



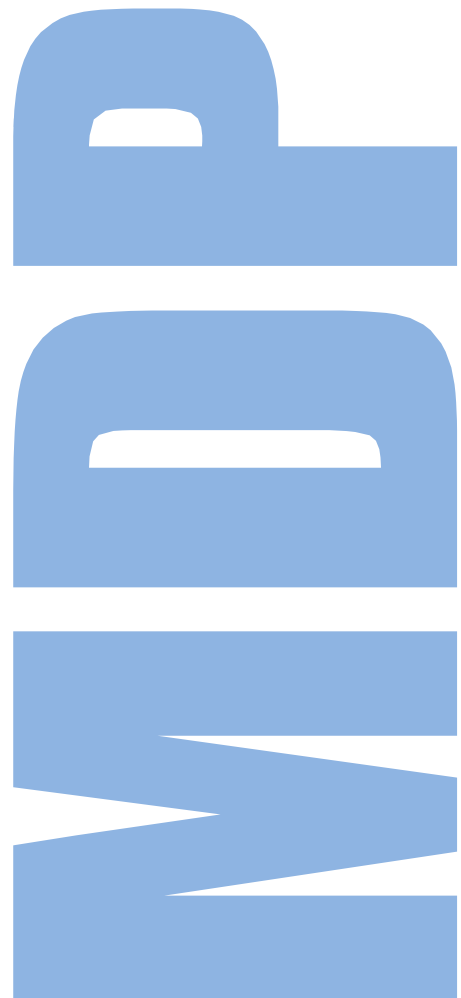
# Management Development Program

On

## SUPPLY CHAIN MANAGEMENT

19-21 January 2025

**Programme Director**  
Dr. Parikshit Charan



## Introduction (Programme)

The concepts in supply chains have radically transformed the business over the last few years. With the convergence of all pervasiveness of, supply chains is no longer constrained by geography and technology. The speed and way business are conducted is radically changing. Businesses the world over are facing the challenge of globalization of markets, ever shortening product life cycles, the need to lower costs, and ever-increasing requirements of customers. The ability to interact quickly with customers, suppliers, and other partners has already been critical for the success of supply chains. In today's hyper competitive digital landscape there is a growing demand for companies to share data more efficiently and effectively across their extended supply chains. Never was it more apparent that the key to success in the new millennium is truly efficient and effective Supply Chain Management.

The three-day program on Supply Chain Management will focus on critical issues of concepts, design, strategies, techniques, technology, and management of supply chain, and what one should be doing to ensure that their organizations as leaders in the future. The program will provide you with the essential updates on the future of supply chains, ensuring that you are one step ahead in the game.

## Objectives

The course aims to provide executives with an in-depth understanding of the concepts and principles of Supply Chain Management. The objective is to help you critically review how firms can manage their supply chain in order to gain competitive advantage; to develop an understanding of key drivers of supply chain performance and their relationship with functional areas like manufacturing, marketing etc.; to expose participants to analytical and problem solving skills in real life supply chain problems; understanding the integration of IT in supply chain; to analyze purchasing, production and distribution strategies synchronous with competitive strategy and market needs; and provide an opportunity for sharing organizational experience between participants

## Program Coverage

The program will cover the following topics:

- Introduction to Supply Chain Management and Understanding the Key Fundamentals of SCM
- Complexities in Managing Supply Chains and the Way Out
- Controlling the Bullwhip effect and the Value of Information
- Management of Risk and Uncertainty in Supply Chain Management
- Supply Chain Design and the Power of Resilience
- Inventory Management and Risk Pooling Strategies
- Supply Contracts and Risk Sharing Strategies
- Digital Supply Chain Transformation
- Role of Financial Analytics in Managing Supply Chain
- Supply Chain Sustainability for competitive advantage

- Models for Evaluating and Managing Performance
- Current and Emerging Issues and Trends in Supply Chain Management (i.e., New Technologies, Trends, Issues and Global Initiatives)

## For Whom

This workshop is aimed at managers and researchers who wish to gain cutting edge data analytics ability.

- Senior and Mid-level managers, business analysts and consultants involved in supply chain management, including customer service, logistics, manufacturing, purchase and sourcing and third-party service providers for logistics, manufacturing, and supply management.
- Academic professionals and researchers dealing with Supply Chain Management and Operations Management

## Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

## Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

## Duration and Venue

The Programme is scheduled during **1st -3rd December 2024** and another slot is of **19th – 21st January 2025**

respectively at IIM Raipur, Atal Nagar, New Raipur.

## Registration Fee

The registration fee per participant is **Rs. 6,000/- + 2500/-** per day plus taxes as applicable (**on twin sharing basis**). Registration fees per participant will be **Rs. 6,000/- + 4500/-** per day plus taxes as applicable **on Single sharing basis**.

This includes academic fee, programme kit for participants, boarding and lodging.

**Payment can be made online by registering through the website.**

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

## Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

## Enquiry

For any information regarding this programme, you may contact as below:

EL&D Office: [eldc\\_office@iimraipur.ac.in](mailto:eldc_office@iimraipur.ac.in) Ph: 0771-2474669, 697

## About Programme Directors

### Prof Parikshit Charan



Prof. Parikshit Charan is Associate Professor of Operations Management at IIM Raipur. He has obtained his PhD from Department of Management Studies, IIT Delhi and Masters from MNIT Jaipur. In past, he has been associated with various other institutions like IIM Rohtak, etc. He has been awarded 'Best Professor in Operations Management' at 20th Dewang Mehta Business School award, Best Paper Award at 16th Annual International Conference of the Society of Operations Management, 2012 and he received full time institute assistantship from IIT Delhi during his Ph.D. He has published various papers in various international journals as well as in national journals and conferences.

## Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

### LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

EL&D Office:

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