

IIM Raipur concludes its three-day Campus Immersion Prog

■ Of PGCPDH Batch-1

Raipur, Feb 27:

The pioneering Postgraduate Certificate Programme in Digital Health, a collaborative endeavor between the Indian Institute of Management (IIM) Raipur and the Academy of Digital Health Sciences, has successfully concluded its three-day campus immersion program. This landmark program, the first in India, marks a significant milestone in the country's digital health education landscape.

Scheduled from February 23 to February 25, 2024, the campus immersion was the culmination of an intensive one-year certificate program designed to equip professionals with the knowledge and skills required to navigate the rapidly evolving digital health sector. This immersive session brought together the brightest minds in the field, fostering an environment of learning, innovation, and collaboration. The highlight of the campus immersion was the presentation of student projects that showcased the practical application of digital health solutions to real-world challenges. These projects, a testament to the program's emphasis on experiential learning, covered various topics, demonstrating the diversity and potential of digital health innovations. In addition to the project presentations, participants benefited from a series of class sessions led by esteemed faculty from IIM Raipur and industry experts.

These sessions covered critical management topics for digital health, including finance and funding for digital health projects, information technology and digital security, data management, and design thinking for digital health solutions. Each session was meticulously designed to provide a comprehensive understanding of the managerial aspects critical to the success of digital health initiatives. Guest sessions from

distinguished external experts further enriched the campus immersion program.

A notable session was conducted by National Health Authority (NHA) experts, providing invaluable insights into the national digital health ecosystem. A guest lecture by the President of Lava International Limited offered an in-depth perspective on the mobile device ecosystem and its implications for digital health. The guest speaker from AIIMS Raipur shed light on Legal Issues & Digital Health. This collaboration between IIM Raipur and the Academy of Digital Health Sciences in conceiving and executing this program underscores their commitment to advancing digital health education in India. This program aims to prepare leaders who will drive the future of healthcare in India and beyond by bridging the gap between management education and digital health innovation. As the program concluded, participants were left equipped with the knowledge, skills, and insights needed to make a meaningful impact in the digital health sector. The success of this program paves the way for future initiatives that will continue to shape the landscape of healthcare education and innovation in India.