

Corrigendum-1

REPLY OF PRE-BID QUERIES

IIMR/Corrigendum/Tender/2023-24/02

Date: 11.03.2024

With reference to the notice inviting tender published on CPP Portal (<https://eprocure.gov.in>) and the tender section of IIM Raipur website (<https://www.iimraipur.ac.in>) for "Hiring of P.R. Media agency for the brand building broader outreach of the Institute" vide Tender No. IIMR/Tender/2023-24/21 dt.28.02.2024, the "Reply of Pre-bid Queries" is made which is given below: -

Sr no	Bid Query	Response
1	RFP has mentioned that "The agency must have a registered /branch/ Local office all over India (Delhi, Mumbai, Kolkata, Hyderabad, Bangalore, Bhubaneswar/ Raipur)" However since COVID agencies have shut down non-essential branches hence agencies with offices in Mumbai, Delhi, Kolkata, Pune, Kochi and employees working from home from including cities mentioned in the RFP is eligible to participate?	No change. As per the RFP document.
2	The average annual turnover should be at least Rs. 5 Crore (Rupees Five Crore) during the last three financial years, i.e., 2020-21, 2021- 22, and 2022-23 in P.R. services. In case the Agency provides nonPR services, the fee from P.R. services is to be considered only. Request you to give turnover relaxation to registered MSMEs. Request you to make Rs 60 Lakh should be the minimum annual turnover from PR business.	No change. As per the RFP document.
3	The agency MUST have worked with national Institutions (IIMs/ IITs/ISERs /NISERs/ NITs/ NIDs/ NIFTs/ IIFTs and/or top fifteen BSchools in India) in a similar line of business during the last SEVEN years with satisfactory performance. Please fill out the details related to work experience in Annexure-VII. Can work experience with IIIT be applicable?	No change. Please refer to RFP document.
4	Security Guarantee: The successful agency will have to deposit a security deposit in form of D.D. which will be valid for 60 days beyond the expiry period of contract. Believe the security Guarantee is similar to performance guarantee and DD is valid only for three months hence instead of DD request you to keep FD receipt or bank guarantee.	No changes. As per the RFP document.
5	Facilitate TV/Radio/YouTube Engagement. Who is going to bear the travel, food expenses of journalist/s?	As per the RFP document. Please refer to General T&C, clause 10.

Other terms and conditions will remain the same as per the original 'RFP' document.

Chief Administrative Officer