



IIM Raipur's 'Shaktirath' celebrates women in business

■ Staff Reporter
RAIPUR, Mar 10

INDIAN Institute of Management (IIM) Raipur proudly hosted the second edition of Shaktirath 2024. The momentous event was dedicated to celebrating and empowering women leaders across diverse industries.

As scheduled, the event commenced with symbolic illumination of the lamp, setting the stage for profound discussions on gender equality, leadership and innovation. Chief Guest and senior leader Anjali Madhavi brought a financial perspective, emphasising the economic benefits of gender equality. She said, "Women who became Shakti Ammas, sold and earned money, proving they are rarely loan defaulters." She then delved into issues of bias, resilience, and the pivotal role of women in shaping the future.

The inaugural panel on 'Empowering Future Women Leaders' at Shaktirath 2024 featured insights from Founder and CEO of Autumn Consulting Services Aditi Hingu, Head of Customer Engagement at Fujitsu Dhanya Ros Mathew,



Eminent personalities and guests speakers at the second edition of Shaktirath 2024.

DVP - Human Resources at Mercedes-Benz Financial India Krithika Sivanesan and MLA from UP Dr Surabhi Gangwar. Moderated by Dr Arunima Shah, the discussion highlighted unique perspectives, addressing biases, and emphasising the transformative power of confidence.

Aditi Hingu's statement, "Life throws challenges, but resilience is the only alternative. One day in your 60s, you'll look back and be happy, resonated with the theme. The second panel, 'Tech-savvy Trailblazers' led by Dr Anubha Dadhich, delved into the realms of women propelling innova-

tion and entrepreneurship.

Notable guests including Department Manager-HR Usha International Anjali Trehan, Founder and CEO of SEC Communications Pvt Ltd Janaki Krishnamoorthy, Head of HR, Bangalore and HRBP, Global-Product and Technology, Taylor and Francis Group Kasturi Cotha, and DGM-HR Sun Pharma Nupur Ajit D'Souza shared valuable insights.

Janaki Krishnamoorthy encapsulated the essence with her advice, "To succeed in business, be passionate, have a plan, seek great mentorship, and persevere for the

long run. Aim for perfection, knowing you may not be perfect initially".

The third panel on 'Cultivating future leaders: Young women in management', where leaders addressed the paradox of strong communication and networking skills in women without commensurate recognition.

CEO of Factworks India Pvt Ltd Medha Sarkar stressed the importance of indirect mentorship and family support in research, while Head-Content Strategy at Beat O Meeta Kapur highlighted the less glamorous side of the media industry.

Principal Director Accenture - Strategy and Consultancy Namita Khurana emphasised excellence and diversified portfolios, and Lead- Corporate Communications Zydlus Wellness Namrata Devan challenged stereotypes around motherhood in leadership. Senior Director Pine Labs Shalini Shingari underscored the role of passion and a supportive environment. The collective message was clear that a supportive ecosystem, passion and continual learning are crucial for women in leadership roles.