

## Campus immersion programme concludes at IIM Raipur

■ Staff Reporter  
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THE pioneering Post-graduate Certificate Programme on Digital Health, a collaborative endeavor between Indian Institute of Management (IIM) Raipur and Academy of Digital Health Sciences has successfully concluded its 3-day campus immersion programme.

This landmark programme, the first in India, marks a significant milestone in the country's digital health education landscape. The highlight of campus immersion was the presentation of student projects that showcased practical application of digital health solutions to real-world challenges. These projects, a testament to programme emphasis on experiential learning, covering various topics, demonstrating the diversity and potential of digital health



Industry experts, faculty of IIM Raipur and students posing for a group photo.

innovations. In addition to the project presentations, participants benefited from a series of class sessions led by esteemed faculty from IIM Raipur and industry experts.

Each session was meticulously designed to provide a comprehensive understanding of the managerial aspects critical to the success of digital health initiatives.

Guest sessions from distin-

guished external experts further enriched campus immersion programme.

A notable session was conducted by National Health Authority (NHA) experts, providing invaluable insights into the national digital health ecosystem. A guest lecture by the President of Lava International Limited offered an in-depth perspective on the mobile device ecosystem and

its implications for digital health. The guest speaker from AIIMS Raipur shed light on Legal Issues and Digital Health. This collaboration between IIM Raipur and the Academy of Digital Health Sciences in conceiving and executing this programme underscores their commitment to advancing digital health education in India.

The programme aims to prepare leaders who will drive the future of healthcare in India and beyond by bridging gap between management education and digital health innovation. As the programme concluded, participants were left equipped with the knowledge, skills, and insights needed to make a meaningful impact in the digital health sector.

The success of programme paves way for future initiatives that will continue to shape landscape of healthcare education and innovation.