the Valedictory Guest, Major General (Dr.) P. Vivekanandan (Retd.). His talk was focused on "Leadership in Defence and Public Administration". He illustrated India's five principles and leadership principles derived from the armed forces. Additionally, he shared his personal experiences highlighting the importance of resilience. The event concluded with the Director's vision and a heartfelt closing appreciation from Prof. Rashmi Shukla, acknowledging the dedicated efforts of committees, teams, and student volunteers for the success of the summit.

Vote of thanks delivered by Mr. Suryanarayan Shankaran, Placement Consultant, IIM Raipur, who thanked the students, the panellists, and everyone involved for their support.

Our Vision and Mission



Wision

"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation"



"To provide a learning centric environment that nurtures management thought through research and practice to create future leaders"

New Faculty Joining



Prof. Saroj Kumar Pani Professor

Dr. Saroj Kumar Pani has joined IIM Raipur as a Professor in "Strategic Management" area on 23rd November 2023. He has done his Ph.D. degree from IIM Bangalore. His Area of research interest-business strategy, business models, ESG strategy, strategic leadership, and entrepreneurship.

MoU between IIM Raipur and SIDBI

IIM Raipur is pleased to announce the signing of a Memorandum of Understanding (MoU) with SIDBI (Small Industries Development Bank of India) to collaborate on initiatives promoting innovation and a vibrant startup environment. Dr. Subhransu Acharya, Chief General Manager, SIDBI, Ms. Anamika Rajkumari, Manager, PDI, SIDBI, and Prof. Ram Kumar Kakani, Director, IIM Raipur attended the occasion.

This partnership will focus on inspiring young individuals to embrace an entrepreneurial mindset and pursue their entrepreneurial dreams.



Talk of Mr. Raamdeo Agrawal

IIM Raipur welcomed Mr. Raamdeo Agrawal, Co-founder of Motilal Oswal Financial Services Ltd., to share his wealth of knowledge with PGP II Finance students at IIM Raipur. He delivered an enlightening session about various topics such as Building a Financial Empire, Importance of Financial Understanding, Market Optimism and Empowering Women in Finance. He was highlighted the journey of building Motilal Oswal from the ground up in 1987. Recognizing the need for quality equity research for HNIs, they transformed their vision into a \$2 billion company.



Emphasizing the significance of deeper insights, he urged students to comprehend balance sheets and annual reports thoroughly. Critical skills for navigating the dynamic world of financial services. With confidence, Mr. Agrawal projected India's economy to reach \$8 trillion in the next 8 years. Exciting times ahead for finance professionals as the industry evolves. he encouraged women to take on leading roles in finance companies seek diversity, presenting a significant opportunity for women.

Engaging with students, Mr. Agrawal spent sixty minutes addressing questions on the current market scenario. He also extended a separate interaction for female students, focusing on their queries about investment decisions and industry nuances.

IIM Raipur would like to extend its heartfelt gratitude to Mr. Agrawal for his valuable contribution.

Gyan Varsha Talk

Indian Institute of Management Raipur (IIM Raipur) organized their latest edition of "Gyan Varsha presenting धी: Rockstars of India" on November 2, 2023. The event featured Shri Mahankali Srinivas Rao, Chief Executive Officer, T- Hub. With 33 years of IT industry experience and a background as a successful entrepreneur, he is focused on enhancing T-Hub's role as an innovation enabler, emphasizing fundraising, increasing valuations, generating employment, and fostering community engagement.

Prof. Ram Kumar Kakani, Director, IIM Raipur, introduced the topic to the audience and welcomed the speaker, Shri Mahankali Srinivas Rao. He expressed gratitude to him for embracing the event with his presence.

Shri Mahankali Srinivas Rao's engaging talk on "Building an Innovation-Led Entrepreneur Ecosystem" started with an emphasis on creating an environment that encourages entrepreneurs. He believes entrepreneurship is often idealized and carries a stark reality: startups face high mortality rates. The journey is fulfilling yet challenging, demanding delayed gratification and prioritizing others over oneself. In its essence, it emerges as a profound calling, where individuals channel their passion and unwavering commitment to effect transformative change in the world, navigating a tumultuous yet rewarding path toward success.

He highlighted the importance of finding problems that need solutions, being competitive, and being passionate about entrepreneurship. He also stressed that T-Hub's job is to help startups by connecting them with mentors and innovation partners and getting them involved with various stakeholders.



Inaugurated PGCPDH Batch-II

Indian Institute of Management (IIM) Raipur and Digital Health Academy were delighted to announce the successful inauguration of the groundbreaking Post Graduate Certificate Programme in Digital Health (PGCPDH) Batch-II.

The PGCPDH programme designed to cultivate future leaders who will be encourage the digital health revolution such as healthcare and technology, encompassing telemedicine, data analytics, digital health policies, and entrepreneurship in India. The year-long programme incorporates online classes, interactive sessions, live discussions, case studies, and a three-day personal immersion programme at IIM Raipur. Distinguished personalities, including Prof. Ram Kumar Kakani, Director of IIM Raipur, Dr. Rajendra Pratap Gupta, Founder of Digital Health Academy, and Programme Directors-Prof. Sanjeev Prashar, Prof. Jighyasu Gaur, Prof. Sandeep S, and Ms. Mevish P Vaishnav, graced the virtual inauguration event.

Prof. Sanjeev Prashar, Program Director at IIM Raipur, extended a warm welcome and congratulated the admitted candidates, and introduced the digital health team at IIM Raipur and Digital Health Academy. Dr. Rajendra Pratap Gupta, founder of Digital Health Academy, provided an insightful overview of the course structure, emphasizing the program's significance in fostering the growth of the digital health sector.

Prof. Ram Kumar Kakani extended a cordial welcome to all the candidates, highlighting the faculty's expertise in the course and assuring the participants of the uncompromised quality of virtual classes. He emphasized the theme centre identity and positioned the course at the forefront of the digital world.

In PGCPDH Batch-II, a total of 38 candidates secured admission. Prof. Jighyasu Gaur and Prof. Sandeep S introduced the candidates to the attendees, allowing them to share their hobbies. Ms. Mevish Vaishnav, COO of Digital Health Academy, delivered the vote of thanks, expressing gratitude to all attendees and congratulating the candidates. The event marked a significant milestone in the journey towards advancing digital health education and innovation in India.



Events Cinephile Challenge

The Cinephile Challenge, held on November 1st, 2023, was a resounding success, drawing enthusiastic participation from 20 teams comprised of 3-4 members each from the PGP Batches 2022-24 and 2023-25.

The event commenced with a thrilling Bollywood Quiz, testing participants' knowledge of the Bollywood film industry. The competitive spirit was palpable as teams battled through multiple rounds of questions, showcasing their cinematic expertise.



The excitement continued with the Pictionary Round, where 8 qualifying teams demonstrated their creative flair, attempting to convey movie titles through drawings and signs. Laughter and cheers filled the room as participants deciphered the artistic interpretations.

After an intense competition, the winners emerged:

1st Place: Harshita Aggarwal, Aanchal, Swati (Team Stars)

2nd Place: Jigar Pitroda, Abhishek Tripathy, Nishant Sarangi (Team Just looking like a wow) 3rd Place: Payal Thadani, Saniya Makhija, Swasti, Parinita A (Team Four more shots please)

Shaam Mastani Event

Shaam Mastani was organised on 3rd November 2023 at IIM Raipur Mess organized by PROvakta, to provide a platform to people to express themselves through stand-up, poetry, shayari, stories and much more. It helped people improve their communication and storytelling skills.

Shaam Mastani was a resounding success. It helped foster creativity, confidence and gave a chance to people to showcase their exceptional creative communication skills. The love for stand-up and poetry was evident in the participants through the emotions and performances displayed by them.



Tarkash Event

Tarkash was a debate competition, held on 27th November 2023, organized by PROvakta, to provide a platform to people to polish their critical thinking, communication, negotiation, and persuasion skills. The participants had to form teams of two and contend against another team on topics ranging from business to geopolitics. The students were judged based on:

- Quality and clarity of points
- Fluency and delivery style
- Knifing
- Assertion

Tarkash was a resounding success. It helped develop communication skills, confidence, and critical thinking skills. Various geopolitical and business-related issues, its pros, and cons, were discussed at length and multiple views for the same issue were presented.

The event was concluded by announcing the winners:

- 1. Anirban Sarkar and Apoorva Phatak Rs. 6,000
- 2. Saurav Singh and Saurabh Agarwal Rs. 3,000
- 3. Deveshi Sharma and Revant Madhur Rs. 2,000



ECOBUZZ - PRAKRITI - The Eco club of IIM Raipur

On November 27th, 2023, Prakriti- The Eco Club hosted a successful event Ecobuzz, poster making competition, which blossomed with participants creatively crafting digital collages from their nature adventures. With zest, they arranged photos, added personal touches like captions and souvenirs, and splashed vibrant colours to capture their tales. The event's triumph, seen through stellar submissions, ignited a deeper connection with nature and sparked creativity. With a grand prize, Eco buzz excelled in inspiring creativity, fostering storytelling, and honouring the beauty of travel. It lays the groundwork for future celebrations of our collective passion for exploration.



DETROIX - 2023

On November 30th, 2023, students convened at Gyanshila's Room No. 205 for Detroix organized by Hridhaan, the HR Club of IIM Raipur. Detroix included 12 participants and comprised an HR Debate competition where participants actively participated in a thrilling face-off, showcasing quick-wit and articulate opinions on HR-related topics.

Beyond the competition, Detroix provided a networking platform, fostering connections among HR enthusiasts and promoting a sense of community within the HR domain. The event concluded with a palpable sense of accomplishment and camaraderie, leaving a lasting impression on all involved.

Performers achieved the rewards after evaluated by Dr. Damini Saini:-

Winner: Jenis Singh, Score: 10, Rs. 2500

First Runner-Up: Bhimraj Urkunde, Score: 9, Rs. 1800 Second Runner-Up: Deveshi Sharma, Score: 8, Rs. 1300

This event fostered intellectual challenge and camaraderie among participants, emphasizing the passion for HR. Detroix was a unique opportunity to showcase expertise while competing for accolades and recognition.

We look forward to organizing more such events in the future, fostering knowledge-sharing and camaraderie among HR professionals.





Executive Education and Consultancy

Executive Learning Programme/ MDP Programme Concluded in Nov. 2023				
S. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr. / Prof.
1.	Leadership Development Programme for IOCL	October 26 – November 08, 2023	26	Prof. Satyasiba Das, Prof. Samar Singh, Prof. Arunima Shah & Prof. R.K. Jana
2.	Chetna - Teachers Empowered: A three-day program for RKSVM teachers	November 03 – 05, 2023	51	Prof. Suneetha, Prof. J Daniel Inbaraj

"Leadership Development Programme for Early Career Officers of IOCL"









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