



Management Development Program  
On  
**Finance for Non-Finance Executives:  
Unlocking Financial Management Skills for  
Business Success**

11-13 December 2024

**Programme Director**  
Dr. M Kannadhasan



## Introduction (Programme)

Everyone in the business world understands that their decisions affect their company's market value. However, they are often puzzled by the numbers they deal with during their decision-making process. This program is designed to enhance the executive's ability to make decisions that create value, including buying new assets, launching new products, restructuring existing operations, acquiring other companies, and financing the firms' investments. Simply put, this program makes you financially fluent, mastering key aspects of accounting and corporate finance, which builds understanding and confidence at all levels of decision-making. Further, this program helps understand the best practice in real-world business decisions. At the end of the program, one can make better operational decisions with a clear understanding of the factors affecting business performance and shareholder value.

The program emphasizes rigorous analysis but avoids using formulas without direct application to decision-making. Also, understanding and recognizing the usage of spreadsheets has become part of most executives' tool kit, which the program uses extensively. In a nutshell, this program provides the opportunity to challenge their knowledge of finance and its importance in using it while making decisions, thereby creating value for the firm.

## Objectives

After completing the program, the participants will be able to:

1. Become proficient in reading, understanding, and analyzing financial statements.
2. Gain the best practice in corporate financial management, grounded within the context of everyday decisions.
3. Use the discounted cash-flow principles and net present value (NPV) techniques to make value-creating investment decisions.
4. Enhance your financial skills to contribute to board-level discussions with a deeper understanding of financial reports.
5. Understand whether your decisions create value for the firm.

## For Whom

The program is designed with a focus on the executives/managers directly or indirectly involved with financial matters and financial management. By offering this comprehensive program, executives will gain the knowledge and confidence at all levels to contribute to financial decision-making within their organizations and create firm's value.

## Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

## Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

## Duration and Venue

The Programme is scheduled from, **5-7 June 2024** and another slot is **11-13 December 2024** at IIM Raipur, Atal Nagar, New Raipur.

## Registration Fee

The registration fee per participant is **Rs. 6,000/- + 2500/-** per day plus taxes as applicable (**on twin sharing basis**). Registration fees per participant will be **Rs. 6,000/- + 4500/-** per day plus taxes as applicable **on Single sharing basis**.

This includes academic fee, programme kit for participants, boarding and lodging.

**Payment can be made online by registering through the website.**

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

## Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

## Enquiry

For any information regarding this programme, you may contact as below:

EL&D Office: [eldc\\_office@iimraipur.ac.in](mailto:eldc_office@iimraipur.ac.in) Ph: 0771-2474669, 697

## About Programme Directors



### Dr. M Kannadhasan

M Kannadhasan is a professor of finance at the Indian Institute of Management Raipur. He holds a Ph.D in finance from Anna University. He has received his bachelor's degree in commerce from Madras University, a Master's in business administration from Bharathiar University, and a Master's in foreign trade from Pondicherry University. Before joining IIM Raipur, he worked with Bharathidasan Institute of Management, Trichy. He

teaches courses, namely, Financial Reporting and Analysis, Corporate Finance, Security analysis and portfolio management, financial derivatives, and Fixed Income securities. He has written a book Titled "Fixed Income Securities: Valuation and Risk Management", published by Cengage international. His research work has appeared in numerous journals of repute, including the International Review of Economics and Finance, Journal of Behavioral and Experimental Finance, Emerging Markets Review, Finance Research Letters, International Journal of Managerial Finance, Applied Economics Letters, The North American Journal of Economics and Finance).

## Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped

lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

## LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

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